



ChicagoSpeaks®

Quarterly Report: Q3 2025

Mansueto Institute for Urban Innovation

Report Summary

This report describes findings from a survey of Chicagoans regarding opinions on the relevance of sports teams to a city's identity, as well as their policy preferences to keep The Bears in The City of Chicago. The survey included 1,361 Chicagoans age 18+ and was completed between September 16 and September 29 of 2025 as part of the quarterly ChicagoSpeaks® panel. Conducted by NORC at the University of Chicago, ChicagoSpeaks is a probability-based panel designed to be representative of the city of Chicago household population. The margin of sampling error for adults overall is plus or minus 3.73 percentage points. Since its founding in 2024, ChicagoSpeaks has produced quarterly surveys. ChicagoSpeaks is the most scientifically rigorous multi-client Chicago panel available in the U.S. market. <https://www.norc.org/research/projects/chicagospeaks.html>

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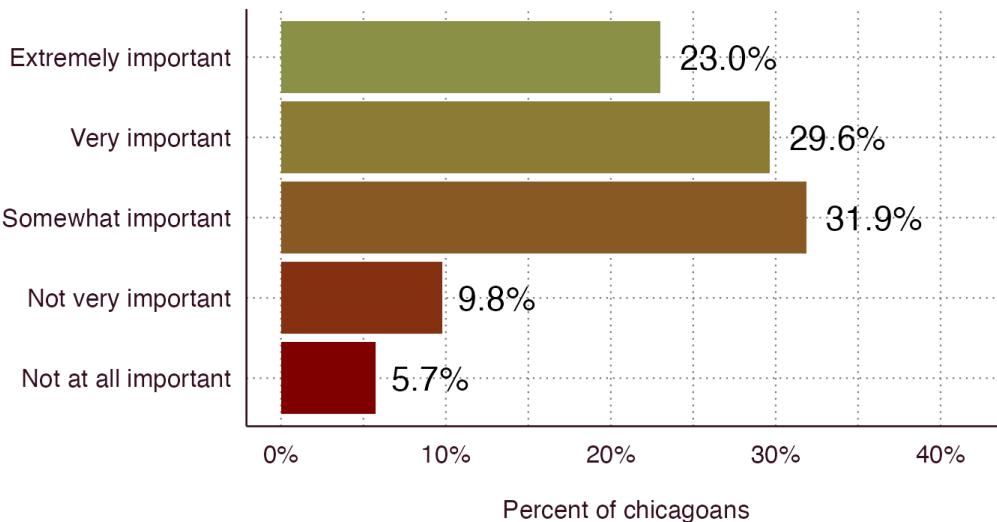
312.375.5881

Chicago Residents' Views on the Sports Policies

General Public

How important do you think professional sports teams are to the city of Chicago's identity?

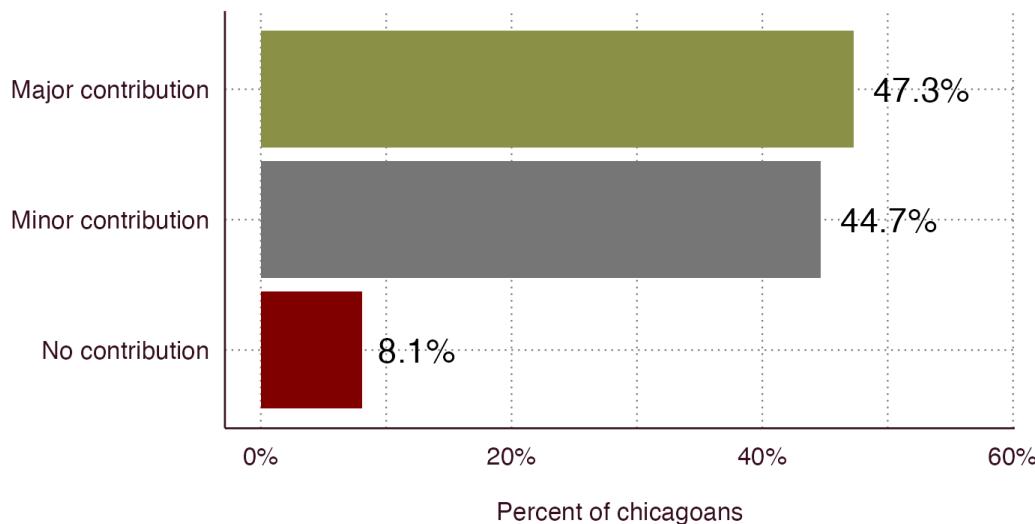
General population



Source: *ChicagoSpeaks® 2025 Quarter 3*

How much do you think professional sports teams contribute to the city of Chicago's economy?

