

Introduction

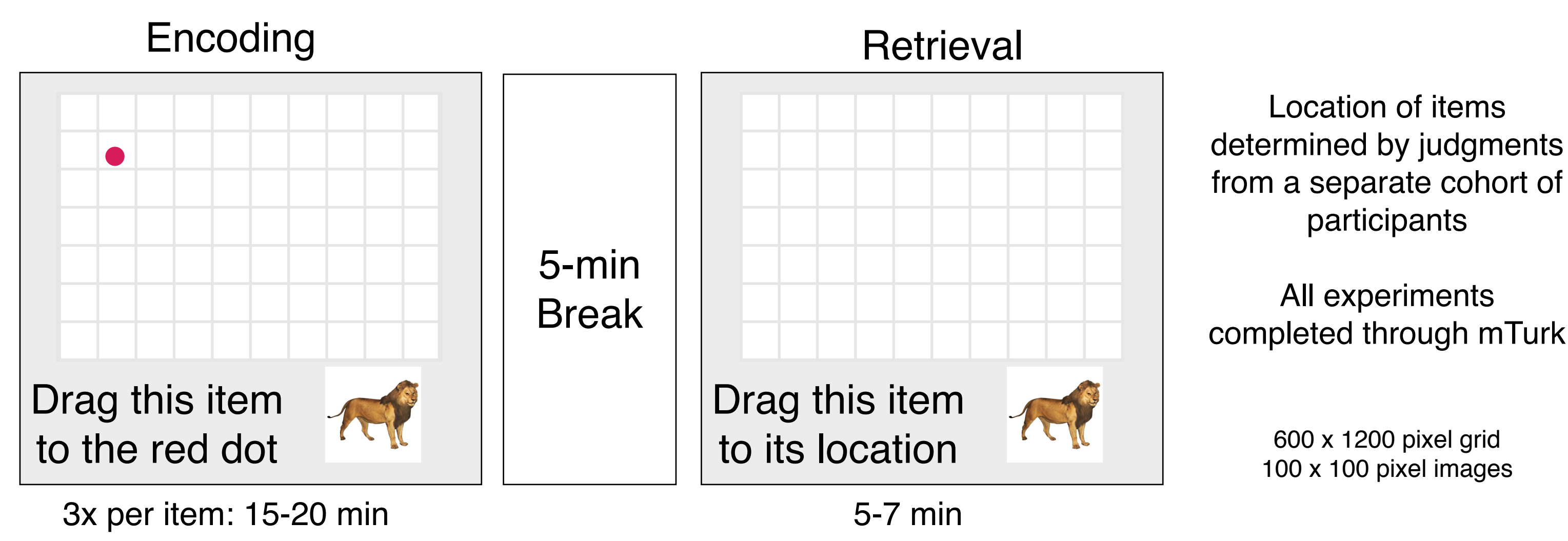
Existing semantic knowledge changes how we learn new information by facilitating encoding of related items¹⁻² and accelerating their cortical representation³. However, prior knowledge can also distort new encoding, resulting in false memories or confabulation⁴⁻⁵.

Leveraging the organization of semantic memory may help to understand when new memories are facilitated or distorted. For instance, typical category members are thought to be more strongly associated with members of the same category, resulting in faster categorization, more efficient recognition, and less disruption by brain damage⁶.

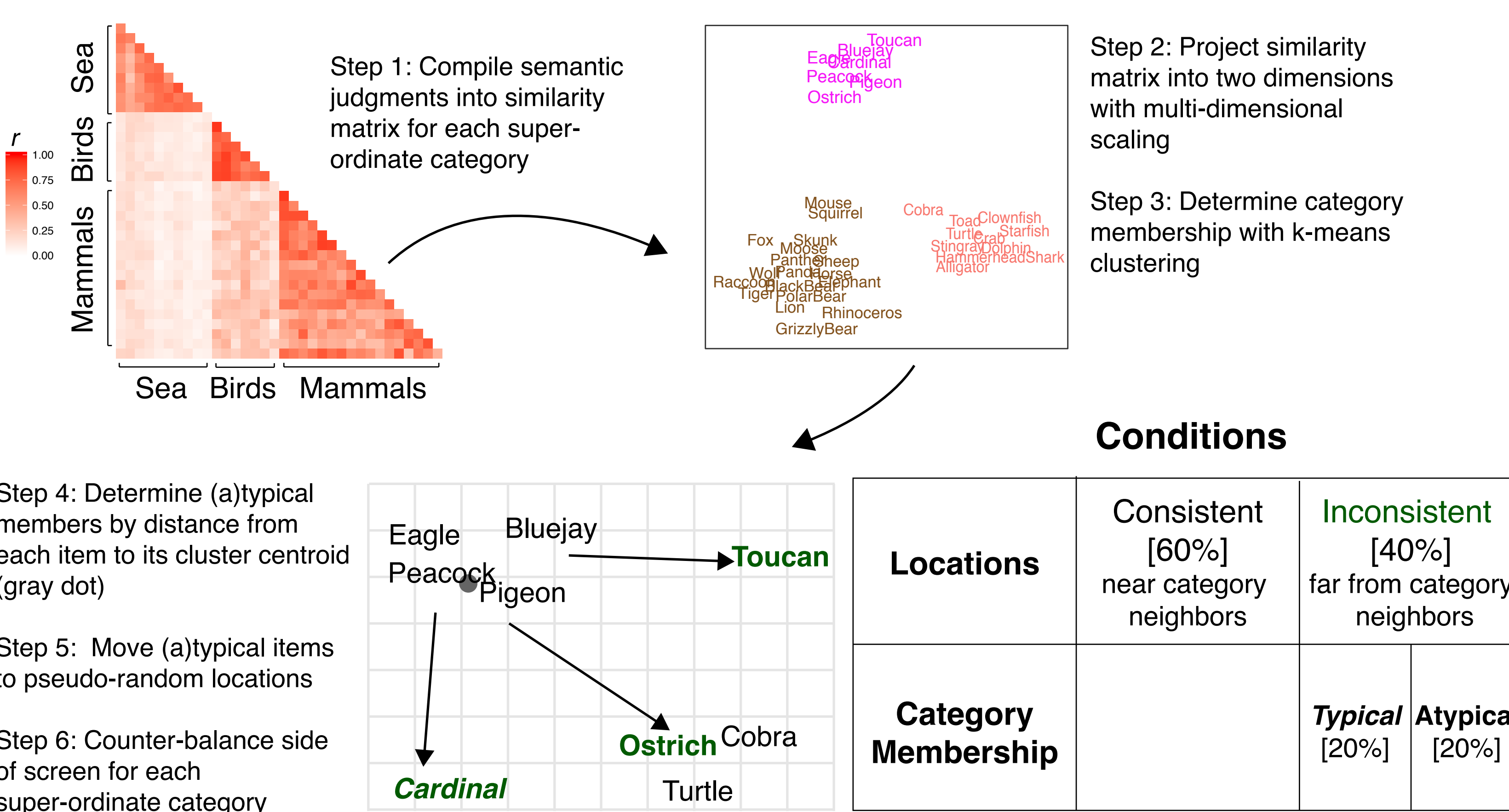
Examining how new memories are formed in the context of this semantic organization may lead to a better understanding of the interactions between semantic and episodic memory.

How does category typicality influence the precision and distortion of new episodic memories?

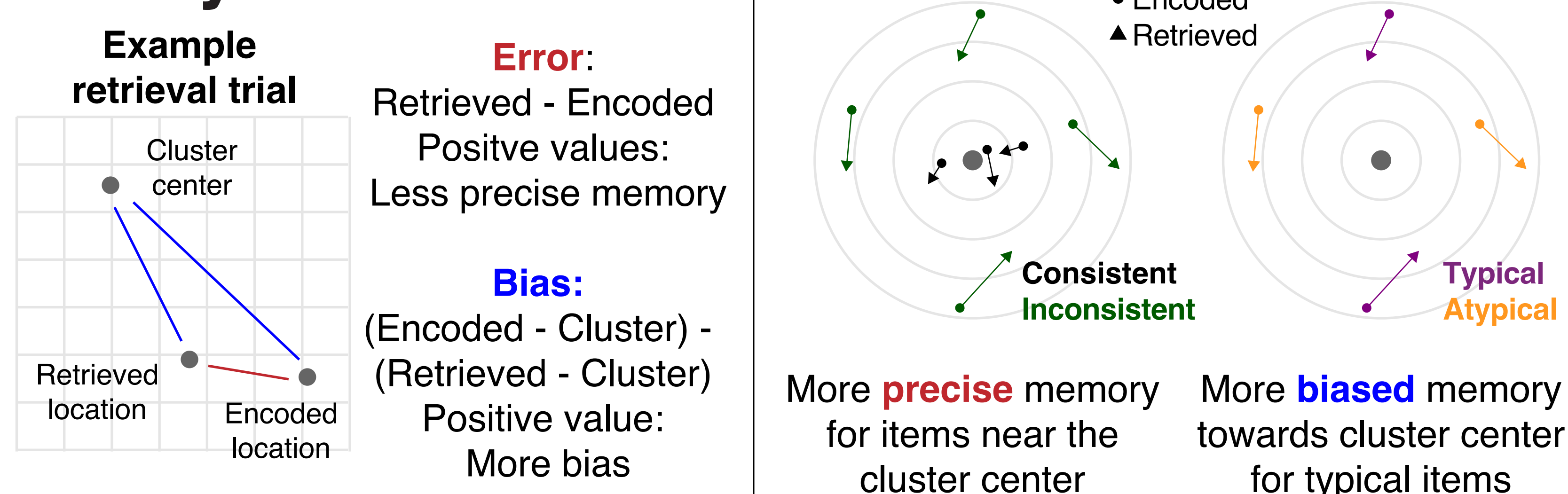
Design



Determining item locations (Experiments 1, 3, and 4)



