# FISHER COLLEGE OF BUSINESS

# UNDERGRADUATE STUDENT ORGANIZATIONS

Join a Fisher student organization and...

- **▶** Enhance your educational experience.
- Network with alumni and industry partners.
- Create meaningful and impactful relationships with your peers that will last for a lifetime.















# UBC Undergraduate Business Council

#### **UNDERGRADUATE BUSINESS COUNCIL**

The Undergraduate Business Council (UBC) serves as the primary student governing body for undergraduate business majors, as well as the umbrella group for Fisher student organizations. UBC coordinates regular activities designed to foster a sense of community around the Fisher campus while increasing extra-curricular business learning. The Council of Presidents (COP) resides within the Undergraduate Business Council.

Email: <u>UBC.OSU@gmail.com</u>



@OSUFisherUBC

Fisher undergraduate student organizations are categorized into four groups; **Academic / Specialization**, **Honorary / Professional Business Fraternity, Diversity / Multi-Cultural**, and **General Interest**.

#### **ACADEMIC / SPECIALIZATION STUDENT ORGANIZATIONS**

#### **Accounting Association**

Provides students interested in accounting with opportunities to learn and network with business professionals in the accounting industry.

#### **Big Data and Analytics Association**

Provides its members with hands-on training and networking opportunities with business professionals in the data analytics industry.

#### Fisher Real Estate Society (Undergraduate Chapter)

Promotes careers in the real estate business and offers members opportunities to network with faculty, alumni, and recruiters in the real estate industry.

#### **Information Systems Association**

Provides MIS, CIS, and CSE students with opportunities to network with faculty, technology professionals, and peers of the information systems industry.

#### **Purchasing & Supply Management Association**

Provides Ohio State students with educational, professional, and social networking opportunities in the field of operations management.

#### The Logistics Association

Serves as the pipeline to connect members to exceptional knowledge, resources, and opportunities in the field of logistics and supply chain.

#### **American Marketing Association**

Invites guest speakers from top marketing companies to provide networking, internship and job opportunities to members of the organization.

#### **Buckeye Operations Management Society**

Offers members opportunities to attend guest speaker events, plant tours, and networking events with local operations management business professionals.

#### **Human Resources Association**

Dedicated to promoting the human resources profession by helping members be prepared for their chosen career, while teaching the importance of HR in all organizations.

#### **International Business Club (Undergraduate Chapter)**

Provides business students with opportunities to meet, interact, and learn through events focused on international business and/or international locations and cultural themes.

#### **Risk Management Association**

Aims to provide real-world learning experiences for its members by cultivating relationships with professionals in the risk management industry.

#### **Undergraduate Finance Association**

Offers any student interested in finance the opportunity to learn and prepare for a career in the financial industry by connecting them with industry professionals.

#### HONORARY / PROFESSIONAL BUSINESS FRATERNITIES

#### Beta Alpha Psi (Honorary)

An international honors organization for financial information students and professionals that recognizes outstanding academic achievements in accounting/finance.

#### Delta Sigma Pi

Fosters the study of business in universities and encourages scholarship, social activity and the association of students for their mutual advancement by research and practice.

#### Pi Sigma Epsilon

Allows its members to gain firsthand experience in marketing, sales and advertising by participating in sales and community service projects, and networking initiatives.

#### Alpha Kappa Psi

Aims to develop members into future business leaders through their three business principles; professional, service, and social aspects.

#### Phi Chi Theta

A national professional fraternity in business and economics which offers opportunities for leadership development, and advancement of business.



#### **DIVERSITY / MULTI-CULTURAL STUDENT ORGANIZATIONS**

#### **Ascend Pan-Asian Leaders**

A professional association that enables its members, industry partners, and community to identify the leadership potential of Pan-Asians in global corporations.

#### Council of Black Students in Administration

A collegiate chapter of the National Black MBA Association dedicated to promoting the professional, academic, and social development of undergraduate business students.

#### **National Association of Black Accountants**

Encourages and assists minority students entering the accounting industry by promoting and developing the professional skills of its members.

#### Asian Business Student Association

Assists members and students affiliated with Asian cultures in developing professionally through group exercises and informative presentations.

#### **Hispanic Business Students Association**

A student chapter of ALPFA which develops and promotes Hispanic business professionals and provides members with networking and career opportunities.

#### **Undergraduate Business Women's Association**

Provides members with opportunities to network with guest speakers from all professions and industries who discuss life as a woman in business.

#### In 2015-2016, Fisher student organizations...



Performed **6,000**+ hours of community service.



Coordinated 300+ events.



Hosted **250**+ company / guest speakers.



Experienced more than **2,600**+ involved students.

#### **GENERAL INTEREST STUDENT ORGANIZATIONS**

#### **Buckeye Capital Investors**

Educates its members on financial markets and how to actively invest and manage a portfolio, with central focus on the management of its Scarlet Alpha Management Fund.

#### **Business Builders Club**

Collaborates with the Columbus Community and various organizations around the globe to foster entrepreneurship, end poverty and leave a lasting impact on the world.

#### **Fashion Forward**

Aims to bridge the gap between students and retail companies by developing a cohort of analytical students with a passion for the retail industry.

#### **FisherCares**

Aims to unite undergraduate business students in giving back to the community through service opportunities and encourages students to volunteer.

#### Impact Marketing and Design

Offers services to other student organizations and provides members with real experience in marketing, strategy, logistics, design, and development.

#### Professional Development Program

Enhances the growth and development of students professionally, socially, and interpersonally through professional development workshops, programs and events.

#### **Buckeye Undergraduate Consulting Club**

Members develop critical thinking and networking skills by working on projects with real companies in a variety of topics to further enhance their skillset in the consulting field.

#### **Common Cents Investment Group**

Discusses investing basics and individual equities, as well as offering something for both beginners and more sophisticated investors.

#### Fisher Citizenship Program

Designed to help first-year and transfer students become involved in Fisher and to become an active participant within Fisher's undergraduate business program.

#### Fisher Ink

A student-run undergraduate business magazine that presents cutting-edge content to members of the Fisher and Ohio State communities.

#### Net Impact (Undergraduate Chapter)

Strives to educate, promote curriculum change, foster discussion, and actively engage members in a wide range of environmental and social issues.

#### Students Consulting for Non-Profit Organizations

Members work with non-profit clients to solve a designated, real-world issue afflicting non-profit organizations using their knowledge of business.

### UNDERGRADUATE INVOLVEMENT PORTAL



#### fisher.osu.edu/fisherU

FisherU is the central online portal of all things Fisher student involvement, including an events calendar, an events board, student organization profiles, and a searchable involvement directory based on interests selected by the student.

With so many amazing opportunities for Fisher students to get involved, the options can be a little overwhelming. By using FisherU, students are able to select their interests and then FisherU does the rest. Based on the selections made by a student, FisherU will make recommendations of potential student organizations to join, or events to attend, making it easier for students to find meaningful engagement opportunities.

Events and other involvement opportunities are posted to the involvement portal daily so be sure to visit FisherU often in order to stay up-to-date on Fisher events and programs.

## ADDITIONAL RESOURCES

If you are interested in learning about ways in which you can enhance leadership competencies, develop professional preparedness, connect with industry professionals, or additional unique engagement opportunities, contact the Undergraduate Leadership & Engagement Office.

#### **Undergraduate Leadership & Engagement Office**

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