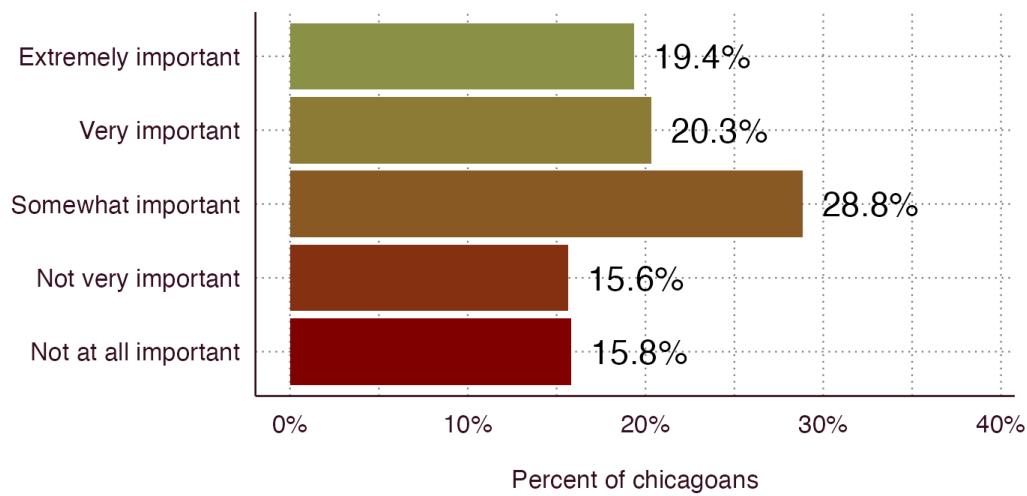
General population



Source: ChicagoSpeaks® 2025 Quarter 3

The Chicago Bears have purchased land in Arlington Heights, IL and are considering relocating. How important is it to keep the Bears in the city of Chicago?

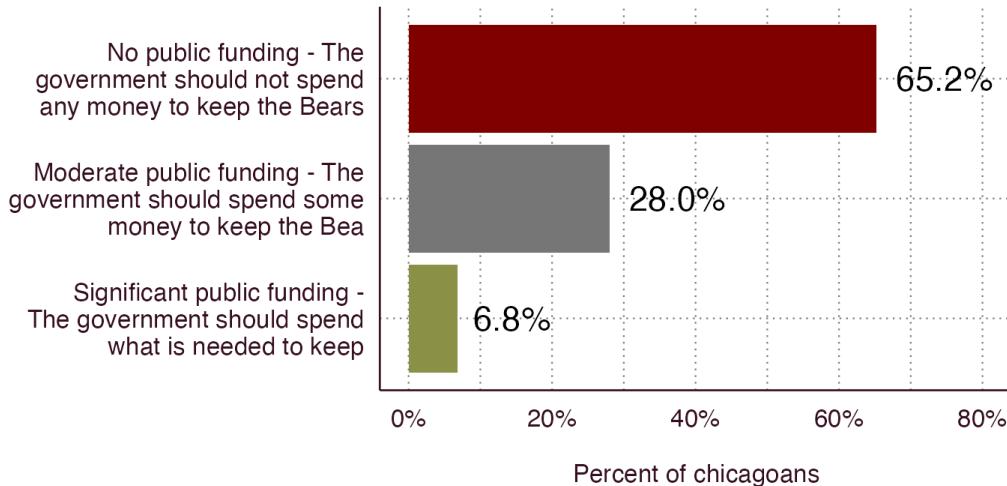
General population



Source: ChicagoSpeaks® 2025 Quarter 3

There has been discussion about using public funding to keep the Chicago Bears from leaving the city of Chicago. Which of the following best reflects your view?

