



**THE OHIO STATE UNIVERSITY**

COLLEGE OF FOOD, AGRICULTURAL,  
AND ENVIRONMENTAL SCIENCES

### **Hardin County Extension News Release**

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### **Gaining Greater Market Access topic of Beef School**

*Hardin County* – The OSU Extension Beef Team has announced the details for the 2018 Ohio Beef Cattle School. The Hardin County Extension office will serve as a host site for this spring's video series. The 2018 Ohio Beef School will begin on April 25 and will conclude on April 30. The theme of this year's beef school will focus on 'Gaining Greater Market Access for Ohio Feeder Calves.' Following the beef cattle school, Beef Quality Assurance training will be offered at a later date. Sessions will be hosted at the Hardin County OSU Extension office, 1021 W. Lima Street, Kenton.

The first evening of the beef school will be Wednesday, April 25 starting at 7:00 pm. Bill Tom, Executive Vice President, United Producers, Inc. will address changing industry demands for today's feeder calf and potential marketing options. This discussion will be followed by Dr. Henry Zerby, Senior Director of Protein Innovation, Wendy's Supply Chain Cooperative who will discuss the requirements necessary to qualify for specialty and targeted markets.

The second evening of the beef school will be Monday, April 30 starting at 7:00 pm. Dr. Justin Kieffer, Clinical Veterinarian, The Ohio State University Department of Animal Sciences will cover proper health preconditioning programs for feeder calves. The second speaker will be Dr. Francis Fluharty, Research Professor, The Ohio State University Department of Animal Sciences who will review nutritional programs for feeder calf preconditioning and backgrounding enterprises.

If you would like to attend either of these Ohio Beef Cattle School presentations, please call the Hardin County Extension office at 419-674-2297 or email Mark Badertscher at [badertscher.4@osu.edu](mailto:badertscher.4@osu.edu) to RSVP so that preparations can be made to accommodate the number of people interested in attending. Refreshments will be provided to those who attend.