



21st Century STEM is STEAM

Current STEM teaching (Science + Technology + Engineering + Math) supports students with necessary skills to prepare them for the career challenges and 20th century literacies designed to contribute scientists, mathematicians, engineers and technologists to the world's innovative economy. In the 21st century spirit of generous sharing and collaborative practices, design as an active practice learns from the world, engages the world and aims to improve the world. **STEAM by Design** introduces a multifaceted approach to 21st century education that transforms discreet subject introduction to trans disciplinary project based motivational learning with place based citizen engagement.

"NEXT.cc hits the 21st Century learning sweet spot! It is brilliant scaffolding for design-based learning. NEXT.cc delivers content in context embedded in templates and tools. It is at the right level between abstract concept and concrete instantiation. It builds both subject matter mastery and meta-cognitive skills. It reifies domain knowledge transparently as generative engagement. Seamlessly, it inculcates habits of attentive observation, heuristic discovery and self-reflection. It speaks epistemological authority with a light, non-pedantic voice.

It frames design broadly as best expressed by Herbert A. Simon, pioneer of computer science and artificial intelligence:

'Everyone designs who devises courses of action aimed at changing existing situations into preferred ones."

Beyond all that, NEXT.cc is intrinsically motivating - which is the fancy term for FUN!"

Arnold Wasserman www.arnoldwasserman.com, arnold@collectiveinvention.com, arnold@ideafactory.com

STEAM by Design

STEAM by DESIGN connects art and culture as dynamic creative processes combined with STEM practices as drivers of 21st century innovation. STEAM by DESIGN scaffolds design-based learning building subject matter mastery and developing meta-cognitive skills that encourage informal and life long learning in students and teachers. This session nurtures habits of attentive observation, heuristic discovery and self-reflection through access to sustainable art and design practices blurring boundaries between work, play, creativity and fun. Based on over 75 teacher professional development workshops, this award winning eLearning eco web, presented as a WAEA keynote and a TEDx, aims to empower art educators with new trans disciplinary connections, locally and globally, inspiring new ways of thinking, learning and making. Students use a wide range of physical and digital media to look at data, understand patterns, interpolate options, and strategize change. They use media to study, conceptualize, and engage their communities



NEXT.cc is an eco web that develops ethical imagination and environmental stewardship.

- ...it introduces what design is, what design does, and why design is important
- ...it offers activities across nine scales nano, pattern, object, space, architecture, neighborhood, urban, region, world

NEXT.cc reaches young people, their teachers and families with meaningful learning experiences that create positive influence on lives.

- ...journeys connect the classroom with the world; integrating virtual field trips, museums, institutions, and contemporary practices. Its informal learning is being accessed in 87 countries and 37 states
- ...workshops have reached over 5,000 teachers and 25,000 students

mission

nurture imagination

inspire wonder of the built and natural world

promote stewardship of the environment

enable eco literacy and digital fluency through place based design projects

connect classrooms in an eco-web community

history

NEXT.cc is a collaborative effort by principals, teachers, architects, artists and college art, art education, design and architecture students (MIT, Harvard, NYIT, CCAC, Parsons, SAIC, UWM).

Founded as an educational non-profit in 2007, NEXT.cc researches and creates transdisciplinary journeys that engage local ideas with global practices. Participants move from the computer into the community and learn about themselves, their neighbors, and their friends as they engage history and culture of place and explore sustainable design possibilities. NEXT.cc delivers eco literacy and digital fluency changing STEM (Science, Technology, Engineering and Math) teaching to STEAM (Science, Technology, Environment, Engineering, Art and Math).

awards

National Environmental Education Green STEM Innovator 2012
Union of International Architects Architecture + Children Golden Cubes 2011
Wisconsin Arts Board Creative Communities Grant 2011
USGBC Excellence in Green Building Education Award 2009
SAIC Presidential Urban Engagement Award 2009
American Architectural Foundation Merit Award 2009
National Endowment for the Arts Design Education Award 2008
American Architectural Foundation Merit Award 2006























about: NEXT.cc

NEXT.cc is an eco web that develops ethical imagination and environmental stewardship.

