



UNIVERSITY OF SAN FRANCISCO  
CHANGE THE WORLD FROM HERE

# **Academic Global Immersion (AGI) Programs for Public and Nonprofit Administration**

Marco Tavanti, Professor and Program Director  
Master of Nonprofit Administration - School of Management

# **AGI-DC: Learning advocacy and policy making**





# Nonprofit Advocacy

MNA-AGI Washington DC Program  
January 12-14, 2016\* (Winter Intercession)



**Course:**

NPA 678: Leading Social Change: Institutions and Policy (2)

**Dates:**

January 12-14, 2016 Immersion (5 sessions) plus Jan. 9 and 23, 2016 for two preparatory and two post immersion sessions at USF-SF.

**Program:**

An academic immersion course in Washington, D.C. to learn directly from nonprofit leaders and policy experts working at the federal level on nonprofit issues. The program includes site visits and panel discussions with nonprofit organizations such as Independent Sector, Alliance for Justice, the National Council of Nonprofits, and Jesuit Refugee Service. Students will visit the World Bank and the Offices of Congresswoman Nancy Pelosi and Senator Diane Feinstein. \*\* Panels will be held at USF conference room at University of California Washington Program (UC DC).

**Fee:**

Two MNA graduate unit registration cost plus \$450 program fee to cover two hotel nights, double occupancy, and a welcome dinner. Students are responsible for arranging their own airfare.

**Faculty:**

Kevin Hickey, Instructor; Marco Tavanti, MNA Program Director; Robyn Lieberman, USF-DC Internship Program Coordinator



# **AGI-Rome: Learning Refugee Service, Forced Migration and Anti-Human Trafficking**



# REFUGEE CRISIS



## AGI-ROME

ACADEMIC GLOBAL IMMERSION, ROME, ITALY

*An Arrupe Justice Immersion Program in Partnership with  
Jesuit Refugee Service (JRS-International)*