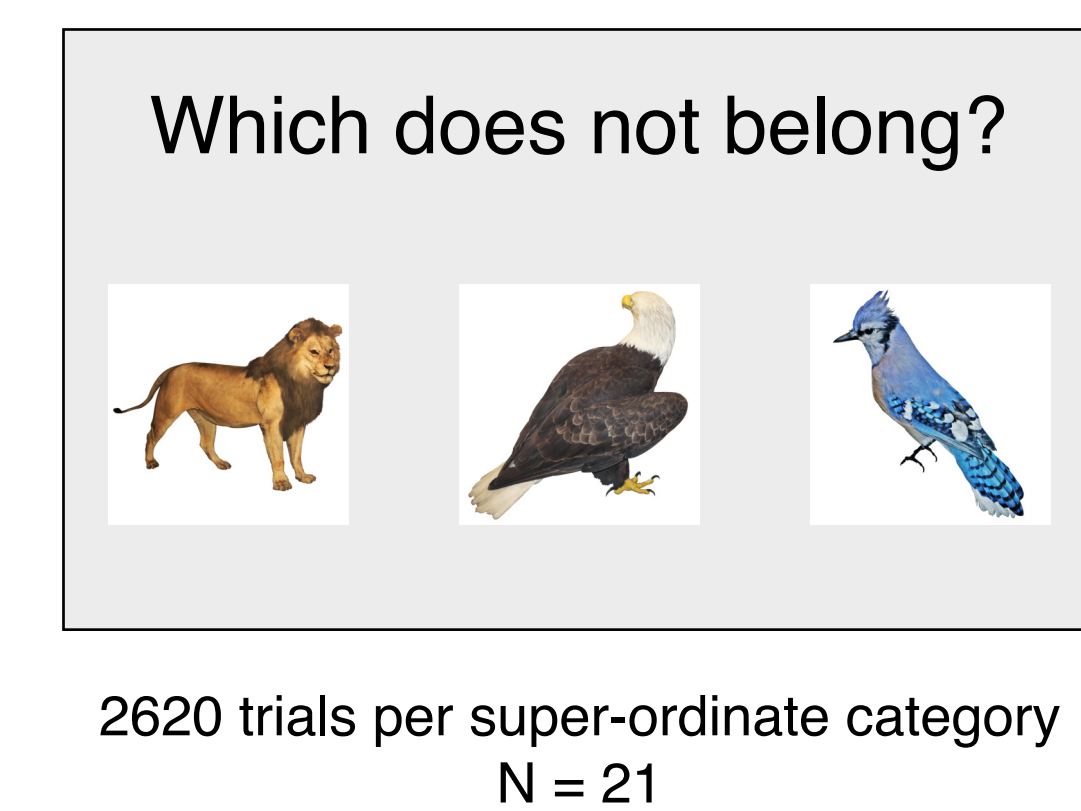
Analysis



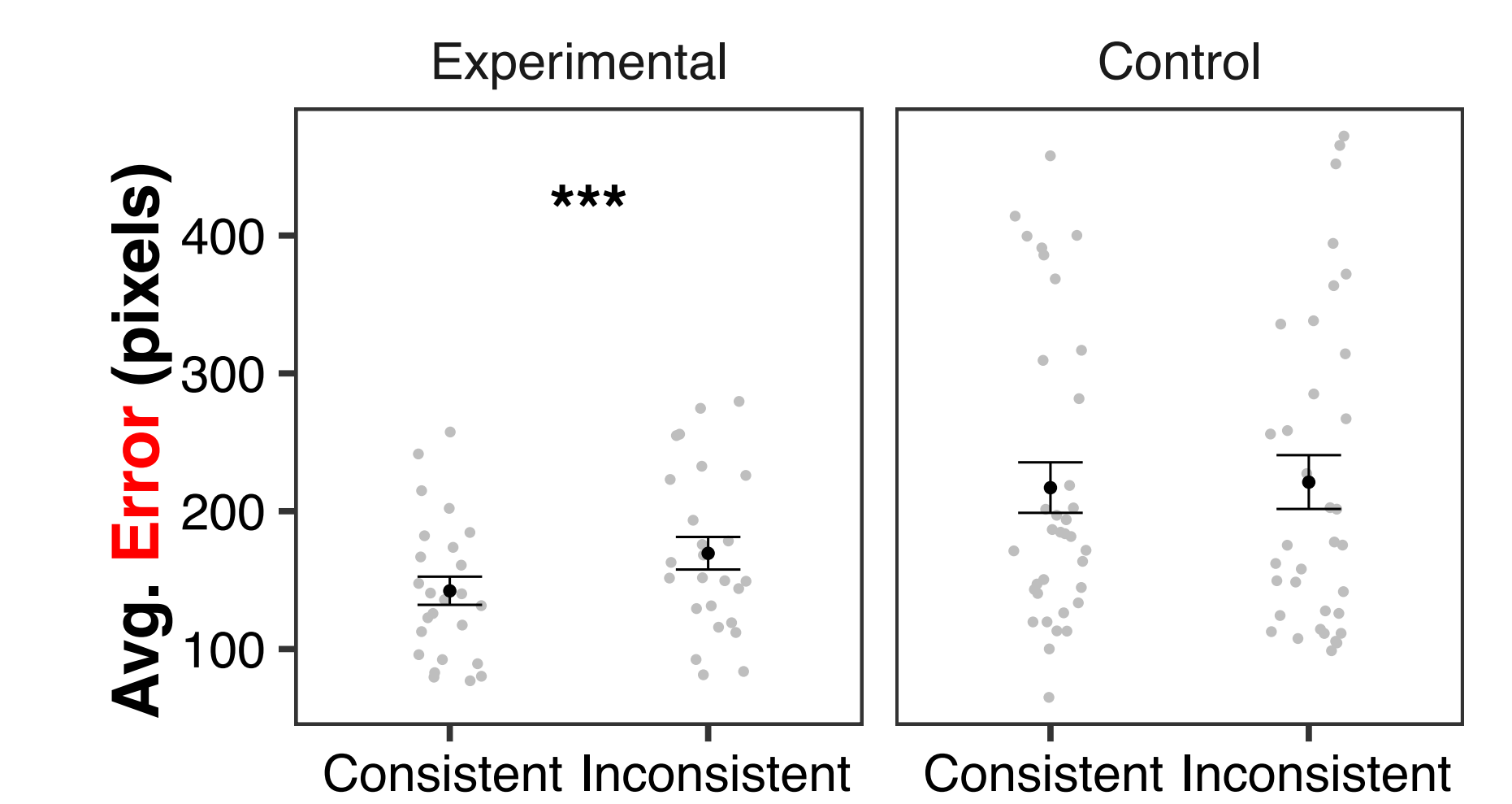
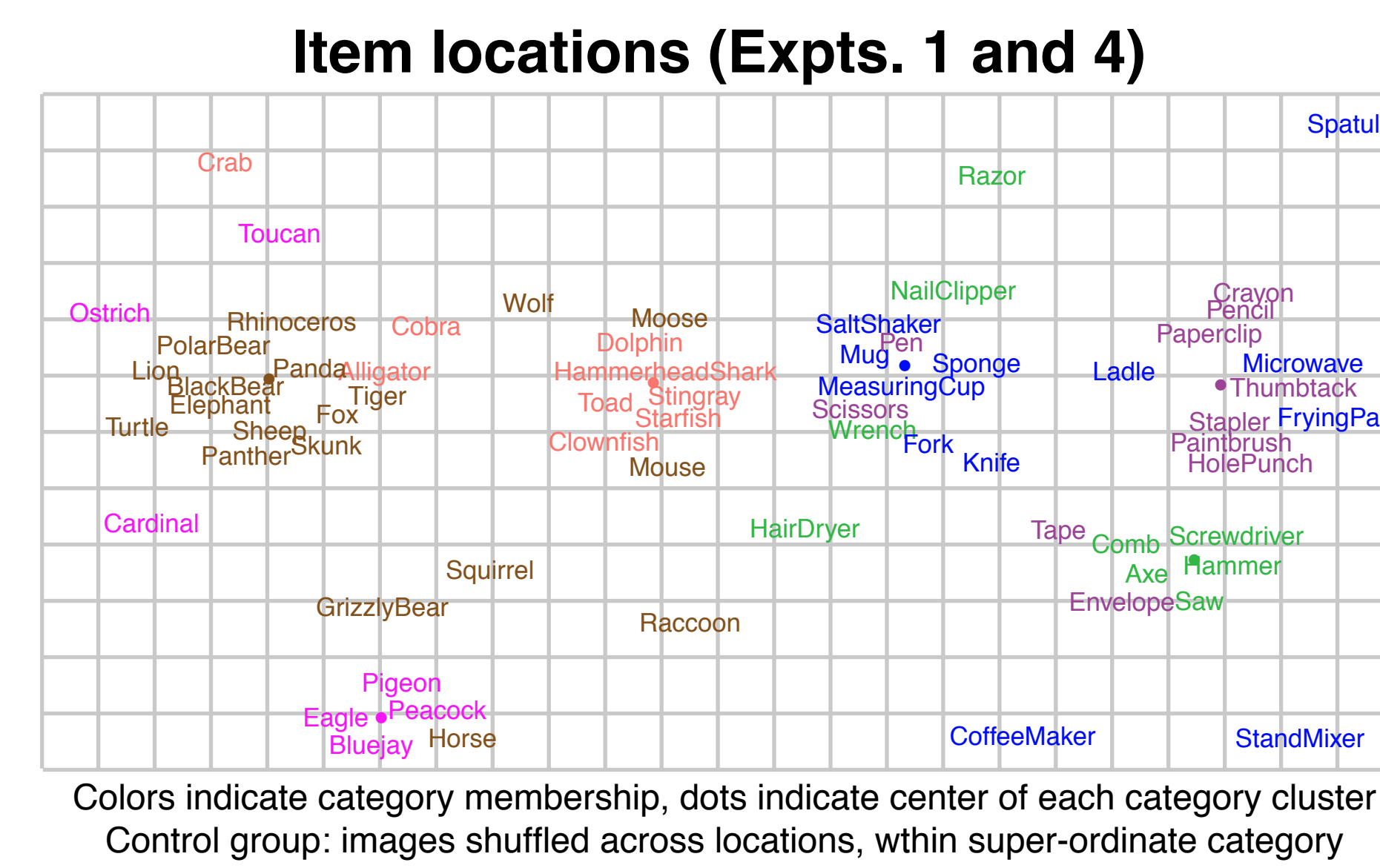
Experiment 1

