

FCS Educators: Extension and FCS Teachers Strengthening our Working Relationships and Promoting Our Profession

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Two Questions, One Suggestion

FCS Educators: Extension and FCS Teachers

- How do we strengthen our working relationship?
- How do we promote our profession?

Suggestion: Share our stories



National Council on Family Relations, 2016

Shared on social media:



February 13 at 1:46 PM · 🌐



DALLASNEWS.COM

Bring back home economics class because our kids lack basic life skills

👍❤️ Terra Edris and 27 others

3 Comments 19 Shares



Like



Comment



Share

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Current Popularity

“articles in the popular press support the role FCS serves in addressing pressing societal challenges by emphasizing the need for the resurgence of FCS education” (Bowers & Myers,2018)



Current Popularity

“articles in the popular press support the role FCS serves in addressing pressing societal challenges by emphasizing the need for the resurgence of FCS education” (Bowers & Myers,2018)

The screenshot displays the Adulthood School website. At the top, the navigation menu includes HOME, GET SCHOOLED, CAMPUS, ABOUT US (highlighted), THE POLL, and BLOG. Below the navigation is a section titled "As Featured On" with logos for COSMOPOLITAN, InStyle, TRAVEL+LEISURE, CNBC, NEWYORKPOST, and Forbes. The footer contains three columns: "Contact Us" with the address "95 High St, Portland, Maine 04101" and phone "207-370-0228"; a social media section for "#adulthood" with a list of hashtags including #mom, #workingmom, #sahm, #adulthood, #collegelife, #podcast, #inspiration, #womensupportingwomen, #personaldevelopment, #beautiful, #adventure, #explore, #outdoors, #naturelovers, #hiking, #mountains, #life, #peace, and #inspiration; and a "Stay In the Know" section with an email subscription form and a "SUBSCRIBE" button. There are also social media icons for Facebook, Twitter, Instagram, and YouTube.

Current Popularity

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< Tweet 

 **Miss Schoen FCS**
@MissSchoen_FCS 

Loved the 30-minute meal [@rachaelray](#) shared on [@GMA](#) today! However, there are still many students getting those [#lifeskills](#) in schools! It's just not called Home Ec anymore, it's Family and Consumer Sciences. [#SayYestoFCS](#)

3/28/19, 9:01 AM

3 RETWEETS 12 LIKES

How can OSU Extension Support FCS Teachers?

