

# Recognized Student Organizations Guidelines

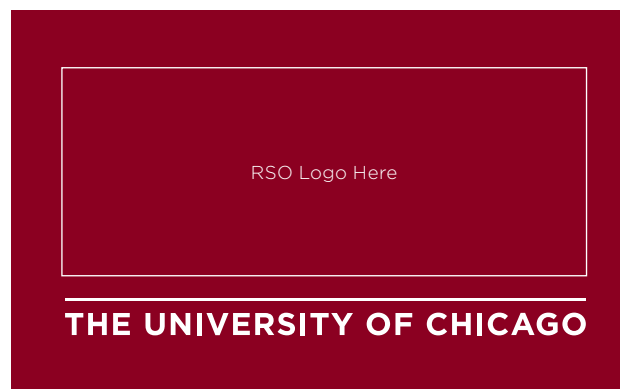
For Recognized Student Organizations (RSOs) with their own brand identities (either independently or through a parent, national, or international organization), the University Logotype with Rule should be used. All RSO logos should be approved by UChicago Creative; please submit to [identity@uchicago.edu](mailto:identity@uchicago.edu).

## University Logotype with Rule



**Note:** The minimum clear space required between the University Logotype with Rule and an RSO logo must be equal to or exceed "X." Logo art, typography, or other visual elements should not violate the minimum clear space area.

## Reverse University Logotype with Rule



## Minimum Size

The minimum reproducible size for the University Logotype with Rule is:

1.125" / 29mm / 81px



## RSO EXAMPLES

An RSO logo paired with the University Logotype with Rule may stretch the full width of the text and rule or be centered within the space. Examples are for illustration purposes only.



To download the University Logotype with Rule and brand assets, go to [creative.uchicago.edu/resources](https://creative.uchicago.edu/resources).