

**William L. Sterrett, Ph.D.**

Baylor University  
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School of Education  
Waco, TX 76706  
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**Education**

Ph.D. 2005	Education: Administration and Supervision	University of Virginia
M.Ed. 2003	Administration and Supervision	University of Virginia
B.S. 1999	Middle School Grades 5-9 <i>Magna Cum Laude</i>	Asbury College (KY)

**Academic Appointments**

Baylor University, School of Education, 2022-current  
Professor, Department of Educational Leadership, July 2022 – current

University of North Carolina Wilmington, Watson College of Education, 2010-2022  
Professor, Department of Educational Leadership, August 2021 – June 2022.  
Associate Professor, Department of Educational Leadership, August 2015 – July 2021.  
Assistant Professor, Department of Educational Leadership, August 2010 – July 2015.

**Administrative Experience**

Department Chair, Baylor University, School of Education, July 2022- current.  
*Chair of Department of Educational Leadership* from July 2022- current.

- Serve as department’s chief academic and administrative officer, overseeing research outcomes, educational programs, service, and outreach;
- Support undergraduate and graduate programs and related students, faculty, and staff as follows: Higher Education and Student Affairs (PhD & MsED); K-12 Educational Leadership (EdD); School Leadership (MA); Sport Management (MsEd); Leadership studies minor; & Center for School Leadership.

Associate Dean, UNCW, Watson College of Education, Jan. 2019- June 2022.  
*Associate Dean of Engagement, Professional Learning, and Scholarship* (formerly *Teacher Education and Outreach*) July 2019- June 2022; (interim Jan.- June 2019)

- Led a collaborative team that included the Stike Education Lab; Professional Experiences; Professional Development System; Curriculum Materials Center, Isaac Bear Early College; & DC Virgo Preparatory Academy (UNCW K-8 Lab School);
- Partnered with schools and districts on internship and field experience placements, professional development efforts, engagement and grant efforts;
- Supported the planning and delivery for assessment and accreditation efforts such as edTPA and Council for the Accreditation of Educator Preparation (CAEP);
- Convened and supported program coordinators on instructional & program issues;
- Initiated the Watson Scholarship and Research Support (SRS) Team to support WCE faculty and programs in efforts to build and sustain research and scholarship.

Graduate Program Coordinator, January 2012- December 2018; Sept. 2021-June 2022.

*Master of School Admin (MSA) & licensure*, July 2013- Dec. 2018; Sep. 2021- June 2022

*Curriculum, Instruction, & Supervision (CIS) & licensure*, July 2012- June 2013

*MSA & add-on licensure programs (co-coordinator)*, January 2012-June 2012

- Recruited and communicated with prospective students; coordinated admissions; completed degree audits; advised students from entry through completion;
- Coordination of program marketing and recruiting efforts;
- Fall, spring, and summer schedule development; ensure accuracy and modifications of program websites, program sheet information, and catalog copy, end-of-year and annual reports as needed; representation at university-school partnership meetings;
- Served as assessment liaison reviewing data, and identifying program strengths and areas for improvement; accreditation and program approval activities and reports;
- Created the School Administration Advisory Board to invite stakeholder input and ensure continued alignment with program objectives, state and national leadership standards, and partnership efforts.

### **Prior Professional Roles**

Principal, Woodbrook Elementary School, Albemarle County Public Schools (VA), July 2006 - June 2010.

- School received the *Title I Distinguished School* award
- School received the *Virginia Board of Education Excellence* award
- Awarded Dave Matthews Band *Bama Works Grant* for “Nature Path to Environmental Learning” project to promote outdoor learning and health & wellness
- Recognized by House Joint Resolution No. 850 *Commending William L. Sterrett*, Commonwealth of Virginia General Assembly.
- As principal, received the *National Milken Educator Award*

Assistant Principal, Johnson Elementary School, Charlottesville City Schools (VA), August 2004 - June 2006.

Graduate Research Assistant, University of Virginia, August 2003 - June 2004.

Upper Elementary Teacher, Walker Upper Elementary School, Charlottesville City Schools (VA), August 2001 - June 2003.

Middle School Science Teacher, East Jessamine Middle School, Jessamine County Schools (KY), Dec. 1999 - June 2001.

### **Current License and Certifications**

NC Professional License (Superintendent, Principal, Gr. 6-9 Science & Soc. St.) 2020-2025.

## RESEARCH and PUBLICATIONS

### Books

**Sterrett, W.** (2016). *Igniting Teacher Leadership: How do I empower my teachers to lead and learn?* Alexandria, VA: ASCD.

**Sterrett, W.** (2013). *Short on time: How do I make time to lead and learn as principal?* Alexandria, VA: ASCD.

Duke, D., Carr, M., & **Sterrett, W.** (2013). *The School Improvement Planning Handbook: Getting Focused for Turnaround and Transition.* Lanham, MD: Rowman & Littlefield.

**Sterrett, W.** (2011). *Insights into Action: Successful School Leaders Share What Works.* Alexandria, VA: ASCD. Selected as ASCD Premium Member book for 2011.

### Refereed Journal Articles (student co-authors underlined)

**Sterrett, W.**, Pohlman, K., Hill-Black, S., Lewis, S. Jennings, L.; Hebert, J., Sidbury, K., Horgan, A., Sukhera, S., Norvell, J., Brooks, C., Conti, J., & Williams, J. (2022). Defining success through sustainability education: School-university partnerships leveraging collaboration, research, and student voice. *PDS Partners*, 17(2), 50-66.

**Sterrett, W.**, & Richardson, J.W. (2022). Innovation beyond the pandemic: The powerful potential of digital principal leadership. *Development and Learning in Organizations*, ahead-of-print: [doi/10.1108/DLO-03-2022-0059/full/html](https://doi.org/10.1108/DLO-03-2022-0059/full/html)

Jennings, L. Sidbury, K., Bierlein, T., Sukhera, S., **Sterrett, W.**, & Hebert, J. (2022). Collaborative ground work in an urban green school: Empowering students as change agents. *Journal of Sustainability Education*, 27(1).

Rhodes, G., Robinson, K.K., Kubasko, D., Ryder, A., Hooker, S.D., Reid-Griffin, A., & **Sterrett, W.** (2022). Reframing educator preparation to collaboratively prepare teachers and administrators: Challenges and advantages. *Development and Learning in Organizations*, 36(3), 18-21.

