



!mypath

From Innovation to Scale
February 25, 2021

Our Vision & Values

Youth will have the knowledge, confidence and tools they need to get on a path to building wealth.



**Boost youth
leadership**



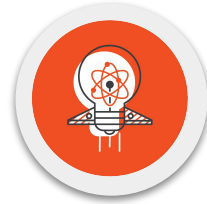
**Eliminate the
racial wealth gap**



Foster trust



**Lead through
innovation**



**Spark systems
change**

MyPath Savings Study



Of youth participants **ENROLLED**
into savings accounts



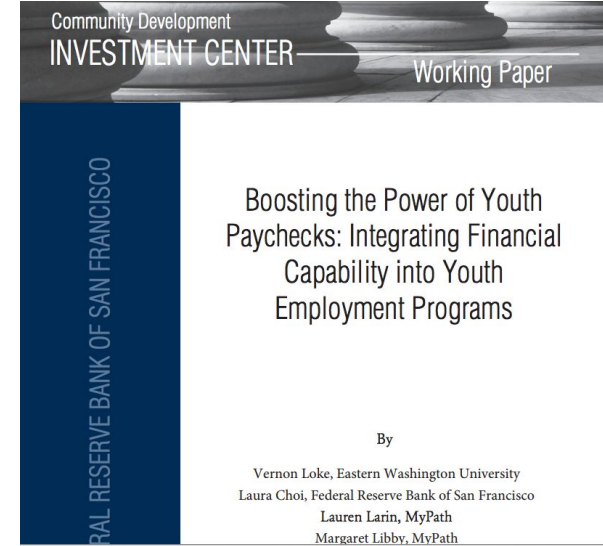
SET a personal savings goal,
using a savings contract



