Ghana Sustainable Change
2015 Strategic Plan

Let's do something real

Ghana Sustainable Change Time Line

2013 Studio Projects:

2011 Studio Projects:

2012 Studio Projects:

Housing/Water Harvesting

Advancing Libraries

Buck ICT

Cruz FM

Agricultural Markets

Rural Off-Grid Energy

Bypass Road

Biogas Energy

Map ON

Map ONward

Health Care Access

HAVEN

Shared Shelter

ONDA Framework Plan
March 11, 2010

Sanitation: Rural Schools and Villages

Plan ON

Water Access & Quality Assessment

2014 Studio Projects:

Housing/Biogas

Shared Shelter

HAVEN

Soccer Development

Water Quality

Ghana SC Strategic Plan Rewrite

WellBox

Outreach & Engagement Grant
July 15, 2014

January - July 2015

2015 Studio Projects:

Stormwater Containment

Water/Sanitation Access, Mapping & Education

Nkenkaasu Bypass Road

Sustainable Housing

Civic Engagement

Knowlton School Global Option

Projected Aug 2016

2010   2011   2012   2013

2014   2015   2016   2017

ONDA / Ghana Elections

Projected 2016

Vision

Ghanaian communities that are sustainable, resilient, healthy, and embrace their distinct culture and identity.

Mission

Our mission is to focus on locally-expressed critical needs, support interdisciplinary service-learning and build on a strong planning and development foundation for a sustainable and resilient future.

Table of Contents

Introduction

Details: Goals and Objectives

Details: Program Operations

Objectives: Action Lists

Strategic Plan Flow Chart

Background 1

Narrative 1a

Visual Timeline 1b

2015 Strategic Plan

Identity Mission Vision 2

Statement of each 2a

Logo and Visuals 2b

Goals
To Lead Service Learning in Knowlton School 3

Sustainable Change for Africa 3a

1. Why Africa?
2. Commitent to Locally Identified Goals
3. Ghana Working Group (why)
4. Explore Options for Work in Other African Countries

Enduring Communication Network 3c

1. Narrative of Importance
2. Link to Communications Chapter

Global & Interdisciplinary Opportunities for Students 3b

1. Develop Knowlton Sustainable Change
2. Create The Global Option
3. Define GSC curriculum options

Objectives to Achieve Each Goal 4

Sustainable Change for Africa 4a

Global & Interdisciplinary Opportunities for Students 4b

Enduring Communication Network 4c

Objective Timeline & Benchmarks 4d

The objectives chapters will take the goals and topics outlined in the goals section with each topic fully described in a step by step list from initiation to completion. When possible and applicable, links to other parts of the document will be included. Additionally a visual objective timeline and list of benchmarks of progress will be included.

Communcations Plan 5

Table/Visual Chart and/or Timeline 5a

Stakeholders 5b

1. Historic
2. Critical
3. Potential
4. Reiteration and/or links to communications components in other chapters

Details of Program Operations 6

Ghana Working Group 6a

GSC Studio 6c

Funding 6b

Communication Operations 6d

The Operations section will detail specific methods and operations for each of the four chapter headings featured here. As in other parts of the document, important information will be reiterated and active links to other chapters will be included in the electronic version of the text.

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ONDA - OSU - KNUST COLLABORATION
OHIO

Above: This 2015 Strategic Plan Flow Chart is a visual display of the main ideas you will find outlined in the table of contents and detailed on the pages following in this document.

Introduction

Goals

The broad and primary goal of Ghana Sustainable Change (GSC) 2015-2030 is be a leader in service learning. The intention in this goal is to have a robust program with multiple options for students, work with Knowlton School to enhance global education and accomplish the capacity to become a model for emerging programs at other universities. Three paths will be followed to specific objectives in order to meet our goal. The paths are outlined below and explored in detail to follow.

- **To Be a Leader in Service Learning**
- **Sustainable Change for Africa**
- **Global & Interdisciplinary Opportunities for Students**
- **Enduring Communications Network**

Background

Development issues in Ghana require innovative solutions and committed international partnerships. Ghana Sustainable Change, now in its fifth year, is a unique collaboration between the OND Assembly (ONDA), and OSU's City and Regional Planning Section (CRP) in the Knowlton School. GSC's ultimate vision is Ghanaian communities that are sustainable, resilient, healthy, and embrace their distinct culture and identity. To achieve that vision, GSC focuses on locally-expressed critical needs, supports interdisciplinary service learning, and builds on a strong planning and development foundation. With this program, OSU and Ghanaian faculty and students are provided international opportunities for interdisciplinary research and service-based experience in a developing area while assisting Ghanaian communities in achieving their locally-identified development goals. As we continue on a path towards globalization and increased global resource-sharing, future leaders in fields of engineering, planning, public health, environmental management and others must be able to address development issues facing West Africa. Five years of service-learning, research and development work suggests this program is creating positive change in Ghana. Since 2011, 52 OSU students have traveled to OND and implemented over 29 development projects in the district. Dozens of ONDA staff and interns engaged in the design, implementation and effectiveness of these efforts.

Above: Photo of a market in Afrancho featuring an artistic rendering of the continent of Africa

Above: Market in Techiman

Above: 2015 Ghana Sustainable Change Studio Participants

Details: Goals and Objectives

Goals

- **To Be a Leader in Service Learning**
  - **Sustainable Change for Africa**
  - **Global & Interdisciplinary Opportunities for Students**
  - **Enduring Communications Network**

Above: 2014 Group after a trek across the sky bridges of Kakum National Park

To Be a Leader in Service Learning

With the writing of this Strategic Plan in Spring 2015, Ghana Sustainable Change is creating a time line and detailed objectives toward becoming a leader in Service Learning Programming in The Knowlton School at The Ohio State University. In order to achieve this primary goal, GSC will follow detailed objectives following three paths. These paths will be explored in detail in the following chapters. The three paths of Ghana Sustainable Change's 2015 Strategic Plan are: Sustainable Change for Africa, Global and Interdisciplinary Opportunities for Students, and Enduring Communications Network.