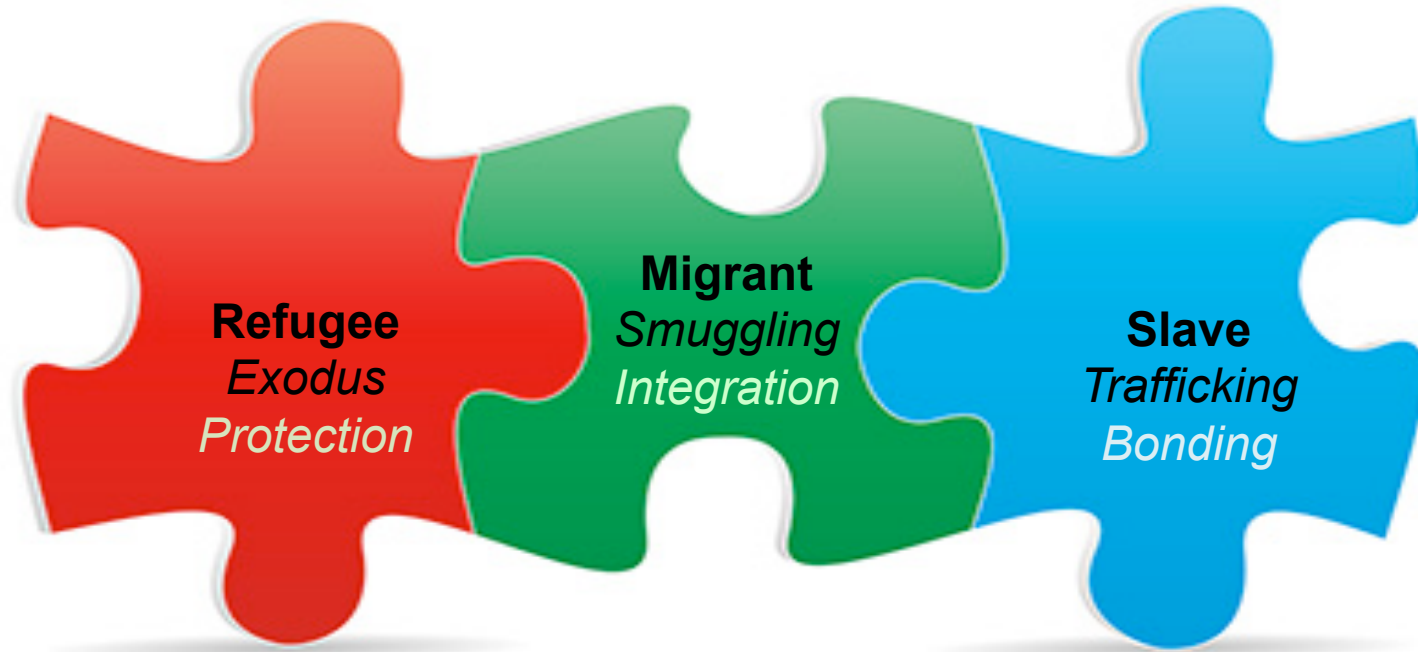




Photos of a Syrian boy's body (Aylan Kurdi, 3 years old) being washed up on a Turkish beach have prompted a huge demand for action in the European Refugee Crisis.



# The jigsaw puzzle of **FORCED MIGRATION**





"May every parish  
and religious  
community in  
Europe host a  
refugee family."

**Pope Francis**



# **AN IMMERSION PROGRAM ABOUT INTERNATIONAL PRACTICES AND GLOBAL POLICY CHALLENGES FACING REFUGEE SERVICE MANAGEMENT, FORCED MIGRATIONS AND HUMAN TRAFFICKING**

Dates:	January Intercession: January 10-16, 2016 (plus travel time)
Sessions:	3 mandatory pre and post classes
Course:	NPA 683: International lessons and models: NGOs and nonprofits (tuition for two graduate credit units)
Program Fee:	\$950 covers double occupancy hotel, breakfast, welcome dinner, site visits and certificates. Airfare not included. Program activities subject to change to accommodate speakers and emergencies.
Instructor:	Prof. Marco Tavanti, Ph.D. <a href="mailto:mtavanti@usfca.edu">mtavanti@usfca.edu</a>
Program:	Rome is at the epicenter of the current European crisis for refugees, forced migrants and human trafficking. The program explores these interconnected issues by learning directly from key nongovernmental and international organizations. Students meet with experts and visit centers engaged in these humanitarian and refugee emergencies. They also receive a certificate of participation after a visit to the United Nations specialized agencies in Rome.
Website:	For more information visit <a href="http://www.USF4freedom.org">www.USF4freedom.org</a>
Registration:	<a href="http://www.usfca.edu/management/student-life/community-involvement/academic-global-immersion">www.usfca.edu/management/student-life/community-involvement/academic-global-immersion</a>



# **AGI-Rome: Global-Local Experiential Learning**



# EXPERIENTIAL LEARNING INTEGRATION

- **Experience** → Interpersonal + Interorganizational + International
- **Learning** → Theory + Immersion + Collaboration
- **Integration** → Education + Service + Career



# Academic Global Immersion (AGI)

## 1. More than study abroad

- Global consulting for organizational needs
- Institutional strategic partnerships for mission alignment
- Curricula integration for expanding learning

## 2. More than academic tourism

- International service learning through professional services
- It's not about me... it's about them: Mohammed story
- Change the world from here, there, and here again.



# AGI PEDAGOGICAL MODEL

## PREPARATION:

Integration with  
nonprofit curriculum

Global perspectives  
for international  
legal and cultural  
dimensions of  
nonprofits and  
NGOs

## IMMERSION

Balance between lectures of  
leaders and managers and  
experiential learning through  
organizational visits

4C approach: Cultural +  
Content + Competence +  
Continuation

## RETURN

Assignments  
aligned with the  
needs of the org.