Is memory more precise when the locations of items relate to category membership? Are typical items more biased towards category neighbors than atypical items?

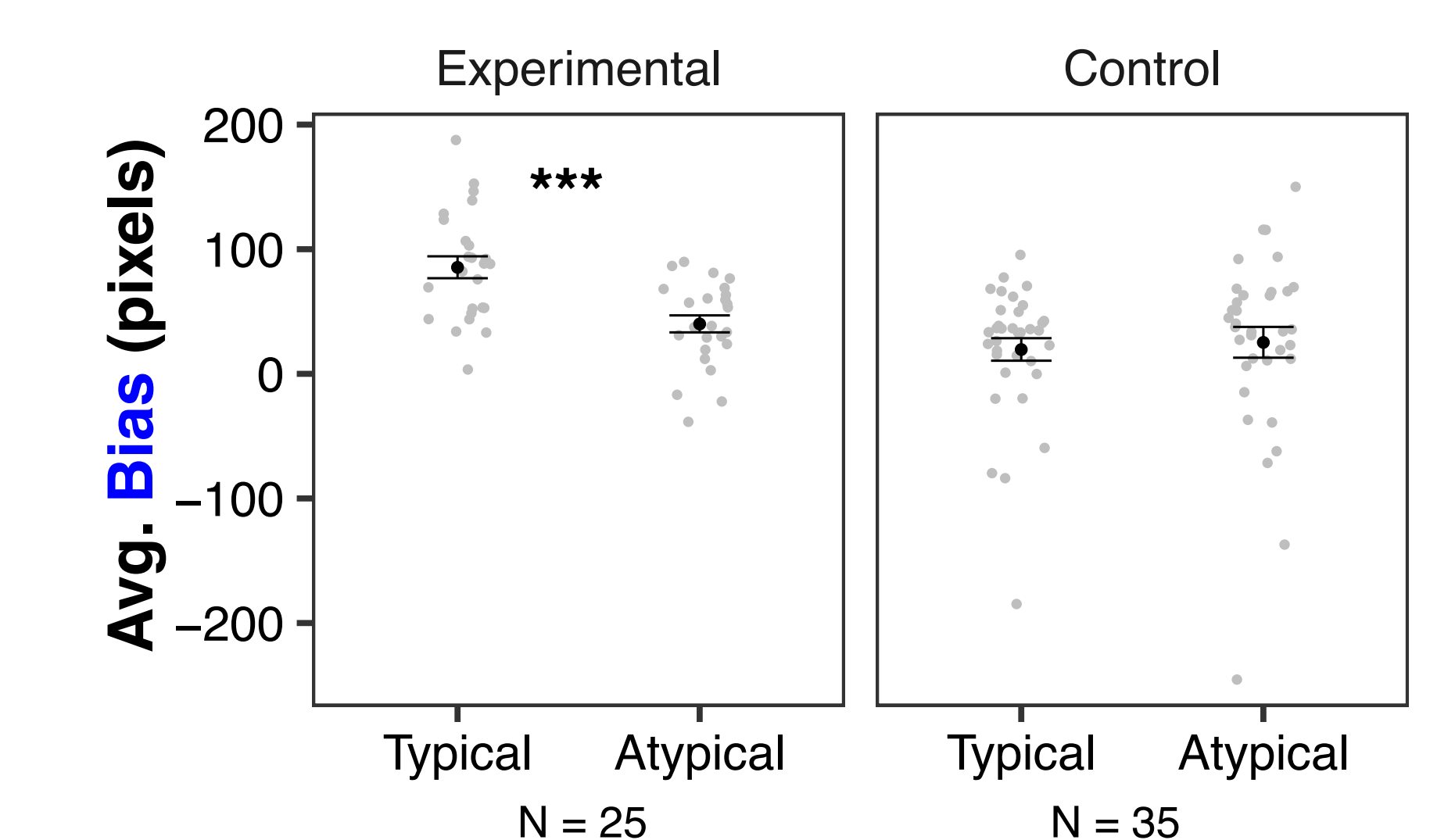
Semantic judgments



3 animal categories: birds, mammals, sea (35 images)
3 object categories: kitchen, office, tools (35 images)



Memory is more precise for items located near category neighbors.

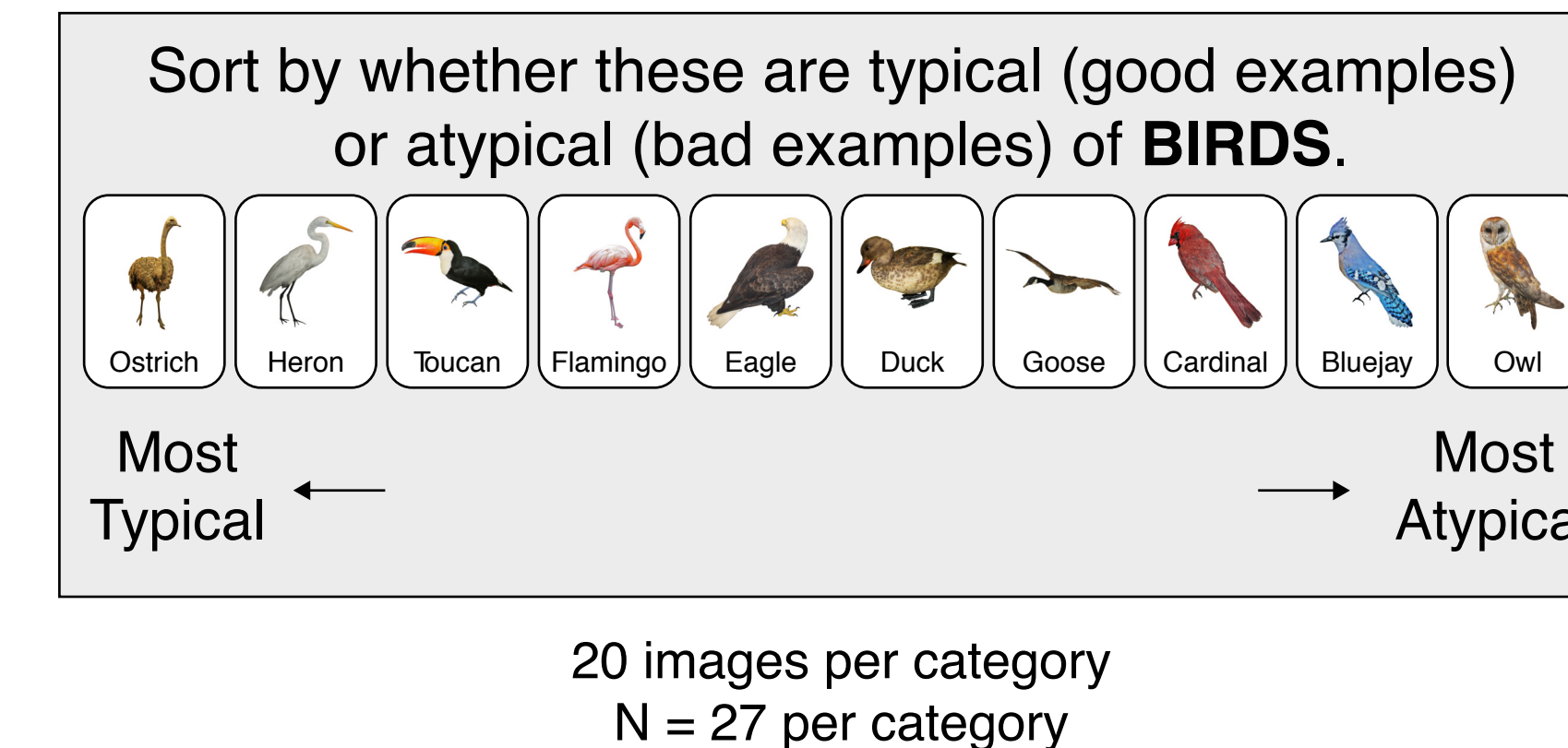


Memory for typical category members is more biased toward category neighbors, relative to atypical members.