General population



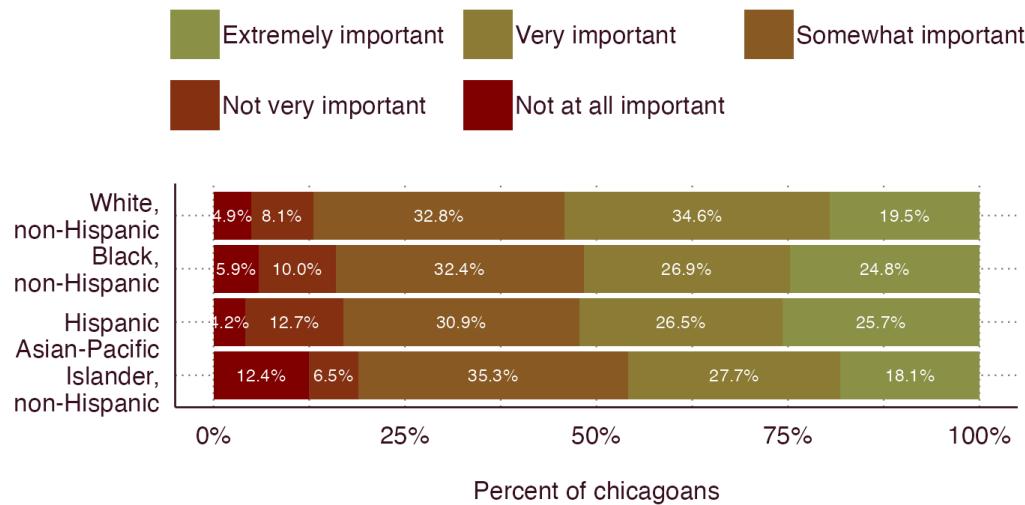
Source: ChicagoSpeaks® 2025 Quarter 3

Appendix: Sociodemographic breakdown

Race and ethnicity

How important do you think professional sports teams are to the city of Chicago's identity?

By race and ethnic background

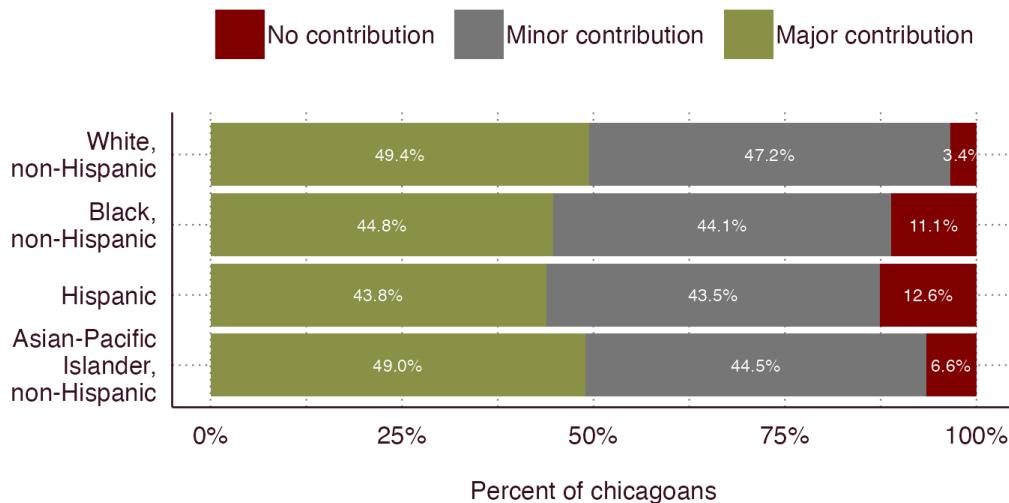


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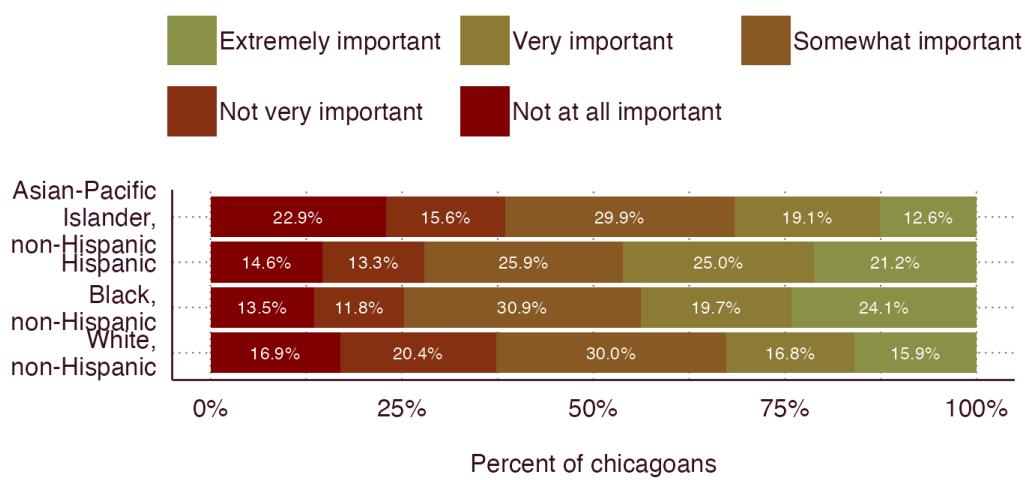
By race and ethnic background