Goals

• **To Be a Leader in Service Learning**

• **Sustainable Change for Africa**

• **Global & Interdisciplinary Opportunities for Students**

• **Enduring Communications Network**

Sustainable Change for Africa

Planning and development challenges in Africa are plentiful, urgent, multifaceted and in need of international, interdisciplinary problem solving. In the coming years, Ghana Sustainable Change will continue to work with community members to identify local needs while building networks of service learning leaders in the US to address these problems in tandem. GSC will initiate a Service Learning in Africa Working Group in order to build a team with agency and regular communication to reach program benchmarks effectively and sustainably. The future program structure will support growth while having the strength to endure faculty leadership, political and any other changes at home or abroad. Additionally, the program will explore opportunities for service-learning work in other African countries. Because unpredictable barriers and political changes occur frequently in development work, robust relationships in multiple communities can help strengthen the program's ability to lead service-learning projects each academic year. Making these connections will foster program growth and reinforce efforts toward strengthening service-learning at Knowlton School and across The Ohio State University.

Objectives

Sustainable Change for Africa

_Service Learning in Africa Working Group
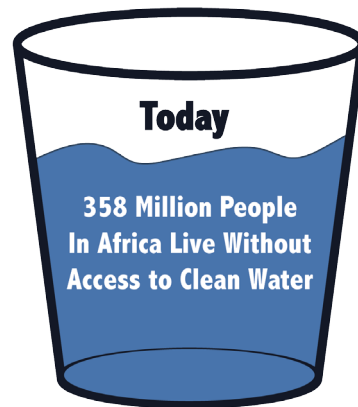
_Options for Work in Other African Countries

Above: 2014 Ghana Sustainable Change Studio and Service Learning Study Abroad Participants

Above: 2014 Water Quality testing a water source in the Offinso North District

Above: 2013 Ghana Sustainable Change Studio and Service Learning Study Abroad Participants
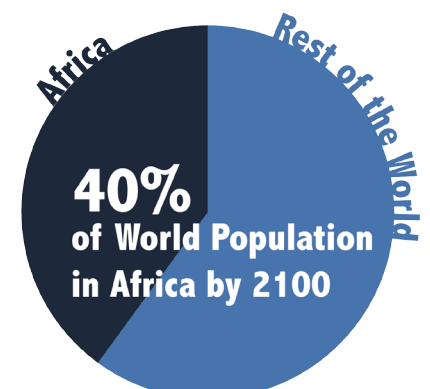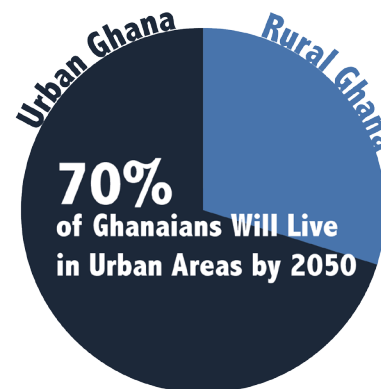
Preface

Commitment to Locally Identified Goals

The first piece of the vision of Ghana Sustainable Change is to learn, identify and strive to meet locally-expressed critical needs. Each and every community world-wide is a unique place with specific goals and challenges. GSC uses strong communication skills, listening and documentation to ensure the program is working to solve problems we have been asked to help with. Students study past projects, program outlines and community-led documents while relying on teamwork from local partners to identify new opportunities and expand upon past projects.

Why Africa?

Africa is in great need of planning assistance. From population growth, to urban informal settlements, from agriculture to medical care; rapidly growing African populations need networks of transportation to travel, import and export goods, affordable and creative housing solutions, access to clean water, renewable and dependable energy sources and more. What's more, is we've found Ghanaians, and to our understanding, many cultures in West Africa are not only working to creatively solve problems, but also are willing to reach across the globe for collaboration, and maintain a commitment to teamwork and communicating needs, ideas, and feedback. Through this work, students gain the invaluable experience of cross-cultural and interdisciplinary collaboration with partners fully dedicated to learning and helping their communities, all in the breathtaking context of landscape and built environment so vastly different from home.

Today

½ of Africa's Population Lives in Poverty

1.2 Billion
Africa Total Population In 2014

1.8 Billion
Expected New Births in Africa Over the next 35 years

Today

358 Million People In Africa Live Without Access to Clean Water

Urban Ghana / Rural Ghana

70% of Ghanaians Will Live in Urban Areas by 2050

Africa / Rest of the World

40% of World Population in Africa by 2100

Infographics created for GSC 2015 Strategic Plan, Arin Blair
Info Sources: http://water.org/water-crisis/water-facts/water and UNICEF: Generation 2030 | Africa http://www.unicef.org/publications/index_74751.html

Objectives: Sustainable Change for Africa

Form Service Learning in Africa Working Group

A Service Learning in Africa Working Group will be created in order to build a team with agency and regular communication to reach program benchmarks effectively and sustainably. The future program structure will have the strength to endure faculty leadership, political and any other changes at home or abroad. The group will bring together programs and faculty across The Ohio State University who work, research, or have family relationships in Africa, with a focus on Ghana and neighboring countries. The group will gather on neutral territory, such as in the conference rooms at The Ohio State University Thompson Library or Office of Outreach and Engagement and for the purpose of building capacity for the success of all organizations and individuals involved. The benefits of participating in a Service Learning in Africa Working Group are capacity building, relationship strengthening across the university, resource sharing and, therefore, increased program sustainability and effectiveness of service to our partners in Africa.