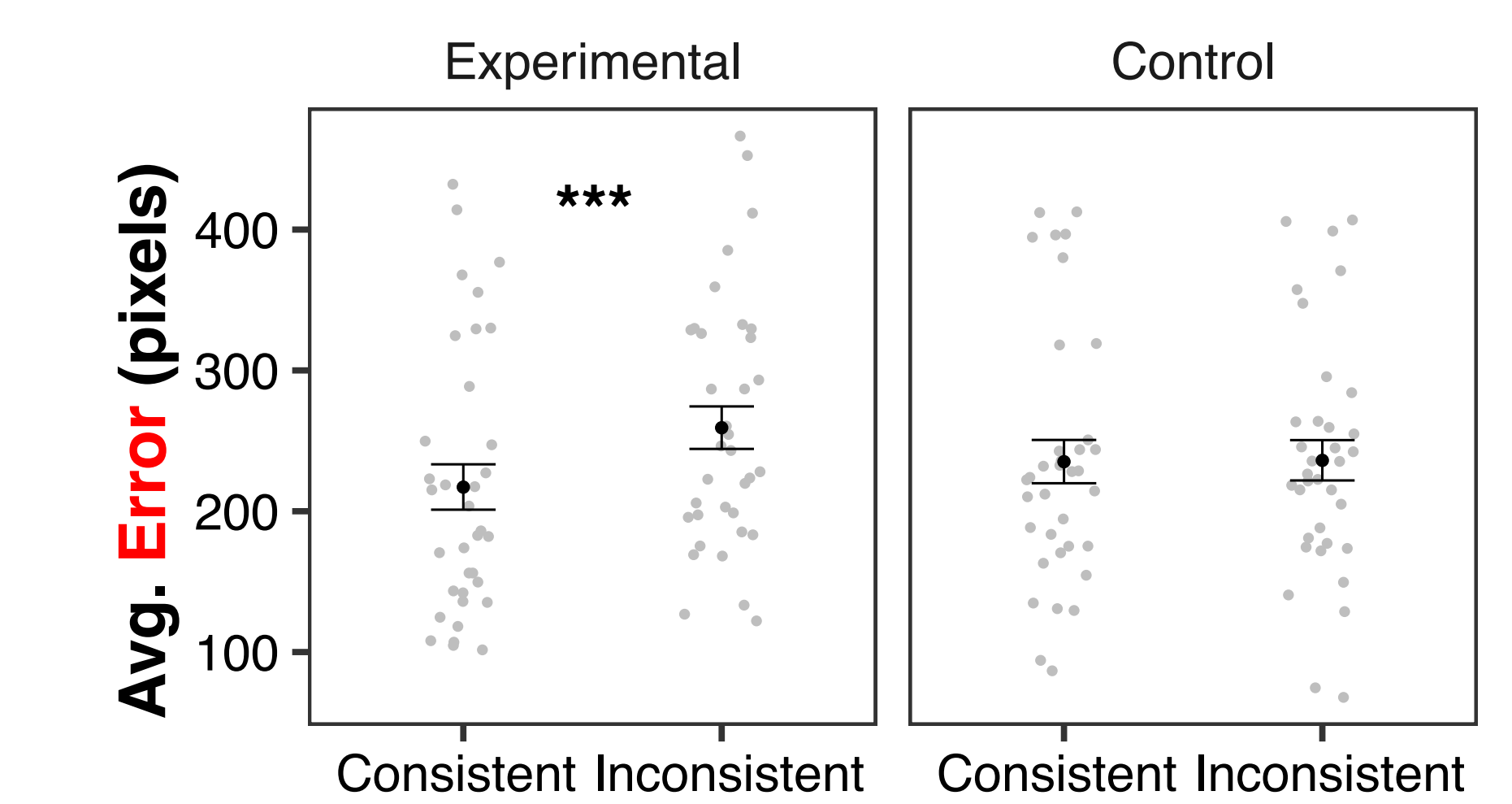
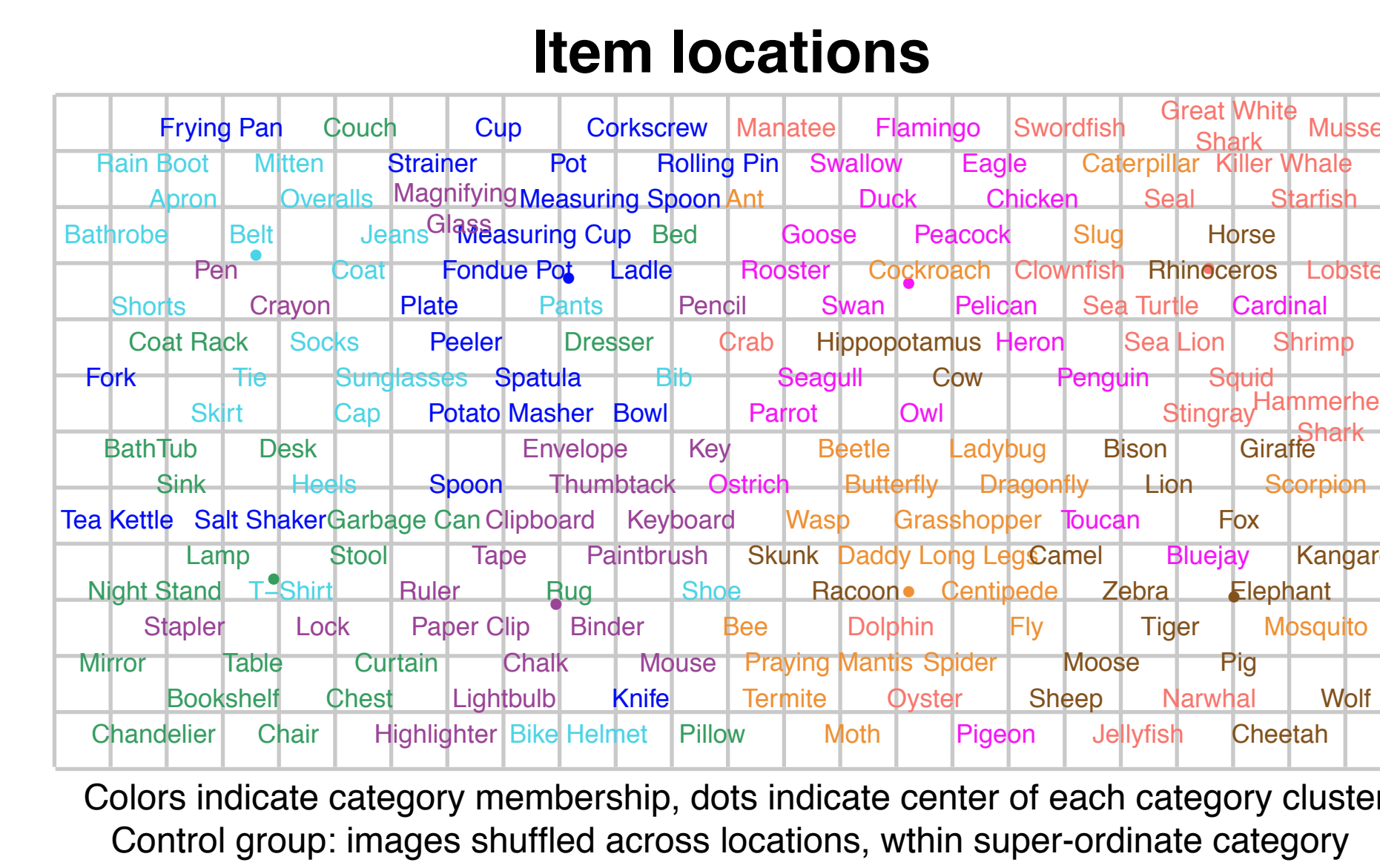
Experiment 2

The categories in Expt 1 were data-driven. Can we replicate Expt 1 with more validated category membership⁷⁻⁸ and a uniform distribution of encoding locations?

