



**FOREIGN VIDEO, EXPLAINED**

# **Vox.com**

**Explanation is about context.** We don't usually focus on the news of the day that is more of a piece in a puzzle.

An explainer gives you the information necessary to understand a story, which is often information that is not contained in the story itself.

# Vox.com Foreign Video



# Why **Colombia** has taken in 1 million Venezuelans



# Visual Anchors



# Visual Anchors

## Hong Kong/China



## Haiti/Dominican Republic



# Visual Evidence



# Local voices





# Context



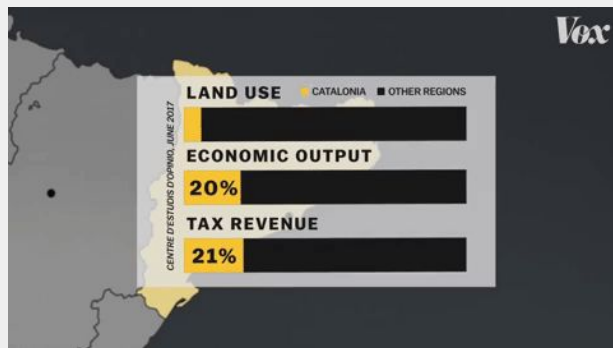
# More Visual Evidence



Why all world maps are wrong

5.2M views • 1 year ago  
CC

**Demonstrations**



**Data Visualizations**



**Animated maps**

# Vox Atlas



# Visual Evidence





## Context - Connecting the dots





# How we work

- Visual Research and then more visual research
- Story Research: News, Think Tanks, Reports, Data
- Story Editors: Narrative, structure and accuracy
- Art Team: Clear, beautiful and compelling visuals

**QUESTIONS?**