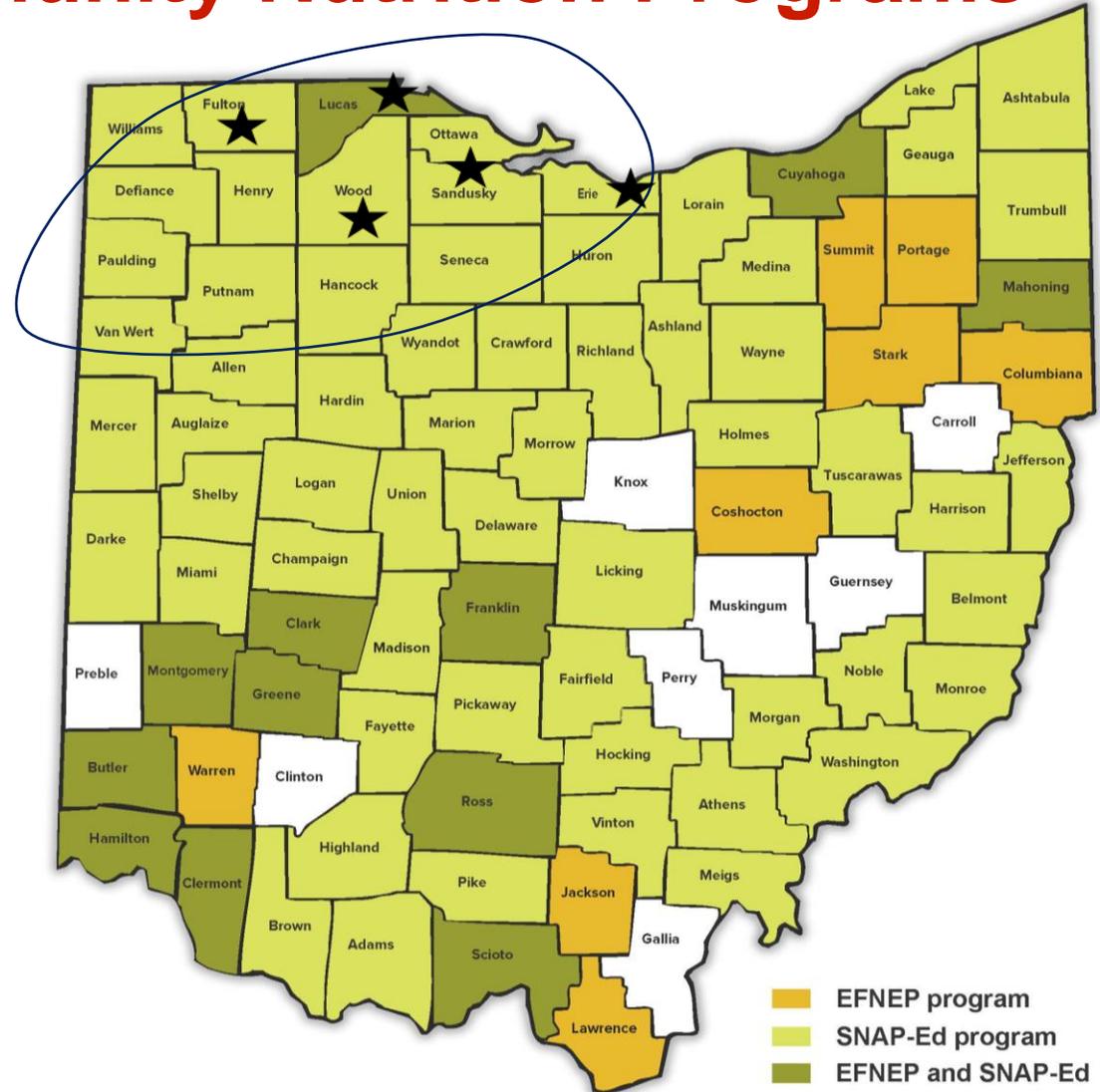


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FCS map Including Community Nutrition Programs

★ FCS Extension Educator

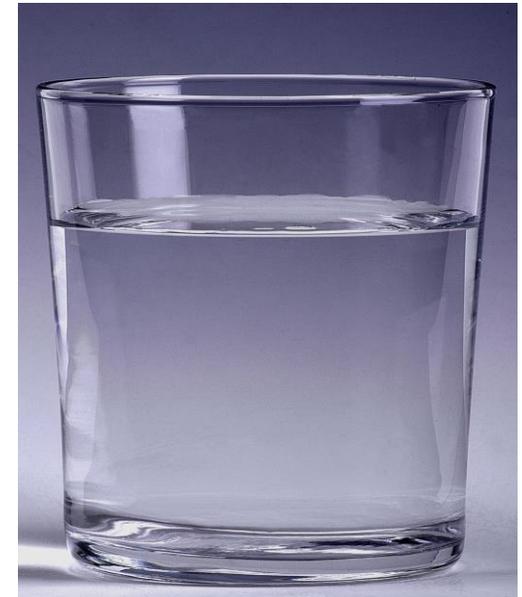
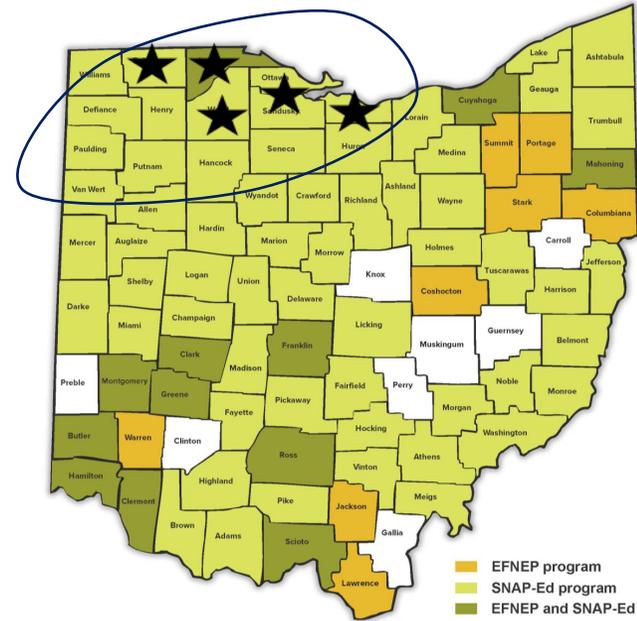
“Collaboration is a highly relevant topics in today’s society for professionals in which resources of all types are limited and appear to be shrinking” (Abdul-Rahman, 2013)