MET their savings goal



of income
SAVED

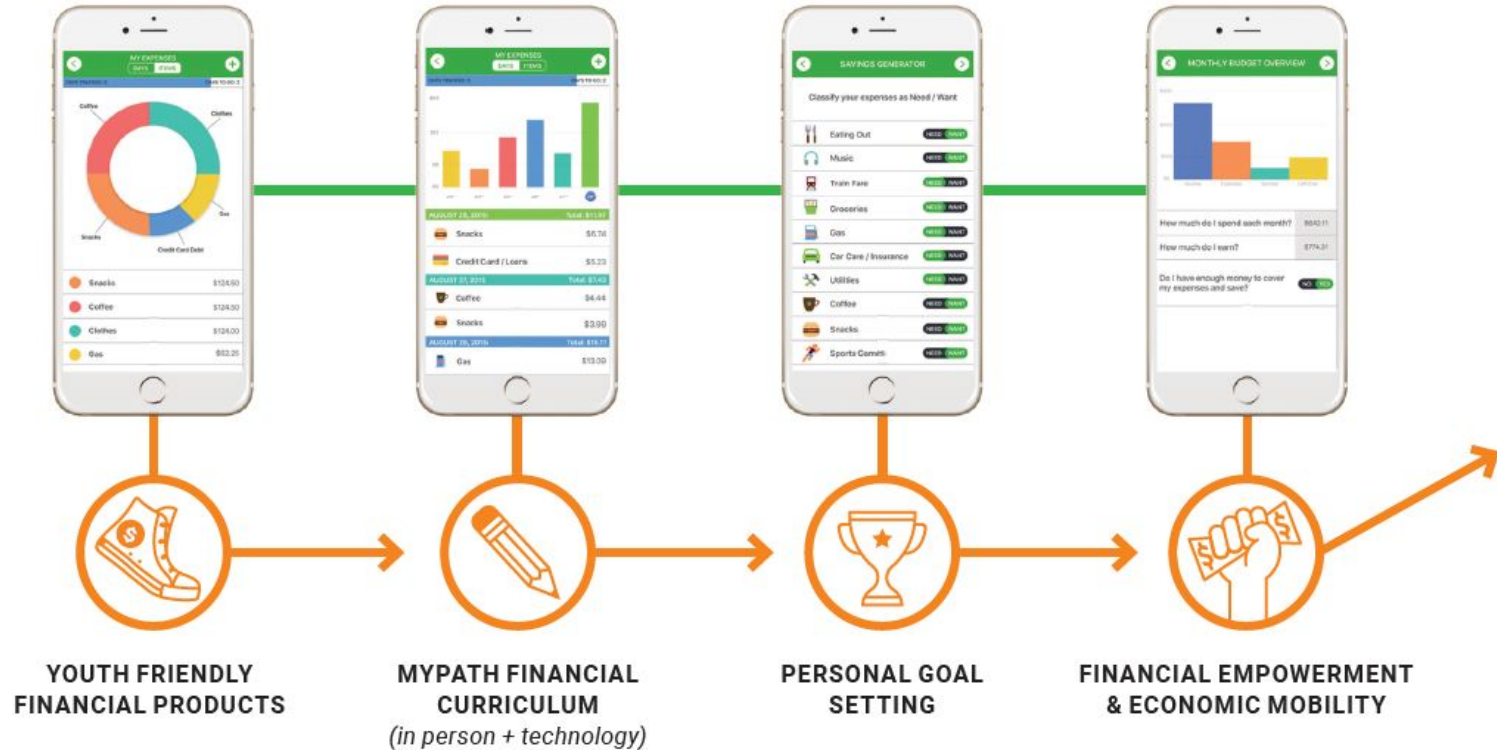


MYPATH SAVINGS PARTICIPANTS:

