

Korea Lesson Plan

Social Studies Lesson Plan by Diana Carr, Elgin High School, Marion, OH

Topic:

Korean Pop Culture: K-Pop: More Than Just "Gangnam Style"

Grade Levels:

9 - 10

Time:

One 50 minute class period

This is a one day lesson plan in a unit on Korea Geography and modern history.

Common Core Standards:

Modern World History

26. Emerging economic powers and improvements in technology have created a more-interdependent global economy.

World Geography

18. Globalization has cultural, economic, physical and political consequences (e.g., Internet access increases availability of information, outsourcing leads to regional unemployment, development impacts local ecosystems and economies, computer hacking into sensitive databases leads to insecurity).

Literacy in Social Studies, Science, and Technical Subjects: Range of Writing

10. Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.

Learning Targets:

Students should be able to explain what K-Pop is, how this represents South Korea, and how this phenomenon has spread through the use of technology. Students should also be able to express their opinions and support them, both in writing and in class discussion.

Relevance/Rationale:

This is relevant to today's students because they were born after personal computers were available and need to understand and articulate how technology has made the world much smaller (the flat earth). Students will need to be able to express their opinions and deductions in both written and verbal expression, regardless of what job they may hold in the future.

Formative Assessment:

1. Quickwrites #1 & #2 during class
2. Questions on the unit assessment

Prior Knowledge:

1. Students have completed the mapping and history of the Korean War. Students have an understanding of North vs. South Korea.
2. Students have experience in doing Quickwrites.

Activities/Tasks:

1. Ask students to take out a piece of notebook paper and a writing utensil.
2. Show the Power Point and discuss the information on each slide. Stress how technology has made the sharing of the South Korean culture available to today's teenagers.
3. Play the YouTube music videos. NOTE: Depending upon your school, you may have to get special security access to use YouTube.
4. Stop at Quickwrite #1 and give students about 8 minutes to answer the question. Remind students to write in complete sentences. Repeat for Quickwrite #2.
5. Management by walking around the class to check for understanding as the students is writing.
6. Collect the student Quickwrites.
7. Give a two minute warning at the end of the class period for questions and answers and to preview with students what is being done in class tomorrow.

Resources/Materials:

Teacher:

1. Power Point presentation
2. Power Point software, internet access, YouTube access
3. Computer

Student:

1. Lined notebook paper
2. Writing utensil

Access for All:

All students should have access to this lesson.

Modifications/Accommodations:

Gifted/Advanced:

1. Assign a research project on K-Pop and how it is a shared culture.

English Language Learners & Below Grade Level Students:

1. Assign the Quickwrites as a partner or small group project.
2. Or, give extended time on the assignment.

Lesson Reflection:

Name _____ Class _____ Date _____

Checklist for TANKA POETRY – Student

Directions: Complete this checklist and turn it in with your Tanka poem.

- | | |
|----------------------------------|---------|
| 1. Format 5-7-5-7-7 & 5 lines | ____/10 |
| 2. Subject of beauty or feelings | ____/10 |
| 3. Has a title | ____/5 |
| 4. Proofread/Error free | ____/10 |
| 5. Creatively published | ____/10 |
| 6. Neat, clean, and organized | ____/5 |
| TOTAL | ____/50 |

Comments:

Checklist for TANKA POETRY – Teacher

- | | |
|----------------------------------|---------|
| 1. Format 5-7-5-7-7 & 5 lines | ____/10 |
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Comments:

*** Korean Pop Culture**
K-Pop: More
Than Just
“Gangnam Style”

Diana L. Carr
Elgin High School

- * Translates to “The Korean Wave”
- * Surge of South Korean entertainment & products on international stage

Hallyu:
KOREAN FEVER
 Exhibición de baile K-music

Lugar: Salón del Manga
Fecha: 01-11-2010
Hora: 13:00h-14:00h
Actuaciones: Super Junior, B2st, Miss.A, DNA, SNSD, SHINee, Hyori, 4Minute, G.Na.

GRUPOS:
 B/yul
 SSTY
 SUPuu

* HALLYU

- * (1) Geography
 - * Actively seeks global stage
 - * America seen as “hero” of Korean War/influence
- * (2) Investment
 - * 1st to invest in high-speed broadband
 - * Ministry of Culture, Sports & Tourism
 - * 2013 budget of \$3.5 billion
- * (3) Underdog
 - * Great at creating brands we like

*** Why does South
Korean culture
influence the world?**

- * Debuted July 2012
- * YouTube sensation
 - * (<http://www.youtube.com/user/officialpsy>)
- * Singer PSY Oppa



* “Gangnam Style”

* “I’m not sure how I became so popular in the U.S., because {in Korea} I am a B-rated star.”

PSY (Sept. 2012)

- * Refuses to be anything but himself
- * Korean lyrics
- * Weird
- * Totally awesome

*** Why so popular?**

* <http://www.korea.net/Events/Overseas/view?articleId=1590>

* **Why so popular in
U.S.?**

* QUICKWRITE #1

- * What do you think of “Gangnam Style?”
- * Explain why.
- * Why do YOU think it is so popular around the globe?
- * How did technology help spread this video?

* **QUICKWRITE #1**

- * Korean pop music

- * Combination of pop, rock, electric, and R & B

- * Combines American & European with a Korean twist

- * Groups:

- * Bubble-gum sweet

- * Synchronized dance moves

- * Fashion

* K-Pop

*Girls' Generation

(<http://www.youtube.com/watch?v=EXZxc8GSXnI>)

*2NE1

(http://www.youtube.com/watch?v=j7_lSP8Vc3o)

*SNSD

*(<http://www.youtube.com/watch?v=V2TibR4dwwY>)

***Girl Bands**

* Super Junior

* (<http://www.youtube.com/watch?v=x6QA3m58DQw>)

* U-Kiss

* (http://www.youtube.com/watch?v=bOPHlx81bQE&playnext=1&list=PL41711381F7F3576B&feature=results_video)

* SHINee

(<http://www.youtube.com/watch?v=vhxjEXDAy6s&list=PL41711381F7F3576B>)

* **Boy Bands**

* QUICKWRITE #2

- * What do you notice about the girl bands?
- * What do you notice about the boy bands?
- * Do these groups remind you of any others? Who?
- * What is uniquely South Korean?



* QUICKWRITE #2

*QUESTIONS?



*QUESTIONS?
*QUESTIONS?

* <http://adage.com/article/global-news/gangnam-style-korea-a-pop-culture-products-powerhouse/238522/>.

* www.korea.net.

* www.youtube.com.

* **10. Write routinely over extended time frames (time for research, reflection, and revision) and shorter time frames (a single sitting or a day or two) for a range of tasks, purposes, and audiences.**

* (see various music videos used in the Power Point)

RESOURCES