

# East Ohio Women in Agriculture Conference



## Who should attend:

Women and Young Women (high school age) who are interested, involved, or want to become involved in food, agriculture, natural resources, or small business.

The latest USDA Census data showed that the number of women farm operators was significantly large for our area of the state. Of the nineteen Ohio counties with over 500 women operators, ten are located in eastern Ohio including Ashtabula, Columbiana, Coshocton, Guernsey, Holmes, Medina, Muskingum, Stark, Washington and Wayne counties. Wayne County is largest in the state with over 800 women farm operators.

## AGENDA

- 9:00 Registration, Network Fair & Breakfast
- 9:30 Welcome
- 10:00 Breakout 1
- 11:00 Breakout 2
- 12:00 Buffet Lunch
- 12:45 Key Note  
Rose Hartschuh - Farm wife. Mother. Advocate.
- 1:45 Breakout 3
- 2:45 Breakout 4
- 3:30 Closing and Door Prizes

 THE OHIO STATE UNIVERSITY  
COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES

Friday  
**April 6, 2018**  
9 A.M. – 3:30 P.M.

R. G. Drage Career Technical Center  
2800 Richville Drive SE  
Massillon, OH 44646

\$55 adults/ \$30 Students  
*\* Discount if also registered for  
Small Farm Conference*

Registration Deadline: March 23

For more information call 330-674-3015

Register online with credit card at  
[go.osu.edu/eowia2018](http://go.osu.edu/eowia2018)  
or complete & send this registration form.

**Cancellation Policy:** If the R. G. Drage School is closed for any reason on April 6, 2018, this Conference will also be cancelled. The event will not be rescheduled. No registration fees will be refunded. All will be held as registration for the 2019 East Ohio Women in Agriculture Conference.

# Break Out Tracks & Sessions

	Business & Finance	Plants & Animals	Communication	Home & Family	Special Interest
<b>Session 1</b>	<b>1-A Personal Finance Practices to Help Reach Your Goals</b> – Melinda Hill, OSU Extension <i>Join us as we discuss the basics of budgets, credit and debt and their effects on family life.</i>	<b>1-B What Does it Mean to be Certified Organic?</b> – Erika Lyon, OSU Extension <i>Thinking of going into organic farming? Learn about the process to become organic certified and challenges of organic food production.</i>	<b>1-C I am NOT Fake News</b> – Susan Crowell, Farm & Dairy Editor <i>We're all fed up with the media. "It's so slanted." "They're clueless about farming." Get the inside scoop on how to make the local media your BFF.</i>	<b>1-D Keeping Safe at Home or on the Road</b> – Lt. Stephanie Norman, Ohio Highway Patrol <i>Personal safety tips for you and your family while at home, on the farm or on the road.</i>	<b>1-E Creating Your Brand Identity on a Shoestring</b> – Jonna Cronebaugh, Marketing Consulting Services <i>Photography, logos, and marketing don't have to cost a lot! Learn some basics of marketing, the importance of branding and how to take or where to find great photos.</i>
<b>Session 2</b>	<b>2-A Healthy Farmers, Prosperous Farms</b> – Shoshannah Inwood, OARDC, SENR <i>Learn about the divide between healthcare and agriculture and how to make healthcare "smart choices" for your farm &amp; family.</i>	<b>2-B Get the Drop on Drip Irrigation</b> – Jacqueline Kowalski, OSU Extension <i>Micro-irrigation is crucial to the efficiency of small farms. This workshop will discuss parts, options, and installation of micro-irrigation systems.</i>	<b>2-C The Charades of Life</b> – Emma Sterwerf, Carley Coppler, Kacey Reinhart, FFA State Officers <i>Understand the challenges of effectively communicating through today's society and learn how to play the life game of charades.</i>	<b>2-D DIY Home Cleaning Products</b> – Kate Shumaker, OSU Extension <i>Move away from the chemicals. A few basic ingredients can be used to make many simple cleaning products.</i>	
<b>Session 3</b>	<b>3-A In Case of Emergency – Helping Farm Families Get Their Affairs in Order</b> – David Marrison, OSU Extension <i>Learn how to turn chaos into control with a planning document to help families consolidate their financial and personal information.</i>	<b>3-B Using Phenology to Predict Insect Pest Activity and Time Management Effectively</b> – Ashley Kulhanek, OSU Extension <i>Predicting pest activity is important for effective management. Learn about phenology as one tool to help time scouting &amp; control.</i>	<b>3-C Dealing with Difficult People and Situations: How to Manage Conflict Like a Pro</b> – Jackie Kirby-Wilkins, OSU Extension <i>This 90 minute session will help you learn strategies for avoiding, de-escalating, and resolving conflict and practice some skills the professionals use to resolve conflict in real-life situations.</i>	<b>3-D Quit Wasting My Time: Time Traps and How to Avoid Them</b> – Bridget Britton, OSU Extension <i>Learn how to manage your time, prioritize your tasks, and see how to not sweat the small stuff.</i>	<b>3-E Facebook, MailChimp, and Blogging, Oh My!</b> – Danae Wolfe, OSU Extension <i>Marketing requires communication and today's communication requires social media. Create a Social Media Marketing Strategy to grow your business!</i>
<b>Session 4</b>	<b>4-A Understanding the LLC: Is it Right for Your Business?</b> – Peggy Hall, Ohio State University <i>Learn what an LLC is, how it affects legal liability, and its use for farm transition planning.</i>	<b>4-B Sheep &amp; Goat Parasites: Are you controlling them or are they controlling you?</b> – Christine Gelley, OSU Extension <i>Parasites negatively impact the health of your flock. Learn about signs and symptoms, methods for monitoring, and strategies for reducing parasite populations.</i>	<i>resolve conflict in real-life situations.</i>	<b>4-D Fast Family Meals the Slow Cooker Way</b> – Christine Kendle, OSU Extension <i>Come learn how to make nutritious, delicious, food safe and budget-friendly meals with your slow cooker.</i>	<b>4-E To Be Remembered</b> – Laura Sutherly, Founder of Agtivation (formerly known as Correspond in a Click) <i>Are you differentiating yourself or getting lost in the online noise? Using your story to captivate and move your audience.</i>

## Registration Form

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Breakout Sessions: 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ 4 \_\_\_\_\_

Payment Enclosed: \$ \_\_\_\_\_ for \_\_\_\_\_ Adult(s) and/or \_\_\_\_\_ Student(s)

Please register on-line with credit card at [go.osu.edu/eowia2018](http://go.osu.edu/eowia2018) or mail registration and payment to:  
 OSU Extension, Holmes Co, 75 E Clinton St, Suite 109, Millersburg, OH 44654