

ART
WORKS
Projects

A Decade of Human Rights

Design & the Arts as Human Rights Advocacy

- Connects people to a common purpose and reinforces a shared humanity
- Connects people to issues where they otherwise might feel disconnected

Design & the Arts as Human Rights Advocacy

- Humanizes issues and provides an accessible platform for educating people about human rights and inspires them to action
- Gives voice to the most vulnerable populations and those who work to protect them
- Strengthens understanding of human rights as global issue

Transitions

ART
WORKS
Projects

A Decade of Human Rights



Transitions
Making of the Project: Video

Youth Engagement

Engaging the Next Generation of Advocates

- Youth can influence and make change
- Youth have access to more information than ever before – benefit from understanding how to verify it; how to use it
- Youth must have a voice in addressing human rights issues
- Youth best hope for long-term change

Engaging the Next Generation of Advocates

- Images and technology have the power to shape meaningful human rights dialogue
- Balancing perceived sense of entitlement to photograph 'everything' with ethical responsibility of sharing information
- Intersecting design and the arts with human rights advocacy engages youth as advocates in meaningful and concrete ways

Youth Living in an Image-Driven World

- Smartphones facilitate shifts in teens' communication and information landscape
- 71% of teens use more than one social network site
- Middle and upper income teens lean toward Instagram and Snapchat

Technology & Images in Advocacy

- Social media helps people get involved with issues they care about
- Social media helps bring new voices into the political conversation
 - 79% said social social media either very well (22%) or somewhat well (57%) helped them get involved with issues that matter to them
 - 74% felt very well (21%) or somewhat well (53%) that social media brought new voices to political discussions

Youth Engagement

- Workshop to Change the World
- NextGen Committee
- Emerging Lens

Workshop to Change the World

- Chicago Public Schools
- More than 600 students in 6 years
- Third grade to 12 grade







NextGen Committee

- Individuals ages 23 to 35
- Bringing young adults into human rights advocacy through art in meaningful way
- Contribute to events, project concepts

Emerging Lens

ART
WORKS
Projects

A Decade of Human Rights



**AWP 2016 Emerging Lens Photographer Emmanuel Guillén Lozano
Mexico**

Emerging Lens: Annual Competition

- International juried photography competition to mentor the next generation of photographers
- Emerging photographers age 27 or younger
- Funding to complete a human rights project currently underway
- Mentorship includes strengthening story telling and technical ability to use photography as advocacy
- Culminates in exhibition at AWP Studio Gallery in Chicago

Other Community Engagement

- 625 at 6:25
- Chicago Public Libraries
- Community Events

"Where, after all, do universal human rights begin? In small places, close to home – so close and so small that they cannot be seen on any maps of the world. Yet they are the world of the individual person; the neighborhood he lives in; the school or college he attends; the factory, farm or office where he works."

- Eleanor Roosevelt

ART
WORKS
Projects

A Decade of Human Rights

Copyright Notice

All photographs appearing in this presentation are the property of the credited photographer. The photographs are protected by U.S. Copyright Laws, and are not to be reproduced in any way without the written permission of the credited photographer.

Copyright 2016 for Credited Photographer All Rights Reserved.