Explore Options for Work in Other African Countries

Ghana Sustainable Change has strong relationships with communities in the Offinso North District; therefore, this is where our service work in Ghana is focused. In order to strengthen the program and build capacity for a larger mission for sustainable service-learning in Knowlton School, GSC will begin to explore relationships for possible work in other parts of Ghana and other countries in Africa. There are options available to begin this process. One option is to strengthen relationships with the Brong Ahafo region of Ghana, the region adjacent to Offinso North. Relationships have been established there during past service-learning trips and will continue to be maintained and strengthened for the possibility of future service-learning program expansion in this area. An option for exploring relationships within the university is the ONE HEALTH initiative. ONE HEALTH works in Kenya, Tanzania, and Ethiopia and has expressed to GSC a great need for planning in these areas. ONE HEALTH is a robust and established program at OSU benefitting from the involvement of nearly all colleges at the university and a task force of 25 individuals. Key relationships with individuals in leadership of the program are established and will continue to be strengthened.

Above: 2012 Ghana Sustainable Change Studio and Service Learning Study Abroad Participants

Above: A GSC group helped to map soccer fields and set up logistics for a recreational league throughout Offinso North. Soccer is a popular sport in Ghana and a way for the children of neighboring villages to connect.

Above: 2011 Ghana Sustainable Change Studio and Service Learning Study Abroad Participants

Above: A team of several disciplines conducted housing and wellness surveys while also adding to the base map of Offinso North in 2014

Goals

• **To Be a Leader in Service Learning**

• **Sustainable Change for Africa**

• **Global & Interdisciplinary Opportunities for Students**

• **Enduring Communications Network**

Global and Interdisciplinary Opportunities for Students

A critical piece of Ghana Sustainable Change's mission is to support interdisciplinary service learning and build a strong planning and development foundation for a sustainable and resilient future. In order to increase the effectiveness of its mission, GSC aims to broaden its scope. Three benchmarks are set to accomplish this. Each will be explored simultaneously. One benchmark is the creation of a parent program, Knowlton Sustainable Change. Another is to support the implementation the Global Option at Knowlton School. Third, GSC will define its studio class and service-learning trip options in order to strengthen interdisciplinary student participation in the program and serve as a model for similar programs.

Objectives

Global & Interdisciplinary Opportunities for Students

_Knowlton Sustainable Change

_The Global Option

_Ghana Sustainable Change Studio Framework Model

Objectives:
Global and Interdisciplinary Opportunities for Students

Develop Knowlton Sustainable Change
Ghana Sustainable Change will develop a parent program, Knowlton Sustainable Change (KSC), in order to expand its dedication to service learning. First and foremost, Knowlton Sustainable Change will provide a name under which GSC can continue to operate while exploring options in other African countries. In addition, KSC could be formatted to become a forum for capacity building and exchanging ideas, to which service-learning and international programs at the Knowlton School, within The Ohio State University and in other U.S. universities would be invited.

The Global Option
Due to the school's increasing commitment to globalized education, the setting is primed for GSC to support the implementation of the Global Option at Knowlton. The Global Option is an established program across The Ohio State University that gives scholars the ability to secure a certificate with their degree documenting an expertise in international experience. Having the Global Option at Knowlton School will serve two parts of its mission: to shape, as well as serve, the professions of architecture, city and regional planning, and landscape architecture, and, to contribute to the intellectual and creative purposes of the university. First, the Global Option at Knowlton School will shape the three professions by educating scholars privy to critical needs of developing communities across the globe. Next, the Global Option at Knowlton School will contribute to the intellectual purposes of the university by becoming the eighth program across the university to provide the option to its student body.

GSC Studio Framework Model
With the establishment of Knowlton Sustainable Change, GSC can become a model for burgeoning service-learning programs. The framework established and outlined in this document will be offered as a guide to other programs across the U.S. One piece of this, is the framework of the class and trip options the program will begin to offer in the 2016 Spring semester. Interdisciplinary relationships and student involvement will be strengthened within GSC by providing a varied number of options for obtaining credit to participate in the GSC Studio class and service-learning trip. These options will help to ensure participation from students across the university. GSC will offer four options: one, the studio class and the trip to Ghana; two, an abbreviated workshop class and the trip to Ghana; three, the studio without the trip; and four, the workshop without the trip.

Above: 2015 GSC studio working on projects in the Knowlton School at OSU

Above: 2015 GSC studio class taste Ghanaian food for the first time

Above: 2014 GSC participant, front left, working with Ghanaian partners

Above: 2014 presentation to community members in Offinso North

Goals

- **To Be a Leader in Service Learning**
- **Sustainable Change for Africa**
- **Global & Interdisciplinary Opportunities for Students**
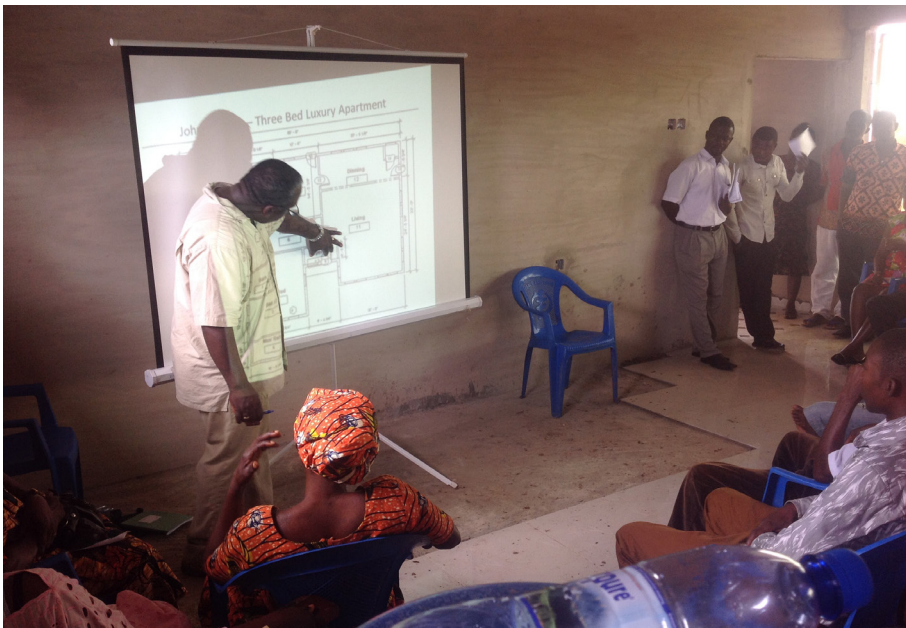- **Enduring Communications Network**

