

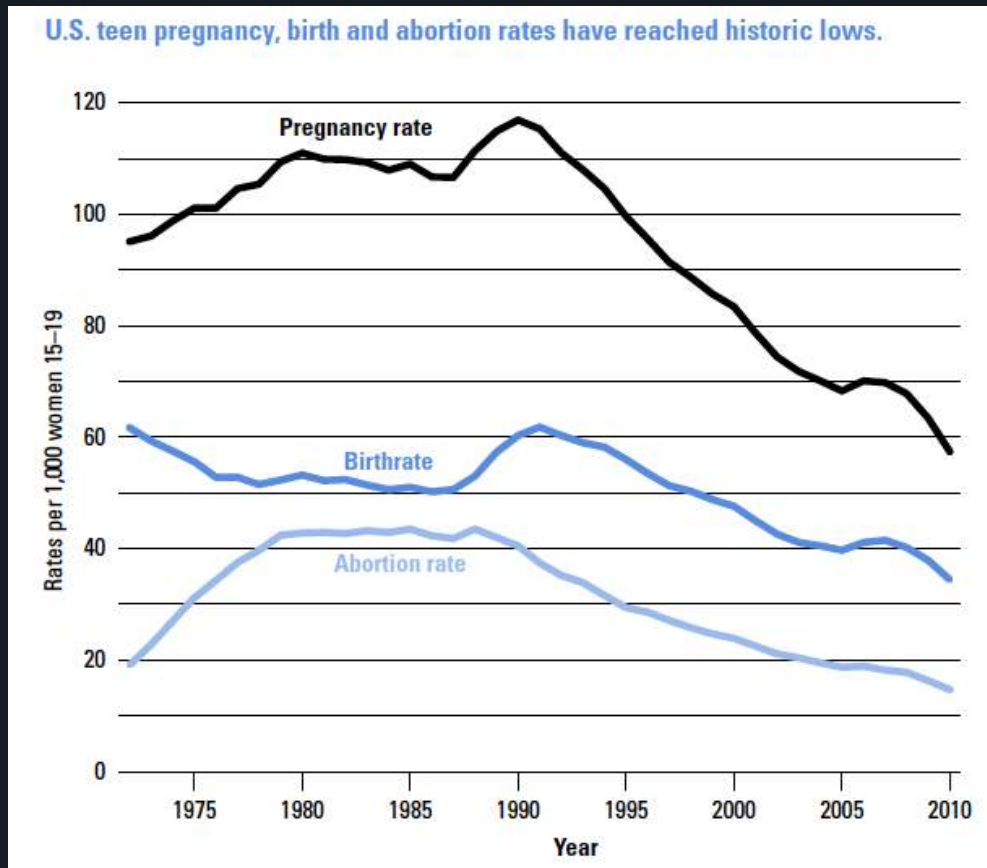


# Ci3

## The Center for Interdisciplinary Inquiry and Innovation In Sexual and Reproductive Health

Melissa Gilliam MD, MPH  
Professor Obstetrics and Gynecology/ Pediatrics  
Vice Provost Academic Leadership, Advancement, Diversity  
Director, Ci3

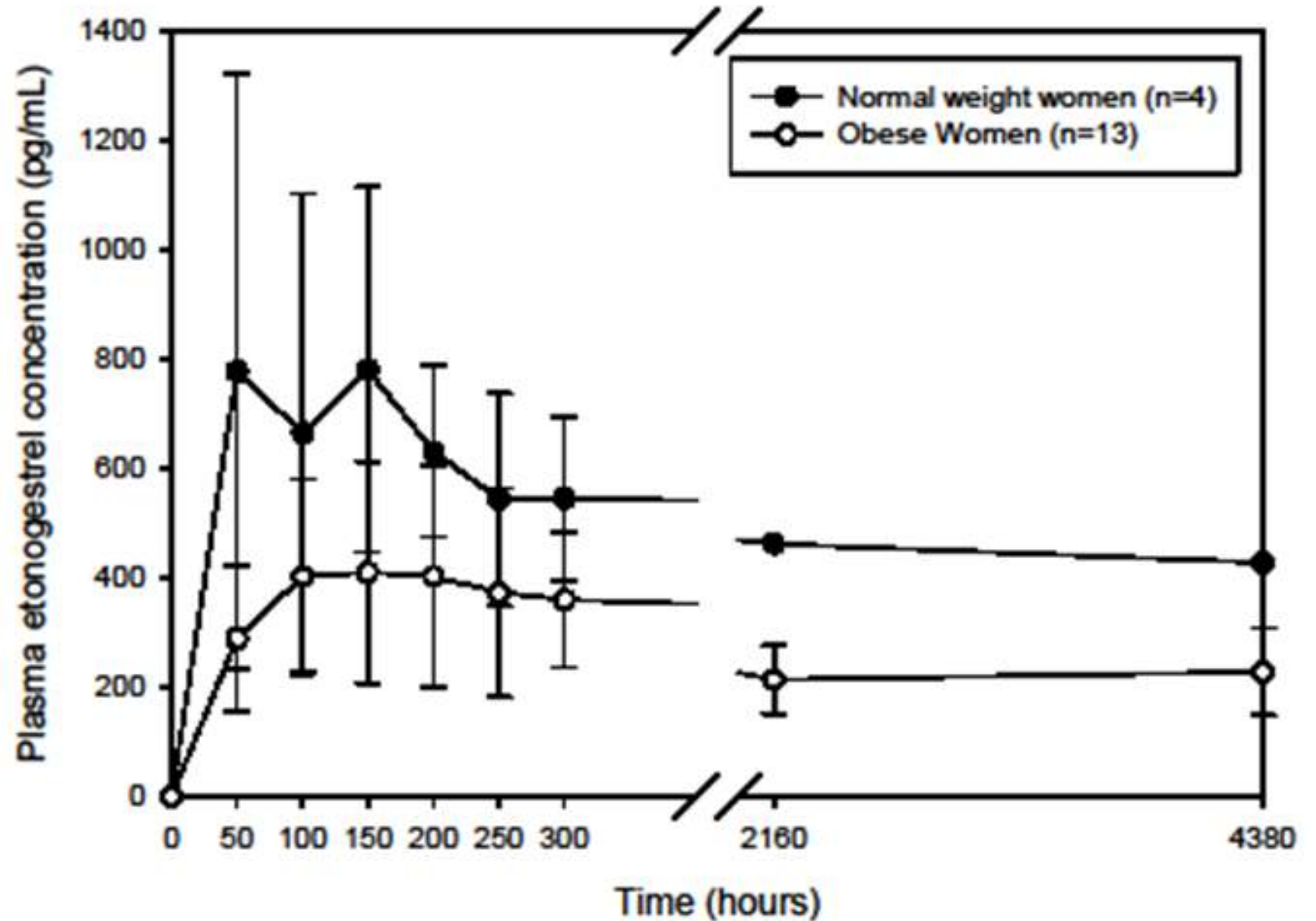
# Teen Pregnancy







Changes in etonogestrel plasma concentration over time in normal weight control subject and obese women



# City's Inequities Belie World-Class Imagery

By JAMES WARREN

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“The realities of separate and unequal are everywhere: commuting times, pensions, proximity to branch banks, reading and math scores, dropout rates, school segregation, obesity, asthma, cancer, teenage pregnancy, breast cancer, drug arrests, reliance on unlicensed caregivers, makeup of the foster-child population, incarceration and victimization by crime.”

