



Kathryn Lowell

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Since 2001, Kathryn Lowell, founder of Image Matters, has been helping clients turn appearance, behavior and communication into competitive advantages for higher productivity and professional success. Kathryn delivers easy to understand principles that take people from ordinary to outstanding and from career stagnation to career acceleration.

With degrees from Yale and UCLA and corporate experience in the U.S., Europe and Africa, Kathryn is uniquely qualified to address the personal image needs of individuals at all levels of an organization. Her specialty is assisting career climbers achieve the qualities of executive presence. As a Certified Image Professional through the Association of Image Consultants International (AICI), she is one of only 125 individuals worldwide with this high-level designation.

Kathryn's first book [Executive Image Power](#) (Dynamics Publishing) was published in 2009. Her second book, [Yes, You Can!](#) (Insights Publishing), published in 2010, was in collaboration with leadership guru Warren Bennis.

For the last six years, Kathryn has resided in both Johannesburg, South Africa and Bentonville, Arkansas.