



# 2025 Southern Ohio Women in Ag Conference

Join us for the 2025 Southern Ohio Women in Ag Conference on Friday, April 4, 2025 from 9:00am-3:00pm.

Each conference session focuses on a different aspect of agriculture from grant writing to marketing! Gwen Stewart is this years keynote speaker and will lead an in-depth discussion regarding the ins and outs of grant writing. Additional sessions include learning about agritourism, hearing from a panel of growers and some snapshot strategies. Plus, a make and take activity with floriculture and horticulture.

Questions Contact: Ryan Slaughter, OSU Extension Ross County at [slaughter.71@osu.edu](mailto:slaughter.71@osu.edu) or by calling 740-702-3200.

## Thank You Sponsors!



### Overcoming Your Fear of Grant Writing

Learn more about grant writing basics from Gwynn Stewart, Assistant Director, Community Development, and grant writing author. Gain insights on finding funding, crafting a competitive application, and building relationships with funders.

### Marketing Strategies for Your Agritourism Operation

Join us to learn about effective marketing strategies to increase engagement with your target audience. You will walk away with tools to help you increase your marketing effectiveness and boost your customer engagement.

### From Soil to Success

Hear from a panel of local producers about their personal experience. The panel will consist of local women farmers providing insights related to farmers markets, livestock, agronomic crops, and floriculture production.

### Snapshot Strategies

Learn how to take better photos utilizing cameras, iPads, and smart phones. Use these photos to market operation products.

**When:** Friday, April 4, 2025; 9:00am-3:00pm

**Where:** Bell Manor 739 Musgrove Road Chillicothe, OH 45601

**Cost:** \$50



**Registration:** [go.osu.edu/womeninagconf](http://go.osu.edu/womeninagconf)

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