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Published: February 5, 2011 NYT

\*[http://www.nytimes.com/2011/02/06/us/06cncwarren.html?\\_accessed February 7, 2011](http://www.nytimes.com/2011/02/06/us/06cncwarren.html?_accessed=February+7,+2011)

Ci3

Global/safe motherhood

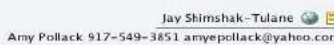
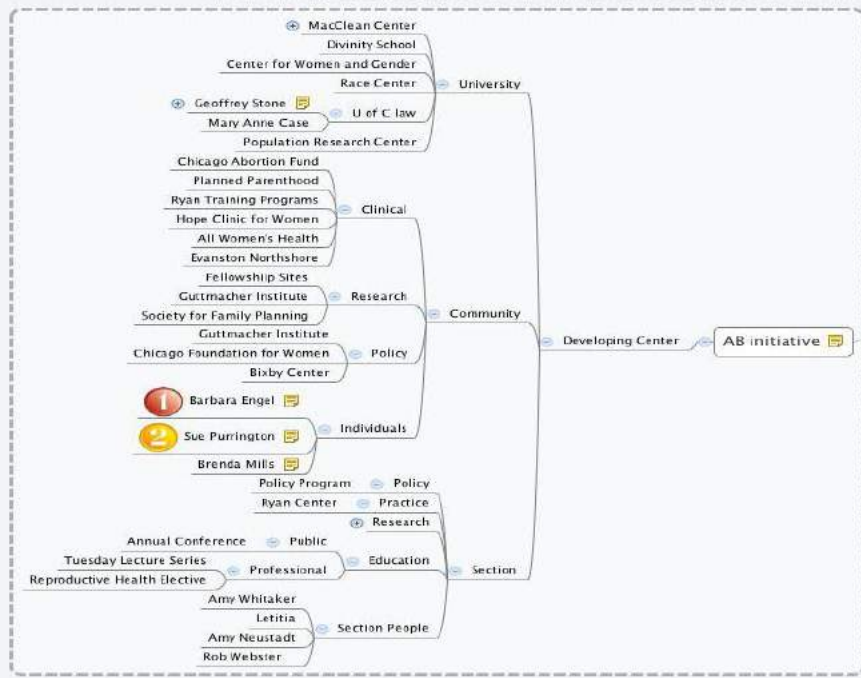
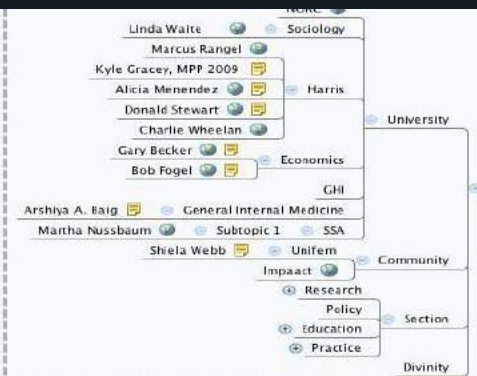
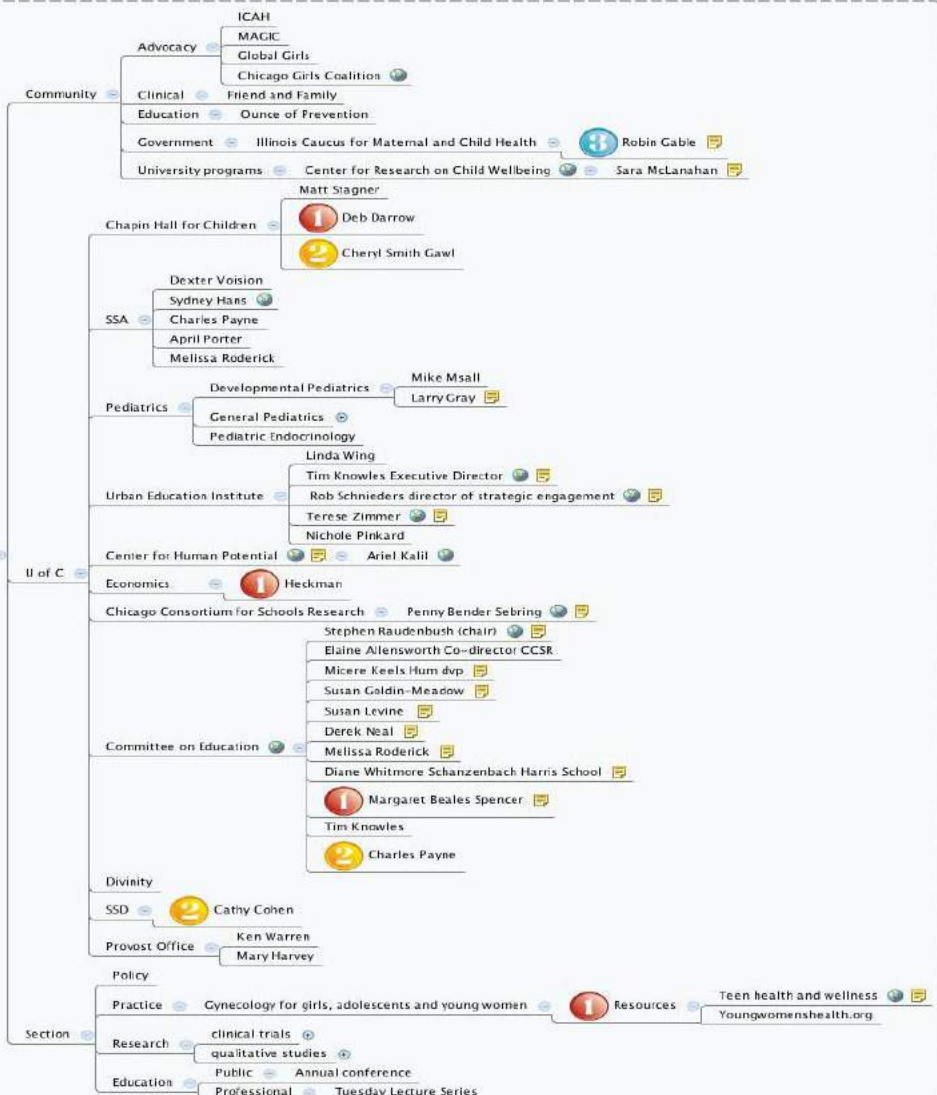
AB initiative

Adolescent Initiative-LC/RJ

media

Policy

Outside contacts











## WE ENVISION

A world in which all youth emerge into adulthood with agency over their bodies and futures. We invest in youth using an asset-based approach, unlocking their potential and changing policies that impede their well-being.