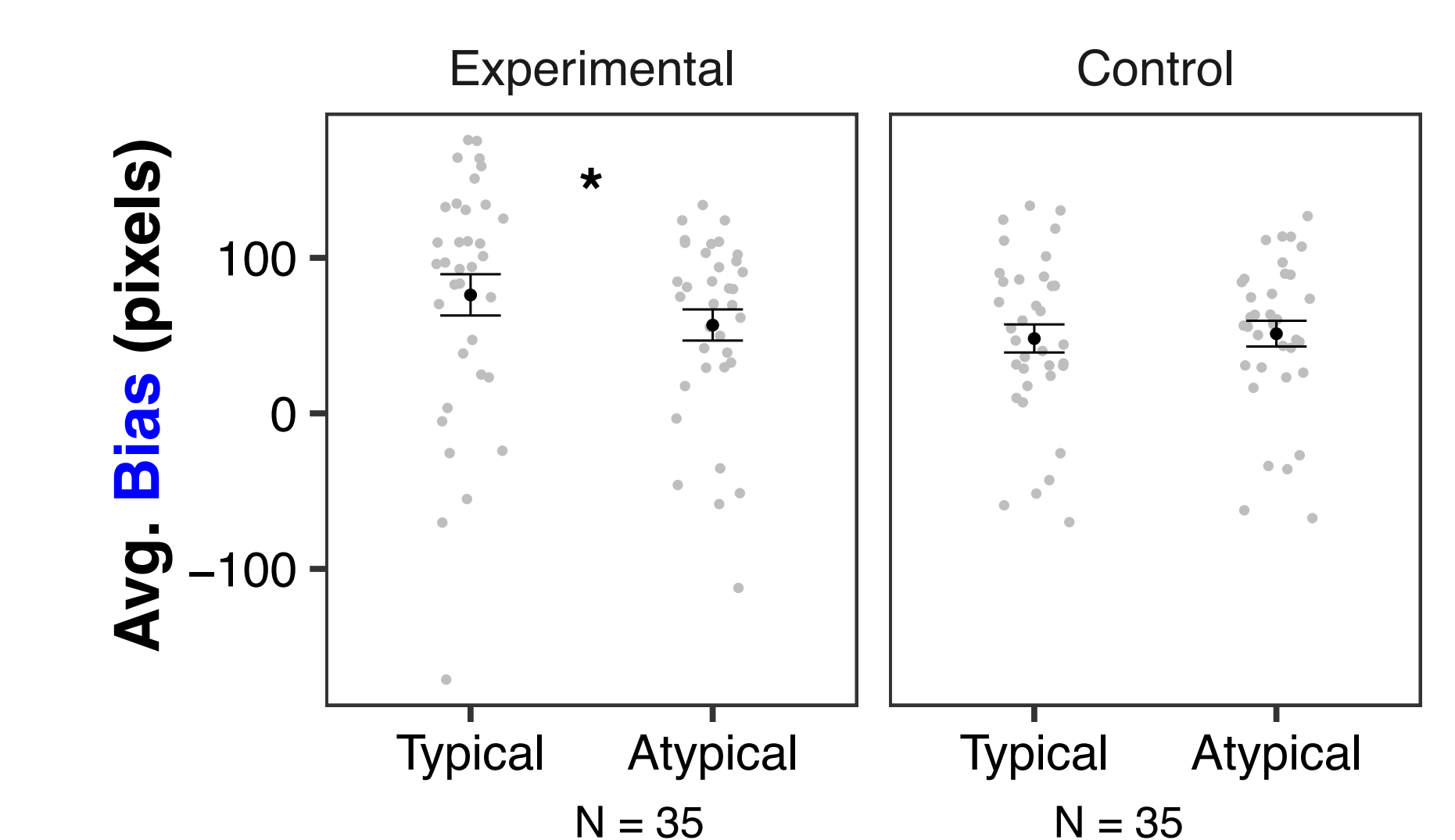
Typicality judgments



4 animal categories: birds, mammals, sea, insects (80 images)
4 object categories: kitchen, office, furniture, clothes (80 images)



As in Expt 1, memory is more precise for items located near category neighbors.

