

Who is Annie?

Annie grew up in a small farm community with a goal to marry a farmer, and she did. Annie spent her life learning how to be an involved business partner with her farm husband.



Annie's Project, and later workshops related to farm finance and farm transition, was designed by her daughter, Ruth Fleck Hambleton, an Extension Educator specializing in farm risk management at the University of Illinois. The Project aims to provide risk management education for women involved in all aspects of the agriculture industry. Since 2000, well over 5,000 women have completed the workshop.

What women have said about Annie's Project?

"I changed my mind about how to approach communication with my in-laws as business partners."

"I have gained tools to help improve management of our farm and insight on how to communicate the resources to other members of the farm."

"I appreciated getting to meet others with a shared interest."

"I encourage any woman to attend one of these great programs!"

— We Sustain Life —

Event sponsors

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AGRICULTURAL, AND
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ANNIE'S PROJECT

Jan 30, Feb 2, 6, 9, 13, and 16, 2023
Dinner at 5:30 p.m. Program 6-9 p.m.
Darke Rural Electric Co-op Bldg
1120 Fort Jefferson Ave
Greenville, OH 45331

Farm Management Education for Women



THE OHIO STATE UNIVERSITY
EXTENSION



ANNIE'S PROJECT
EMPOWERING WOMEN IN AGRICULTURE

Annie's Project is an educational program dedicated to strengthening women's roles in the modern farm enterprise. This 6-session workshop focuses on five key areas of risk management: *human, financial, marketing, production, and legal*. Women learn about agribusiness practices from experts in the field. They also form valuable networks with others in the class.



Session 1: Jan 30

- Welcome and Introductions
- Real Colors Personality Test
- What kinds of risk do we need to manage?

Session 2: Feb 2

- Legal Liability: What is it and How to Manage it?
Liability for property visitors, negligence, pesticides, livestock, nuisance, contracts, insurance, food licensing

Session 3: Feb 6

- Tips for Direct Marketing
- Developing Your Social Media Presence
- Grain Marketing Basics
- How much does production cost?
- Exploring Marketing Tools

Session 4: Feb 9

- Record Keeping
- Getting your Finances in Order
- SDA Loans
- How do you measure up against similar operations?

Session 5: Feb 13

- Family Communication and Stress
- Preparing for retirement
- Farm Transition and Succession Planning

Session 6: Feb 16

- Knowing your Resources
 - Farm Service Agency
 - Natural Resources Conservation Service
 - Soil and Water Conservation District
- Crop Insurance

Register online by January 20, 2023

[Go.osu.edu/tooannies2023](https://go.osu.edu/tooannies2023)

Cost is \$75



Annie's Project Mission
Our mission is to empower farm and ranch women to be better business partners through networks and by managing and organizing critical information.