**game  
changer  
chicago**  
design lab



**DESIGN  
THINKING  
LAB**



**TRANSMEDIA  
STORY LAB**

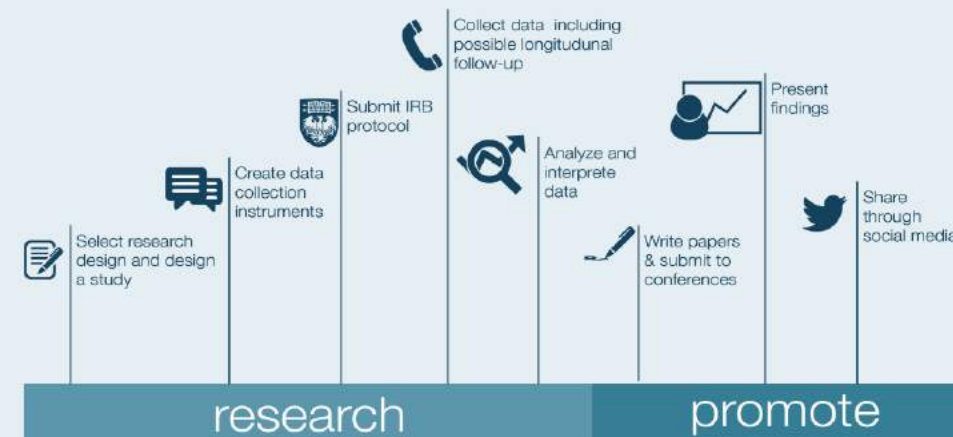
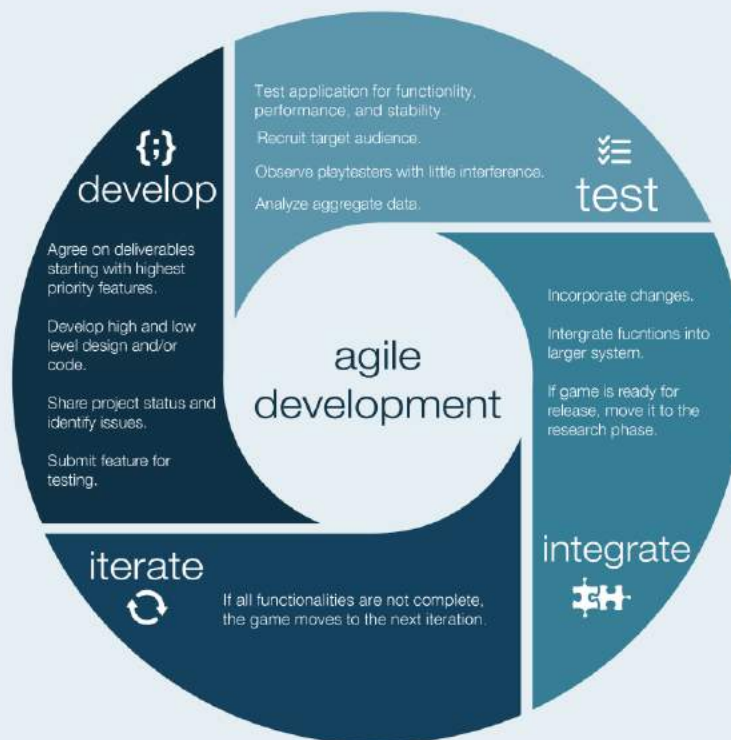




game  
changer  
chicago  
design lab





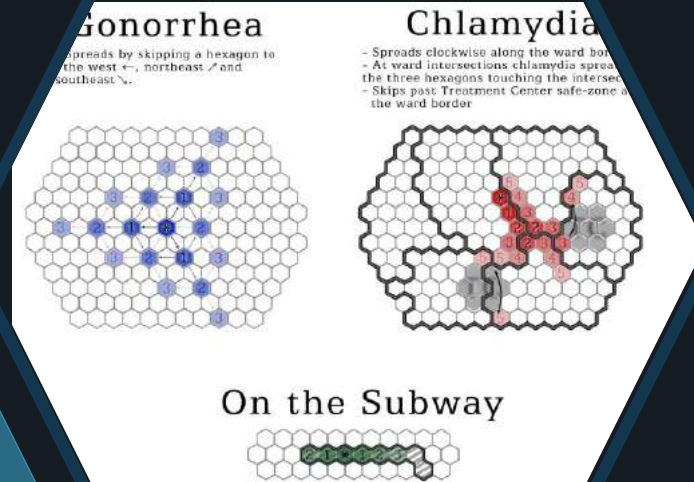
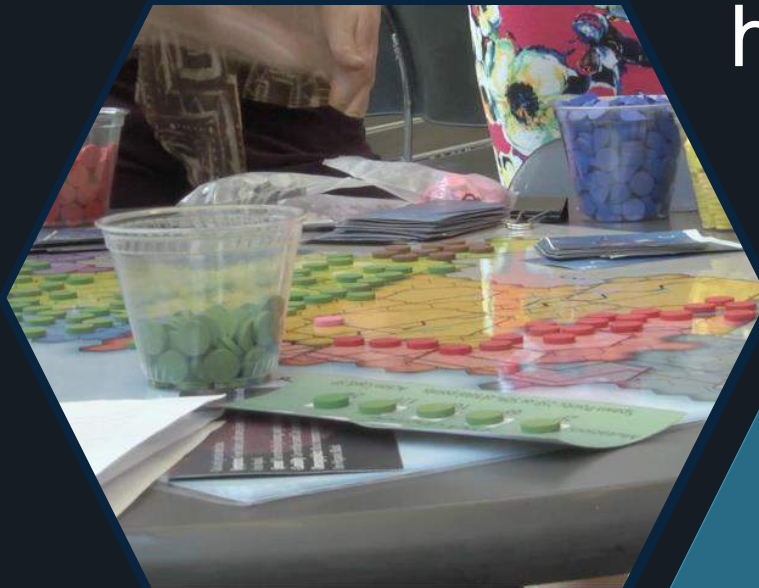




Games demonstrate relationships between geography, limited resources, and systemic inequalities.