Dempsey, V., Hill-Black, S., Roseboro, D., Fox, K., Sidbury, K. Stocker, J., Swanton Derushia, E., Jennings, L., Hilburn, J. Nobles, K., & **Sterrett, W.** (2021). A reflective Faculty-in-Residence model in a K-8 lab school: Lessons learned from the first two years of a bidirectional initiative. *School-University Partnerships*, 14(2), 115-120.

Richardson, J. W., Watts, J., & **Sterrett, W.** (2021). Challenges of being a digitally savvy principal. *Journal of Educational Administration*, 59(3), 318-334.

- Sterrett, W.,** Hill-Black, S., & Nash, J. (2021). Imagination into action: A school-university collaboration with a design thinking imperative. *Journal of Cases in Educational Leadership*, 24(1), 28-41.
- Richardson, J. W., Clemons, J., & **Sterrett, W.** (2020). How superintendents use technology to engage stakeholders. *Research in Educational Administration & Leadership*, 5(4), 954-988.
- DeVita, J., Gano, B., **Sterrett, W.**, & Combs, S. (2020). Engaging in faculty-mentored research with undergraduate student-athletes: A successful case at the University of North Carolina Wilmington. *Perspectives in Undergraduate Research and Mentoring*, 9(1), 1-11.
- Sterrett, W.**, Rhodes, G., Kubasko, D., Reid-Griffin, A., Robinson, K. K., Hooker, S. D., & Ryder, A. J. (2020). Shaping the supervision narrative: Innovating teaching and leading to improve STEM instruction. *Journal of Educational Supervision*, 3(3), 59-74.
- Sterrett, W.** & Richardson, J.W. (2020). Supporting professional development through digital principal leadership. *Journal of Organizational and Educational Leadership* 5(2) 1-19.
- Sterrett, W.** & Richardson, J.W. (2020). Leading a tech-savvy school: Reinventing learning through collaboration and innovation. *Kappa Delta Pi Record*, 56(3), 100-104.
- Reid-Griffin, A., **Sterrett, W.**, & Stanback, A. (2020). Project-Based Learning (PjBL): Providing a community of engagement for middle school learners. *Journal of Classroom Interaction*, 55(1), 4-25.
- Sterrett, W.**, Azam, R. I., Moallem, M., Boersma, J., Bashir, A., Ricanek, K. Saeed, M.A., Butt, I.H., Mahmood, A., Sukhera, S.M., & Gordon, C. (2020). Sharing a powerful IDEA: Learning organizations collaborating to innovate and design engaging applications in STEM education. *Development and Learning in Organizations*, 34(2), 9-12.
- Kubasko, D., Rhodes, G. & **Sterrett, W.** (2019). A case study approach to STEM Supervision: A collaborative model for teaching and principal preparation. *Journal of Interdisciplinary Teacher Leadership*, 4(1), 1-11.
- Sterrett, W.** & Richardson, J.W. (2019). The change-ready leadership of technology-savvy superintendents. *Journal of Educational Administration*, 57(3), 227-242.
- Reid-Griffin, A., **Sterrett, W.**, & Stanback, A. (2019). Creating communities of engagement: A project-based learning initiative through a professional development system. *Online Journal of New Horizons in Education*, 9(1), 17-23.

- Sterrett, W.**, Rhodes, G., Kubasko, D., & Fischetti, J. (2018). A different “noticing;” Examining principal perceptions of STEM instruction. *American Journal of Educational Science*, 4(4), 180-187.
- Sterrett, W.**, Cretens, R., Combs, S., Brock, S., DeVita, J., Baker-Karl, S., & Melnick, M. (2018). Facilitating undergraduate research in student athletics through a faculty-student partnership. *Online Journal of New Horizons in Education*, 8(3), 42-50.
- Sterrett, W.**, Parker, M.A., & Mitzner, K. (2018). Maximizing teacher time: The collaborative leadership role of the principal. *Journal of Organizational and Educational Leadership*, 3(2), 1-26.
- Richardson, J. W. & **Sterrett, W.** (2018). District technology leadership then and now: A comparative study of district technology leadership from 2001-2014. *Educational Administration Quarterly*, 54(4), 589-616.
- Sterrett, W.** & Richardson, J. W. (2017). Cultivating innovation in an age of accountability: Tech-savvy leadership. *Journal of Cases in Educational Leadership*, 20(4), 27-41.
- Sterrett, W.**, Kensler, L. & McKey, T. (2016). Greener on the other side: cultivating community and improvement through sustainability practices. *Journal of Cases in Educational Leadership*, 19(4), 72-85.
- Sterrett, W.** (2016). From Cortez to Crozet: Voices from two green schools. *Kappa Delta Pi Record*, 52(3), 137-142.
- Sterrett, W.** (2015). Teachers, it is time to write. *The New Teacher Advocate*, 23(2), 14-15.
- Sterrett, W.** & Imig, S. (2015). Learning green: Perspectives from US Department of Education Green Ribbon Schools educators. *The Journal of Sustainability Education*, 10(3), 1-15.
- Sterrett, W.** & Irizarry, E. (2015). Beyond “autopsy data”: Bolstering teacher leadership, morale, and school improvement. *Journal of Cases in Educational Leadership*, 18(1), 3-13.
- Sterrett, W.**, Imig, S. & Moore, D. (2014). U.S. Department of Education Green Ribbon Schools: Leadership insights and implications. *E-Journal of Organizational Learning and Leadership*, 12(2), 2-18.
- Bond, N., & **Sterrett, W.** (2014). Developing teacher leaders through honorary professional organizations in education: Focus on the college student officers. *Education*, 135(1), 25-38.