OSU Extension Resources – Glass Half Full

★ FCS Extension Educator

- SNAP-Ed (school must be 50% or higher free and reduced lunches)
 - Additional Extension Programs for partnership like 4-H Youth Development and Agriculture and Natural Resources (Master Gardener Volunteers)
 - Online: county and state web pages, FB, Live Smart Ohio and Live Healthy Live Well
- ★ FCS Educator position Hancock County



Promoting Our Profession



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<https://www.aafcs.org>

2019

- Lucas County Facebook post
- Email to contacts at schools
- Twitter chat



Announcing the FCS Educator Day



Hosted by @aafcs #FCSedDay

Wednesday, February 13th
6 - 7 PM EST
(Adjust for your time zone)

Join the conversation!

In collaboration with the
FCS Educator Recruitment Team and 

CFAES



Tools Help

Lucas County Extension - Home X

https://www.facebook.com/lucascountyextension/

Lucas County Extension Patrice

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Lucas County Extension
A CENTRAL STATE UNIVERSITY AND OHIO STATE UNIVERSITY PARTNERSHIP

Lucas County Extension
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On #FCSEdDay we'd like to thank our county FCS Extension Educator, Patrice Powers-Barker. In addition to her work in Lucas County, Patrice serves on the board of the Ohio Council of Family Relations. Last year they posted an interview about her work and family. Check out the "get to know Patrice" link to read why she promotes #FamilyLifeEducation and #SayYestoFCS. Do you have a story to share about your FCS Educator? (hint this includes elementary and secondary teachers as well as Extension Educators - FCS was formerly known as Home Economics)

Home
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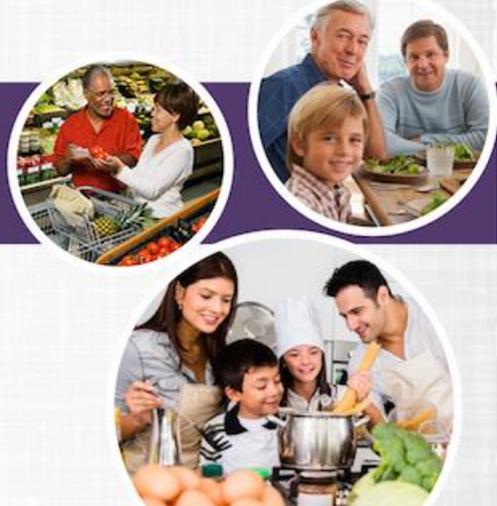
Two Specific Days to Celebrate

- February – FCS Educator Day
- December 3rd Dine In Day, also FCS Day

“Dine In” With Us!

