



Writing to Express and Impress: Telling your Research Story

Course Description

Appealing to a wider audience in English means more than just adjusting your vocabulary. Whether you are applying for a grant or posting on social media, every instance that you write about what you do is an opportunity to broaden your audience. In this course, you will learn about a range of techniques and writing styles to make readers, in and beyond your field of study, interested in your story, your topics as well as the way you express them. Through discussion, peer and instructor feedback, and in-class writing time, you will produce a portfolio of compositions designed to expand your ability to express what makes what you do uniquely interesting and important. Make your research *required reading!*

Student Learning Outcomes

At the end of the course, students will be able to:

- adapt their writing based on North American audience expectations and common, contemporary literary styles for different purposes and rhetorical situations.
- make informed decisions about word-choice and sentence structure necessary for conveying complex ideas coherently.
- construct a compelling narrative around the topics you choose to write about.

Required Materials

- Digital device for access to the Canvas course site and for in-class writing/editing activities
- Google folder to share writing with instructor and fellow writers