- Sterrett, W.,** Garrett Dikkers, A., & Parker, M. A. (2014). Using brief instructional video clips to foster communication, reflection, and collaboration in schools. *The Educational Forum*, 78 (3), 263-274.
- Sterrett, W.** (2014). Thinking ‘Outside the Map:’ Reflecting on school leadership standards with principals overseas. *Virginia Educational Leadership*, 11 (1), 31-49.
- Bond, N., & **Sterrett, W.** (2014). Guiding pre-service teachers to lead student organizations in education: the faculty advisor's perspective. *E-Journal of Organizational Learning and Leadership*, 12(1), 26-42.
- Sterrett, W.** (2013). Interviewing for a teaching position: 3 key questions. *New Teacher Advocate*, 20(4), 3.
- Sterrett, W.,** & Reid-Griffin, A. R. (2013). A Four-Cylinder Engine: Shared collaborative ownership as the vehicle for enhanced student success. *Kappa Delta Pi Record*, 49(3), 131-135.
- Sterrett, W.,** Ongaga, K., & Parker, M. A. (2013). Developing collaborative professional growth through peer observations. *Virginia Educational Leadership*, 10(1), 38-53.
- Sterrett, W.,** & Bond, N. (2012). Embracing the leadership challenge: leading by service in "The Other Curriculum". *E-Journal of Organizational Learning and Leadership* 10 (2), 29-36.
- Sterrett, W.,** & Bond, N. (2012). Beyond tough choices: Prioritizing and preserving education in times of cuts and lay-offs. *Kappa Delta Pi Record*, 48(2), 52-54.
- Sterrett, W.,** Murray, B., & Sclater, K. (2011). Preemptive relationships: Teacher leadership in strengthening a school community. *Virginia Educational Leadership*, 8(1), 17-26.
- Bond, N. & **Sterrett, W.** (2011). A beginning teacher's guide to advocacy. *The New Teacher Advocate*, 19(1), 2-3.
- Sterrett, W.,** & Imig, S. R. (2011). Thriving as a new teacher in a bad economy. *Kappa Delta Pi Record*, 47(2), 68-71.
- Sterrett, W.,** & Shifflett, L. (2005). Bullying at Lincoln Middle School: A case study. *The Journal of Cases in Educational Leadership*, 8(3), 62-71.

## Refereed Chapters

- Sterrett, W.** (2022). The principal as a catalyst for innovation and shared leadership. In Bond, N. (Ed.) *The Power of Teacher Leaders: Their Roles, Influence, and Impact* (2nd ed.). Routledge. (pp. 155-169).

Moallem, M., **Sterrett, W.**, Gordon, C., & Sukhera, S. (2021). An Investigation of the effects of Integrating Computing and Project/Problem-based Learning in the Context of Environmental Sciences: A Case of Pakistani STEM Teachers. In Schroth & Daniels (Eds). *Handbook of Research on Building STEM Skills through Environmental Education*. IGI Publisher. (pp. 49-89).

**Sterrett, W.** (2015). Maximizing teacher leadership: The principal as facilitator. In Bond, N. (Ed.) *The Power of Teacher Leaders*. New York: Routledge. (pp. 43-54).

### **Non-Refereed Publications**

**Sterrett, W.** & Richardson, J.W. (2021). The *Why* of Digital Leadership. *ASCD Express*, 16(19).

**Sterrett, W.** & Hill-Black, S. (2020). Leading with joy: The influential role of a principal. *ASCD Express*, 15(09), 1-4.

**Sterrett, W.** (2018). What it takes to be a “crisis principal” in a hurricane. *Education Week*, 38(14), 28.

**Sterrett, W.** (2017). Time is a principal’s most limited resource. *Ed Week*, 37(13), 23.

**Sterrett, W.** (2012). From discipline to relationships. *Educational Leadership*, 70(2).

**Sterrett, W.** (2011). Don't fear labels. *Principal*, 89(5), 48.

**Sterrett, W.** & Haas, M. (2009). The power of two. *Educational Leadership*, 67(2).

**Sterrett, W.** & JohnBull, R. (2009). Empowering misbehaving students. *Principal*, 88(4).

**Sterrett, W.** (2008). A principal looks at 30. *Principal*, 87(5), 64.

### **White Papers/ Briefs**

**Sterrett, W.**; Ohlson, M., & Miller, G. et al. (2016). *KDP Reasoned Voice: Issue No. 3: Technology and Learning*. Kappa Delta Pi.

**Sterrett, W.**; Grant, L.; Fischetti, J.; Klinger, D.; & Egelson, P. (2015). *How do we prepare and evaluate principals? Challenges and successes*. White paper presented at the annual CREATE conference.

Bond, N., Dagenais, R., & **Sterrett, W.** et al. (2014). *KDP Public Policy Brief: The future of the teaching profession*. Kappa Delta Pi.

Bond, N., Dagenais, R., & **Sterrett, W.** et al. (2012). *KDP Reasoned Voice: Issue No. 2: Common Core Standards*. Kappa Delta Pi.

Bond, N., Dagenais, R., & **Sterrett, W.** et al. (2012). *KDP Reasoned Voice: Issue No. 1: Teacher Evaluation*. Kappa Delta Pi.

## **Book Reviews**

**Sterrett, W.** (2018). The Regenerative Business: Redesign work, cultivate human potential, and achieve extraordinary outcomes. *Green Schools Catalyst Quarterly*, 5(3), 108-109.

**Sterrett, W.** (2017). Leadership for Green Schools: Sustainability for Our Children, Our Communities and Our Planet. *Green Schools Catalyst Quarterly*, 1(1), 60-61.

**Sterrett, W.** (2011). Connecting Emergent Curriculum and Standards in the Early Childhood Classroom. *Teaching Children Mathematics*, 2(18), 126.

## **Grants, Fellowships, Sponsored Programmatic Activities, & Other Efforts (selected)**

### ***Funded***

Grove, N. (Lead PI), Bingham, S. (PI), Boersma, J. (PI), Posey, M. (PI), **Sterrett, W.** (PI), Finelli, C. (PI.), Stocker, J. (PI). (June 1, 2020- May 31, 2023). *An Interdisciplinary Approach to Research in the Marine Sciences for First-Year Students*. National Science Foundation REU Grant. 05/12/2020, **\$388,970**, Funded.

**Sterrett, W.** (Lead PI), Boersma, J. (PI), Ricanek, K. (PI), Moallem, M. (PI, Towson University), Sukhera, S. & Gordon, C. (associated personnel and Ed.D. students).(September 2018- August 2019). *Innovating and Designing Engaged Applications in STEM Education (IDEA-STEM): Expanding the knowledge and Capacity of Pakistani Institutions*. U.S. State Department- Cultural-Affairs- Pakistani Partnerships Grant, 04/04/18, **\$188,064**, Funded.