Enduring Communication Network

The bulk of work necessary for the success of Ghana Sustainable Change is communication. Because locally expressed needs are at the core of our mission, GSC must constantly and consistently be reaching out to listen and understand what those needs are. These networks must remain strong across vast stretches of land, ocean, and culture. Stakeholders must remain engaged and be called upon to share in the successes and take part in activities in order for the program to continue to remain effective. Just as important as those abroad, relationships must be built and maintained across all disciplines at the university. This network includes and will support the Sustainable Change for Africa Working Group. Primarily, the network at OSU will help to ensure leadership of the program will endure beyond changes in faculty and student body. Secondarily, a robust network at OSU will increase visibility and outreach, thus supporting the program's goal to be a model for other programs in U.S. universities. In this 2015 Strategic Plan, a visual Communications Plan will be prepared from the list of historical, essential and potential stakeholders. Benchmarking of promises kept and outstanding achievements must be documented and broadcast in order to obtain funding and ensure the program is sustainable financially. GSC keeps a detailed stakeholder record with all contacts from past and current phases of the program.

Objectives

Enduring Communications Network

_Calendar
_Newsletter
_Website

Objectives: Enduring Communications Network

Calender

A calender will be created and maintained for the purpose of planning and tracking stakeholder communications. A draft of the calender for the coming academic year 2015/2016 is included 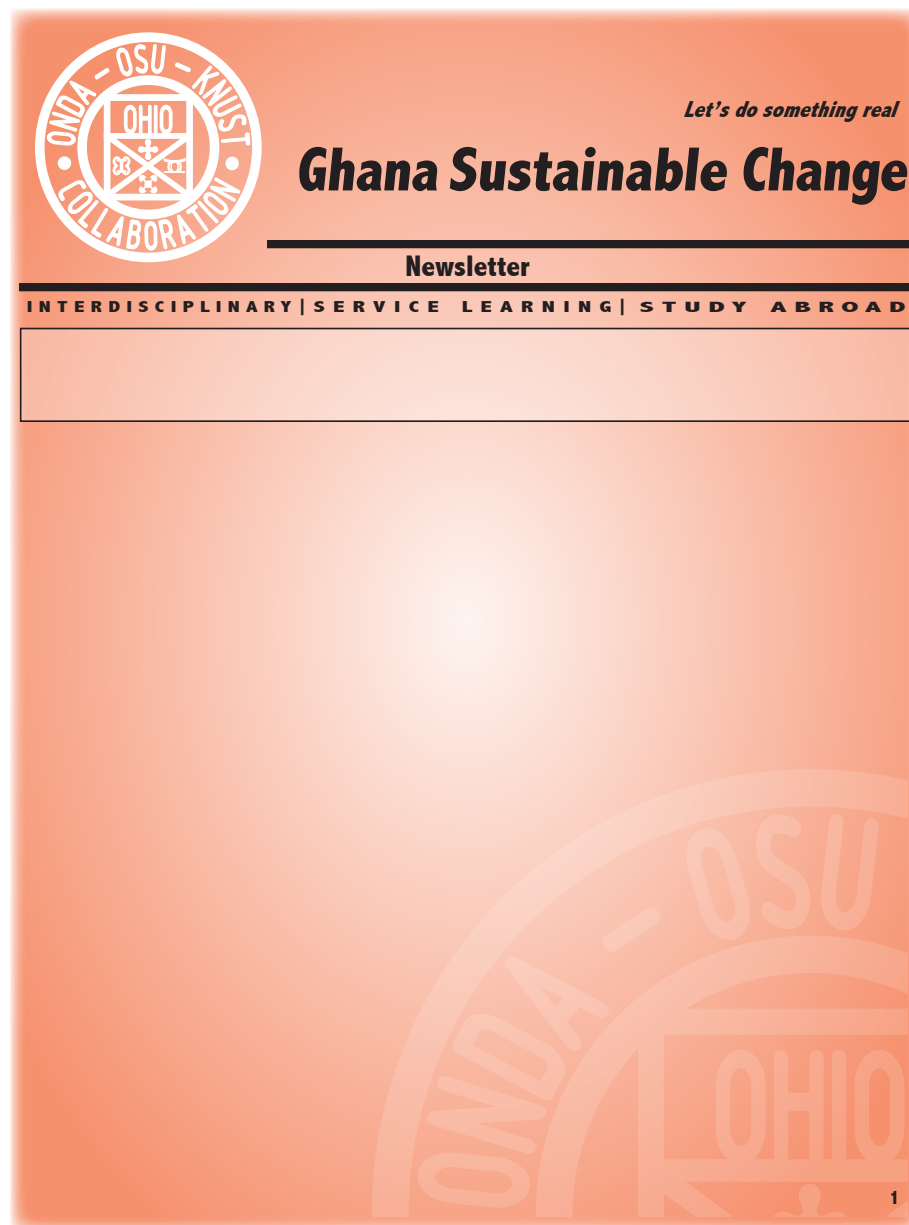in this document in the *Objectives: Action Lists* chapter. A dynamic stakeholder list will accompany the calender. This list will identify the frequency of communication needed to maintain the various stakeholder relationships, thereby providing guidance and a schedule of when and how often to communicate with each individual and group. The list is organized, in general, by defining those stakeholders whom are abroad, within OSU, and outside OSU. Individuals and groups are identified in the communications matrix (see page 19) by the preferred method of contact for each.

