

Environmental Professionals Network



Monday, April 16, 2018

7:00 p.m. - 8:40 p.m.

The Ohio State University Ohio Union
Archie M. Griffin Grand Ballroom
1739 N High St, Columbus, OH 43210
register at epn.osu.edu

Sponsor:

The Ohio State University Office of
Energy and Environment

A Conversation With:

patagonia

jeni's
SPLENDID ICE CREAMS



Moderator

Dr. Nadya Zhexembayeva - Co-Founder and Chief Reinvention Officer at We Exist Reinvention Agency

Panelists

Katie Fornadel - Supply Planning Analyst at Patagonia

Frank O'Brien-Bernini - Vice President and Chief Sustainability Officer for Owens Corning

Sarah Moore - Retail Project Manager and Sustainability Strategist at Jeni's Splendid Ice Creams

Contact

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Agenda

7:00pm - Welcome remarks by Provost Bruce McPheron and Dr. Jeff Sharp (Director, School of Environment and Natural Resources)

7:10pm - Dr. Nadya Zhexembayeva presents "Sustainability through Reinvention"

7:25pm - TED-style presentations on sustainable supply chains with Patagonia, Owens Corning, and Jeni's Splendid Ice Creams

8:10pm - Guided Conversation among attendees and presenters

8:20pm - Reconvene for Q&A with presenters and attendees

8:40pm - Program Concludes

Our 2018 Environmental Professionals Network Signature Event will explore the concept of sustainable supply chains through the lens of reinvention. Dr. Nadya Zhexembayeva, Chief Reinvention Officer at WE EXIST Reinvention Agency, will introduce us to the need for "reinvention" to achieve an exceptionally sustainable supply chain. Then sustainability and supply chain professionals from three iconic companies (Patagonia, Owens Corning, and Jeni's Splendid Ice Creams) will share how they are working to embed sustainability into their supply chains. Dr. Zhexembayeva will facilitate a deeper conversation with our panelists and audience participants about how to build reinvention and sustainability into our social, economic and environmental systems.



THE OHIO STATE UNIVERSITY

COLLEGE OF FOOD, AGRICULTURAL,
AND ENVIRONMENTAL SCIENCES