Dempsey, V.; Roseboro, D.; Hill-Black, S.; Childs, J.; **Sterrett, W.**, et al.. (2017-2022). *UNCW-D.C. Virgo Preparatory Academy Lab School*. University of North Carolina System. *Roles*: Design team member for initial application (2017-2018); Chancellor's Advisory Board Member (2018-2022); Associate Dean/acting asst. supt. equivalent (2019-2022): convened Support Team, reviewed/approved expenditures, operations, co-authored evaluation & renewal reports, led Green Ribbon Schools application effort. ~**\$12 million** over 2018-2022 (approximately \$3 million per year), Funded.

**Sterrett, W.** (PI), Rhodes, G., Kubasko, D., Reid-Griffin, A., Hooker, S., Robinson, K. (Co-PIs), & Ryder, A. (2018). *Innovating teaching and learning leadership (iTALL) in today's STEM classrooms: Synergy in graduate and undergraduate professional learning communities*. UNCW ETEAL Applied Learning Strategic Initiatives Award, 2018-2021, **\$30,000**, Funded.



Hall, E. (PI), Ketcham, C. (PI), Weaver, T. (PI), DeVita, J.M (PI), w/ Combs, C.S. (UNCW Investigator/ Institutional Lead) & **Sterrett, W.** (UNCW Investigator/ Institutional Lead), et al. (2018). *Innovation/Collaboration Grant: Innovative Strategies for High Impact Practices: Access, success, and the CAA student-athlete*. Colonial Academic Alliance. January 2018- June 2020, **\$42,500**, Funded.

Cilano, C.; Siefert, L. et al. and **Sterrett, W.** (contributing author and program pilot leader) (2014). *Centering student learning in the cross-programmatic assessment of core competencies: Using e-Portfolios to assess core competencies*. UNC General Administration, **\$15,000**, Funded.

**Sterrett, W.** (2009). *Nature path to environmental learning*. Dave Matthews Band BAMA Works Fund, **\$4,000**, Funded.

**Presentations** (student co-presenters underlined)

**Peer-Reviewed/ Refereed** (representative, from ~50)

Robinson, K., Sterrett, W., Hooker, S., Rhodes, G., Reid-Griffin, A., Kubasko, D., Ryder, A. Oxendine, T. & Garrison, J. (2021, November). *Strengthening preparation programs by uniting principal and teacher perspectives: Innovating the preparation model*. Session presented at the annual meeting of the University Council for Educational Administration, Columbus, OH.

Sterrett, W., Rhodes, G., Robinson, K., Reid-Griffin, A., Kubasko, D., Hooker, S., Ryder, Oxendine, T. & Garrison, J. (2021, November). *An Interprofessional Collaborative Model of Teacher and Administrator Preparation Programs: Innovating Teaching and Learning Leadership in STEM education*. Virtual session presented at the annual meeting of Consortium for Research on Educational Assessment and Teaching Effectiveness (CREATE).

Sterrett, W., Hill-Black, S., Pohlman, K., & Norvell, J. (2021, November). *Collaborating on Sustainability Learning and Leadership: Interprofessional Partnership Efforts Defining Success as Green Schools*. Virtual session presented at the annual meeting of Consortium for Research on Educational Assessment and Teaching Effectiveness (CREATE).

Jennings, L., Sidbury, K., Bierlein, T., Sukhera, S., & Sterrett, W. (2021, November). *Growing a school-university partnership focused on sustainability education through interprofessional practice and action*. Virtual session presented at the annual meeting of Consortium for Research on Educational Assessment and Teaching Effectiveness (CREATE).

Sterrett, W., Hill-Black, S., & Robinson, K. (2021, June). *Igniting teacher leadership: Empowering innovation and collaboration in your school*. Virtual session presented at the ASCD Annual Conference.

- Richardson, J. W., Sterrett, W., & Watts, J. L. D. (2021, April). *Challenges of being a digital principal*. Virtual session presented at the American Educational Research Association.
- Sterrett, W., Gordon, C., & Sukhera, S. (2020, October). *Innovating and designing engaging learning applications for STEM classrooms: A collaborative effort with US and Pakistan educators focused on student engagement*. Session presented at International Scientific Forum (online), Tyumen State University, Tyumen, Russia.
- Sterrett, W., Moallem, M., Gordon, C., Sukhera, S., Boersma, J., & Ricanek, K. (2019, November). *Reaching underserved students in Pakistan through STEM education leadership: Innovating and designing engaged teaching applications*. Session presented at the meeting of University Council for Educational Administration, New Orleans, LA.
- Sterrett, W., Hooker, S., Robinson, K., Reid-Griffin, A., Ryder, A., Rhodes, G., Kubasko, D., Stroud, D.J., & Pait, V. (2019, November). *Bringing principals and teachers together “on the preparation side:” Bi-directional observational practices embedded in preparation programs*. Session presented at the meeting of University Council for Educational Administration, New Orleans, LA.
- Sterrett, W., Moallem M., Gordon, C., Sukhera, S., Boersma, J., & Ricanek, K. (2019, October). *Evaluating collaborative efforts to improve STEM instruction in Pakistan*. Session presented at Consortium for Research on Educational Assessment and Teaching Effectiveness, High Point, NC.
- Sterrett, W., Reid-Griffin, A., Kubasko, D., Hooker, S., Robinson, K., Rhodes, G., Ryder, A., Stroud, D.J., & Pait, V. (2019, October). *Innovating teaching and leadership learning: A closer look at impacting pre-service teaching and leadership programs*. Session presented at Consortium for Research on Educational Assessment and Teaching Effectiveness, High Point, NC.
- Moallem, M., Sterrett, W., Gordon, C., Sukhera, S. (Oct. 2019). *Innovating and Designing Engaged Applications in STEM Education (IDEA-STEM): Expanding STEM Education in Pakistan Middle Schools*. Paper presented at 2019 AECT International Convention, Las Vegas, NV. \*Co-author, non-presenter.
- Sterrett, W., Rhodes, G., Kubasko, D., Reid-Griffin, A., Hooker, S., Robinson, K., Ryder, A., & Fischetti, J. (2018, November). *How do principals support STEM teaching and learning? Leaning in, navigating instructional leadership, building capacity*. Session presented at meeting of University Council for Educational Administration, Houston, TX.
- Fischetti, J., Sterrett, W., Rhodes, G., & Kubasko, D. (2018, October). *The role of principals evaluating STEM classrooms: Perceptions, positionality, and feedback*.