Source: ChicagoSpeaks® 2025 Quarter 3

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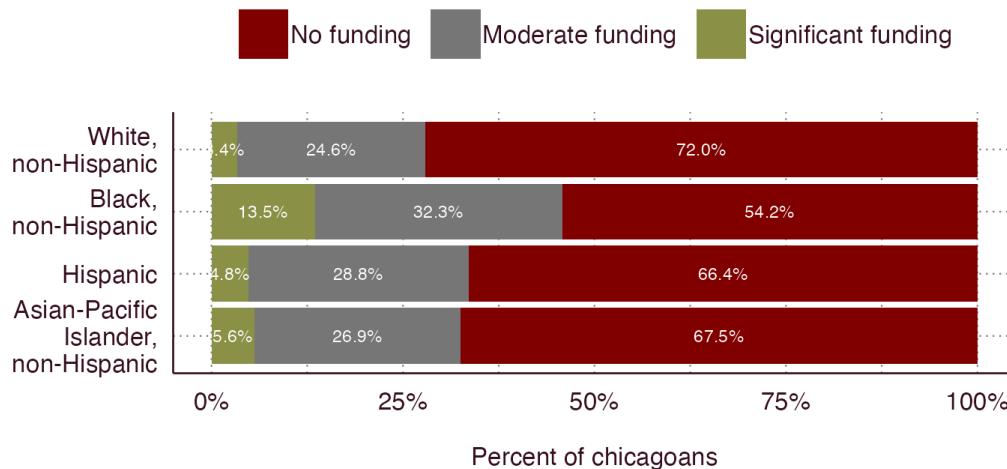


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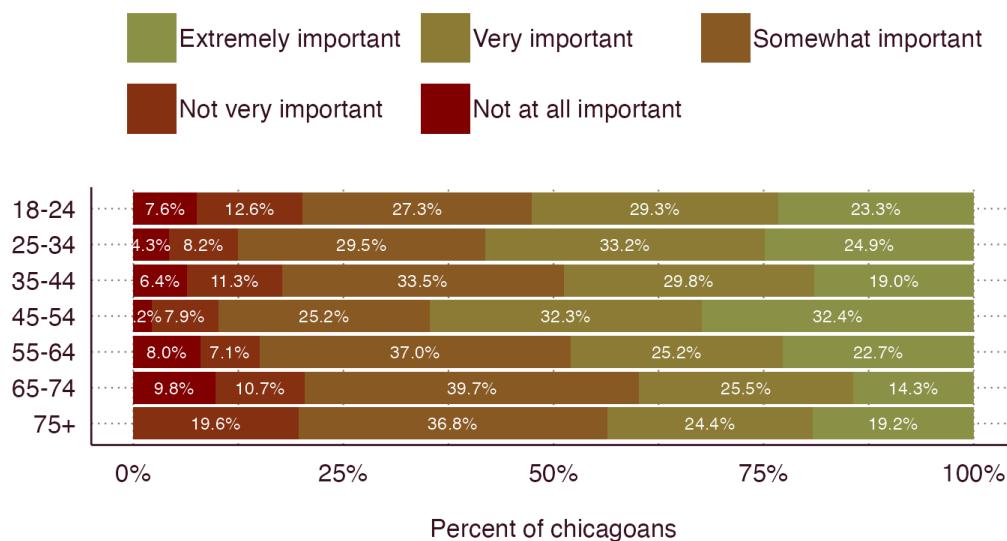


Source: ChicagoSpeaks® 2025 Quarter 3

Age

How important do you think professional sports teams are to the city of Chicago's identity?