# hexacago





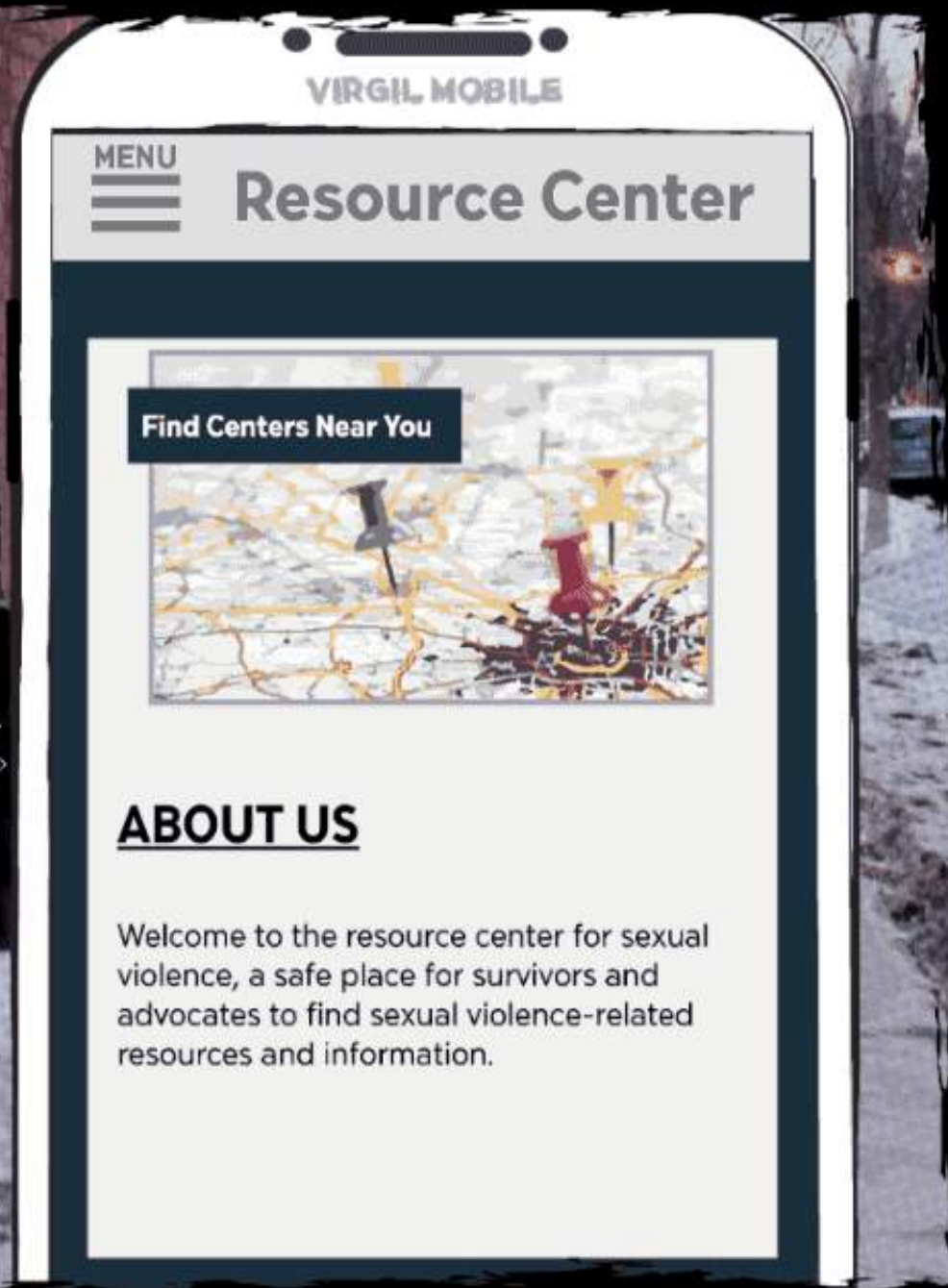
# BYSTANDER

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Game-based bystander intervention for high school students

- Discourages victim-blaming
- Offers opportunity to change social norms
- Gives responsibility to men and women















# MIPREP

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A knowledge application for young men who have sex with men (YMSM)

## **ANIMATIONS**

Narrated animation describing  
how PrEP works and how often  
to take

## **THEORY-BASED**

Uses the information,  
motivation, and behavioral skills  
model



## **SHORT VIDEOS**

Models patient-provider  
interaction

## **PARTICIPATORY MEDIA MAKING**

End-users involved at all stages  
of the process



DESIGN  
THINKING  
LAB







## Mobilize Adolescent Sexual and Reproductive Health



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# MOBILIZE ADOLESCENT SEXUAL AND REPRODUCTIVE HEALTH

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TRANSMEDIA  
STORY LAB







Stories from  
underrepresented  
youth on the South  
Side of Chicago.





# POLICY

# POLICY PROGRAM

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- ③ Bridges work of Ci3 and UChicago's clinical care to conduct research, make recommendations, influence policy
- ③ Priorities stem from:
  - ③ Experiences of young people, women, healthcare providers
  - ③ Issues identified through research
  - ③ Strong relationships w/ community and advocacy orgs
  - ③ Innovative Ci3 approaches (e.g., interdisciplinary conversations, narrative and digital media)





## National

- ④ Analysis of ACA and impacts for reproductive health
- ④ Improving LARC insurance reimbursement pathways
- ④ Advocacy for improved contraceptive coverage

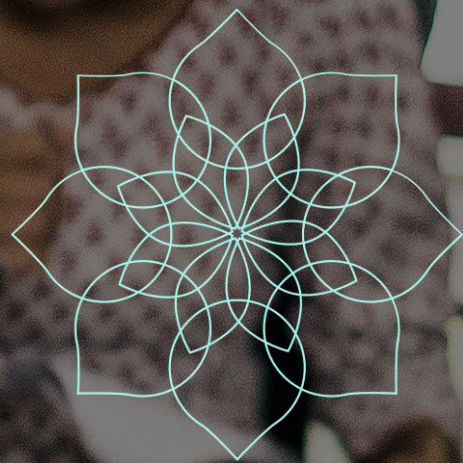
## State

- ④ Hosted 2014 IL Contraceptive Equity Summit
- ④ Contributed to Medicaid policy changes
- ④ Reported on coverage for contraception and abortion in Illinois insurance plans
- ④ Supported successful legislative effort to expand contraceptive coverage

## Local

- ④ Hosted abortion access roundtable and created referral guide
- ④ Researched parental involvement in abortion
- ④ Researched reproductive health care in religiously-affiliated health centers