- Session presented at Consortium for Research on Educational Assessment and Teaching Effectiveness, Williamsburg, VA.
- Sterrett, W. (2018, March). *Igniting teacher leadership: Empowering innovation and collaboration in your school*. Session presented at the annual ASCD conference, Boston, MA.
- Sterrett, W. & Richardson, J.W. (2017, November). *Insights from Digital Principals and Tech-Savvy Superintendents: Lifting up New Voices and Empowering the School Community*. Session presented at the annual meeting of the University Council for Educational Administration, Denver, CO.
- Sterrett, W. & Imig, S. (2016, November). *Revitalizing learning by greening the school: Insights from research, site visits, and stakeholder voices*. Session presented at the annual meeting of the University Council for Educational Administration, Detroit, MI.
- Sterrett, W., Parker, M. A., & Mitzner, K. (2016, November). *Valuing teacher's time: Data, challenges, and principal insights*. Paper presented at the meeting of the University Council for Educational Administration, Detroit, MI.
- Reid-Griffin, A. R., Sterrett, W., Stanback, A. (2016, April). *Creating communities of engagement: A project-based learning initiative through a professional development system*. Paper presented at the meeting of the American Educational Research Association, Washington, DC.
- Stanback, A., Reid-Griffin, A. R., Sterrett, W. (2015, October). *Insights from Year 5 of a PBL initiative at a Middle School*. Session presented at Consortium for Research on Educational Assessment and Teaching Effectiveness, North Charleston, SC.
- Sterrett, W., & Imig, S. R. (2015, April). *Lessons from leaders of the US DoE Green Ribbon Schools*. Paper presented at the meeting of American Educational Research Association, Chicago, IL.
- Sterrett, W., Reid-Griffin, A. R., & Stanback, A. (2015, April). *Creating Collaborative Leadership of Teachers: Insights Regarding a PBL Initiative*. Paper presented at the meeting of American Educational Research Association, Chicago, IL.
- Sterrett, W., Reid-Griffin, A. R., & Stanback, A. (2014, October). *Survey research in a partnership middle school: Student perceptions of learning*. Session presented at the Consortium for Research on Educational Assessment and Teaching Effectiveness, Williamsburg, VA.
- Sterrett, W., Imig, S. R., & MacGovern, M. (2014, October). *Understanding the work of "Green Ribbon" school leaders: How does education for sustainability advance 21<sup>st</sup>*

- century skills?* Paper presented at Consortium for Research on Educational Assessment and Teaching Effectiveness, Williamsburg, VA.
- Sterrett, W. (2013, March). Implementing an *Insights into Action* plan. Session presented at the ASCD conference, Chicago, IL.
- Sterrett, W. (2012, March). *Insights into action: Practical lessons for school leaders*. Session presented at the ASCD conference, Philadelphia, PA.
- Robertson, J., Ongaga, K., & Sterrett, W. (2012, February). *Whose Responsibility is Dropout Prevention?* Session presented at the Annual National At-Risk Forum, National Dropout Prevention Center, Myrtle Beach, SC.
- Sterrett, W., & Garrett Dikkers, A., (2011, November). *Enhancing collaborative learning communities and instructional leadership through teaching highlight clips*. Poster presented at the annual meeting of the University Council for Educational Administration, Pittsburgh, PA
- Sterrett, W., & Ongaga, K. (2011, November). *Purposeful peer observations as a catalyst for teacher leadership*. Poster presented at the annual meeting of the University Council for Educational Administration, Pittsburgh, PA.
- Sterrett, W. (2011, March). *Using technology to enhance professional learning communities*. Poster presented at the Society for Information Technology and Teacher Education International Conference Annual Conference, Nashville, TN.

**Invited** (representative, from ~70)

- Sterrett, W. (2021, September). *Insights from learning and leading: What does your classroom look like?* Cape Fear Christian Men's Fellowship, First Baptist Church Activity Center, Wilmington, NC.
- Sterrett, W. (2021, August). *School-university partnerships: D.C. Virgo and the Watson College of Education*. Burgaw Rotary Club, Burgaw, NC.
- Sterrett, W. (2021, June). *From discipline to relationships*. Virtual session presented at the Walk Toward Your Purpose: Becoming a Teacher of Color conference, sponsored by Future Teachers of North Carolina. Hosted by University of North Carolina Pembroke and University of North Carolina Wilmington.
- Sterrett, W. (2021, June). *My "why" as a teacher*. Virtual session presented at the Walk Toward Your Purpose: Becoming a Teacher of Color conference, sponsored by Future Teachers of North Carolina. Hosted by University of North Carolina Pembroke and University of North Carolina Wilmington.

- Sterrett, W., Hill-Black, S., & Robinson, K. (2021, May). *Igniting teacher leadership: Principals empowering innovation and collaboration*. Session presented at the virtual meeting of the Southeast Regional Alliance.
- Sterrett, W. (2021, March). *Teaching, leading, and learning: Helping students succeed in the midst of challenges and change*. Session presented at the virtual meeting of the Future Teacher Conference, Watson College of Education, University of North Carolina Wilmington.
- Sterrett, W. (2021, March). *Adding to your toolbox as Virginia's next great teacher*. Mentoring sessions presented at the virtual meeting of the Teachers of Promise Institute.
- Sterrett, W. (2020, November). *Leading and Learning through student teaching, hurricanes, pandemics, and even 'normal' times*. Session presented at the virtual meeting of the Leaders Building Leaders, Wilmington, NC.
- Sterrett, W., Hill-Black, S., & Robinson, K. (2020, November). *Invigorating learning communities*. Session presented at the virtual meeting of the Clinton City Schools leadership team.
- Sterrett, W., Sukhera, S., Gordon, C., Moallem M., Boersma, J., & Ricanek, K. (2019, November). *Innovating and designing engaged applications in STEM Education: A powerful partnership*. Session presented at NC School-University Partnership Summit in Wilmington, NC.
- Sterrett, W.; Sukhera, S., Boersma, J., Ricanek, K., & Moallem, M. (2019, May). *International STEM collaboration and grants: A closer look at challenges overcome in the US State Department grant*. Session presented at Watson Grants Workshop, University of North Carolina Wilmington, NC.
- Combs, S.; DeVita, J., & Sterrett, W (2019, May). *Internal funding to external opportunities: Intercollegiate focus in grants work*. Session presented at Watson Grants Workshop, University of North Carolina Wilmington, NC.
- Sterrett, W., Moallem, M., Gordon, C., Sukhera, S., Boersma, J., & Ricanek, K. (2018, December). *Innovating and Designing Engaged Applications in STEM (IDEA-STEM)*. Workshop delivered as a part of US State Department Grant effort, Dec. 17-20, 2018, University of Education, Lahore; Lahore, Pakistan.
- Sterrett, W. (2018, January). *Igniting teacher leadership*, New Hanover Emerging Leaders Academy (Part 1 of series), New Hanover County Schools, Wilmington, NC.
- Sterrett, W. (2018, January). *Leading and learning as a collaborative, innovative leader*. North Carolina Principal Fellows, UNC Center for School Leadership Development, Chapel Hill, NC.