Newsletter

The GSC newsletter will be carried on and maintained by leaders of the Service Learning in Africa Working Group. Templates for one page and multi page newsletters have been created and utilized in the 2014/2015 academic year. The newsletter, thus far, has been distributed biannually: in August 2014 and January 2015. The upcoming GSC leadership will evaluate this time line and outline the best schedule for future newsletter distribution moving forward.

Website

A GSC website u.osu.edu/ghanasc/ has been created and maintained in the 2014/2015 academic year. In order to ensure consistency and communications for the program, this website will be updated and maintained regularly moving forward.

Let's do something real

Ghana Sustainable Change

Newsletter

INTERDISCIPLINARY|SERVICE LEARNING|STUDY ABROAD

1

Above: One example of developed GSC Newsletter templates

Above: 2011 Service learning trip member, center, and Ghanaian partner, left, speak with vendors at market

Above: Ghanaian partners in 2012 lead solar panel project installation

Details: Program Operations

- **Stakeholders**
- **Working Group**
- **Ghana Studio**
- **Funding**

Introduction

This chapter details the operations of the Ghana Sustainable Change Program in its current condition. In order to develop and implement a plan for the future, the existing operations of the program must be understood and documented. Here you will find details of the current working group, a discussion of current stakeholders, workings of the Ghana Studio, and details of current program funders and fundraising efforts.

Stakeholders

The stakeholders of the Ghana Sustainable Change program include all entities and individuals who have shown interest in, and support of the program. This list includes working group members, program participants and alumni, partner contacts and friends in Ghana, entities and individuals in the Columbus community, faculty and departments at The Ohio State University, and more. Stakeholders are identified in the 2015 Strategic Plan in categories of Ghanaian, OSU, Columbus, and potential. These categories, as well as a communications calender, can be visualized on page 35.

Working Group

The current working group members are listed and their roles described.

Knowlton Director, meets with program leaders at pivotal planning stages, provides guidance for program operations within the goals and mission of the Knowlton School

Department Head of City and Regional Planning at Knowlton School: oversees operations, provides leadership at pivotal planning stages, acts as corresponding faculty for program funding requests and liaison for attaining essential stakeholder relationships, approves program and curriculum changes, schedules classes each semester, oversees and identifies program leaders and instructors

Faculty Lead, also in City and Regional Planning at Knowlton School: leads students through studio and international travel, develops curriculum ideas, identifies student leadership opportunities and attains program manager, leads and mentors graduate associate in the program manager role, acts as primary communications faculty member for the program

Program Manager, Graduate Associate appointment in CRP at Knowlton: spearhead of communications and program organization, assists faculty lead with daily operations, facilitates meetings and acts as liaison between university and other partners.

Leadership in Offinso North, provides guidance throughout the year for understanding local needs, feasibility and usefulness of OSU student lead projects, implementation innovation and barriers

International Engineering Service Learning, partner program in the College of Engineering: works in tandem with goals and essential stakeholders to independently run an interdisciplinary program that goes also to the Offinso North District of Ghana, meets and communicates with GSC for maximum effectiveness and sustainability of both programs.

Office of International Affairs at The Ohio State University, provides a liaison for coordinating travel component of trip, provides guidance on international affairs

Jamie Greene, one of the original program founders, provides guidance for pivotal planning stages of program and insight for long term program visioning

Nana Odeneho Osei Kwabena (Marvin Owusu), Ghanaian partner, leader of the Brong Ahafo Association in Columbus, Ohio, provides cultural instruction to GSC studio and workshop participants, provides guidance and feedback on projects
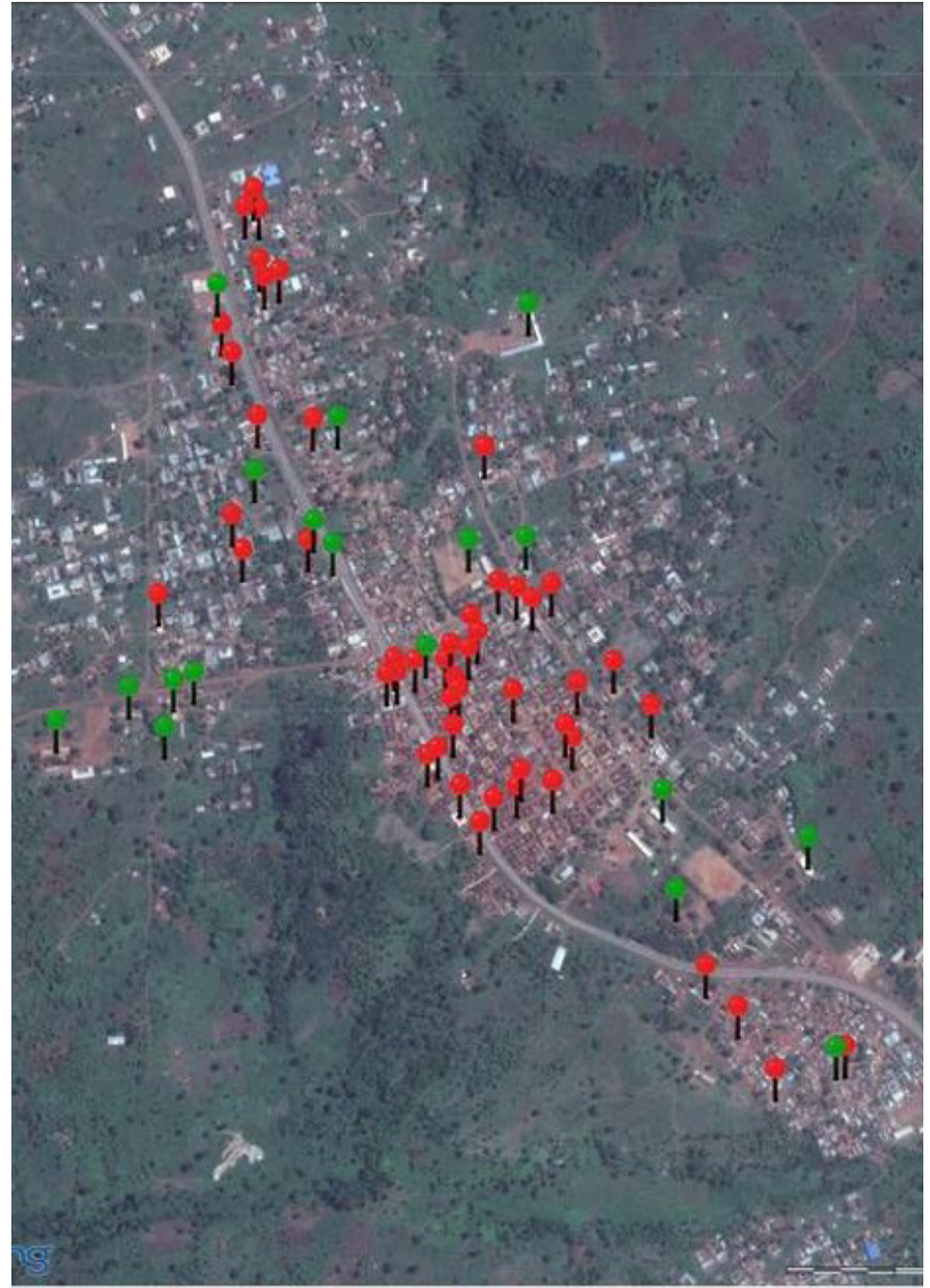
Above: Afrancho housing map created through multiple GSC projects