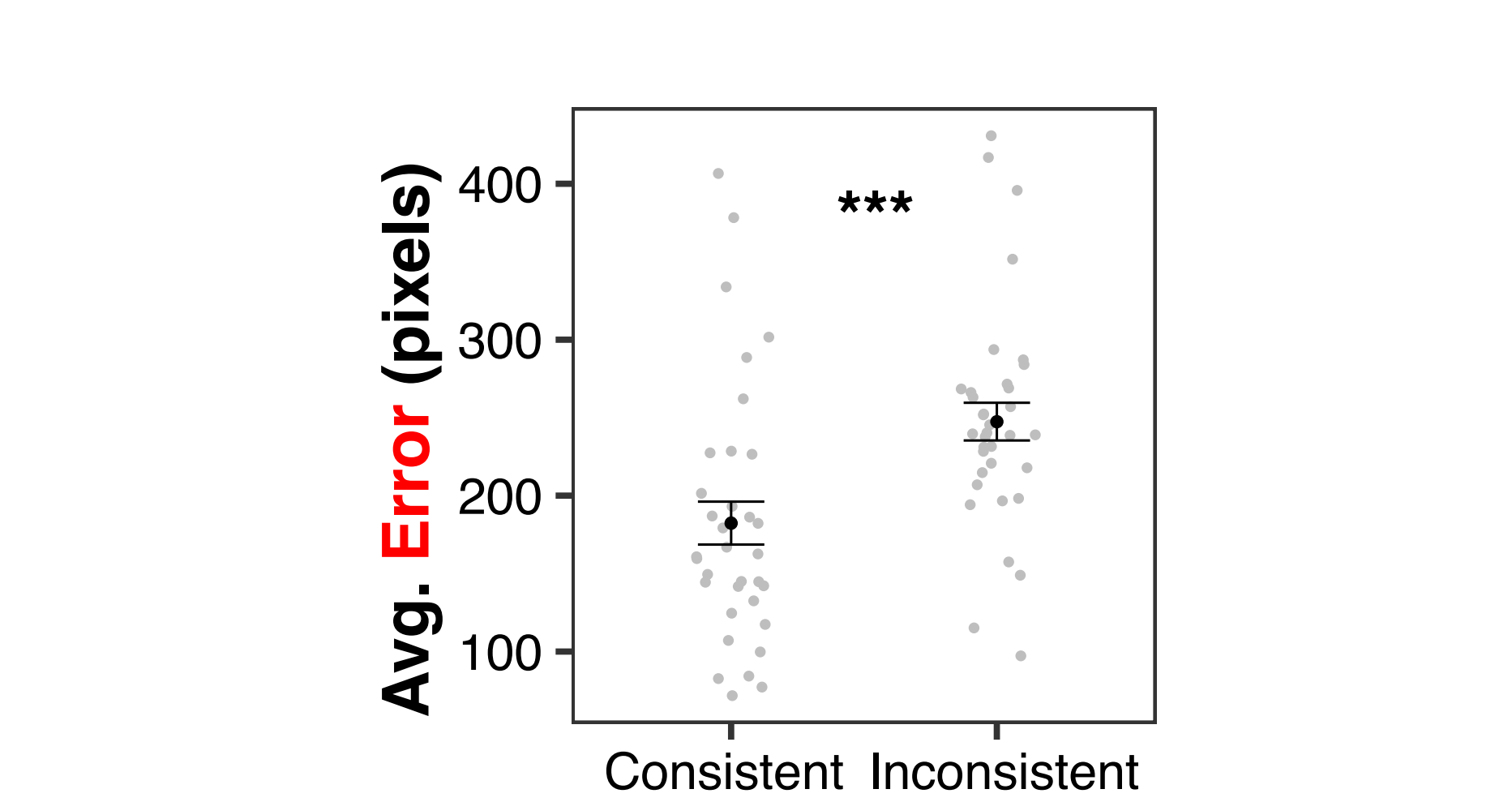
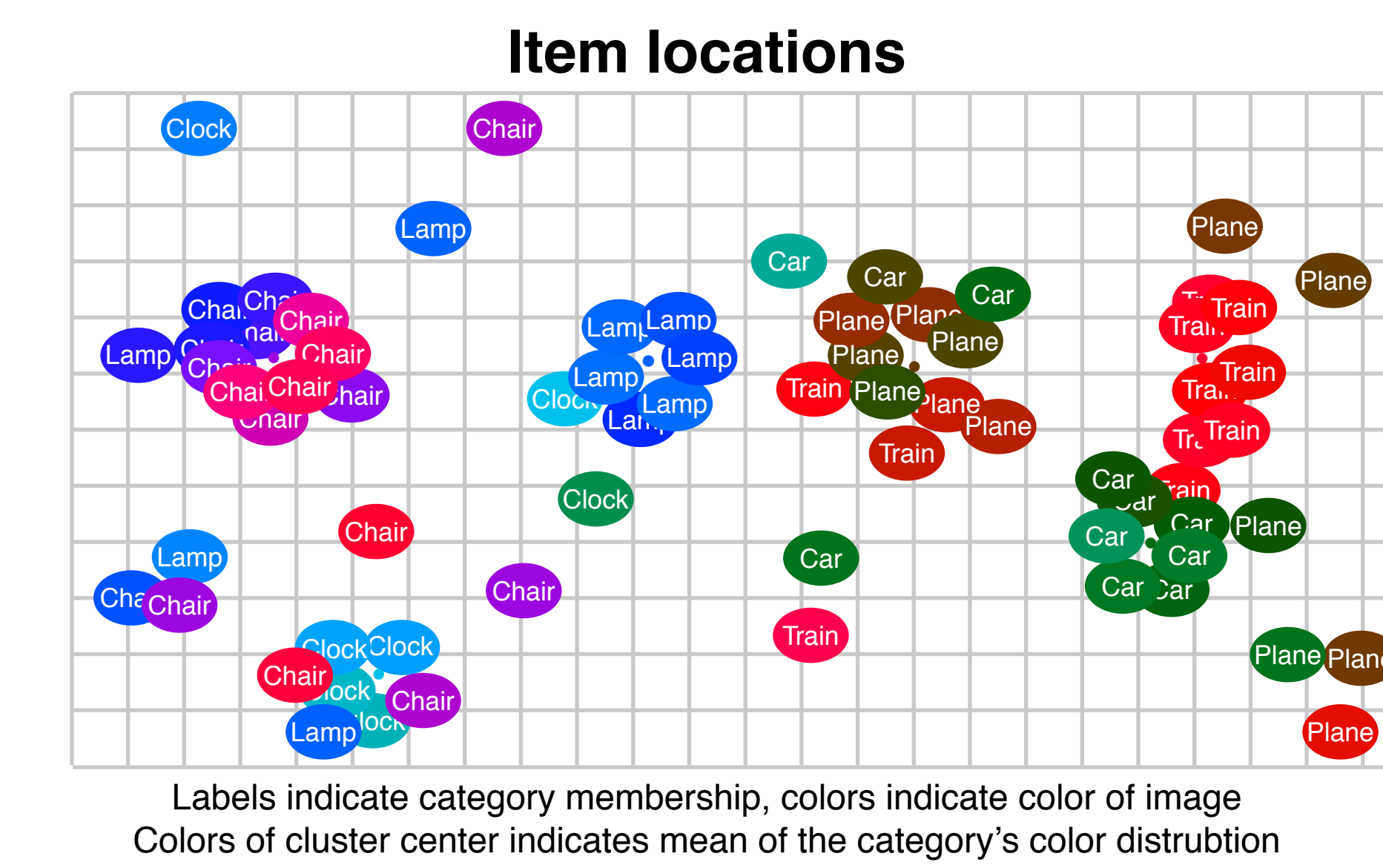
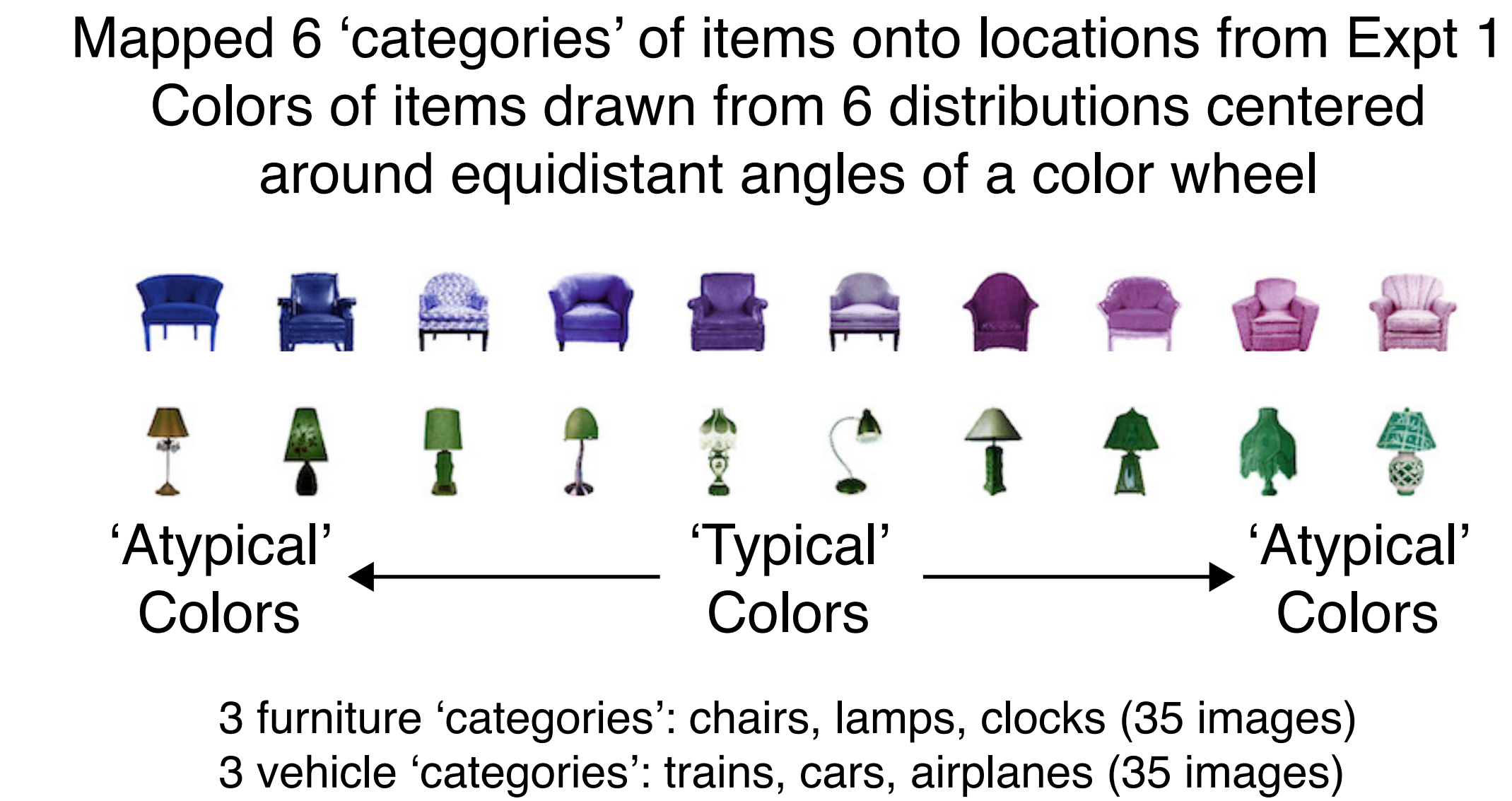


As in Expt 1, memory for typical category members is more biased toward category neighbors, relative to atypical members.

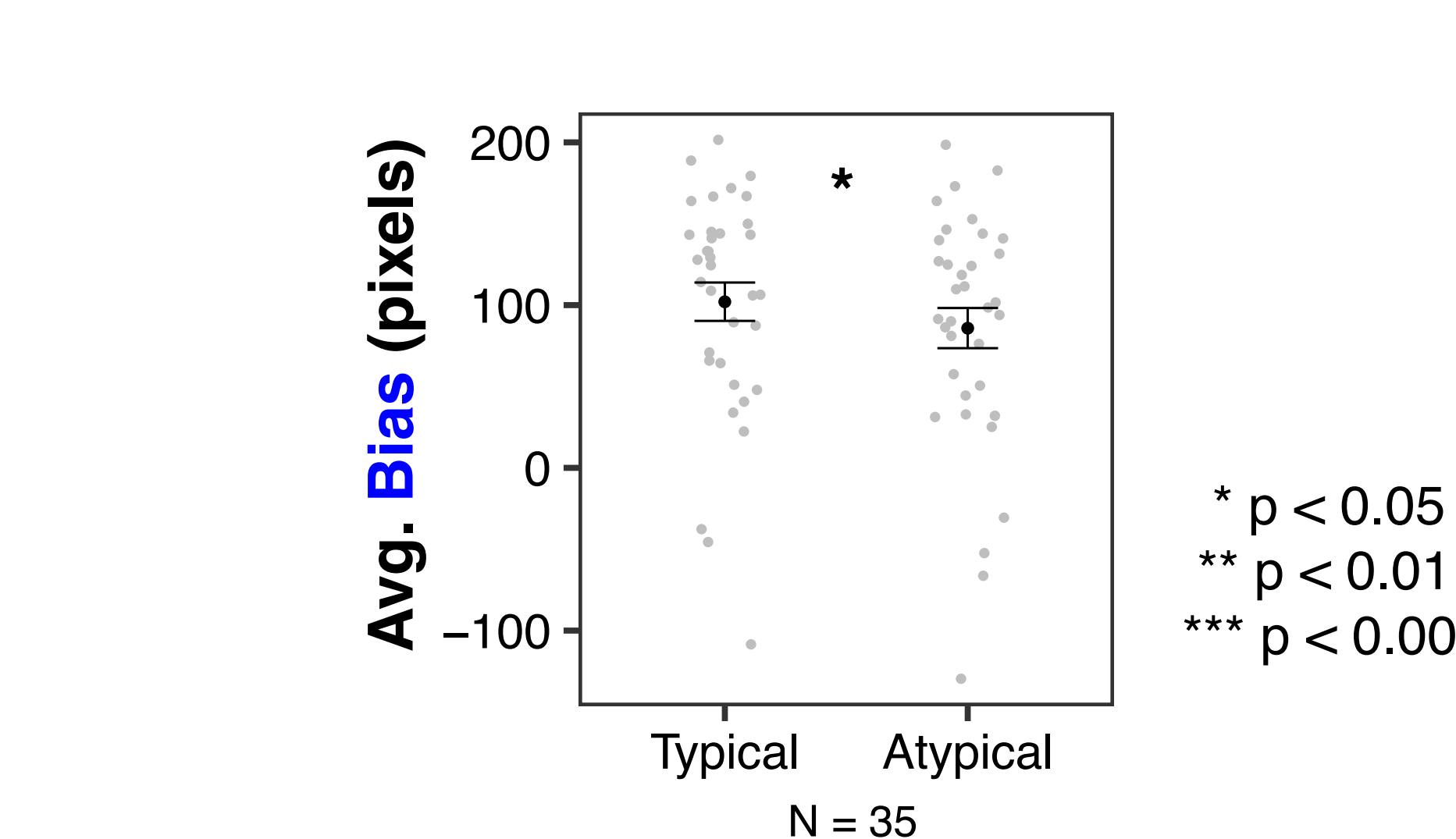
Experiment 3

Typical items share more features with category neighbors⁹, and thus may look more similar. Are typical items biased because they are confused with visually similar neighbors?