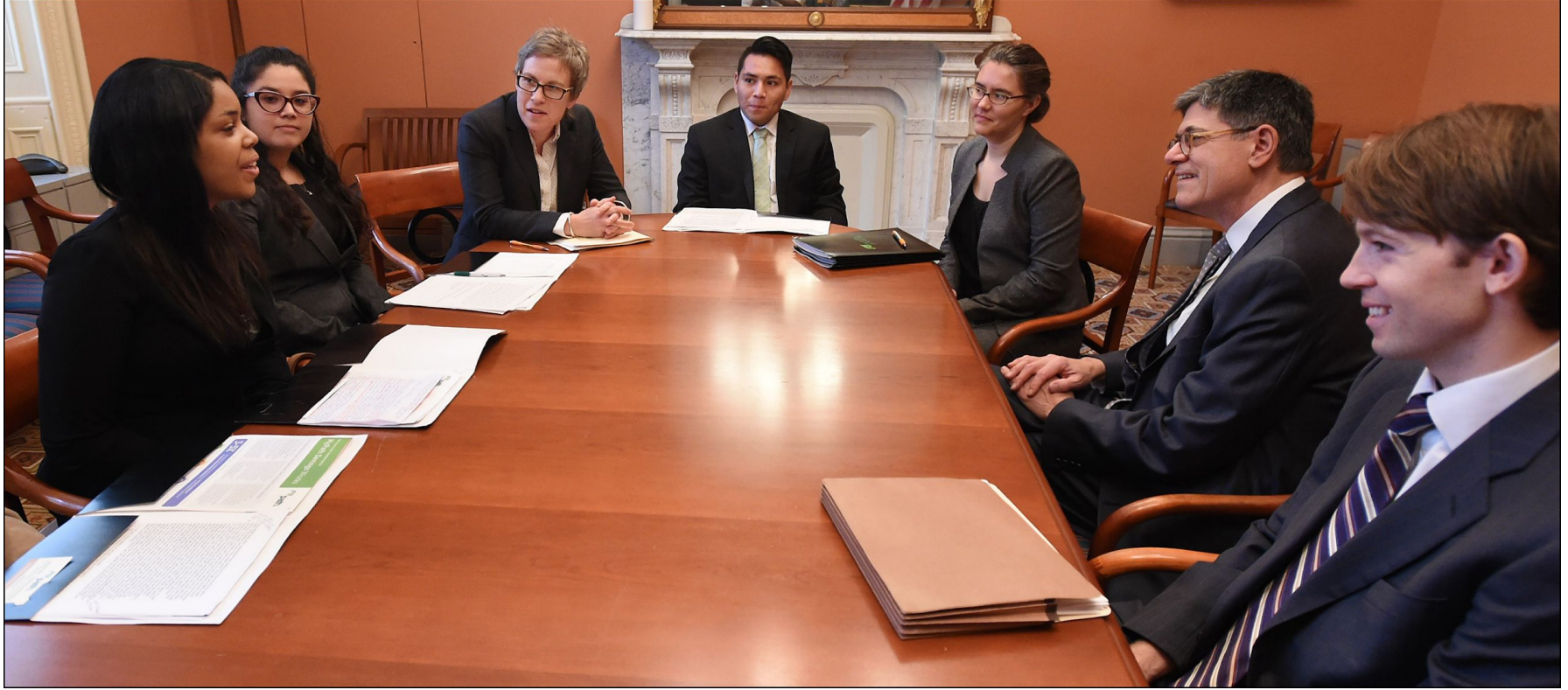
3-5X

More likely than comparison group to have **increased confidence to carry out basic financial behaviors** (i.e., saving, budgeting, spending)