- Sterrett, W., & Reid-Griffin, A. (2017, October). *Overview of project-based learning*. Coastal Christian High School (faculty prof. development). Wilmington, NC.
- DeVita, J. M., Combs, S.; Sterrett, W.; Brock, S.; Cretens, R.; Melnick, M.; Burroughs, B.; & Wise, N. (2017, March). *Examining student athletes' experiences: A qualitative study*. UNCW Spring SURCA Showcase, Wilmington, NC.
- Sterrett, W. (2017, February). Insights on teaching via Wagner's *Most Likely to Succeed* book. Coastal Christian High School, Wilmington, NC.
- Sterrett, W. (2017, January). *Innovating and producing: Action-oriented school leadership*. North Carolina Principal Fellows, UNC Center for School Leadership Development, Chapel Hill, NC.
- Sterrett, W. (2016, June). *Short on time: How do I lead and learn as a collaborative leader?* Gainesville City Schools Summer Leadership Summit, Gainesville, GA.
- Sterrett, W. (2016, April). *Short on time: Making time to learn and lead collaboratively*. Pre-conference session presented at ASCD Annual Conference, Atlanta, GA.
- Sterrett, W. (2016, March). *Devotional with CCHS staff*. Coastal Christian High School, Wilmington, NC.
- Sterrett, W. (2016, January). *Leading and learning as a collaborative, innovative school leader*. Session presented at North Carolina Principal Fellows, UNC Center for School Leadership Development, Chapel Hill, NC.
- Sterrett, W., (2016, January). *Igniting teacher leadership*. Session presented at Central Community Schools System Leadership Retreat, Orange Beach, AL.
- Sterrett, W., Imig, S. R., & MacGovern, M. (2015, January). *Green Ribbon Schools: Lessons on leadership, innovation, and collaboration*. Session presented at UNCW Watson College of Education/ Southeast Education Alliance, NC STEM, Center for Education in STEM, Wilmington, NC.
- Sterrett, W. (2014, November). *Making time to lead and learn*. Keynote presented at Pennsylvania ASCD Conference, Hershey, PA.
- Sterrett, W. (2014, October). *Alive in Christ: Lessons for Leaders*. CCHS chapel guest speaker. Coastal Christian High School, Wilmington, NC.
- Sterrett, W., Reid-Griffin, A. R., & Stanback, A. (2014, April). *Project-based learning at Cape Fear Middle*. Session presented at Cape Fear Middle School Faculty Meeting, Pender County, NC.

## TEACHING

### **University Teaching Award:** The *UNCW Graduate Mentor Award* (2017- 2018)

[The Graduate School annually honors an outstanding faculty mentor who places high value on and excels in mentoring graduate students as evidenced by the following: teaching excellence at the graduate level; chairing graduate committees; having an established record of mentoring students who have received their master's or doctoral degrees; attracting graduate students to study at UNCW both through recruitment efforts and through having a visible and respected academic record; and demonstrated success in socializing students in their chosen profession.]

### **Courses Taught at the University of North Carolina Wilmington**

LED 211, Principles of Leadership  
EDL 515, Curriculum and Instruction for School Leaders  
EDL 526, Managerial Leadership  
EDL 530, Curriculum, Instruction, and Assessment  
EDL 567, Learning Centered Supervision  
EDL 569, Pre-Leadership Internship  
EDL 570, Administrative Internship: Leadership I  
EDL 571, Administrative Internship: Leadership II  
EDL 578, Practicum for Learning Centered Supervision  
EDL 609, Leading Change in Educational Organizations  
EDL 621, Curriculum, Instruction & Assessment  
EDL 661, Educational/ Government Internship  
EDL 698, Research  
EDL 699, Dissertation

Supervision of Graduate Theses, Extensive Projects, and Dissertations

### **UNCW Dissertation Committees (29)**

#### **Completed (Chair) (6)**

- Warehime, M.W. "The North Carolina Virtual School Leader: North Carolina virtual school leaders' perspectives on the unique challenges and victories in relation to the NC School Executive Standards" (July 2020).
- Lewis, B. "Principal practices and impact on newcomer students within North Carolina Schools," (May 2020).
- McNaughton, A. "Effective strategies of successful charter schools related to instructional methods, talent recruitment/retention, and leadership," (May 2020).
- Warner, T. "How do current school principals describe their awareness of social justice issues?" (December 2019).
- Causey-Pope, P. "Developmentally appropriate practices in rural North Carolina childcare facilities" (May 2017).
- Ferguson, T. "The impact of principal leadership style on teacher job satisfaction, motivation, and retention" (August 2016).

