CFAES

OHIO STATE UNIVERSITY EXTENSION

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Saturday, February 2, 2019 • 10 **SPEAKERS: Trevor Corboy, Why BQA? Dr. Justin Kieffer, Herd Health & Reproduction** Dr. Steve Boyles, Animal Handling & Facilities

In today's market, it is important to take advantage of any and all opportunities that make our cattle more desirable to the buyer sitting in the stands. As of now, Wendy's restaurant, Tyson Foods and multiple auctions have announced that they will soon require producers to be certified in BQA in order to market their cattle or serve their product. To learn more and become certified, join us February 2, 2019. Lunch will be provided by Greene County Cattlemen's. Free to 4-H & FFA members, but must register.

AND ENVIRONMENTAL SCIENCES

LOCATION: OSU Extension Greene County, 100 Fairground Road, Xenia, Ohio 45385

CONTACT: 937-372-9971 or

corboy.3@osu.edu

COST: \$10 per person

Free to 4-H & FFA Members, will also cover Greene County Annual Quality Assurance.

REGISTRATION: Includes program education and materials. Please mail to 100 Fairground Road, Xenia, Ohio 45385 by January 25. Registration is also available online at go.osu.edu/greenebga

| Name: | |
|-----------------------------------|--|
| Address: | |
| Email: | _Phone: |
| Number Attending (\$10 each): | |
| Number 4-H/FFA Members Attending: | Beef Quality Assurance GREENE COUNTY |
| THE OHIO STATE UNIVERSITY | AGRICULTURE AND NATURAL RESOURCES |
| COLLEGE OF FOOD, AGRICULTURAL. | CFAES provides research and related educational programs to clientele on a |

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Ohio Beef Quality Assurance (BQA) Frequently Asked Questions

Q: What is BQA?

A: Beef Quality Assurance is a nationally coordinated, state implemented program that provides systematic information to U.S. beef producers and beef consumers of how common sense husbandry techniques can be coupled with accepted scientific knowledge to raise cattle under optimum management and environmental conditions.

Q: I've Never Been BQA Certified, Why do it Now?

A: By 2019 Wendy's has committed to sourcing beef from only BQA Certified producers and Tyson has pledged to follow suit by 2020. We expect other retailers and packers will do the same. Being BQA Certified will be a producer's ticket to market access, much like the pork industry.

Q: Who Needs to be BQA Certified?

A: Anyone selling beef animals to be harvested for meat. This includes producers of fed beef, dairy beef, cull cows and bulls including dairy cull cows.

Q: What Do I Need to Do to Become BQA Certified?

A: 1) Attend a training session hosted by OSU Extension. Training dates and times are posted at beef.osu.edu. 2) Complete online BQA training at BQA.org. Either format will require a couple of hours' time.

Q: How Long is My Certification Good For?

A: 3 years

Q: How Will the Cattle Buyer Know I am BQA Certified?

A: Upon completion of BQA you will receive a confirmation that you completed the certification. It is up to you to share that information with your local stockyards to relay to the cattle buyer or you can share with the buyer when in a direct marketing scenario.

Q: Where Can I Check My Certification Status?

A: A data base with all certified producers will be housed at the state beef council and maintained by the state BQA coordinators.