www.aafcs.org/FCSday

 #FCSday #healthyfamselfie



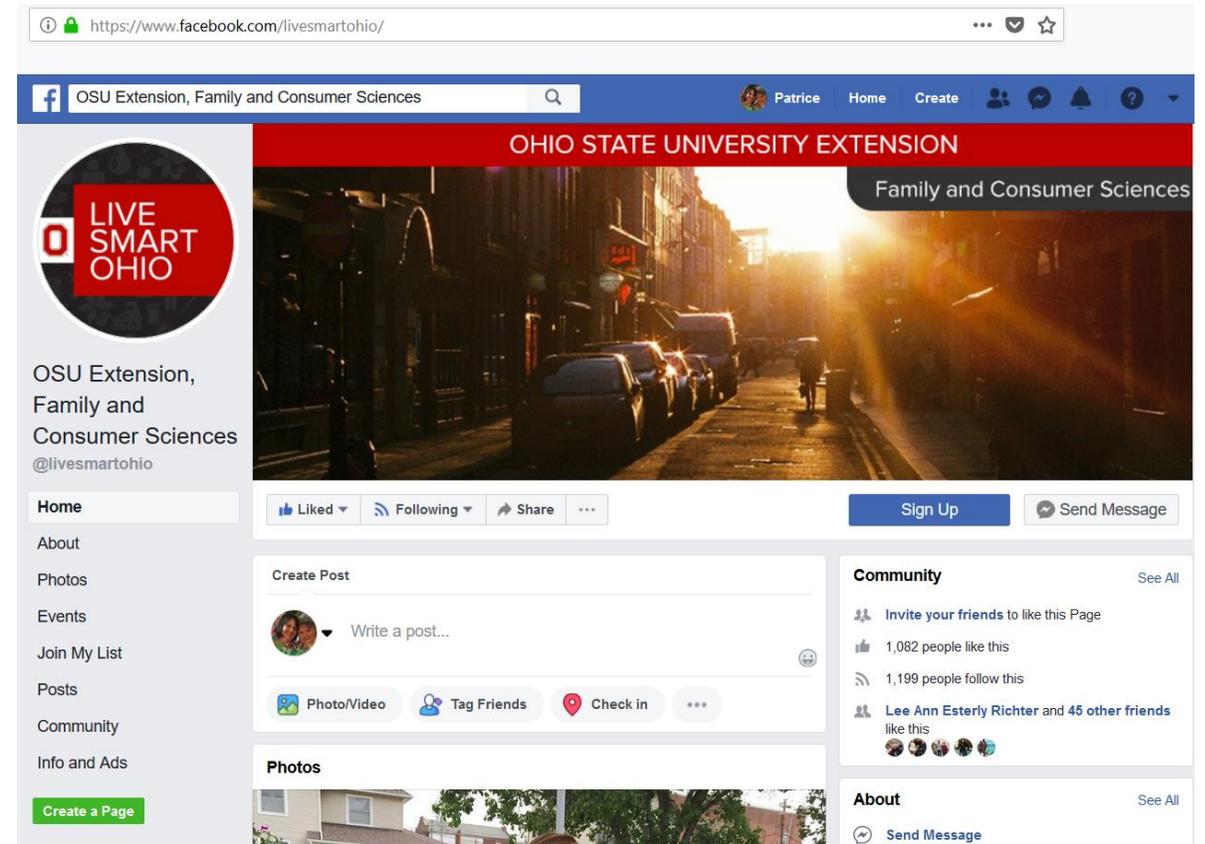
Don't limit promotions to two days

We (OSU Extension FCS and the Ohio Council on Family Relations, via Patrice) will help share your stories.

- February – FCS Educator Day
- December 3rd Dine In Day, also FCS Day

Facebook posts, (twitter), blog posts
(start today with email)

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What is the best match?

“collaboration efforts between teachers and Extension personnel depend on the capabilities to match both parties’ demand and supply of resources in a manageable geographical area, typically the county level” (Abdul-Rahman, 2013)



Thank you! “the heart and soul” of FCS



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References

Abdul-Rahman, F., Jeffcoat Bartley, S. (2013) “Let’s Talk’: Collaboration between family and consumer sciences extension and teachers” Journal of Extension. <https://joe.org/joe/2013february/rb3.php>

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