By age

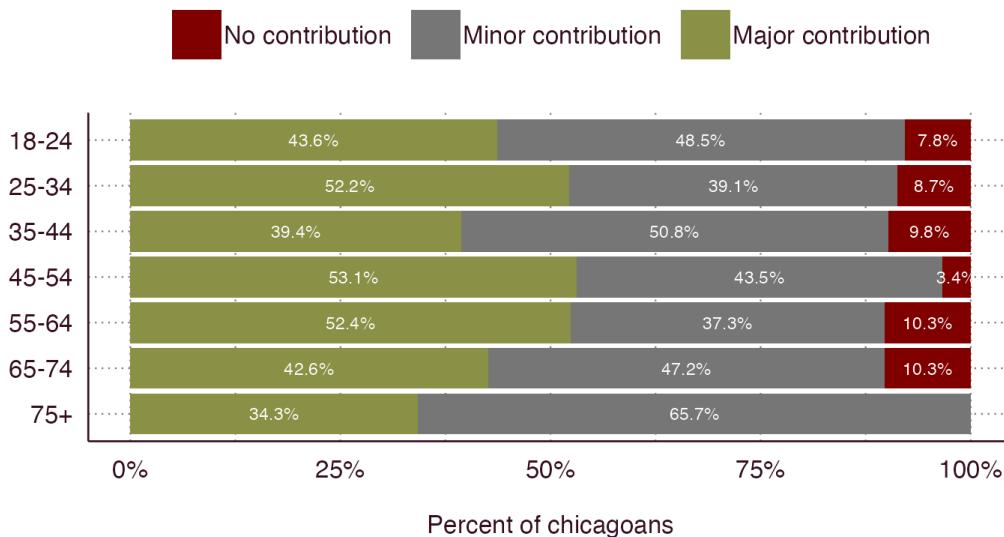


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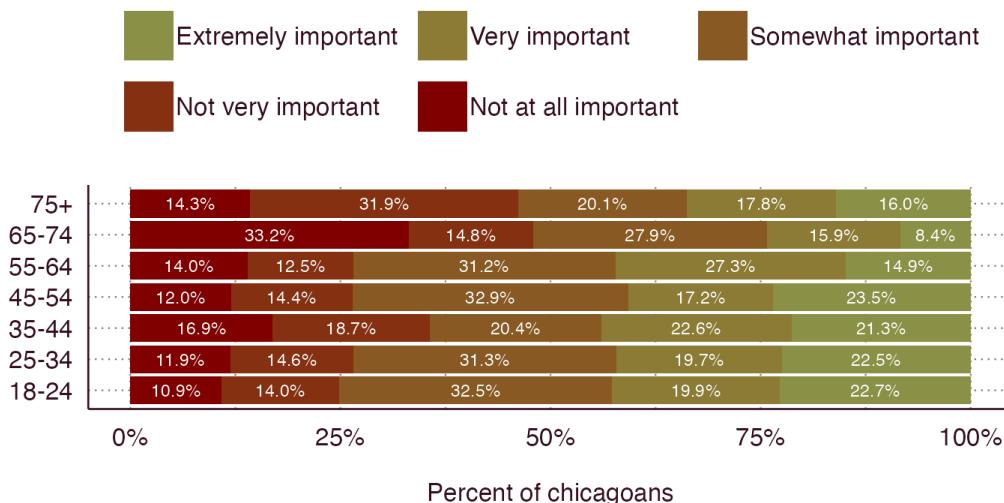
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Source: ChicagoSpeaks® 2025 Quarter 3

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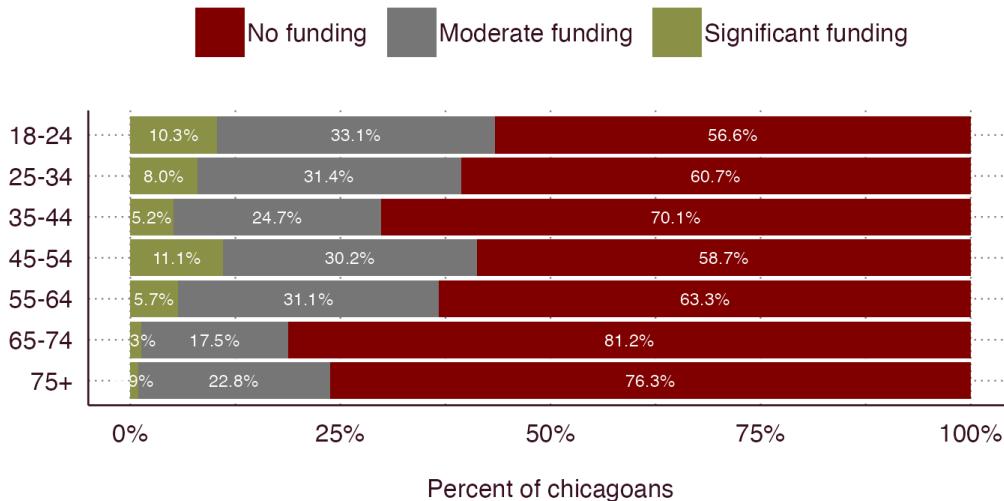


