

Our Roots

Our Women in Ag offerings today are traced back to inspiration provided by a farmer's wife and business partner in Illinois.

Annie grew up in a small farm community with a goal to marry a farmer and she did! Life was not always easy. Annie spent her life learning how to be an involved business partner with her husband.

Annie's Project, and later workshops related to farm finance and farm transition, was designed by her daughter, Ruth Fleck Hambleton, an Extension Educator specializing in farm risk management at the University of Illinois.



What Annie's Project graduates have said:

"I changed my mind about how to approach communication with my in-laws as business partners."

"I have gained tools to help improve management of our farm and insight on how to communicate the resources to other members of my farm."

"I appreciated getting to meet others with a shared interest."

"I encourage any farm woman to attend one of these great programs!"

— *We Sustain Life* —

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COLLEGE OF FOOD, AGRICULTURAL, and ENVIRONMENTAL SCIENCES



ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

Farm Management Education for Farm Women

Oct 27, 31, Nov 3, 7, 10, and 17, 2022

Dinner at 5:30, Meeting 6:00-9:00 pm

Ross County Service Center

475 Western Ave., Chillicothe, OH 45601



THE OHIO STATE UNIVERSITY
EXTENSION



ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

Annie's Project is an educational program dedicated to strengthening women's roles in the modern farm enterprise. This 6-week workshop focuses on five key areas of risk management: *human, financial, marketing, production, and legal*. Women learn about agri-business practices from experts in their fields. They also form valuable networks with others in the class.

Registration

<http://go.osu.edu/rossannies2022>

Cost is \$75.00 per person

Registration deadline is October 24, 2022

Session 1: October 27, Rm D

- Welcome and Introductions
- Real Colors Personality Test
- Intro to Risk Management

Session 2: October 31, Rm C

- Identifying & Managing Legal Liability on the Farm

Session 3: November 3, Rm D

- Direct Marketing
 - Social Media Presence
 - Overview of Rules & Regs
- Commodity Marketing
 - Knowing Your Production Costs
 - Different Marketing Tools



Session 4 November 7, Rm D

- Record Keeping
- Financial Statements
- Budgeting & Benchmarking

Session 5: November 10, Rm D

- Communication and Stress
- Grandma's Yellow Pie Plate
- Estate Planning Strategies

Session 6: November 17, Rm D

- Farm Services Agency
- Natural Resources Conservation Service
- Soil and Water Conservation District
- Crop Insurance

Annie's Project Mission

To empower farm women to be better business partners through networks and organizations and management of important information.