



ANNIE'S PROJECT

EMPOWERING WOMEN IN AGRICULTURE

Annie's Project

February 29

- Welcome and introductions
- Real Colors Personality Test
- What kinds of risk do we need to manage?

March 7

- Record Keeping
- Getting your Finances in Order
- SDA Loans
- How do you measure up against similar operations?

March 14

- Family Communication and Stress
- Transition and Succession Planning
"Grandma's Yellow Plate"

March 21

- Tips for Direct Marketing
- Developing Your Social Media Presence
- Exploring Marketing Tools
- How much does production cost?

March 28

- Legal Liability: What is it, and how do you manage it?
- Agriculture Insurance

April 4

- Knowing your Resources
 - Extension
 - Farm Service Agency
 - Natural Resources Conservation Service
 - Soil and Water Conservation District



Our mission: To empower women in agriculture to be successful through education, networks, and resources.



Why Annie's Project?

This six-week course is a discussion-based workshop bringing women together to learn from experts in production,

financial management, human resources, marketing, and the legal field. There's plenty of time for questions, sharing, reacting, and connecting with your presenters and fellow participants.

It's a relaxed, fun, and dynamic way to learn, grow, and meet other farm women.

"I took the class to gain a better understanding about agribusiness and how financial decisions impact our farm operation. I have a better understanding of balance sheets and the futures market...this class has improved communication with my spouse on concerns he works with on a daily basis." – Linda

Thursday Evenings from 6 - 9 PM

A light meal will be served beginning at 5:30 PM

**Clermont County Fairgrounds, 4-H Hall
1000 Locust Street, Owensville, OH**

For more information, call Gigi Neal at 513-732-7070 or e-mail neal.331@osu.edu

Only \$95 for all six sessions!

**Register with Meghan at
513-732-7070 or in-person at**

1000 Locust Street, Bldg#324, Owensville, OH.



THE OHIO STATE UNIVERSITY
EXTENSION