Events  
(conferences)  
geared at  
'localising' the  
global experience

# USF **FOR** FREEDOM 2015

A SYMPOSIUM ON JESUIT REFUGEE SERVICE, FORCED MIGRATION AND  
MODERN SLAVERY: May 30, 2015



A collaboration between international NGOs and Bay Area NPOs engaged in service, advocacy,  
and accompaniment of forced migrants and victims of modern slavery

# Cross-sector Organizational Matrix

**ACADEMIC**  
as convener

UNIVERSITY OF  
SAN FRANCISCO  
Master of Nonprofit Administration



**NOT FOR SALE**

**NGOs**  
national /  
international

**GOs / IGOs**  
local / national /  
international

**NPOs**  
local / regional



# Assignments Integration

- Infographics on forced migration and modern slavery

## FORCED MIGRATION

The coerced movement of a person or persons away from their home or home region.

**51.2 million**  
forcibly displaced people worldwide



**2.5 million**  
new refugees in 2013  
**the highest number  
of new arrivals in one  
year since 1994**



**8.2 million**  
newly displaced within  
their own country  
**the highest figure on  
record**



**20,000**  
Estimated number of people  
who have died at sea trying to  
reach Europe

## SLAVERY TODAY

There are more slaves today than at any other time in history.

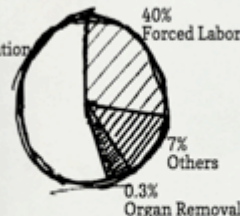
**20.9 million**  
victims of human trafficking worldwide

**\$150 billion**  
Estimated worth of forced  
labor & human trafficking  
industry



**55 percent** are women and girls

53%  
Sexual  
Exploitation



**5.5 million** are children



The United States  
ranks 145th out of  
167 for slavery  
prevalence

Source:  
UNODC 2014 Global Report on Trafficking In Persons [http://www.unodc.org/documents/data-and-analysis/glotip/GLOTIP14\\_ExSum\\_english.pdf](http://www.unodc.org/documents/data-and-analysis/glotip/GLOTIP14_ExSum_english.pdf);  
Free The Slaves Fact Sheet [https://www.freetheslaves.net/wp-content/uploads/2015/01/FTS\\_factsheet-Nov17.21.pdf](https://www.freetheslaves.net/wp-content/uploads/2015/01/FTS_factsheet-Nov17.21.pdf)



# Assignments Integration

- Case studies and research papers

USF4FREEDOM.ORG | WEInstitute.org

USF FOR FREEDOM

PARTICIPATE

LEARN MORE

## CHANGE THE REALITY

Why are people forced to migrate?

What can Jesuit Refugee Service teach us?

When will you join the fight against modern slavery?



IJSHS

The INTERNATIONAL  
JOURNAL of  
**SUSTAINABLE  
HUMAN SECURITY**

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Trafficking for Human  
Security**

Co-Editors:  
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Gregory Wangerin



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**WORLD ENGAGEMENT INSTITUTE**



