

2013 OSU/AmericanHort New Poinsettia Trial				Consumer Rating								Consumer Favorite Picks						
Var #	Cultivar	Supplier	Color	Overall Avg	Std Dev	Female	Male	16 - 25	26 - 45	46 - 65	Over 65	# times picked	Female	Male	16 - 25	26 - 45	46 - 65	Over 65
54	EUP453S Jubilee Jingle Bells	Ecke	Novelty	<b>4.2</b>	0.92	4.3	4.4	4.5	4.3	4.2	4.0	<b>45</b>	34	10	9	10	15	6
20	Christmas Joy	Selecta	Red	<b>4.1</b>	0.90	4.1	4.0	3.8	4.1	4.2	4.3	<b>11</b>	9	2		2	5	4
41	SK 108	Selecta	White	<b>3.9</b>	1.10	4.0	3.8	4.1	3.7	4.0	3.8	<b>23</b>	15	8	3	4	8	6
27	Early Orion Red	Syngenta	Red	<b>3.9</b>	0.89	3.9	3.8	3.5	3.8	4.0	4.2	<b>13</b>	8	3			6	6
35	SK 110	Selecta	Red	<b>3.9</b>	0.99	3.9	3.8	4.2	3.8	3.8	3.5	<b>17</b>	13	3	3	3	4	1
36	EUP282S Premier Red	Ecke	Red	<b>3.9</b>	0.85	4.0	3.5	3.7	3.7	3.8	4.2	<b>10</b>	8		1		2	5
53	Christmas Beauty Red	Selecta	Red	<b>3.9</b>	0.91	3.9	3.7	3.7	4.0	3.8	4.1	<b>11</b>	7	4		3	5	2
3	Christmas Eve Red	Selecta	Red	<b>3.8</b>	0.81	3.8	3.9	3.8	3.8	3.9	4.0	<b>7</b>	5	1		1	3	1
38	10880 Pre. RF FL 1301	Dummen	Red	<b>3.8</b>	0.88	3.8	3.8	3.8	3.7	3.8	4.0	<b>10</b>	5	4	1	1	5	2
7	EUP354S Monet Early	Ecke	Novelty	<b>3.8</b>	1.07	3.8	3.7	4.1	4.0	3.7	3.7	<b>18</b>	12	5	1	6	5	5
1	Titan Red	Syngenta	Red	<b>3.8</b>	0.83	3.7	3.9	3.8	3.6	3.7	4.0	<b>11</b>	8	2	3		3	3
12	Orion Red	Syngenta	Red	<b>3.7</b>	0.92	3.7	3.7	3.1	3.8	3.7	4.0	<b>6</b>	4	2		2	1	2
23	EUP556S 19-12	Ecke	Pink	<b>3.7</b>	1.02	3.7	3.8	4.2	3.6	3.7	3.5	<b>11</b>	8	3	3	2	3	
46	10523 Prima Red	Dummen	Red	<b>3.7</b>	0.85	3.6	3.9	3.6	3.6	3.7	3.7	<b>4</b>	2	2	1	1	1	1
17	10881 Pre. RF NN 1302	Dummen	Red	<b>3.6</b>	0.92	3.6	3.7	3.4	3.4	3.7	3.9	<b>5</b>	4	1		1	1	3
45	Christmas Beauty Pink	Selecta	Pink	<b>3.6</b>	1.13	3.7	3.3	3.9	3.5	3.6	3.2	<b>8</b>	8		4	1	3	
24	SK 114	Selecta	Novelty	<b>3.6</b>	1.01	3.7	3.4	3.8	3.3	3.7	3.3	<b>7</b>	6	1	4		1	1
9	EUP443S 1270	Ecke	Red	<b>3.6</b>	0.91	3.5	3.7	3.3	3.7	3.6	3.8	<b>7</b>	5	1	1	2	1	1
29	Cortez Early Red	Syngenta	Red	<b>3.6</b>	0.77	3.5	3.8	3.5	3.5	3.5	3.6	<b>2</b>		1		1		
18	Mars Red	Syngenta	Red	<b>3.6</b>	0.80	3.5	3.7	3.6	3.5	3.6	3.5	<b>2</b>	1			1		
6	Mars Early Red	Syngenta	Red	<b>3.6</b>	0.94	3.5	3.5	3.2	3.3	3.6	3.7	<b>3</b>	1	2			3	
44	Neva Red	Syngenta	Red	<b>3.5</b>	0.84	3.5	3.6	3.4	3.5	3.5	3.7	<b>4</b>	1	3		1	2	1