NEXT.cc introduces what design is, what design does, and why design is important. It offers activities across nine scales – nano, pattern, object, space, architecture, neighborhood, urban, region, and world.

NEXT.cc's journeys introduce activities online, in the classroom, in the community and globally. NEXT.cc journeys and activities are supported with links to virtual field trips, museum interactives, and contemporary architecture, art, science & design practices.

how to: NEXT.cc



NEXT.cc

Complete List of Journeys listed alphabetically

Tools	Language	Discovery	Design
2d Geometry	3d Geometry	21st Century Classroom	Aeronautics
Air	Adobe	7 Natural Wonders	Airport Design
Alphabet	Animals	Acoustics	Animation
Collaboration	Area	Air Quality	Aquaponics
Color	Art Nouveau	AquaCulture	Architecture
Composition	Artificial Light	Architectonics	Architecture and Fashion
Decoration	Beams	Bauhaus	Bike Lanes
Design Thinking	Biomimicry	Bicycles	Bridge Design
Detail	Birds	Biofuel	Bus Stops
Diagramming	Books	Biomes	Business Card
Film+Video	Categories	Bridges	Car Design
Font	Ceramics	Building Types	Cartoons
Food	Chairs	Buildings as Bodies	Cereal Box
Form	Cities	Coral Reefs	Chair Design
Frames	Classical Architecture	Cycles	Design Making
Imagination	Climate	De Stijl	Eating Local
Information	Clouds	Design Process	Fashion Design
Journal	Columns	Digital Modeling Earth	Furniture Design Game Design
Land Line	Design Research Drawing Types	Electricity	Graphic Design
Listening	Energy	Farmers Markets	Graphic Novel
Maps	Ergonomics	Forests	Great Lakes
Matter	Experience Design	Germs	Green Cities
Measure	Facade Elements	Green Building	Green Home
Media	Family Tree	Green Materials	Green Roofs
Mind Mapping	Figure Ground	Green Schools	House of the Future
Modeling	Fish	Growing Food	Industrial Design
Nanotechnology	Food Culture	Iron	Information Architecture
Natural Light	Glass	Lakes	Interiority
Numbers	Grass	Landfills	Jewelry
Objects	Grid	Mass Transit	Kites
Organization	Housing Styles	Mobiles	Landscape
Painting	Insects	Modern Architecture	Light Design
Paper	Isometric	Music and Architecture	Logo Design
Patterns	Materials	Oceans	Magazines
Perspective	Metrics	Outdoor Classrooms	Mobile Meal
Photography	Nature Patterns	Paper Airplanes	Murals
Placemaking	Objects	Paper Engineering	Package Design
Plants	Object Description	Pavilions	Play Space
Play	Optics	Place Experience	Poster Design
Questions	Origami	Plastic	Rain Gardens
Rhythm Scale	Place Exploration Pocket Parks	Prairie Prairie Architecture	Rainwater Harvesting ReBuild
Senses	Poems	Public Space	River Walks
Shading	Precipitation	Rain	Shoe Design
Shape	Proportion	Recycling	Signs
Shelter	Rocks	Rivers	Skyscrapers
Site Analysis	Sculpture	Self Portrait	Space Planning
Sketching	Sound	Site Programming	Stage Set Design
Soil	Story Telling	Solar Energy	Suburbia
Speech	Streets	Solar System	Sunglasses
Symbols	Structure	Sound Mapping	Tiny House
Time	Symmetry	Stairs	Tessellations
Visual Note Taking	Systems Thinking	Textiles	Toy Design
Walking	Temperature	Texture	Urban Agriculture
Water	Tree Identification	Truss	Urban Design
Waves	Trompe L'oeil	Vermiculture	Vegetable Gardens
Weave	Vernacular Architecture	Vertical Farming	Water Taxis
Well Being	Walls	Water Conservation	Wind Power
Word Webs Words	Water Quality Watershed	Wind Wood	Work Stations ZOOMS
words Writing	Watersned Weather Windows	Word Forms	LUUIVIO
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What people are saying about NEXT.cc

