



VOLUNTEER TOOLKIT

Thank you!

Thank you for your interest in volunteering at the Ohio State Fair’s new educational program, Little Farmers! Enclosed in this toolkit, you will find resources to help you recruit members of your organization to volunteer at Little Farmers, including:

- Logos 1
- Interest Form QR Code 1
- Email/newsletter language options 2
- Social Media Posts 4
- Social Media Graphics 5



Logos

Color	Black Only	White Only
		

Interest Form QR Code





Email/newsletter language options

Version 1 – Club or Organization has planned day or shift to volunteer

Update highlighted portions with your group's information.

Possible subject line: Volunteer with our [club/organization name] at the Ohio State Fair!

Volunteer with our [club/organization name] at the Ohio State Fair!

This summer, we will be volunteering at the Ohio State Fair's new hands-on agricultural education program, Little Farmers, on [date] during the [9:30 a.m. – 1:30 p.m.; 1 p.m. – 5 p.m.; 4:30 p.m. – 8:30 p.m.] time shift! We need at least 10 members to join us for the shift, so please contact me to sign up for our group and I will pass that information along to the Ohio State Fair. All members who volunteer will get free Ohio State Fair admission for themselves and one guest, and can enjoy the fair before or after our shift.

What is Little Farmers?

Little Farmers is a hands-on educational exhibit that is targeted to kids ages 3 to 10, allowing them to explore different aspects of Ohio agriculture. There are eight different stations set up in the outdoor area on the lawn northeast of the Voinovich Livestock & Trade Center. With simulated animals, real grains, planting, handling faux fruits and vegetables, and more, kids have the opportunity to learn about Ohio's largest industry.

What will we be doing?

We will be taking over seven stations, including the following. One volunteer will work at each station, and "floaters" will help as needed, allow volunteers to have restroom breaks, etc.

- Start Barn
- Garden
- Grain Bin
- Chicken Coop
- Sheep Barn
- Dairy Barn
- Farmer's Market
- Ohio Proud Market

Who can volunteer?

Individuals or groups may volunteer, so you are welcome to [sign up to return](#) with friends, family, or yourself to volunteer other days of the Fair! Volunteers must be at least 14 years old. Members of our club will be provided with:

- Button to wear indicating that you are [4-H/FFA] member on our volunteer day
- Signage at the exhibit to recognize the name of our [chapter/club]

Where will I volunteer?

If you have a particular location you'd like to volunteer at, please let me know. You can request to volunteer at the start barn, garden, grain bin, chicken coop, sheep barn, dairy barn, or farmer's market.



Version 2 – Organization Helping Recruit Individual Volunteers

Possible subject line: Volunteers needed for new agricultural education exhibit at the Ohio State Fair

Volunteers needed for new agricultural education exhibit at the Ohio State Fair

The Ohio State Fair is [looking for volunteers](#) to help at a new hands-on educational program called Little Farmers. Volunteers must be at least 14 years of age and will get free Ohio State Fair admission for themselves and one guest to enjoy the fair before or after their shift.

What is Little Farmers?

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Who can volunteer?

Individuals or groups (such as 4-H clubs, FFA chapters, sponsors, organizations, and clubs) may volunteer. Volunteers must be at least 14 years old.

Where will I volunteer?

You can request to volunteer at the start barn, garden, grain bin, chicken coop, sheep barn, dairy barn, or farmer's market.

When?

Shifts are available every day of the Fair, July 27 – August 7, 2022:

- Morning – 9:30 a.m. – 1:30 p.m.
- Afternoon – 1 p.m. – 5 p.m.
- Evening – 4:30 p.m. – 8:30 p.m.

How do I sign up?

[Complete the interest form here](#), and a representative of the Ohio State Fair will contact you with more information.

Questions?

Contact Andi Hershey, a.hershey@expo.ohio.gov.



Social Media Posts

Use or modify these draft posts as needed.

Facebook	Twitter
The @Ohio State Fair is looking for volunteers to help with a brand-new agricultural education exhibit for kids, Little Farmers! Learn more and complete the volunteer interest form today! https://ohiostatefair.com/little-farmers/	The @ohiostatefair is looking for volunteers to help with a brand-new ag education exhibit, Little Farmers! Learn more and complete the volunteer interest form today! https://ohiostatefair.com/little-farmers/
Want to help young kids learn about agriculture? Volunteer for the @Ohio State Fair's new exhibit, Little Farmers! Learn more about how you can help → https://ohiostatefair.com/little-farmers/	Want to help young kids learn about agriculture? Volunteer for the new @ohiostatefair exhibit, Little Farmers! Learn more about how you can help → https://ohiostatefair.com/little-farmers/
The @Ohio State Fair is looking for volunteers! @4-H clubs, @FFA chapters, rotary clubs and more are invited to help teach young Ohioans about agriculture at the Little Farmers exhibit. Learn more → https://ohiostatefair.com/little-farmers/	The @ohiostatefair is looking for volunteers! @Ohio4H, @OhioFFA chapters, rotary clubs and more are invited to help teach young Ohioans about agriculture at the Little Farmers exhibit. Learn more → https://ohiostatefair.com/little-farmers/
Interested in volunteering for the Ohio State Fair's newest agricultural education exhibit, Little Farmers? Learn more and sign up at https://ohiostatefair.com/little-farmers/	Interested in volunteering for the Ohio State Fair's newest agricultural education exhibit, Little Farmers? Learn more and sign up at https://ohiostatefair.com/little-farmers/
This summer, we will be volunteering at the @Ohio State Fair's new hands-on agricultural education program, Little Farmers, on [date] during the [9:30 a.m. – 1:30 p.m.; 1 p.m. – 5 p.m.; 4:30 p.m. – 8:30 p.m.] time shift! Sign up to help us for a [Club name] day of fun and service at the #ohiostatefair!	This summer, we will be volunteering at the new #ohiostatefair ag education program, Little Farmers, on [date] during the [9:30 a.m. – 1:30 p.m.; 1 p.m. – 5 p.m.; 4:30 p.m. – 8:30 p.m.] time shift! Sign up to help us for a [Club name] day of fun and service at the #ohiostatefair!
We're volunteering at the @Ohio State Fair this summer. Learn more about the new program we'll be helping at, Little Farmers, and how you can help, too. i https://ohiostatefair.com/little-farmers/	We're volunteering at the @ohiostatefair this summer. Learn more about the new program we'll be helping at, Little Farmers, and how you can help, too. i https://ohiostatefair.com/little-farmers/



VOLUNTEER TOOLKIT

Social Media Graphics

[Download on Dropbox here.](#)



VOLUNTEER

HELP KIDS LEARN ABOUT
AGRICULTURE AT THE STATE FAIR

- Get free Ohio State Fair admission
- Fun hands-on exhibit geared toward 3-10 year olds
- Work at least one 4-hour shift during the Fair



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HELP KIDS LEARN ABOUT AGRICULTURE



- Exciting volunteer opportunity at the Ohio State Fair
- Fun hands-on exhibit geared toward 3-10 year olds
- Volunteers get free fair admission
- Work at least one 4-hour shift during the Fair



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SIGN UP