Visual 'categories'



Memory is more precise for items located near other images from the same color 'category'.

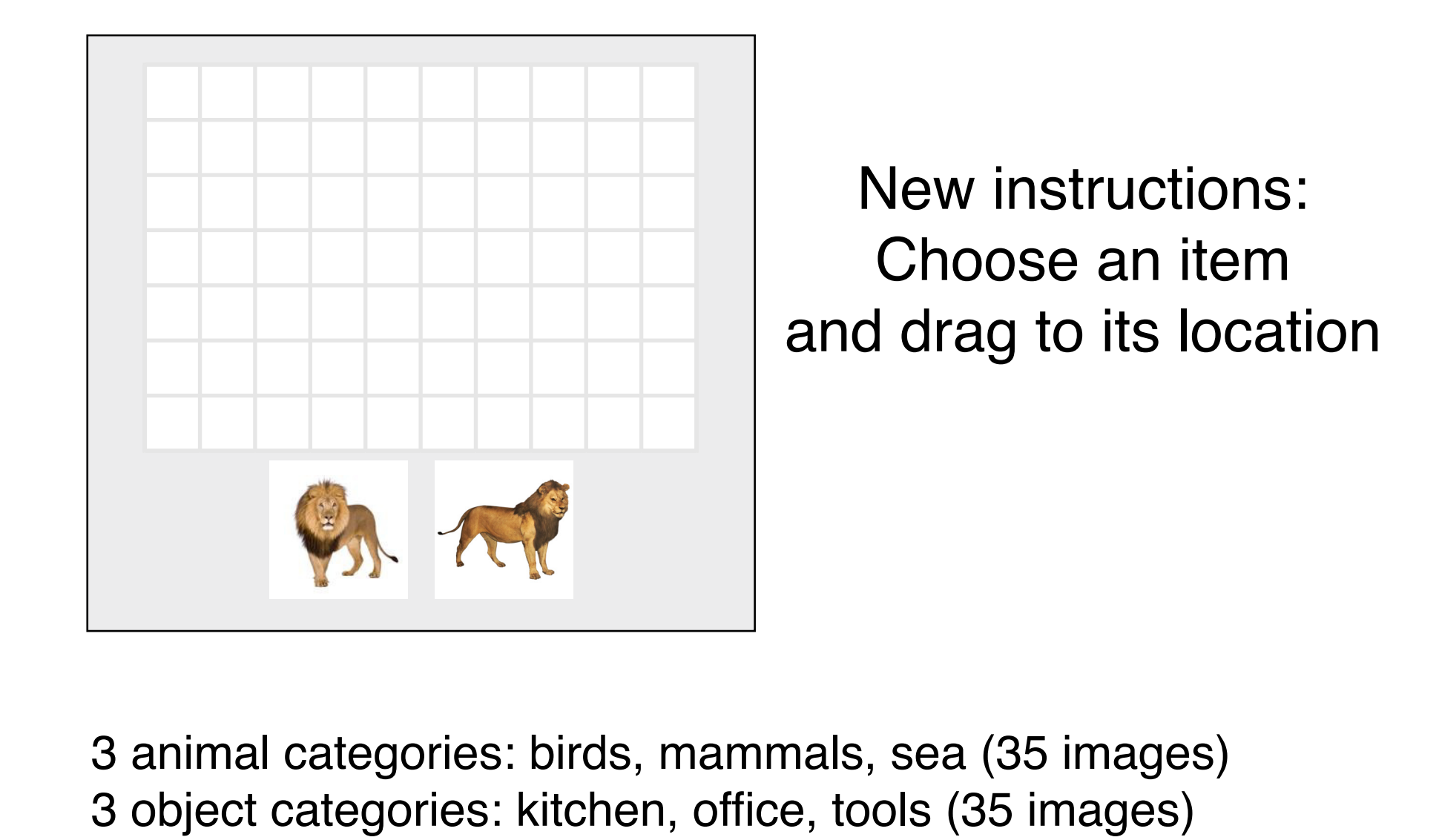


Typically-colored items are more likely to be retrieved closer to category neighbors, relative to atypically-colored items.

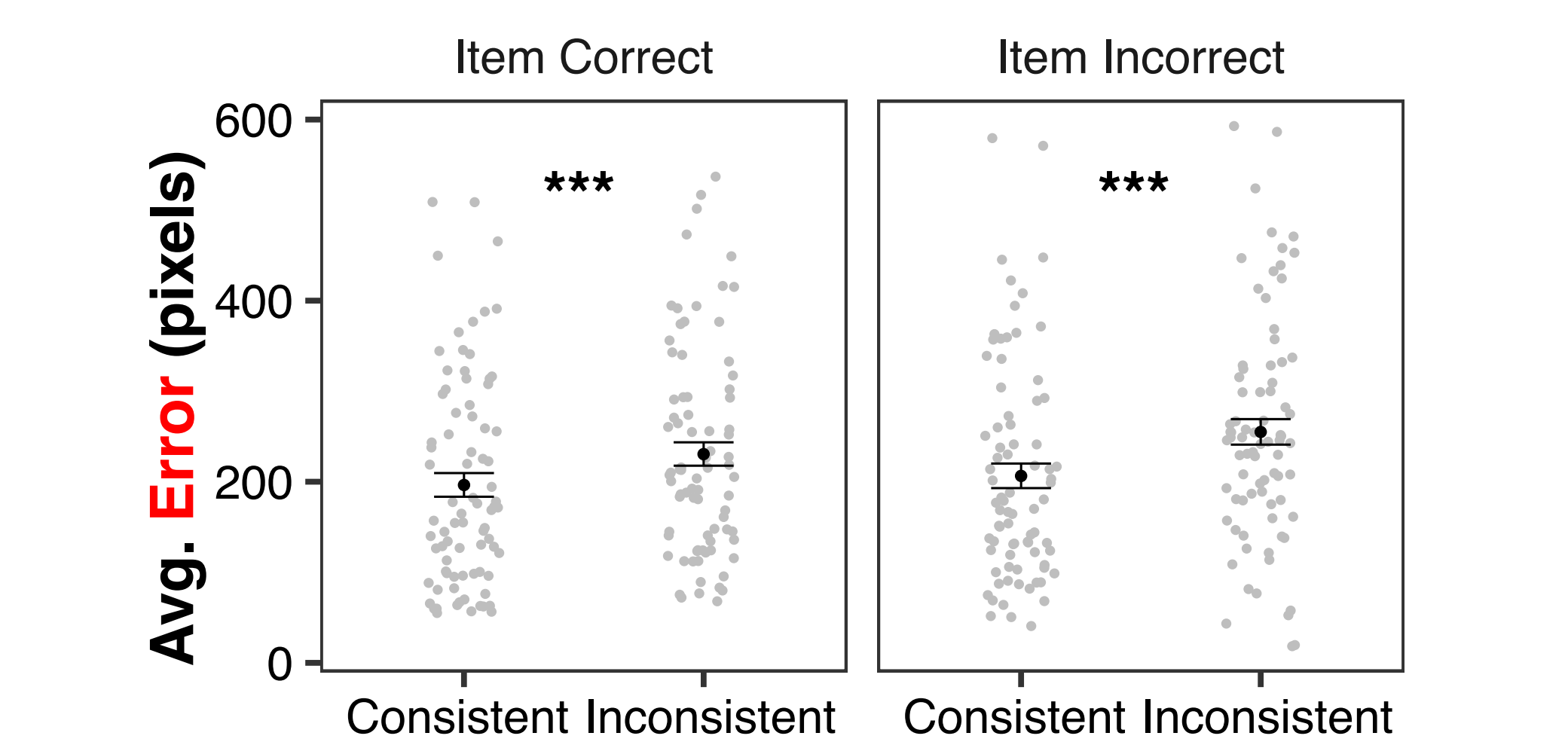
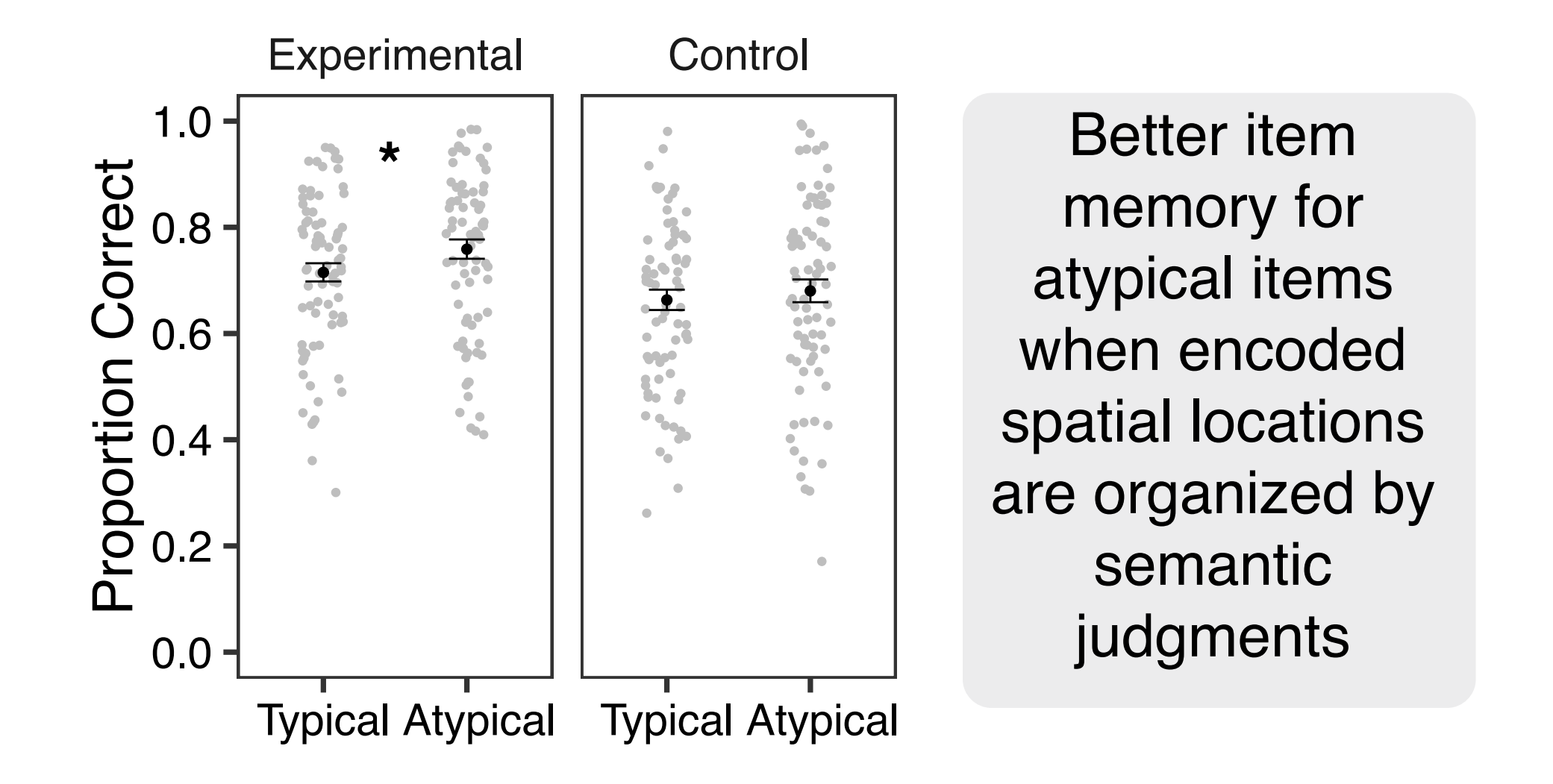
Experiment 4