I just wanted to let you know that after 2 or 3 years of being on your list of pilot teachers, I am finally using the site in my classroom. My kids LOVE it. They are 12-14 yrs. old and are finding so many great journeys to go on. We are using it as a way to teach independent projects in a more guided way before they leap off in designing their own journeys. I have never seen a group of 7th and 8th grade students so engaged for an hour working independently on their computers... wow.

Victoria Rydberg, RIVER CROSSING 7-8, Teacher of the Year 2009, WI DPI Environmental Education Consultant

I wanted to let you know I think your web site is amazing and such a wonderful resource. Katie Netti, K-8 Visual Arts Teacher, Chicago, IL

Design thinking has taught us and our students new skills that traditional schools do not focus on. As a teacher I am more focused on the design process (are they brainstorming? are they coming up with solutions? how will you defend their answers? what are they going to build/mold/design?) as compared to many teachers who are focused on content deliverables (do they know which battles were key in the Civil War? Do they understand photosynthesis?). Students themselves are able to think for themselves and think OUTSIDE THE BOX! We started our school with many students thinking that display/trifold boards and key notes were "projects," but now they are coming up with much more innovative ideas such as writing a diary as if a girl from the holocaust, designing an all green home -everything from blue prints, to samples of materials, to an actual model, an i phone application, a story about different animals for preschoolers, etc. They are realizing that they can use their talents and embed them into their education.

Ashley Hiser, LaCrosse Design Institute, LaCrosse, WI

I looked over your work on NEXT and I offer my congratulations on a great project.
Bruce MAU, DESIGN WITHOUT BOUNDARIES, MASSIVE CHANGE

NEXT.cc is a brilliant concept encouraging our students to be active in their communities as architects and educators. It introduces environmental issues and inspires design and education as ethical practices.

Sean S. Miller Director of Education Earth Day Network

Your presentation was great and the NEXT.cc web site is fabulous. What a great gift to the rest of us. Richard D. O'Connor Ph.D., Executive Director, Oregon Building Congress

Thanks very much for an awesome workshop! You inspired me to collaborate to start a new architecture curriculum for this year including the whole school of nearly 1600 4th and 5th graders.

Craig Hammett

I find NEXT.cc to be a powerful, intuitive and disarmingly engaging learning platform for students. We have deployed NEXT.cc at SUPAR, and it has been a great vehicle for supporting student directed exploration and discovery. As a project based high school, we value learning opportunities that engage our students in ways that require them to take leadership for their learning, NEXT.cc supports our pedagogical objectives very well. The modular nature of the NEXT.cc platform allows for the scaffolding of knowledge building, thus rewarding students by promoting their increased level of content competency while encouraging them by giving them opportunities to demonstrate their increased capacity to apply what they know. That said, NEXT.cc is a robust learning platform that could be applied in various education settings where creativity, global thinking and student-center learning is valued.

Dr. Kirk E. Harris, Faculty, UWM School of Architecture and Urban Planning & Founder, School for Urban Planning and Architecture

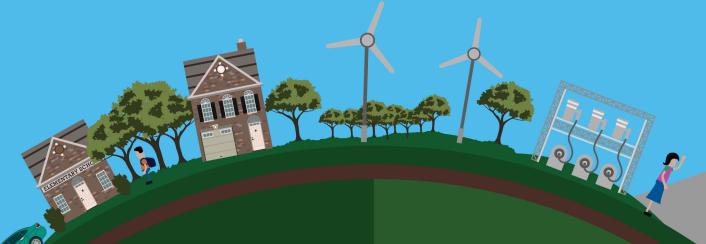
I just opened the NEXT.cc book, it looks fabulous.

