

POST Method Worksheet

Use this worksheet to help identify which technology tools and applications you will use as part of your digital content strategy.

People

Who is your audience?

Objectives

What do you want to accomplish by using technology as a part of your efforts?

Strategy

What tech or social media tools would help you build relationships in an online or hybrid environment?

Technology

Explore and decide which technologies exist and how they can help you reach objectives (as defined above).



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