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By age

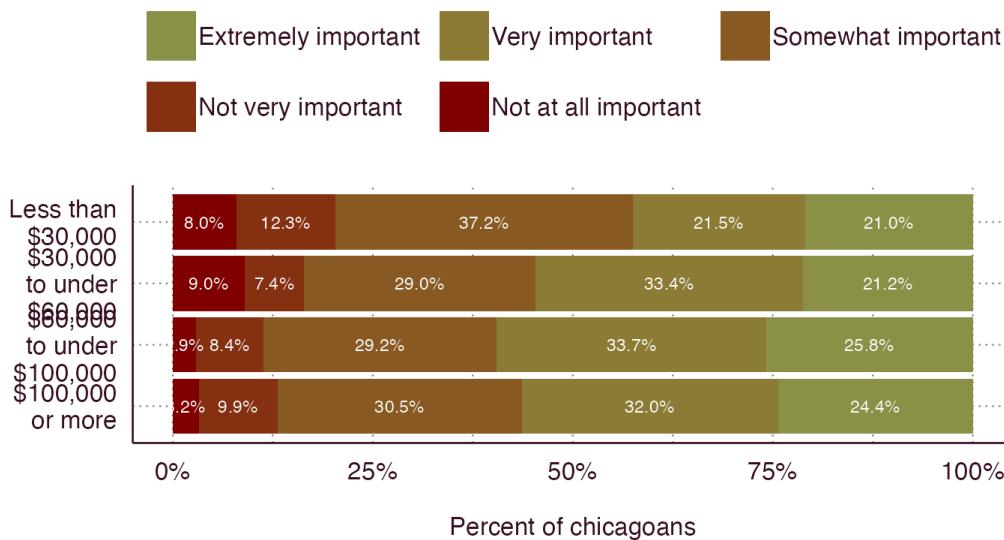


Source: ChicagoSpeaks® 2025 Quarter 3

Income

How important do you think professional sports teams are to the city of Chicago's identity?