21	Christmas Glory	Selecta	Red	<b>3.5</b>	0.93	3.5	3.4	3.5	3.6	3.4	3.7	<b>3</b>	3			1		
30	EUP522S 1360	Ecke	Red	<b>3.5</b>	0.94	3.5	3.4	3.3	3.4	3.6	3.8	<b>2</b>	2				1	1
49	10890 Pre. RF RR 1301	Dummen	Red	<b>3.5</b>	0.92	3.5	3.5	3.4	3.4	3.6	3.4	<b>2</b>	2				2	
34	EUP516S Premier Pink	Ecke	Pink	<b>3.5</b>	1.09	3.6	3.3	3.8	3.5	3.5	3.2	<b>8</b>	6	1	1	3	2	
4	10872 Pre. RF VK 1301	Dummen	Red	<b>3.5</b>	0.90	3.4	3.6	3.1	3.5	3.7	3.7	<b>4</b>	3	1	1		3	
50	10882 Pre. RF ML 1301	Dummen	Red	<b>3.5</b>	0.85	3.4	3.7	3.3	3.3	3.6	3.7	<b>2</b>	2				1	1
11	SK 111	Selecta	Novelty	<b>3.5</b>	1.09	3.6	3.3	3.6	3.4	3.5	3.5	<b>11</b>	9	1	1	4	4	1
43	Mars Marble	Syngenta	Novelty	<b>3.5</b>	1.22	3.5	3.6	3.6	3.2	3.6	3.2	<b>11</b>	6	5	3	1	6	
15	EUP090S Prestige Red	Ecke	Red	<b>3.5</b>	0.99	3.4	3.5	2.9	3.0	3.8	3.8	<b>5</b>	5				4	1
48	Mira Red	Syngenta	Red	<b>3.5</b>	0.94	3.5	3.4	3.2	3.3	3.5	3.7	<b>5</b>	4				3	2
13	EUP355S Early Twilight	Ecke	Novelty	<b>3.4</b>	1.14	3.5	3.4	3.9	3.3	3.4	3.3	<b>11</b>	8	3	5	1	3	
19	Whitestar White	Syngenta	White	<b>3.4</b>	1.04	3.4	3.4	3.4	3.4	3.6	3.2	<b>6</b>	4	1	1	1	2	
55	Mars Pink	Syngenta	Pink	<b>3.4</b>	1.01	3.5	3.2	3.4	3.2	3.6	3.3	<b>5</b>	4	1	1	2	1	1
25	EUP454S Jubilee Pink	Ecke	Pink	<b>3.4</b>	1.15	3.5	3.3	3.6	3.5	3.5	3.3	<b>10</b>	8	2	2	1	5	1
28	10360 Bravo Bright Red	Dummen	Red	<b>3.4</b>	0.75	3.4	3.4	3.4	3.2	3.4	3.7	<b>0</b>						
16	10892 Pre. RF HJ 1301	Dummen	Red	<b>3.4</b>	0.91	3.3	3.6	2.9	3.2	3.6	3.7	<b>1</b>						
32	EUP264S Jubilee Red	Ecke	Red	<b>3.4</b>	0.84	3.3	3.4	3.0	3.3	3.4	3.5	<b>3</b>	3		1		1	1
5	10891 Pre. RF NN 1301	Dummen	Red	<b>3.3</b>	1.03	3.4	3.3	3.4	3.4	3.4	3.1	<b>3</b>	3		1			
22	Dramatic Red	Selecta	Red	<b>3.3</b>	0.90	3.3	3.5	2.9	3.3	3.5	3.6	<b>2</b>	2					2
33	EUP554S 2-11	Ecke	Pink	<b>3.3</b>	1.12	3.3	3.2	3.0	3.4	3.4	3.0	<b>5</b>	3	2		1	2	2
52	10873 Pre. RF GL 1301	Dummen	White	<b>3.2</b>	1.04	3.3	3.1	3.6	3.1	3.3	3.0	<b>6</b>	4	2	1	2	2	1
31	Mars White	Syngenta	White	<b>3.2</b>	1.01	3.2	3.2	3.2	3.0	3.4	3.2	<b>2</b>	2				2	
42	Sigma Red	Syngenta	Red	<b>3.2</b>	0.89	3.2	3.4	3.1	3.0	3.4	3.2	<b>0</b>						
37	EUP557S 31-12	Ecke	White	<b>3.2</b>	1.09	3.2	3.3	3.3	2.9	3.3	3.0	<b>4</b>	4			1	1	
2	EUP283S 1230	Ecke	Red	<b>3.2</b>	0.96	3.2	3.2	3.1	3.4	3.3	3.2	<b>3</b>	2	1		1	2	
14	Christmas Beauty Nostalgia	Selecta	Pink	<b>3.2</b>	1.27	3.3	2.9	3.4	3.1	3.2	2.9	<b>8</b>	7	1		2	2	
8	Cortez Burgunday	Syngenta	Burgundy	<b>3.1</b>	1.23	3.1	3.2	2.5	3.2	3.3	3.2	<b>9</b>	6	3		1	6	
39	10531 Pre. RF4047	Dummen	Red	<b>3.1</b>	0.86	3.1	3.0	2.7	2.9	3.3	3.3	<b>0</b>						
40	Cortez White	Syngenta	White	<b>3.1</b>	1.07	3.1	3.1	2.9	2.7	3.4	3.1	<b>1</b>		1	1			
10	Mira White	Syngenta	White	<b>3.1</b>	1.03	3.1	2.8	3.2	3.1	3.1	2.8	<b>2</b>	2			1		1

26	Candlelight White	Selecta	White	<b>3.0</b>	1.00	3.0	2.8	3.1	2.8	3.2	3.0	<b>1</b>	1					1
51	EUP515S Jubilee White	Ecke	White	<b>2.7</b>	1.08	2.7	2.8	2.6	2.7	2.9	2.5	<b>1</b>		1				1
47	EUP553S 20-11	Ecke	White	<b>2.3</b>	1.07	2.2	2.4	1.8	2.3	2.5	2.2	<b>0</b>						
Sample size: Total = 145; Gender: Female = 104, Male = 33, NI = 8; Age: 16-25 = 19, 26-45 = 24, 46-65 = 56, >65 = 24, NI = 22																		