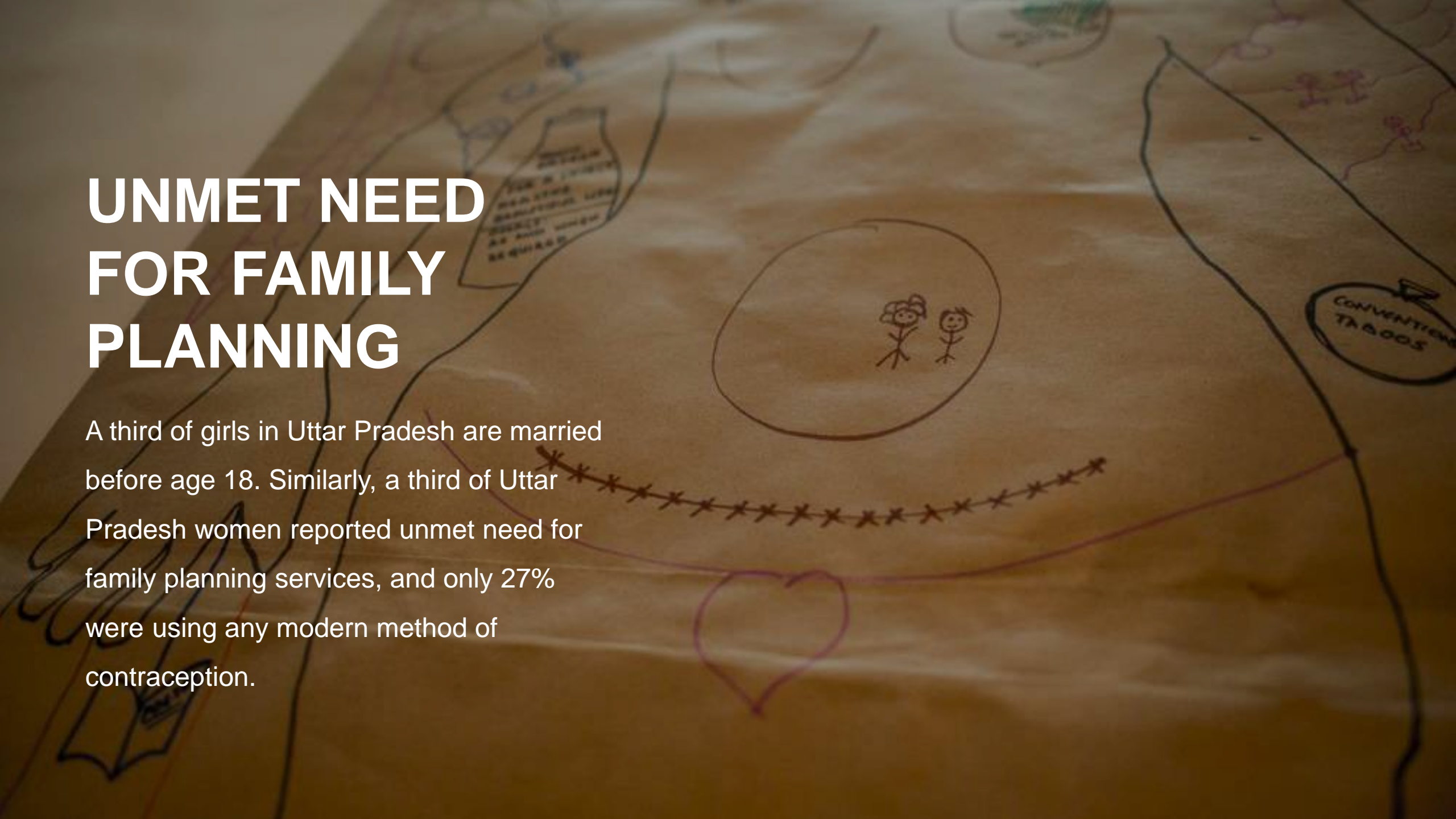


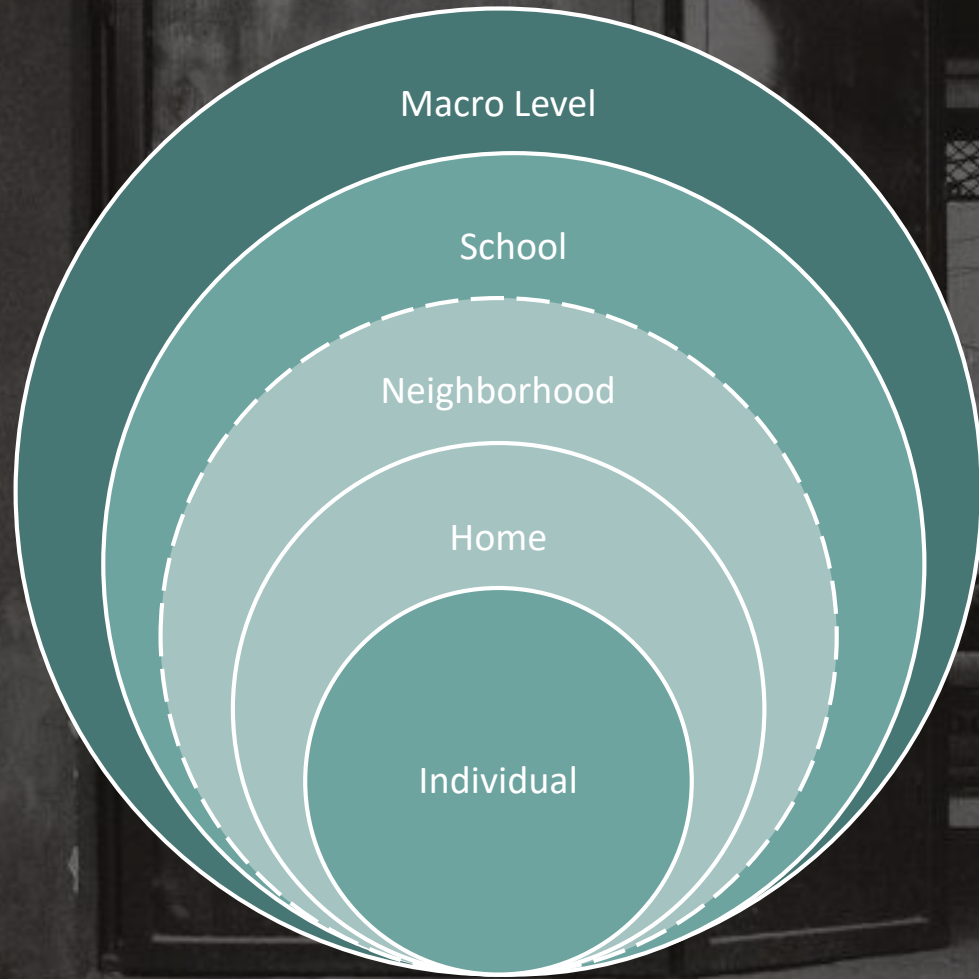
# KISSA KAHANI



# UNMET NEED FOR FAMILY PLANNING

A third of girls in Uttar Pradesh are married before age 18. Similarly, a third of Uttar Pradesh women reported unmet need for family planning services, and only 27% were using any modern method of contraception.