By income

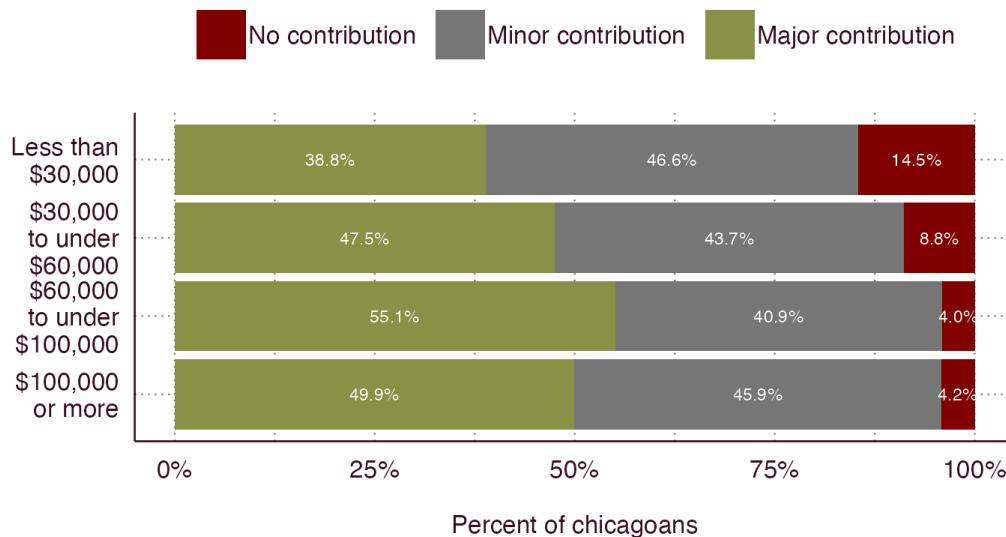


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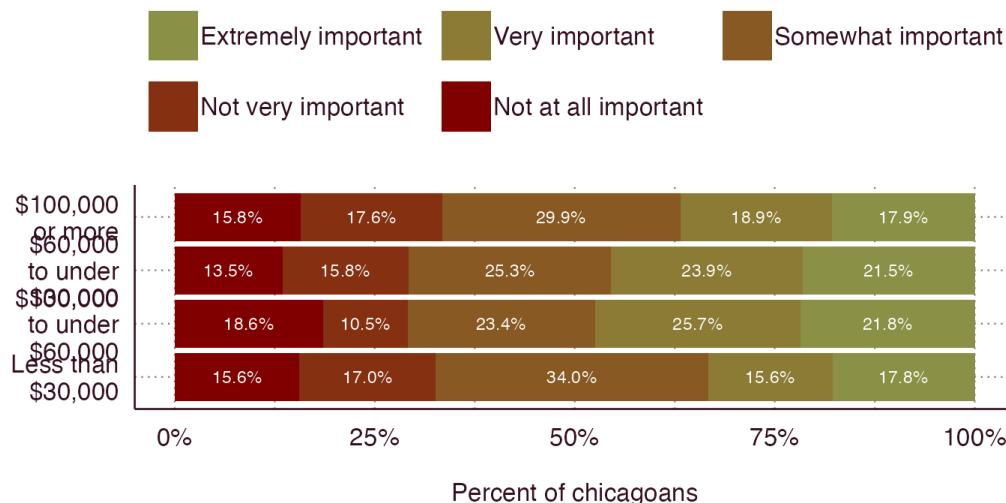
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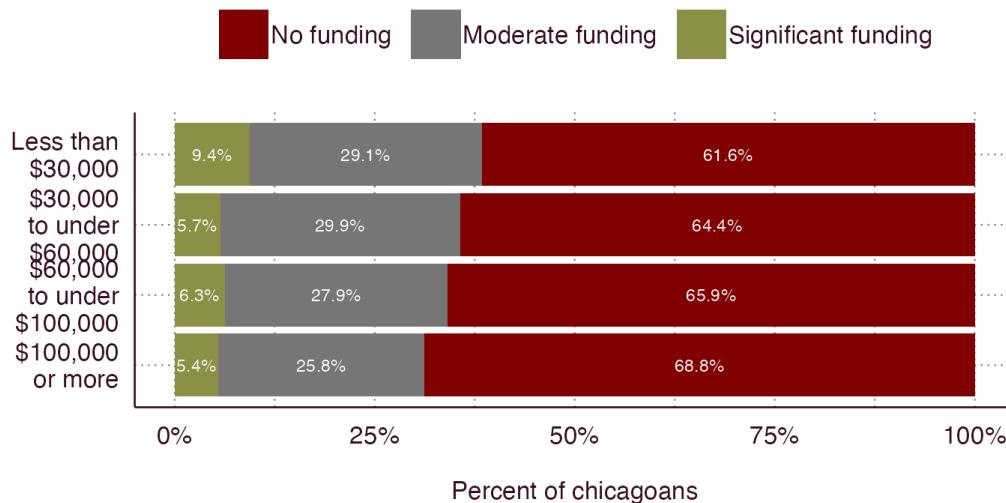


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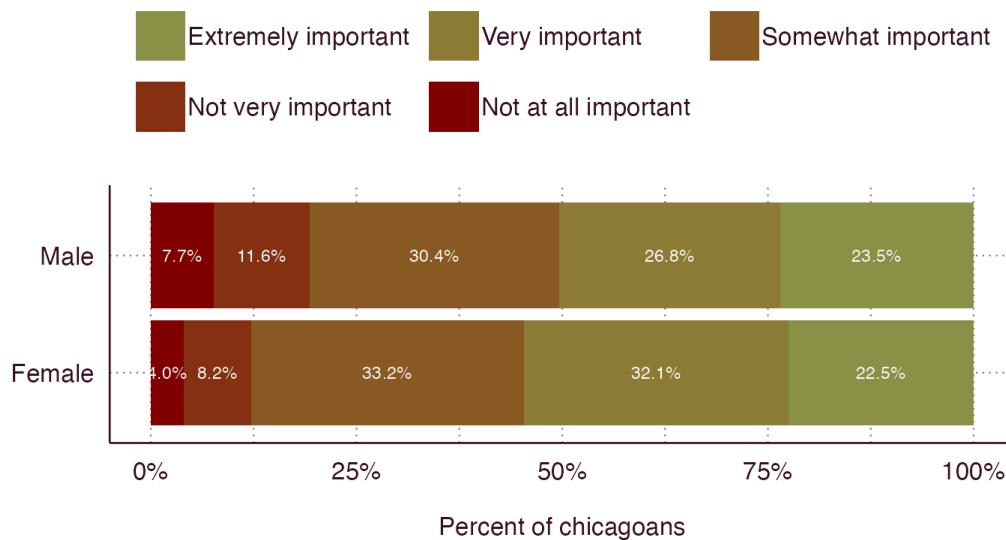


Source: ChicagoSpeaks® 2025 Quarter 3

Sex

How important do you think professional sports teams are to the city of Chicago's identity?