Above: 2012 Biogas digester project

Above: 2011 Bicycle ambulance project

Ghana Studio

Studio + trip (6 semester credits)

Undergraduate and graduate-level international development studios are currently available as CRP 4900/6970, respectively, through Knowlton School. Six semester hours are offered for satisfactory completion of the studio, with an additional three semester hours given for completion of the travel segment. Studios may be focused on continuing or improving projects from prior years or by developing new projects and concepts for implementation during the travel segment of the course. Travel arrangements are made by the university and are covered within the fees charged for the trip through the Office of International Affairs. Students are responsible for ensuring travel documents are valid through the duration of the trip.

Workshop + trip (TBD semester credits)

Undergraduate and graduate students in who wish to travel without the 6 credit studio option, will be offered a workshop. Three semester hours are offered for satisfactory completion of the workshop, with an additional three semester hours given for completion of the travel segment. Workshops may be focused on continuing or improving projects from prior years or by developing new projects and concepts for implementation during the travel segment of the course. Travel arrangements are made by the university and are covered within the fees charged for the trip through the Office of International Affairs. Students are responsible for ensuring travel documents are valid through the duration of the trip.

Studio + no trip (6 semester credits)

Students may participate in the 6 credit studio and opt to not take the travel portion. This option will allow students to take the lead on projects that others will implement during the trip, develop projects that are appropriate to benefit the community remotely, and/or play a supporting role in another student's project.

Workshop + no trip (3 semester credits)

Undergraduate and graduate students that are unable or unwilling to travel outside of the United States, may choose a workshop without the travel option. Three semester hours are offered for satisfactory completion of the workshop. Workshops may be focused on continuing or improving projects from prior years or by developing new projects and concepts for implementation during the travel segment of the course.

Special Consideration for Trip Planning

Comprehensive exams are scheduled for the tenth week of the semester that graduate students are to graduate (applies to autumn and spring semesters only). Exams are generally at the beginning of the week, and occur just before spring break. Due to travel arrangements over spring break, travel will take place at the end of the week, typically a Friday instead of Thursday. City and Regional Planning students, both undergraduate and graduate, will be excused from classes that occur while the student is travelling to and from Ghana, per the Director of Knowlton School. Students taking classes outside of Knowlton are responsible for making prior arrangements with professors and departments.

Funding

Grants

Grants are an integral part of the funding mechanism for Ghana Sustainable Change. Robust funding from grants on an annual or bi-annual basis ensures the continuity of the program. Examples of previously utilized grants are:
The Battelle Engineering, Technology, and Human Affairs Endowment (BETHA) grant, administered by the Battelle Memorial Institute, and, the Engagement Impact grant offered by The Ohio State University's Office of Outreach and Engagement. Both grants were strategically utilized and essential to the present strength of the program. Each is less likely to award funding twice to the same program, however both have encouraged repeat submission to entry. The Engagement Impact grant will continue to fund GSC efforts through Spring Semester 2016, after which funding must be won to continue support via the Program Manager Graduate Assistant position. This position, at 50% appointment, is the current structure of program administration. Monthly cost for a 50% appointment GA is $1444.44 for tuition waiver plus $750 monthly stipend. Total cost annually equals $26,333. It is recommended a minimum of $30,000 in annual grant funding is sought to support the program, along with alternate avenues of program structure and funding researched and evaluated in the 2015/2016 academic year.

Fees

Service-learning travel is supported by student fees. Students pay a $150 fee is to apply for the program. Then, in addition to tuition fees for class credit, accepted applicants pay a program fee. Program fees, updated annually and in the range of $3000, cover the costs of student travel to and from Ghana plus lodging and food while in country. Combined student program fees cover complete travel expenses for two resident directors. Limited travel scholarship funding is available to students through Knowlton via the Office of International Affairs and Knowlton School frequently offers funds to each program to use for scholarships.