Cathy Mott, Curator of Education, Muskegon Art Museum



STEM & Our Planet

The environment is a compelling context for teaching and engaging today's students in science, technology, engineering and math (STEM).



Green chemistry alone is expected to grow from a \$2.8 billion industry to about \$100 billion



Environmental science jobs are expected to grow by

25% by 2016 — the fastest among the sciences.

TECHNOLOGY



78% of businesses and organizations believe that the value of job candidates' environmental knowledge will increase in importance as a hiring factor.

29%

By 2018, there will be 1.4 million American computing job openings, but only 29% of those are expected to be filled by U.S. graduates.



By **2014**, about **2 million** STEM-related jobs will be created.

Only about **1** in **18** workers in America currently are in STEM fields.

by **2020**.



95% of STEM college students believe that math/STEM can help prepare students to address the world's toughest problems.

99% of kids ages 6-11 believe that it's important to care for the environment.

92% of teens are concerned about our environment.



About **2 million**

organizations and businesses now produce or offer green goods or services.



Environmental engineers are expected to have employment growth of 31% between 2008-18, much faster than average for all occupations.



57%

57% of math/STEM college students say that, before college, a teacher or class got them interested in STEM.



Nearly 4 in 5 STEM students decided to study math/STEM in high school or earlier.



Employment of mathematicians is expected to grow by 22% between 2008–18, much faster than average for all occupations.

MATH

\$

\$

Workers with a STEM background have earned about 26% more, with engineers earning some of the highest avg. starting salaries for bachelor's degrees.



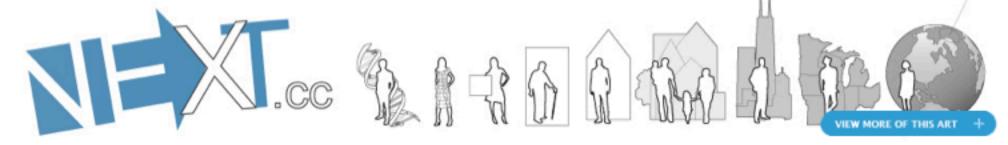
Civil engineers, who increasingly deal with the environment, are expected to have employment growth of 24% between 2008-18, much faster than avg. for all occupations.

ENGINEERING

Sources:

Boys & Girls Clubs of America Bureau of Labor Statistics, U.S. Dept. of Labor Business & Environment Program of NEEF Economics and Statistics Administration, U.S. Dept. of Commerce Harris Interactive

Kelton Research
National Center for Women & Information Technology
NC STEM Community Collaborative
Pike Research
Rutgers, The State University of New Jersey



Water Journeys

Ethical Imagination and Environmental Stewardship

The Wyland Foundation has partnered with NEXT.cc to provide the following water journeys to reach young people, their teachers and their families with meaningful learning experiences that create positive influences in their lives.

- Water
- Waves
- Watershed
- Water Quality
- Water Conservation
- Precipitation
- Rainwater Harvesting
- Raingardens

- Clouds
- Climate
- Rivers
- Great Lakes
- Oceans
- Coral Reefs
- Aquaponics
- Water Taxis

NEXT.cc is a 21st century Eco Web of researched resources dedicated to transforming teaching and learning into a relevant, fun, anywhere anytime activity. NEXT.cc's resources encourage exploration of local communities while enabling virtual field trips to international institutions, museums, and contemporary practices. Participants learn the humane role of the built environment exploring journeys and working on the computer, in the classroom and in their cities. NEXT.cc introduces a systems thinking approach to connect traditional subjects in place based projects across nine scales- nano, pattern, object, space, architecture, neighborhood, city, region and world. Journeys introduce tools that artists, scientists and designers use to engage the world. Language journeys introduce vocabularies and principles tied to CCSS. Discovery expands awareness of relations between systems. Design journeys present opportunities for active citizenry and real world innovation.

Learn More

Photo Gallery



