

Data is for Everyone

A Data Science for Social Impact Summit

8:30 AM-4:00 PM, November 15 – DSSI Summit – Clark-Fox Forum, Hillman Hall, Washington University in St. Louis

8:30 – 9:15 AM: Data and Donuts

Join us for breakfast, networking, and early check-in. This Data Science for Social Impact summit is brought to you by the following partners: (in person only)

9:15 – 10:15 AM: Opening Plenary/Keynote

- Welcome/Convene
 - Michal Grinstein-Weiss, Director, Social Policy Institute
 - Mary McKay, Vice Provost of Interdisciplinary Initiatives, Brown School at Washington University in St. Louis
- KEYNOTE
 - Trooper Sanders, CEO, Benefits Data Trust

10:15 – 11:45 AM Session: Power in Numbers: Innovative Grantmaking and Collaboration for Equitable Community-Centered Data Practice

If data drives impact, who and what drive data? Cultivating equitable data practices requires collaboration and a recognition of power dynamics between funders, service providers, and impacted communities. The panelists will discuss models for data sharing between funders and grantees, shared commitments for capacity building in data and the challenges of navigating fragmented systems and competing demands to advance shared missions and goals.

- Facilitated by Atia Thurman, Lecturer, Brown School at Washington University in St. Louis
- Opening remarks: Susan Stith, Vice President, Diversity, Inclusion and Civic Affairs, Cigna Corporation
- Panelists:
 - Bridget Flood, Executive Director, Incarnate Word Foundation
 - Cassandra Kaufman, Executive Director, St. Louis Mental Health Board
 - Leah Moser, Director of Planning and Partnerships, Generate Health STL
 - Erica Williams, Founder & Executive Director, A Red Circle

11:45 – 12:00: Break & Lunch (box lunches provided)

12:00 – 1:00: Lunch Panel – Capacity Building for the Social Sector

This session will highlight innovative strategies for building capacity in the social sector in leadership, management, and equitable data practice in St. Louis and beyond. It will feature tools that attendees can access, including the new DSSI learning modules, as well as additional resources from the following:

- Shanna Crumley, Director of Impact Data Science, Mastercard Center for Inclusive Growth
- Joanne Jan, Project Manager of Strategic Partnerships, data.org
- Diego Mendez-Carbajo, Senior Economic Education Specialist, Federal Reserve Bank of St. Louis
- Amy Hawn Nelson, Director of Training and Technical Assistance, Actionable Intelligence for Social Policy
- Stephen Westbrooks, Executive Director – Southern Region, IFF

1:15 – 2:45 PM: Data Drills: A Tool for Multi-Agency Data Collaboration

A data drill is an exercise designed to facilitate collaboration across multiple organizations working to solve a complex problem. This session will consider data drills as a tool for data collaboration in the St. Louis region and beyond, highlighting a local example in process with the St. Louis Regional Response Team.

- Facilitated by Amen Ra Mashariki, Director of Data Strategy and AI, Bezos Earth Fund
- Panelists
 - Erica Henderson, Principal & CEO, Key Strategic Group
 - Andrea Jennings-Jackson, Managing Director, Regional Response Team
 - Yusef Scoggin, Director of Human Services, City of St. Louis

2:45 – 3:00 PM: Break

3:00 – 4:00 PM - Equitable Approaches to Data and Technology: What’s Next in Saint Louis and Beyond?

- National trend in equitable data practice across sectors
 - Afua Bruce, Executive Strategy Consultant and Author of *The Tech That Comes Next: How Changemakers, Philanthropists, and Technologists Can Build an Equitable World*
- "What’s next” for St. Louis ‘fireside chat.’
 - Simon Huang, Chief Technology Officer, City of St. Louis

- Paul Sorenson, Director, St. Louis Regional Data Alliance
- Katherine Fritz, Vice President of Learning and Research, Missouri Foundation for Health
- Closing Remarks
 - Michal Grinstein-Weiss, Founding Director, Social Policy Institute