Above: 2011 Service learning trip participants and Ghanaian partners

Above: 2014 Biogas digester project was partially funded by a gift from Habitat for Humanity

Objectives: Action Lists

Introduction

The intention of the 2015 Ghana Sustainable Change Strategic Plan is to be a live and useful document. Three paths of the plan are detailed in this chapter by the objectives described above and followed by action lists of specific tasks to complete in order to meet each goal. This chapter will be used by the Service Learning in Africa Working Group to track progress and achieve each objective of the plan. The objectives to meet each goal are listed below.

Sustainable Change for Africa

_Service Learning in Africa Working Group

_Options for Work in Other African Countries

Global and Interdisciplinary Opportunities for Students

_Knowlton Sustainable Change

_The Global Option

_Ghana Sustainable Change Studio Framework Model

Operations

_Funding

Enduring Communications Network

_Calender

_Newsletter

_Website

Sustainable Change for Africa

_Service Learning in Africa Working Group

Action List 2015-2017

_1. Identify relationships on campus to KNUST

_2. Identify relationships on campus to Ghana

_3. Add potential stakeholders to communications plan

_4. Outreach to potential stakeholders from above research

_5. Identify group structure
  _leadership/organizational roles
  _meeting schedule
  _meeting place
  _communications plan

_6. Implement strucure plan and begin meeting

Notes:

Sustainable Change for Africa

_Options for Work in Other African Countries

ONE HEALTH 2015-2017

Action List

_1. Build relationships with ONE HEALTH participants in several OSU departments
_2. Understand planning needs as identified by ONE HEALTH faculty leaders and
     leaders in their partner countries
_3. Work with faculty leadership in Knowlton and GSC to determine feasibility of
     joining program and develop concept framework
     _curriculum
     _travel dates
     _fees
     _student interest

Notes:

Sustainable Change for Africa

_Options for Work in Other African Countries

Brong Ahafo Region ONGOING

Action List

_1. Maintain and build relationships in the Brong Ahafo Region as part of
     communications plan
_2. Visit Brong Ahafo when in country working in Offinso North
_3. Identify strongest potential stakeholder to act as liaison to GSC if the program
     were to expand or move focus there
_4. Create framework plan with community to act as basis for project development

Notes:

Global and Interdisciplinary Opportunities for Students

_Knowlton Sustainable Change

_1. Develop draft vision and mission statement
_2. Identify critical stakeholders
    _2A. Build support with Knowlton School faculty
    _2B. Involve all established service-learning and international programs
_3. Gain approval from leadership
_4. Establish meeting schedule
_5. Establish and populate website
_6. Produce and distribute newsletter
_7. Develop strategic plan framework

Notes:

Global and Interdisciplinary Opportunities for Students

_The Global Option

Action List IMPLEMENT AUTUMN 2016

_1. Define the program
_2. Document adequate demand for enrollment
_3. Document sufficient resources and justifiable expenses
_4. Mitigate competitiveness, i.e. overlap with other programs
_5. Secure approval from leadership in Knowlton
_6. Secure approval from leadership in the Office of International Affairs
_7. Update program handbooks
_8. Create advertising plan
_9. Recruit students

Notes:

Global and Interdisciplinary Opportunities for Students

_Ghana Sustainable Change Studio Framework Model

_1. Solidify 4 option curriculum structure within CRP 2016
_2. Update handbooks, KSA website, and marketing materials with new course info
_3. Identify successes, challenges, and lessons learned after spring studio 2016
_4. Create program framework brochure and marketing to allow other similar
programs to use GSC framework as a model

Notes:

Operations

_Funding

_1. Review fundraising notes and grant applications from previous academic years
_2. Identify stakeholders to meet with regarding funding opportunities
_3. Identify grants to apply for in the current and following academic year with
    awards of at least $30,000 per year, or multiple awards adding up to this total
_4. Visit the offices/establishments of entities where grants will be applied for in
    order to begin a personal relationship and learn about the entity/foundation
_5. Research options for funding from private companies
_6. Identify specific goals and action list for each application / funding source
_7. Complete and submit funding applications
_8. Evaluate/consider funding options for 2-3 person assessment travel trips
_9. Maintain records of lessons learned, goals set and met in order to maximize
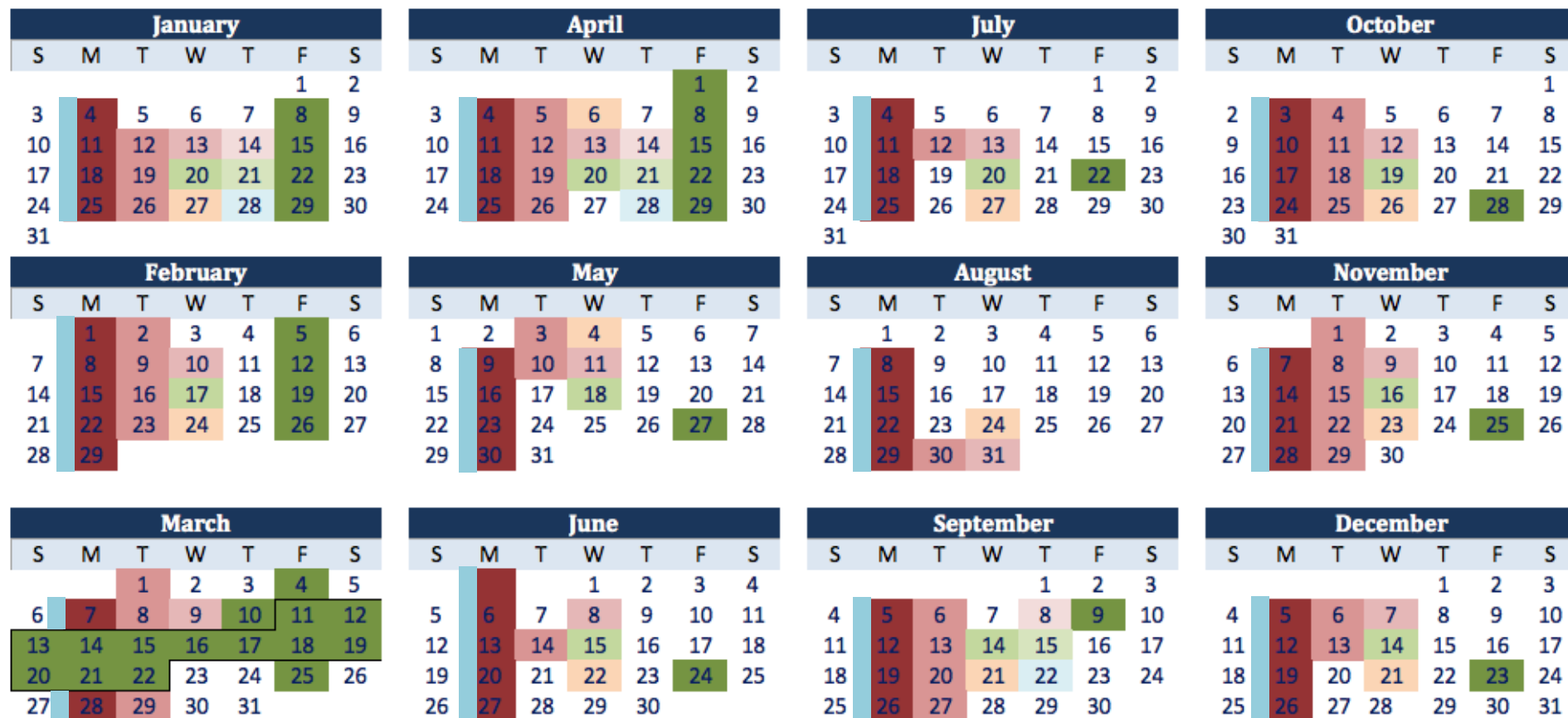   potential for receiving funding