The unique features of items consistent with prior knowledge are often forgotten¹⁰. Are typical items more biased because of more efficient/less precise item encoding?

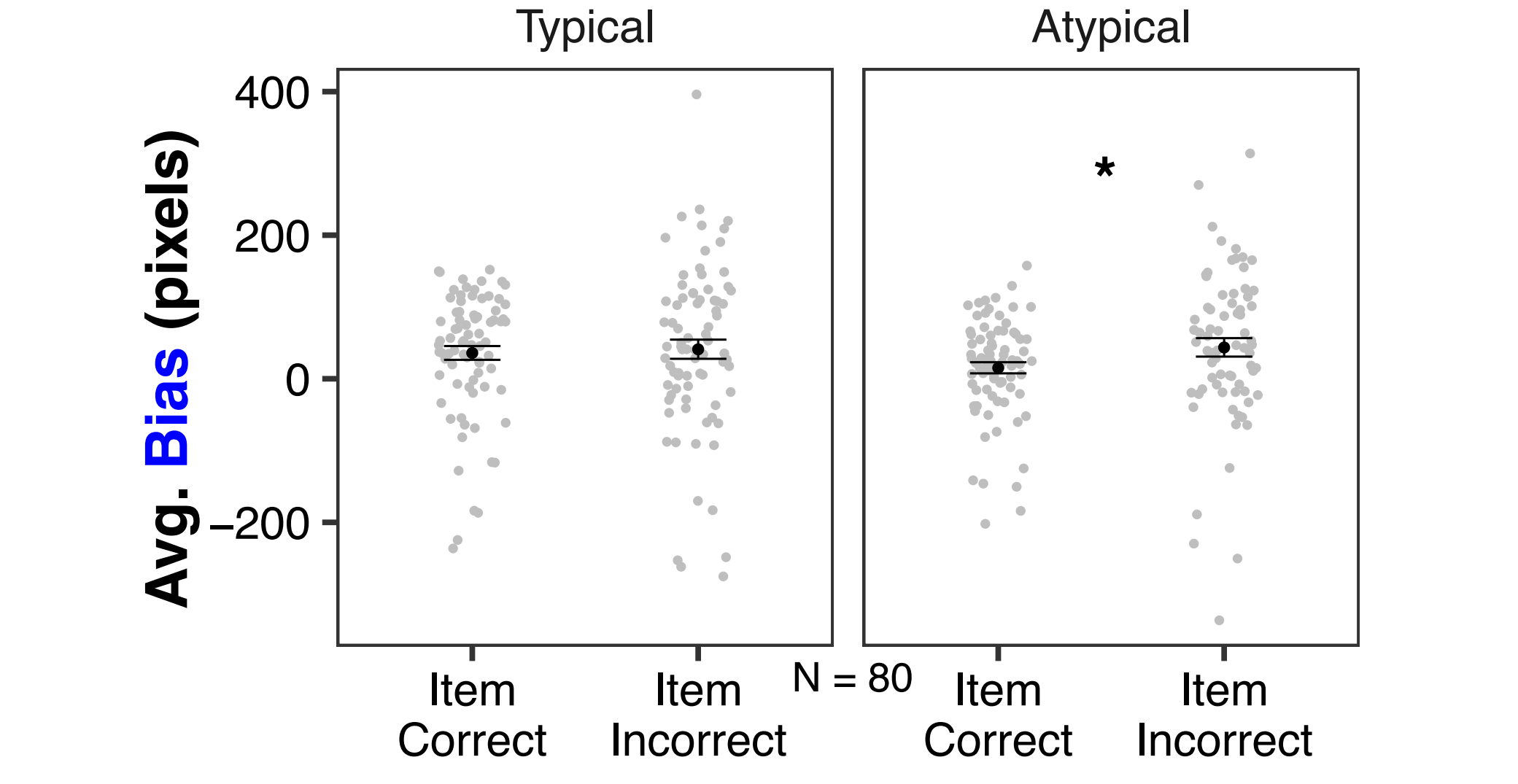
Retrieval task



Item memory



Influence of consistency on precision is stronger when items are not correctly recognized.



Atypical items with incorrect item memory were more biased, whereas item memory did not influence bias of typical items.

Conclusions

Across three experiments, memory was more **precise** for items located near category neighbors — when location memory benefited from semantic knowledge (Expts 1, 2, 4).

For items far from category neighbors, retrieval of typical category members was more **biased** towards category neighbors relative to atypical members (Expts 1, 2, 4).

The observed effects are not limited to semantic categories but also extend to color categories (Expt 3). This suggests that the similarity of features between items dictates how they are remembered, regardless of whether the features are semantic or visual. However, biases due to visual versus semantic similarity may be underpinned by different neural processes.

Typical items were biased towards neighbors regardless of item memory accuracy, whereas atypical items were less biased towards neighbors when the specific image was correctly recognized (Expt 4). Typical items may be encoded more efficiently, due to their stronger association with category neighbors, but at the cost of memory for their unique features.

References

- Bartlett 1932 A Theory of Remembering
 - Alba & Hasher 1983 Psych Bull
 - Coutanche & Thompson-Schill 2014 JEP.G
 - Warren et al 2014 J Neurosci
 - Webb et al 2016 Neuropsychologia
 - Patterson et al 2007 PFRSB: BS
 - Dejans et al 2008 Behav Res Methods
 - Djalal et al 2016 PLOS ONE
 - Rosch 1975 JEP: G
 - Sweegers et al 2015 Frontiers Hum Neuro
- This research was supported by NIH R01 DC009209 awarded to STS.