



2014 Social Media Workshops

Choose from 2 Different Workshops in Each EERA!

Presented by CommTech and the Extension Ed Tech Team

Date

January 16th
 January 21st
 February 4th
 February 11th
 March 11th
 March 18th
 April 8th
 April 17th
 May 6th
 May 13th
 June 3rd
 June 10th
 September 16th
 September 23rd
 October 7th
 October 14th
 November 13th
 November 20th

Location (City/EERA)

Troy (Top of Ohio)
 Troy (Top of Ohio)
 Columbus (Heart of Ohio)
 Columbus (Heart of Ohio)
 TBD (Crossroads)
 TBD (Crossroads)
 Piketon (Ohio Valley)
 Piketon (Ohio Valley)
 TBD (Miami Valley)
 TBD (Miami Valley)
 Ottawa (Maumee Valley)
 Ottawa (Maumee Valley)
 Burton (Western Reserve)
 Burton (Western Reserve)
 Caldwell (Buckeye Hills)
 Caldwell (Buckeye Hills)
 Sandusky (Erie Basin)
 Sandusky (Erie Basin)

Workshop Type

Just the Basics
 Content & Strategy
 Just the Basics
 Content & Strategy
 Just the Basics
 Content & Strategy
 Just the Basics
 Content & Strategy
 Just the Basics
 Content & Strategy
 Just the Basics
 Content & Strategy
 Just the Basics
 Content & Strategy
 Just the Basics
 Content & Strategy
 Just the Basics
 Content & Strategy

WORKSHOP DETAILS:

“Just the Basics”

Are you ready to start using social media but don't know where to start? Come learn the basics of how to use Facebook and Twitter. Leave this hands-on workshop with accounts set up and ready to go, and the know-how to help you use them correctly.

“Content & Strategy”

Do you already understand how social media works but have questions about how to use it professionally? Join us for a discussion on advanced social media topics. You come with topics you want to discuss. We'll break into groups and work through the topics “unconference” style.

- All workshops:
 9:30am – 3:30pm