Notes:

upcoming tasks:
_final O&E progress report June 2016

Communications Frequency Sample Calendar

Above: 2016 Calendar image to serve as visual communications plan and communications schedule.
The outlined dates in March are the 2016 travel dates. Each color represents a different stakeholder
groups and the shades show levels of communication. The groups are defined on the next page.

Enduring Communications Network

_Calender & Stakeholders

Action List ONGOING

_1. Contact stakeholders at frequency noted
_2. Keep internal calender for working group
_3. Develop website events calender for
    alumni and stakeholders
_4. Maintain updates promptly

Calendar Notes:

Communications Frequency Chart	Ghanaian Stakeholders	OSU Stakeholders	Columbus/ Community Stakeholders	Potential Stakeholders
Weekly August-May, bi-weekly through summer	Essential stakeholder communication and planning	Faculty Lead & Program Manager meetings		Outreach Identify Engage
Monthly August-May, once in summer	Outreach to project collaboration leaders for project monitoring and evaluation	Meetings with IESL and other project partners	Website posts Email outreach to strategic contacts to maintain relationships	
Quarterly One-two times per semester	Outreach to former project partners to maintain relationships	Meetings & Outreach Department head for curriculum/ program evaluation, International affairs for travel planning and updates, Former project partners to maintain relationships	Attend events affiliated with the Ghanaian community in Columbus	Outreach to strategic contacts to facilitate collaboration and maintain relationships
Semi-Annually September, mid-year, post travel	Newsletter to contacts list	Newsletter to contacts list	Newsletter to contacts list	Newsletter to contacts list

Enduring Communications Network

_Newsletter

_1. Follow 2014 program output for newsletter distribution August and January

_2. Evaluate need for quarterly distribution as opposed to bi-annual

_3. Continue with established naming conventions and file management

_4. Publish each newsletter on the website with link to archive dropbox folder

Notes:

Enduring Communications Network

_Website

_1. Post at least monthly throughout academic year, with posts as often as there is news

_2. Include either a photo or GSC logo with every post

_3. Make posts short and fast to read with links to more info when needed

_4. Maintain media page to display all articles featuring GSC

_5. Maintain project page with links to files in archival dropbox folder

_6. Create photo pages for each study abroad trip as they happen

_7. Incorporate information about The Global Option, Knowlton Sustainable Change, and other elements from the Strategic Plan as they get implemented

_8. Post studio and workshop framework as its own page once the class numbers are set for Spring 2016

Notes:

THANK YOU!

First, the current working group of the Ghana Sustainable Change program would like to say "Thank You!" to all of our stakeholders. None of this would be possible without YOU, the incredible network of team members, alumni, supporters and funders working for the success of Ghana Sustainable Change. With such a rich history and solid foundation of support, we are sure to maintain the momentum needed to accomplish not only the goals outlined in the 2015 Strategic Plan, but also continue to look toward future sustainable growth and sustainable change for African communities. Finally, an honorable mention to our funders for 2014-2016. This plan was made possible through grant funding from The Ohio State University Office of Outreach and Engagement, a program supporting innovative and scholarly outreach and engagement programs that leverage academic excellence of The Ohio State University with community partners.

Conclusion

In summary, the 2015 Strategic Plan has laid out both the immediate and medium term goals of GSC, defined these with clear items and checklists for accomplishment, and woven the vision for an enduring program framework for GSC's future in Knowlton School and for the future of catalyzing sustainable change in developing communities. The intention of the life of this plan is to guide GSC until approximately 2018, at which time an evaluation and update is recommended. With the goals laid out here,

- **To Be a Leader in Service Learning**
- **Sustainable Change for Africa**
- **Global & Interdisciplinary Opportunities for Students**
- **Enduring Communications Network**

Ghana Sustainable Change has an achievable plan to follow it's motto *Let's do something real*. With specific items upon which to act and track, ongoing items to ensure program functioning throughout the life of the plan, the feature of a live document reliant on stakeholder feedback and equipped with the ability to update and follow progress, the 2015 Strategic Plan goes to great lengths to provide the structure and guidance necessary for a truly sustainable program.