# **AGI-PNA**

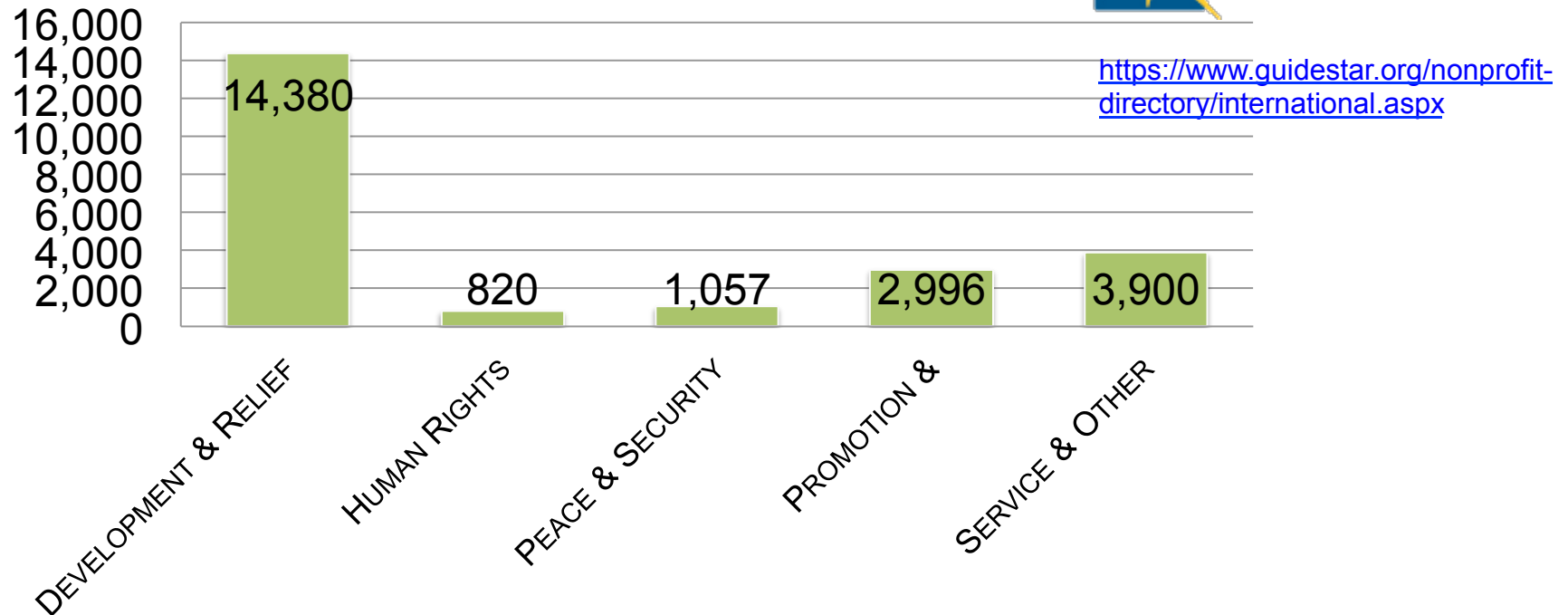
## **Learning about Global Responsibility & Competence**



# International Nonprofit Organizations

International organizations focus their efforts outside U.S. borders. Development relief organizations, human rights advocates, peace and security nonprofits, and organizations that promote international understanding all fall into this category.

## Guide star NPOs/NGOs



# Learn about international nonprofits

1. The second wealthiest foundation (36M) is based in the NL and is called...
2. The biggest NPO/NGO (110,000 employees) is in Bangladesh and is called...
3. There are more than 4 thousand NGOs with consultative status with the United Nations under...





# International Legitimacy: NGOs and NPOs



1. Jesuit Refugee Service (JRS) an international NPO (registered as a 501(c)(3) in DC <http://jrsusa.org/>)
2. JRS is also an international foundation registered with the Vatican City <http://en.jrs.net/>
3. JRS is also registered in various countries including Italy like the Centro Astalli which is part of JRS-Italy, an ONLUS <http://centroastalli.it/>

# Fourth Sector: Hybrid and Multi sector Orgs.

**NOT FOR SALE** 

1. NFS is a nonprofit 501(c)(3) in CA <http://notforsalecampaign.org/>
2. It provides business solutions with hybrid (social venture) and mixed sector organizations. <http://www.justbusiness.is/>



**Just Business**  
SOCIAL INVESTMENT



**Not For Sale**  
ANTI-HUMAN TRAFFICKING  
NON-PROFIT



**REBBL**  
ORGANIC BEVERAGE  
COMPANY



**Invention Hub**  
COLLABORATIVE SOCIAL  
VENTURES WORKSPACE

# IGOs & iNGOs: IOs

Learning from the complexity of ORGs at the international level with Intergovernmental Organizations, international nongovernmental organizations, and international organizations in partnership with national / local NGOs







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**Thank you! Questions?**

**Contact me at [mtavanti@usfca.edu](mailto:mtavanti@usfca.edu)**