# SOCIO- ECOLOGICAL APPROACH

Goal to understand the lives of adolescents using a socio-ecological model as a framework to interpret the data throughout the Kissa Kahani project.



# RESEARCH ACTIVITIES

Conducted a mix of traditional and non-traditional research activities in Lucknow with a total of 314 individuals

Life Course  
Interviews

123 participants

Character  
Games

7 sessions  
40 participants

Story  
Circles

12 sessions  
81 participants

Body  
Mapping

8 sessions  
40 participants

BASELINE SURVEYS



# LIFE COURSE INTERVIEWS

Explored critical moments in  
the lives of youth:

- Time of their birth
- Education
- Marriage
- Employment
- Hopes for the future

123 interviews

Boys and girls aged 15-24



LIFE COURSE INTERVIEWS

# Gender and SRH-related themes

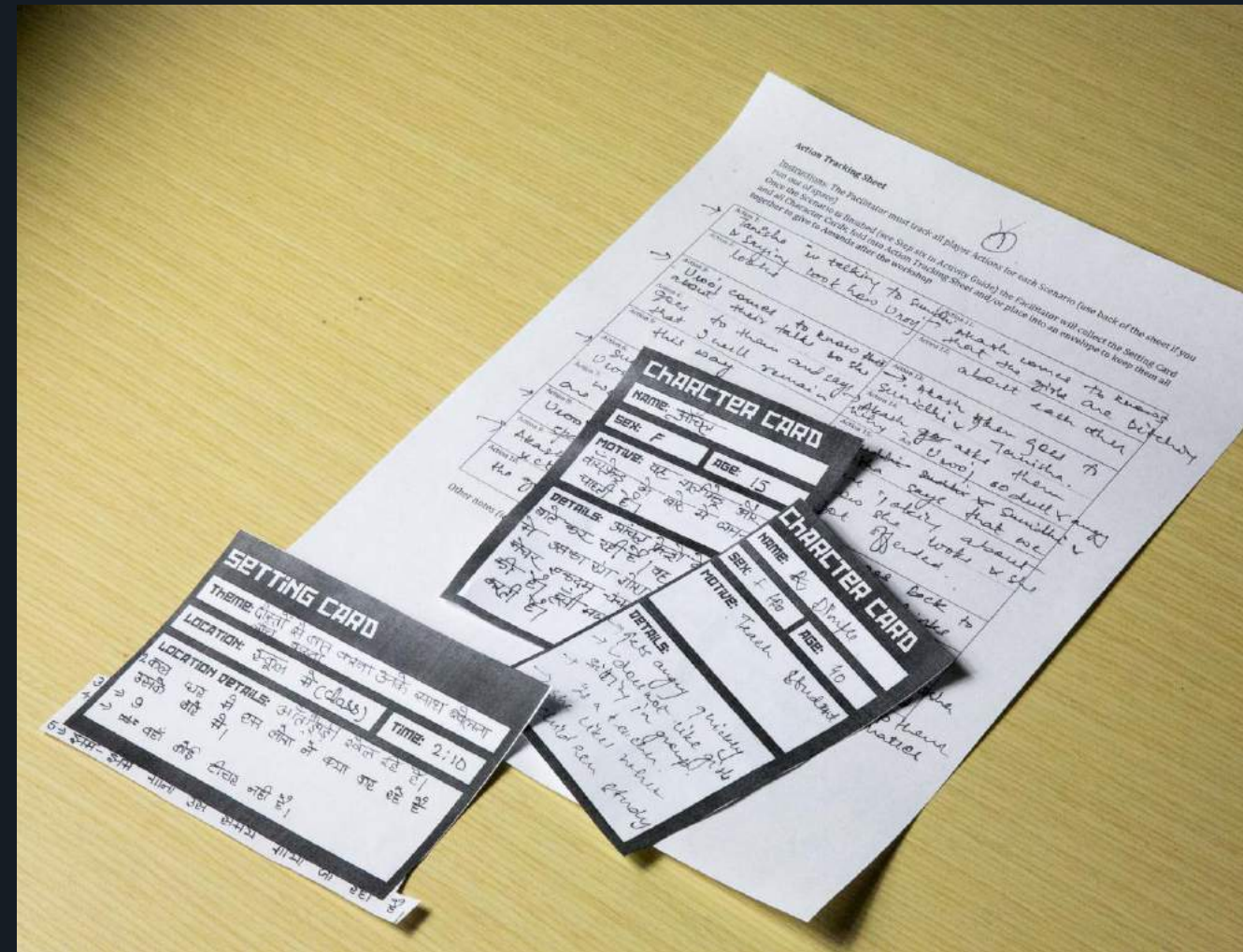
- Menarche is a turning point for girls
- Street harassment and family norms restrict girls' movement
- Effect of lack of social safety nets
- Family violence is common





# CHARACTER GAME APPROACH

- Narrative based game where young people create stories that reflect their experiences with gender and sexual and reproductive health
- Participants create a story with setting, characters, and scenarios using modified version of Ci3 game *Hearsay*
- Participants recruited through Lucknow community partners
  - 30 female
  - 10 male
  - Age 15-17 years
  - Living in urban slums





# Harassment of girls by boys over social media, in school, and public places

- Boys threaten girls about posting their pictures on social media or sending them to her family
- Some young boys think street harassment of girls is wrong and can be prevented by creating active bystanders

*Yes, it happens mostly on face book. Nowadays people misuse the technology, a **boy can blackmail her girlfriend** by using her pictures or videos, he can edit her pictures or videos by using photo editor.*