### **Completed (Committee Member) (17)**

- Thompson-Hairston, K, “How working mothers in educational leadership overcome work-family role conflict.”(May 2022).
- Moore, N. “A testimony of the dry bones: Centering the voices of black alternative licensed teachers through a critical policy analysis of the alternative license pathway.” (Dec. 2021).
- Ostlund, K. “Sexual misconduct in intercollegiate athletics: Examining the experiences of Title IX and student conduct professionals.” (May 2021)
- Madison, M. “A study of lived experiences of black male principals in North Carolina Title I schools” (May 2019).
- Guzman, R. “Military experience and school leadership development in North Carolina” (May 2019).
- Register, S. “A mixed methods study of the readiness of secondary math teachers” (December 2018).
- Gunter, S. “Student preparation and success: An examination of college math readiness” (August 2017).
- Edwards, C. “An evaluation of the North Carolina graduation policy as it pertains to mathematics in southeastern North Carolina” (May 2016).
- Karschnik, J. “Developing critical instructional practices through cross-content professional learning communities” (May 2015).
- Stanback, A. “The impact of professional development on teacher professional development and self-efficacy in project-based learning” (May 2015).
- Contreras, P. “School climate and student achievement” (May 2015).
- Dixon, M. “The impact of instructional coaching on teacher retention in middle schools” (Dec. 2014).
- Bryan, E. “Leadership practices in high-poverty elementary schools in North Carolina” (Dec. 2014).
- Gross, H. “Globalization efforts in K-5 settings” (May 2014).
- Irizarry, E. “Leadership of effective Title I Charter School principals” (May 2014).
- Skipper, E. “An examination of the relationship between characteristics of effective principals and student academic achievement” (May 2013).
- Grace, E. “Effective leadership strategies for implementation of the Hill Reading achievement program” (Dec. 2012).

### **In progress (Chair) (3)**

### **In progress (Member) (3)**

### **Master’s-Level Theses (or culminating project) (9)**

#### **Chair (1)**

- Bolish, C. “An overview of substance abuse prevention programs in schools with recommendations for instructional improvements” (June 2016). CIS Master’s Thesis Committee.



## **Member (8)**

- Hanson, M. “Supporting early-career teachers in their profession through the coaching cycle” (May 2016). CIS Master’s Culminating Project.
- Botelho, S. “Best practices for online learning platforms and instructional coaching” (Dec. 2016). CIS Master’s Culminating Project.
- Sorrells, J. “A study on the multi-tiered system of supports: What is it, and how can we make it work for all students?” (Dec. 2016). CIS Master’s Culminating Project.
- Nelson, A. “Exploring the practices of athletic study hall” (June 2016). Higher Ed Master’s Culminating Project Committee.
- Hunter, L. “Customized professional development: A new model” (Dec. 2014). CIS Master’s Thesis Committee.
- Tomlin, A. “The impact of family, faith, and socio-economic status on at-risk learners” (June 2014). MSA Master’s Thesis Committee.
- Stafford, C. “Project based learning in a kindergarten classroom” (Dec. 2013). CIS Master’s Thesis Committee.
- Hoff, B. “The impact of real-world math applications in the math curriculum on student motivation in math” (Dec. 2012). Member, CIS Master’s Thesis Committee.

## **SERVICE**

### **Professional Service**

- External Reviewer for Full Professor Review & Promotion (Elon University, 2021).
- Guest co-editor for *Perspectives on Undergraduate Research and Mentoring* journal special issue: “Mentoring student-athletes for undergraduate research” (April 2019-December 2020).
- Associate Editor, *Journal of Educational Supervision*, University of Maine, 2018-2019
- Editorial Board Member, *Green Schools Catalyst* journal, Madison, WI, 2017-
- Editorial Board Member, Project Innovation *Education* journal, Mobile, AL, 2017-
- Ad Hoc Reviewer, *Journal of Educational Change*, National. 2022-
- Ad Hoc Reviewer, *PDS Partners*, National. 2022-
- Ad Hoc Reviewer, *Journal of Educational Administration*, National. 2020-
- Ad Hoc Reviewer, *Journal of School Leadership*, National. 2010-
- Ad Hoc Reviewer, *Journal of Leadership Education*, National. 2017-
- Ad Hoc Reviewer, *Educational Administration Quarterly*, National. 2018-
- Ad Hoc Reviewer, *Corwin Books* 2012-
- Kappa Delta Pi Public Policy Committee, Chair (2010-2014); Member, 2010-2017.
- Consortium for Research on Educational Assessment and Teacher Effectiveness (CREATE), Board of Directors, 2014-2015.
- External Reviewer for Tenure/ Promotion (University of Richmond, 2017).
- Conference Proposal Reviewer, UCEA Conference, National. 2011, 2012, 2016, 2017, 2018, 2021.
- Grant Proposal Reviewer, Investing in Innovation (i3), U.S. Dept. of Education, 2010.

### **University Service**

- Co-Coordinated the 2021 U.S. Department of Education Green Ribbon Schools (ED-GRS) Green Strides Tour for DC Virgo and UNCW (also partnered with Principal Jackson Norvell at Wrightsville Beach Elementary) to elevate the voices of students, staff, leaders, and community members; 2021
- Member, UNCW Task Force on creating and Facilitating Interdisciplinary Teaching and Research, 2021-2022
- Member, UNCW Sustainability Committee, 2021- 2022
- Member, UNCW Applied Learning and High-Impact Practices Council; 2020-2022
- Member, UNCW Continuing and Professional Education Advisory Council, 2020-2022
- Member, UNCW Fall 2020 Planning Team- Campus Life, Services, Events, Athletics, and Community Engagement; spring and summer 2020
- Associate Dean of Teacher Education and Outreach (renamed Engagement, Professional Learning, 7 Scholarship in Oct. 2021), Watson College of Education, 2019-2022
- Member, Watson Leadership Team, 2019-2022
- Member (Ex-officio), Watson International Committee, 2019-2021
- Member (Ex-officio), Teacher Education Council, 2019-2022
- Member (Ex-officio), Watson Building Committee, 2019-2021
- Member (Ex-officio), PDS Advisory Board, 2019-2022
- Member, STEM Learning Cooperative, 2019-2022
- Member, STEM SENC (Southeastern North Carolina) Steering Committee, 2019- 2022
- Convener, Teacher Preparation Program Coordinators, 2019-2022
- Lead, Risk Management Committee, Watson College of Education, 2019-2022
- Interim Associate Dean of Teacher Education and Outreach, Watson College of Education, January- June 2019
- Member, Provost search committee; 2019-2020
- Member, Chancellor's Advisory Committee for Innovation and Economic Prosperity (IEP) Designation, 2019-2022
- Member, Sponsored Research Director search committee; 2019
- Member, UNCW Research and Innovation Council; 2019-2022
- Member, STEM SENC Steering Committee; 2019-2022
- Chair- D.C. Virgo Assistant Principal search committee; 2019
- Chair, UNCW- D.C. Virgo elementary teacher (Kindergarten) search committee; 2019
- Chair, D.C. Virgo elementary teacher (4<sup>th</sup> grade) search committee; 2019
- Chair, D.C. Virgo teacher (Exceptional Children) search committee; 2019
- Chair, D.C. Virgo Operations Coordinator search committee, 2019
- Member, Chancellor's Advisory Board, D.C. Virgo Preparatory Academy; 2018-2022
- Chair, D.C Virgo Assistant Principal Search Committee, 2018.
- Member, Faculty Athletic Council, 2012-2014; 2015-2018.
- Member- Senior Associate Provost Search Committee, 2016-2017.
- Member- Collaborative on Academic Careers in Higher Education (COACHE) committee, 2014-2015.
- Faculty Senator, UNCW Faculty Senate, 2013-2014.
- Chair, UNCW Watson College of Education Curriculum Committee, 2017- 2018; Member, 2010-2013; 2016-2018.

