Roundtable Discussion:
Using Data to Promote Equitable Outcomes

Data Science for Social Impact
An initiative of the Social Policy Institute at Washington University in St. Louis

Hosted by the Social Policy Institute at Washington University in St. Louis, in partnership with the Mastercard Center for Inclusive Growth, the St. Louis Regional Data Alliance, and data.org.

Data Science for Social Impact is a partnership of:

Washington University in St.Louis
SOCIAL POLICY INSTITUTE

Center for Inclusive Growth

ST. LOUIS Regional Data Alliance

data.org

Please post into the chat:
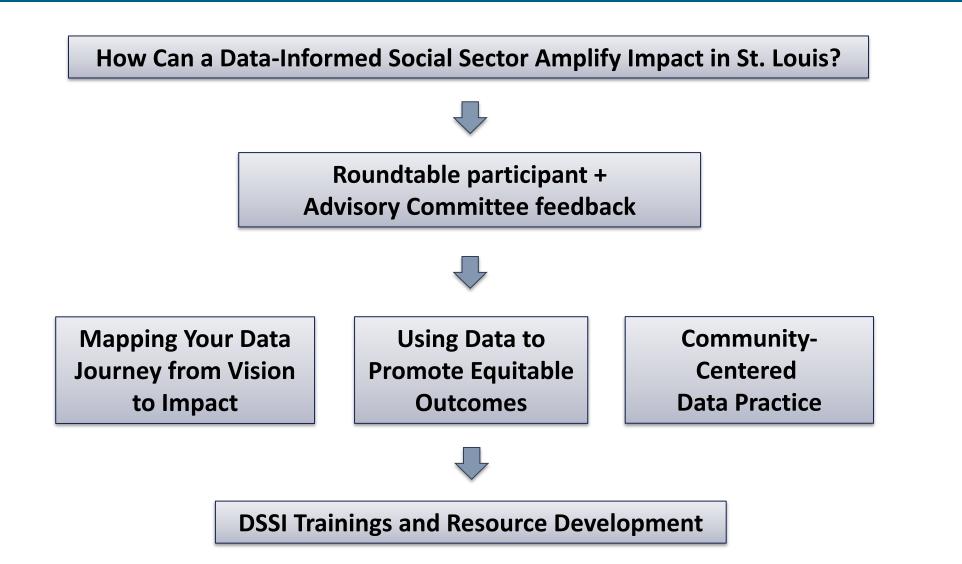
o Your name

o Organization/Affiliation

o If right now you could take a trip to anywhere in the world, where would you go?

OBJECTIVE: Develop a set of trainings and resources for St. Louis social sector organizations seeking to utilize data more effectively to increase impact and promote equitable outcomes.

Roundtable Discussions

How Can a Data-Informed Social Sector Amplify Impact in St. Louis?

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Roundtable participant +
Advisory Committee feedback

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Mapping Your Data Journey from Vision to Impact	Using Data to Promote Equitable Outcomes	Community-Centered Data Practice

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DSSI Trainings and Resource Development

DSSI Advisory Committee

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Alliance

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Roundtable goals:

- Facilitate dialogue about the complexities of using data to promote equity
- Gather feedback about what tools and resources would help you move forward in this area

Roundtable format:

- Speakers present and discuss a real world scenario about using data to promote equity
- Participants join in the discussion in breakout groups and dive deeper together
- Report back and key takeaways

Roundtable Presenters

Amen Ra Mashariki,
Principal Scientist,
AI Cities at NVIDIA

Rayid Ghani,
Distinguished Career Professor,
Carnegie Mellon University

Allie Chang Ray,
Consultant,
Mutare Network

The Mayor has a major initiative to ameliorate homelessness in your city. Your organization is tasked with identifying the optimal and most appropriate (from an equity lens) locations for shelters across the city. You developed an approach using geospatial, census, and administrative data along with feedback from elected officials, community leaders and residents to identify locations for the shelters.

Some in low-income communities are complaining that all shelters are located in their neighborhoods and not dispersed throughout the city. A newspaper article just came out stating that people accessing shelters in more affluent neighborhoods face challenges with affordable food and traveling long distances to access services.

- What are the goals for selecting locations? Who defines those goals?
- How do you weigh competing priorities and voices?
- What data/ mode of analysis is most useful to finding equitable solutions?
- How will you test/ validate to see if your solution is effective?
- How will you communicate with the public about your approach?

We want to hear from you! You will be automatically assigned.
Your breakout facilitator will be with you shortly.

POLL: When thinking about using data to promote equitable outcomes, what part of the process is most likely to keep you up at night?

- Resources and Funding
- Getting the right people at the table
- Data that can help you make the case
- Data that can help you execute
- Technology and analysis tools that focus on equity
- Getting buy-in
- What happens if you do nothing?

Three Things You Can Do:

1. **Bring the conversation back to your organization.**
   - What equitable outcomes are you hoping to promote in your work?
   - What tools or resources would help you think more deeply about the process?

2. **Become a member of the St. Louis Regional Data Alliance.**
   - Visit https://stldata.org/ to learn more!

3. **We want to hear from you!**
   - Join the final roundtable discussion on November 16 on Community Centered Data Practice
   - Get in touch by emailing jenrose@wustl.edu

Community Centered Data Practice: Data Protection, Data Sharing, and Who Benefits? Nov. 19, 10:00-11:30 am CST

This session will introduce responsible and equitable data sharing practices for social sector organizations in St. Louis. Participants will connect around and consider community data governance - the process of establishing and maintaining how groups agree to collaborate and share data.