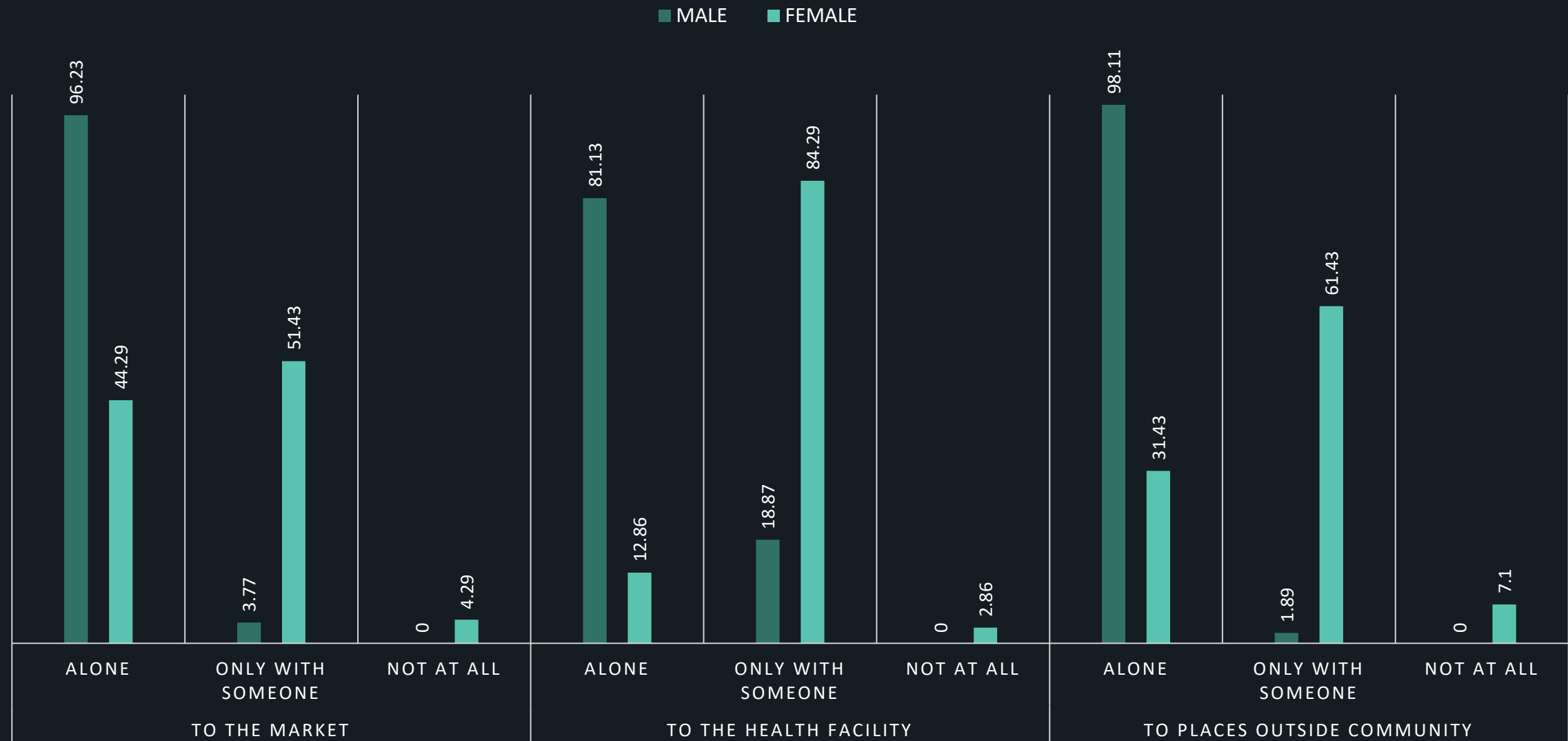
*- Girl, Session 1*

*If a boy is harassing a girl, and if a good person is present there, he can intervene and he can stop the argument/fighting.*

*- Boy, Session 4*

# Participants' self-reported ability to travel

SOURCE: Life course interview baseline survey







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BASELINE SURVEYS





# STORY CIRCLE METHODOLOGY

- Create a safe space for young people to conceptualize and tell personal stories and receive feedback from each other.
- Circles comprised of 5 participants and 2-3 facilitators – all same gender.
- Facilitators were storytelling workers from Lucknow, Bombay, Pune, and Varanasi, accompanied by trained Operation ASHA field workers.
- Circles used a number of prompts, depending on depth and length of stories shared.

# Gender and SRH-related themes from story circles

- Girls and boys active rejection of traditional gender norms
- Personal transformation because of educational opportunities
- Propagation of gender norms at multiple levels—family, school, community at large

## PROMPTS

A time in your life when you faced a difficulty and overcame it.

How your gender influenced your future.



# RESEARCH ACTIVITIES

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BASELINE SURVEYS

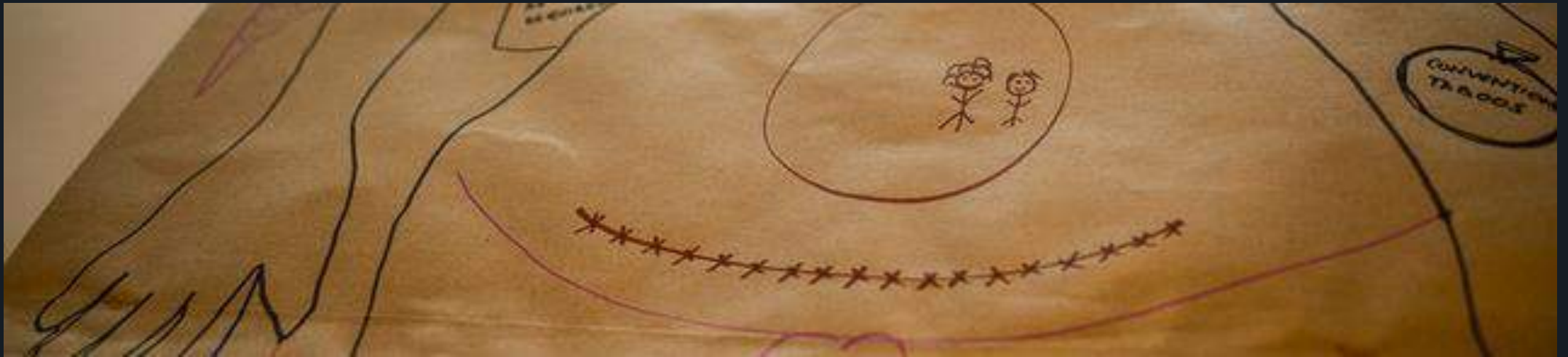
# BODY MAPPING METHODOLOGY

- Young people engaged in three-hour body mapping sessions
  - 5 participants per group
  - 1 same-gender facilitator
- Facilitators used a semi-structured guide and sessions were audio-recorded
- Analysis involved extensive visual inspection and note-taking of maps, reading of transcripts against maps, drafting of memos for each session, and analysis across and within sessions for emergent themes and methodological insights.



