

INCLUSIVE GROWTH IN ST. LOUIS

Presented by: Social Policy Institute at Washington University in St. Louis and Mastercard Center for Inclusive Growth

Theory of Change

How six events will lead to social change

1 WE'RE STARTING WITH...

- an advisory committee of resident, nonprofit, business and government leaders with expertise on economic inequity and opportunity in the St. Louis community
- resources, networks and thought partnership from the Mastercard Center for Inclusive Growth
- staff and event management from the Social Policy Institute at WashU.

2 WE'RE PLANNING...

- at least six events focused on making St. Louis growth more equitable

3 WE'LL PRODUCE...

- a list of stakeholders interested in community/economic development in St Louis
- documentation of current state and future vision for an inclusive economy in St. Louis
- descriptions of practical, evidence-based strategies to advance inclusive growth
- list of 5 community policy priorities for local change
- working groups drawn from existing or established collaborations to champion policy recommendations, committed to short-term actions, and planning to reach long-term impacts

6 TOGETHER, WE'LL INSPIRE LONG-TERM CHANGE SO THAT...

- more people of color and women are in leadership positions and high-income, quality jobs
- more organizations are coordinating on community and economic development and are inclusive of voices with diverse, lived-experiences
- access to safe and affordable capital for Black, Latinx and other people from marginalized communities is equitable and outcomes are increased to parity
- financial empowerment equity indicators for St. Louis City and equivalent measures in St. Louis County reflect higher levels of equity

4 WE EXPECT RESULTS SUCH AS...

- increased knowledge of inclusive growth topics and barriers of inclusivity in the community
- people sharing information and resources to get involved on social media and within their networks
- people attending and inviting others to future community events/presentations
- more conversations, particularly in local media, around addressing economic inequities related to housing, employment, wealth-building, neighborhood land valuation & consequences of displacement
- people and organizations engage in the working groups to carry forward community policy priorities

5 WE HOPE YOU'LL HELP BY...

In Private Organizations (Nonprofit/Business)

- collaborating, (e.g., by participating in working groups) on community policy priorities
- changing representation and empowering marginalized voices so there are more minorities with decision-making power and partnerships with community members

In Communities

- providing networking and mentorship, as well as extend social capital, to under-represented populations
- increasing mobilization of residents around policy

In Government

- implementing or enacting community policy priorities