

Katherine Raby

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EDUCATION

Bachelor of Business Administration

The Ohio State University Fisher College of Business, Columbus, Ohio

Major: Marketing

Expected Graduation: May 2019

RELATED EXPERIENCE

The Ohio State College of Public Health | Columbus, Ohio

September 2016-Present

Communications Intern

- Collaborating with communications team on assignments
- Interviewing to Ohio State University alumni, students, and faculty
- Creating social media posts, news stories and e-letters
- Updating the College of Public Health alumni directory
- Designing marketing materials
- Researching the history of the College of Public Health

Avon Oaks Country Club | Avon, Ohio

May 2015-Present

Sales Associate/College Intern: Golf Shop

- Recommended and sold golf products to customers
- Collaborated with shop manager on displays of product
- Marketed merchandise according to special club events and activities
- Taught young children from the ages of three to thirteen how to play the game of golf
- Assisted golf professionals with the running and scoring of events
- Assisted golf professionals to coordinate bidding for the Club Member/Guest Invitational which brought in over \$14,000 to be distributed to winners

Kalman & Pabst Photo Group | Cleveland, Ohio

April 2015- May 2015

Marketing Intern

- Researched multiple marketing and advertising agencies and reviewed their social media presence
- Created multiple spreadsheets of potential clients and their contact information
- Interacted with companies such as Smuckers, Red Lobster, and Pillsbury during photo shoots
- Designed a mock marketing plan for a portfolio review event
- Assisted studio managers in the set up for Bal Ingénieux, which brings in different artists around Cleveland to transform different types of urban spaces into modern party events with music, food, and dancing.

LEADERSHIP

Avon Lake Shoregals Golf Team

Captain | Avon Lake, Ohio

August 2014-October 2014

INVOLVEMENT

Member: Alpha Gamma Delta

Member: American Marketing Association

COMPUTER AND LANGUAGE SKILLS

Computer: Proficient in Microsoft Office and Photoshop

Language: Spanish (basic)