Using Technology + Relationships to Scale



Using Data & Stories to Advance Scale



6500 Youth

on a path to economic mobility and wealth equity

11

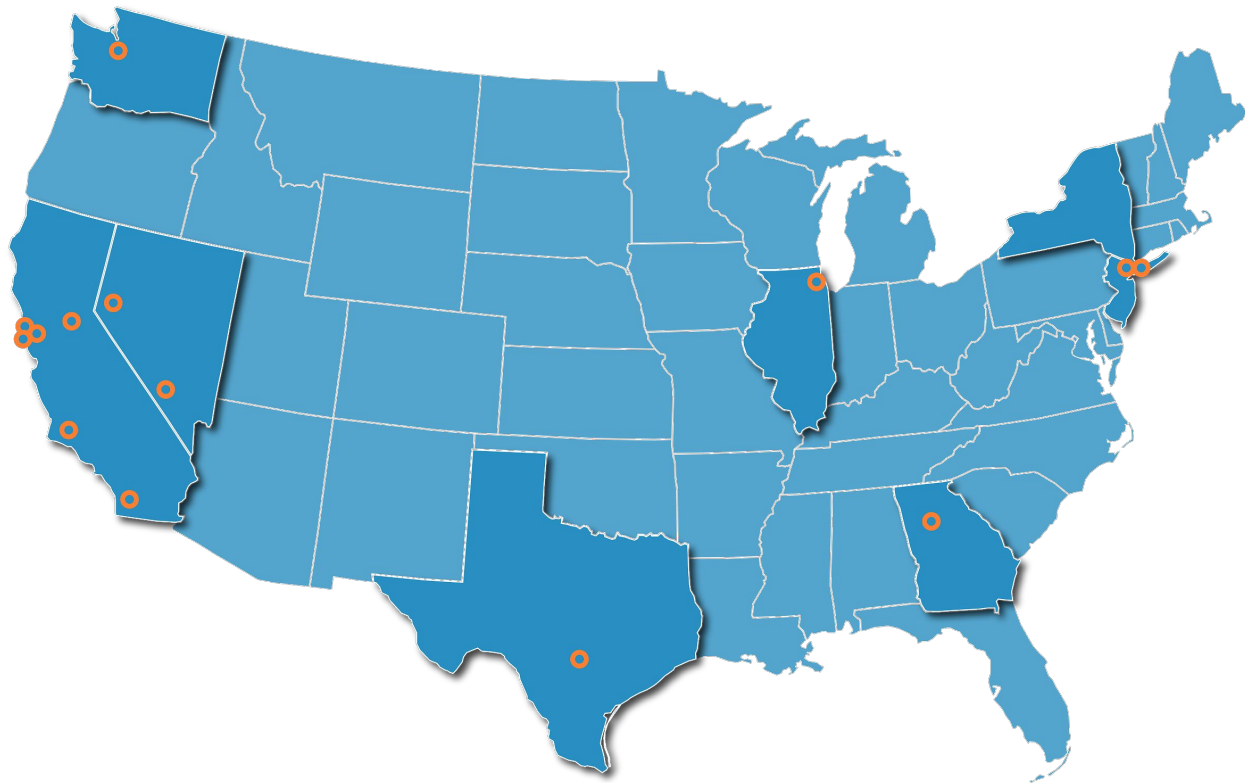
Credit Union
Partners

14

Cities

90+

Partner
Sites



How We Are Meeting the Moment

1. **Designing & supporting municipal pilots to pair guaranteed income with fincap supports that target hardest hit youth**
2. **Deepening our youth leadership & advocacy work to engage policymakers and other stakeholders around BIPOC youth needs within COVID response**
3. **Designing & building out the next iteration of our fintech platform to ensure deeper and ongoing engagements with youth, partners and financial mentors**

Innovation to Meet Unmet Needs

1. **Designing & supporting municipal pilots to pair guaranteed income with fincap supports that target hardest hit youth**
 - Santa Clara County Social Services Agency
 - 72 emancipating foster youth receiving \$1,000 monthly payments
 - MyPath's Financial Mentoring model delivered via Excite CU
 - San Francisco City & County's Opportunities for All Initiative
 - 50 young mothers receiving \$500 monthly payments
 - MyPath's Financial Mentoring model delivered via staff
 - Exploring partnerships in other places

Advocacy to Meet Unmet Needs

2. Deepening our youth leadership & Advocacy work to engage policymakers and other stakeholders around BIPOC youth needs within COVID response

- Developing a Youth Economic Bill of Rights
- Engaging our alumni and other partner organizations
- Securing meetings with key stakeholders, including the CFPB, DOL & Treasury

Technology to Better Meet Needs

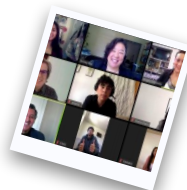
3. Designing & building out the next iteration of our fintech platform to ensure deeper and ongoing engagements with youth, partners and financial mentors

- MyPath NEXT
- Wealth Equity Lab

MyPath NEXT



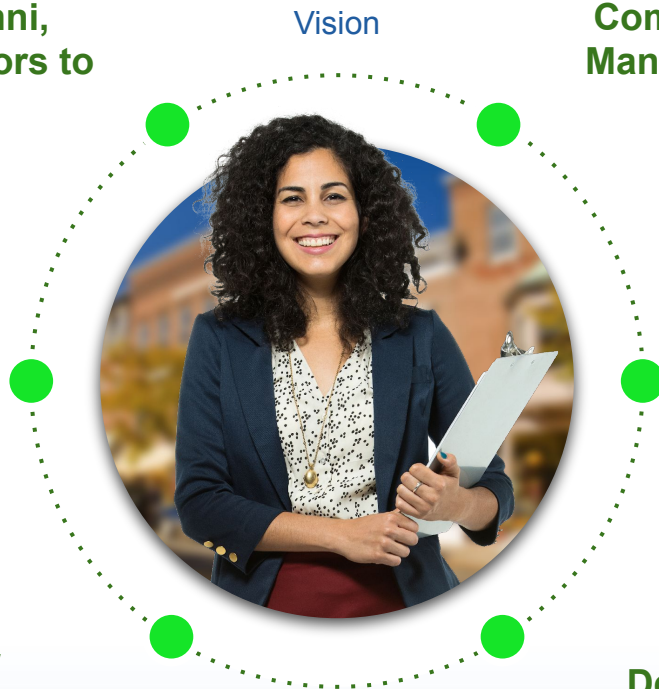
Online Place for
Students, Alumni,
Staff and Mentors to
Converge



Onboard Mentors &
Staff



Recruit New
Students and
Partners



Vision

mypath

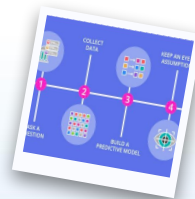
Community Learning
Management Platform



Report on Impact



Deliver Financial
Products Insights App



MyPath Wealth Equity Lab