- Team Leader, UNCW Watson College of Education Lab School Initiative, UNCW Planning Team Member (educational leadership, teacher preparation groups), 2016-2018.
- Chair, D.C. Virgo Instructional Coaches (2) Search Committee, 2018.
- Member, Watson College of Education STEM Coordinator Search Committee, Member, 2017.
- Chair, Watson College of Education Program Coordinator Compensation Subcommittee 2016-2017.
- Member, UNCW Watson College of Education Dean Search Committee, 2014-2015.
- Member, UNCW Watson College of Ed Partnership in Action Schools Committee, 2012.
- Member, UNCW Watson College of Ed Associate Dean Search Committee, 2011-2012.
- Co-Leader, UNCW Ed Leadership Dept. – Ed.D. Revision, 2017-2018.
- Mentor, UNCW Ed Leadership Dept. Tenure-track faculty mentor, 2015-2018.
- Chair, UNCW Ed Leadership Dept. Tenure-track faculty search committee, 2016-2017.
- Member, UNCW Ed Leadership Dept. Tenure-track faculty search committee, 2015-2016.
- Chair, UNCW Ed Leadership Dept. Tenure-track faculty search committee, 2014- 2015.
- Member, UNCW Ed Leadership Dept. - Tenure-track faculty search committee, 2013-2014.

### **Community Service**

- Member, Myrtle Grove Christian School Financial Advisory Committee, 2022
- Science Fair Moderator, Southeast Regional Science and Engineering Fair (Hosted by CESTEM), 2021, 2022
- Member, New Hanover County Schools Career and Technical Education Advisory Council, 2018-2022
- Member, State Employee Credit Union, Advisory Board, Member, 2018-2022
- Member, DC Virgo Preparatory Academy Advisory Board, 2012 –2015.
- Science Fair Judge, Gregory Elementary Science Fair, 2011-2014.
- Volunteer Basketball Coach, Upwards and Halo organizations, Wilmington, NC, 2012 – 2020.

### **Media Features, Mentions, and Online Contributions (selected)**

- Watson Hosts Grants Workshop, *Watson Chronicle*, May 2022. [Link](#).
- In like a Lion, Out like a Seahawk, *UNCW News*, March 2022. [Link](#).
- UNCW Green Ribbon School Feature, *Restorative practices*, Jan. 2022, [Link](#).
- UNCW Green Ribbon School Feature, *Learning Gardens at D.C. Virgo*, Jan. 2022, [Link](#).
- NSF Grant Supports First-Year Students’ Research Efforts in Marine Sciences. *UNCW Research Magazine*, Oct. 2021, [Link](#).
- D.C. Virgo, UNCW, and Wrightsville Beach Named U.S. Department of Education Green Ribbon Schools, *Watson Chronicle*, May 2021, [Link](#).
- WCE Welcomes Principal Baruti Kafele for Conversations on “The Equity Mindset,” *Watson Chronicle*, May 2021, [Link](#).

- Watson College of Education Launches Faculty-in-Residence Initiative at D.C. Virgo, *Watson Chronicle*, September 2020, [Link](#).
- Teacher Education & Outreach and UNCW Hosts Collaborative Grants Workshop, *Watson Chronicle*, June 2020, [Link](#).
- Watson’s Professional Development System Supports Teacher Transition to Online Learning, *Watson Chronicle*, June 2020, [Link](#).
- A lifelong student teacher. *Milken Educator Awards Connections*, October 2019. [Link](#).
- D.C. Virgo begins second year. *Watson Chronicle*, September 2019. [Link](#).
- Global connections: Watson faculty and graduate students are helping build STEM education in Pakistani middle schools. *UNCW Magazine*, Spring/ Summer 2019. [Link](#).
- D.C. Virgo Preparatory Academy, a lab school in Wilmington, wants families to come to school together. *EdNC journal*, June 2019. [Link](#).
- WCE Faculty Grants Collaborative Workshop. *Watson Chronicle*, June 2019. [Link](#).
- UNCW-Led Grant Collaborates in Pakistan. *Watson Chronicle*, Jan. 2019. [Link](#).
- UNCW Receives State Department Grant for IDEA-STEM program, Sept. 2018. [Link](#).
- Watson College faculty collaborate on research impacting student-athlete success. *Watson Chronicle*, Sept. 2018. [Link](#).
- Faculty Earn ETEAL Awards to Strengthen Principal, Teacher Preparation Programs. *Watson Chronicle*, May 2018. [Link](#).
- We are UNCW: Telling our story, one Seahawk at a time, February 2018. [Link](#)
- Master of School Administration Program video, UNCW, Sept. 2016, [Link](#)
- Featured in Charlottesville, VA newspaper *The Daily Progress* regarding the nature learning effort. “Walking in Woodbrook’s bit of nature.” July 2009, [Link](#)
- Virginia General Assembly. House Joint Resolution No. 850: *Commending William L. Sterrett*. Agreed to by the House of Delegates, February 13, 2009. Agreed to by the Senate, February 16, 2009. [Link](#).
- Featured in Charlottesville, VA newspaper *The Daily Progress* regarding the Milken National Educator Award. “Woodbrook principal gets \$25,000 surprise.” Oct. 2008, [Link](#)