

Want to learn how to successfully manage and market your Agritourism Operation in Ohio?

Come join us to hear from the experts and your peers to gain knowledge you can implement as soon you return to your farm...

Learn about

- ◆ Food & Animals on the Farm: Liability Issues
- ◆ Selling Food at the Farm: Pricing
- ◆ Promotion and Profits
- ◆ Differentiating Yourself in a Saturated Market
- ◆ And more!



Ohio AgritourismReady Conference: Local Food and Local Fun

OSU Agricultural & Resource Law Program

aglaw.osu.edu

OSU Direct Agricultural Marketing Program

<https://southcenters.osu.edu/marketing>

Wright & Moore Co. LPA

Ohiofarmlaw.com

DATE:

Saturday,
March 10, 2018

TIME: 8:30 A.M. — 3:00 P.M.

(check-in is from 8:30 to 9:00)

LOCATION:

OSU South Centers
1862 Shyville Road
Piketon, Ohio

COST: \$25.00 per person OR \$40.00 per two for the same farm/business, Ohio Farm Bureau Members \$20 per person (includes a light breakfast, and a hot lunch)

REGISTRATION:

To register, contact Charissa Gardner at gardner.1148@osu.edu or at 740.289.2071 ext. 132.

Deadline to register is March 2, 2018.

