



CFAES

Are You MarketReady?

Producer Training

Entrepreneurs who are interested in selling to restaurants, grocers, wholesalers, and directly to consumers need to be *MarketReady!*

This training will cover topics such as:

- Evaluating and navigating various market channels
- Creating an effective business strategy
- Learning practical methods for different market channels
- Understanding different business functions
- And more!

Lunch provided

Date: January 26, 2022

Time: 8:00 AM- 2:30 PM

Location: OSU South Centers
1864 Shyville Road
Piketon, OH 45661

Cost: \$25.00
(Cash, check, and cards accepted)

Registration: go.osu.edu/scmarketready2022

Deadline to register is January 21, 2022.

If you have any questions, please contact Christie Welch at welch.183@osu.edu or



THE OHIO STATE UNIVERSITY
COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES



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southcenters.osu.edu

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