By sex

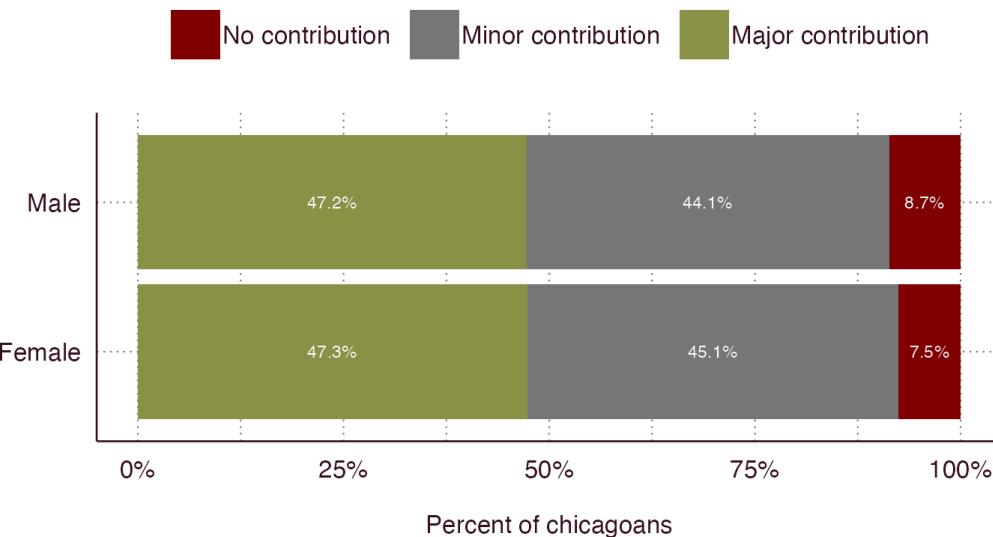


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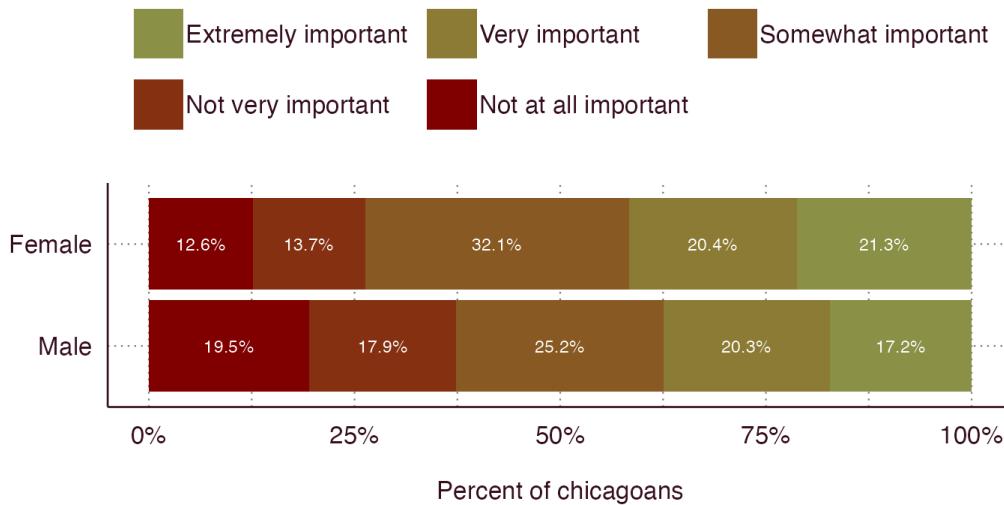
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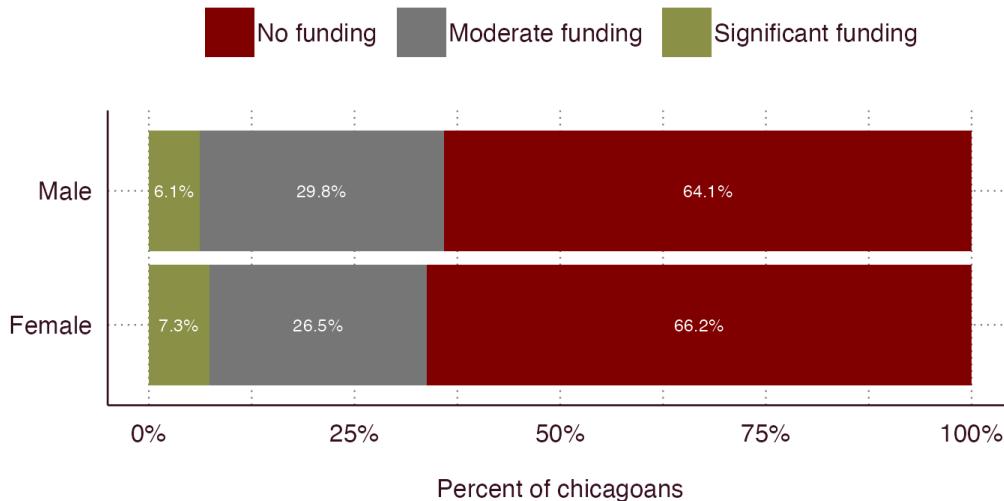


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By sex



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