

Idea Starter - Promoting FCS at Career Day

This is an idea starter, not a full lesson or curriculum. Please add to it, use it, let us know what works or doesn't work, etc.

Create Your Visual Display - FCS Work Toolbox (see one example, next page)

- What do you already have or use?
- What are some unusual tools you use for work/lessons?
- We might all use some of the same general tools and we might have some that are more specific to our work specializations and day-to-day work.

Use Your Toolbox at Career Day presentation or Career Fair Table:

- Have students guess how the tools are used (either in your work, other fields related to FCS and/or in real world family life)
- Create a few scenarios and have students problem-solve (the tools can be hints or used for their scenario). Have them draw cards or put scenarios on a spin wheel. You could create short worksheet for individuals or have small group work discussion depending on the ages, setting, time limit, etc.
- From these basic tools (example calculator or sand timer) ask them what other tools or apps help them in their day-to-day responsibilities?

Don't forget other supplies/ways to promote FCS and OSU Extension:

- FCS tablecloth or table runner
- Nametag, work "uniform" if you have specific clothes with logos or themes related to this profession
- Handouts - upcoming programs, marketing for the county office, etc.
- Depending on age, setting, time have a very short FCS lesson to share that will offer a hands-on and/or tangible item to take home

Possible resources - These might be helpful for talking points and lesson development

- www.aafcs.org/careers/all-careers/fcs
- www.fcsed.net/fcsed/recruit/recruit-career-info

Suggestion from the National Partnership for Recruiting, Preparing, and Supporting FCS Educators, Marketing Playbook, www.fcsed.net/recruit/recruit-marketing page 11.

BALANCE BETWEEN DIFFERENT PROGRAMS – *it is important to remember that FCS is a wide umbrella with many programs underneath it! We should be sharing and working together with our colleagues.* This fits nicely with OSU Extension FCS balance between Healthy People, Healthy Relationships, and Healthy Finances topics. This reminds us to promote all FCS careers.



