



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES

Hardin County Extension News Release

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Ohio Beef Cattle School

Hardin County – The OSU Extension Beef Team has announced the details for the 2016 Ohio Beef Cattle School. The Hardin County Extension office will serve as a host site for this winter's series. The dates for the school are Tuesday, January 19 and continue on February 2 and February 16, and will start each evening at 7:00 p.m. Each session will last about two hours. The beef cattle industry is quickly evolving. Are you prepared to keep pace with it? We plan explore that evolution with three fast paced, forward thinking sessions being planned for the 2016 Ohio Beef Cattle School webinar series.

On January 19, the focus will be squarely on the markets and marketing including outlook, and risk management. Dr. Derrell Peel, Oklahoma State University Extension Livestock Marketing Specialist, will kick off the program with his insight into the beef cattle markets . . . where they've been, where they may be going, and how they will get there. Peel will discuss the factors that have pressured the market and suggest if and when they will subside, and to what level they might recover. Sam Roberts of Producers Livestock will also join the broadcast on the 19th and offer suggestions on market risk management and capturing profitable pricing opportunities in the coming year.

During the second session on February 2, the attention will turn back to the basics in an effort to bust some myths that may be negatively affecting our bottom line. Members of the OSU Extension Beef Team will take turns addressing some of the management questions and comments we've received during Beef School sessions over the years. This will be a fast paced look at a variety of profit centered concepts including calving windows, genetic choices, breeding management, crossbreeding and economic traits that will be the most meaningful in coming years.

The series will conclude on February 16 with a focus squarely on the end product. Dr. Lyda Garcia, Assistant Professor of Meat Sciences at The Ohio State University, will discuss enhancing end product values from a point of view through the live animal.

If you would like to attend any of these Ohio Beef Cattle School presentations, please call the Hardin County Extension office at 419-674-2297 or email Mark Badertscher at badertscher.4@osu.edu to RSVP so that preparations can be made to accommodate the number of people interested in attending. These webinar programs are sponsored locally by Farm Credit Mid-America, with an office in Bellefontaine. Refreshments will be provided to those who attend.