# Gender and SRH-related themes from body mapping

- Adolescence represents a turning point for young people, especially girls
- School is a safe space for youth
- Restrictions on the mobility and freedoms of girls are pervasive
- Issues with body image are common amongst adolescents
- Communities and/or neighborhoods serve to enforce strict gender norms, even when families are more egalitarian
- Adolescent romantic relationships are forbidden; suspicion of inappropriate behavior is prevalent





# Adolescence as a Turning Point

- For girls, it brings limited freedoms
- For boys, it brings greater pressure and/or responsibilities
- Symbols depicted include items from household and paid work: brooms, sewing machines, pots, and pans
- Youth have responsibilities but not the power/agency to control their own futures

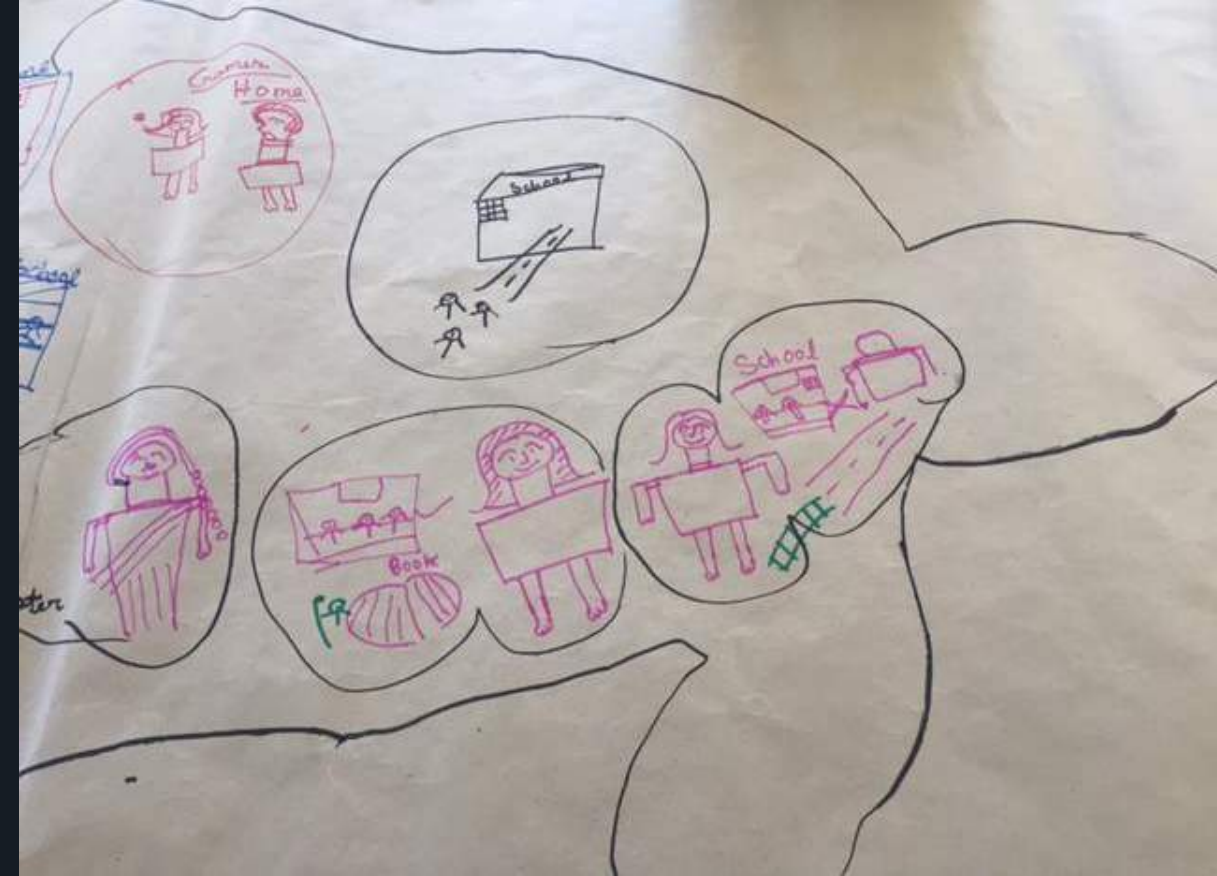
*People think we are young, so they don't listen to us, but they should also listen our view points. What we are trying to say. Its not necessary that elder people always take right decisions, sometimes we face problems in our life, they should also listen our views.*

- Girl



# Schools as a safe space

- Place to learn but also a safe space to play and socialize with other adolescents
- Represented by books, chalkboards, buildings, play



*In my family, elder people scold me that don't go there, and don't talk to that person. **There is nothing like that in school, we all live together in school, boys and girls all play together**, there is nothing like that we have to play only with girls and not with boys.*

- Girl, 15 years



- More common among girls, but also present among boys

*“They say that her color is very dark, and they tell their children then you should not be with her. People just like to do friendship with fair color person’s.”*

-Girl, 17 years





# DESIGN PROCESS CRASH COURSE

DESIGN THINKING WORKSHOP



# Design thinking process stages

1. Problem framing
2. Discover
3. Interpret and define
4. Ideate and evaluate
5. Make and test
6. Pitch
7. Implement



## नोट लिखने वाला

नोट लिखने वाले के लिए यह जरूरी है कि वह ठीक वही बातें लिखें जो कि इंटरव्यू देने वाले द्वारा कही गयी हैं, उनकी बातों का अपने हिसाब से मतलब न निकालें। जैसा इंटरव्यू देने वाले ने कहा है, बिल्कुल ठीक-ठीक वैसा ही (Direct Quotes) लिखने से आपको वो अच्छी जानकारियां और कहानियां मिलेंगी जो आपकी डिजाईन प्रोजेक्ट का आधार बनेंगी।





## 2. DISCOVER



## 3. INTERPRET AND DEFINE



## 4. IDEATE AND EVALUATE





## 5. MAKE AND TEST



## 6. PITCH





10<sup>TH</sup>  
INTERNATIONAL  
CHINH INDIA KIDS  
FILM FESTIVAL  
2016









Pinky

Chinh Special  
Chinh Medial Festival

2016

**Kids for Kids Category  
at UChicago Center in  
Delhi**





# Diversity and Faculty Development





National Institutes of Health



University of Chicago



National Science Foundation



IRVING HARRIS  
FOUNDATION

MacArthur  
Foundation



compton  
foundation



Bill and Melinda Gates  
Foundation

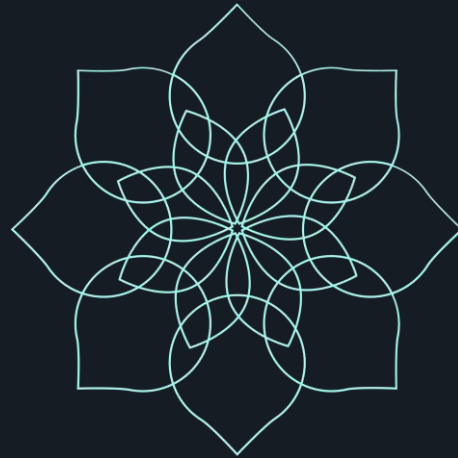
- DiMartini Foundation
- Wohlford Foundation



Hive Learning Network







# QUESTIONS?

Subscribe to our listserv contact Valerie Reynolds at:  
[Vreynolds@bsd.uchicago.edu](mailto:Vreynolds@bsd.uchicago.edu)