

- Color names divide the continuous spectrum of color into discrete categories.

- Does the neural representation of color become more categorical along the cortical visual pathways?

1 2 3 4 5 6 7 8 9 10

...0163815158000236743006780003...
k=11, n=3 De Bruijn cycle

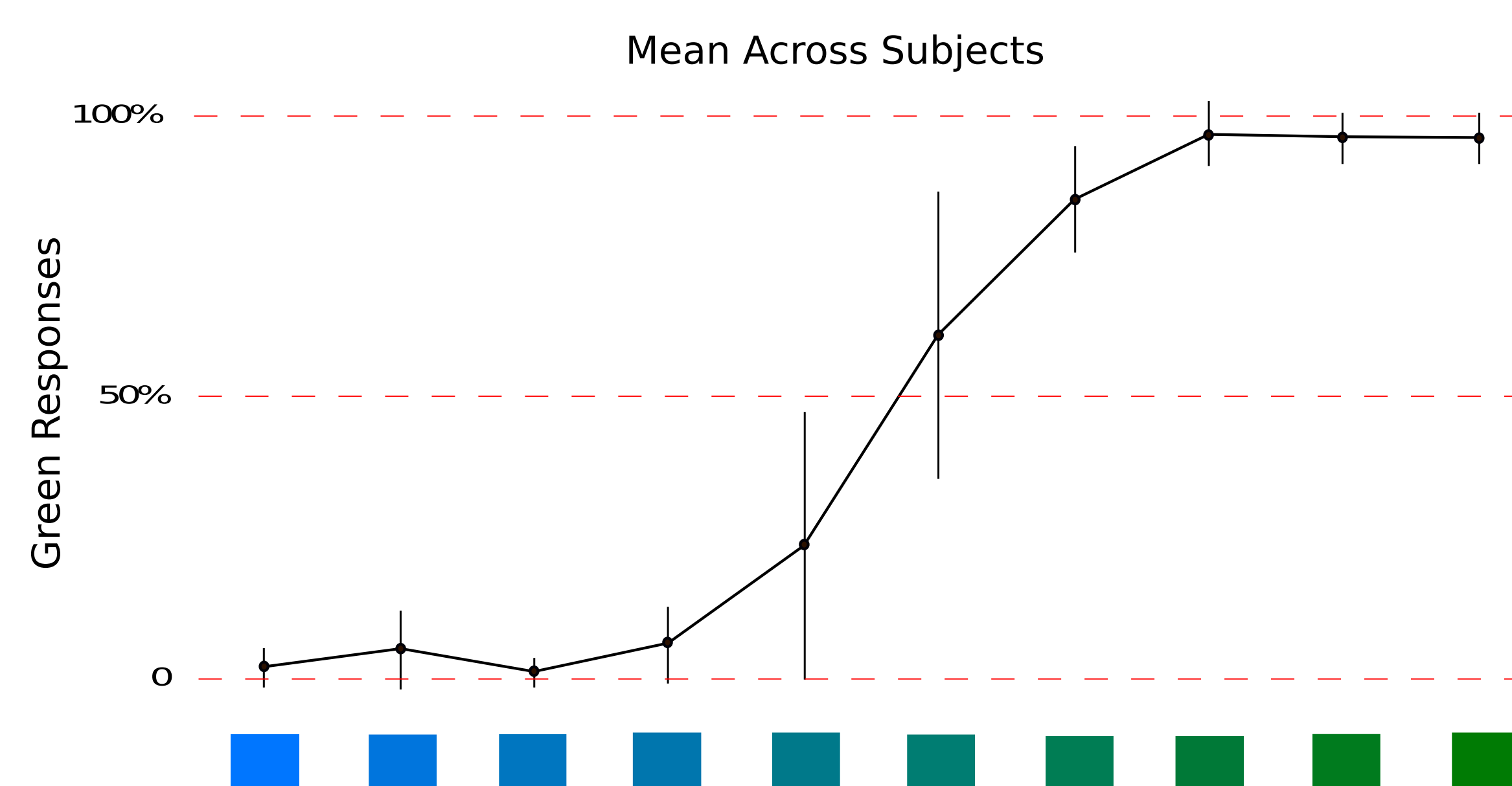
Stimulus: counter-phase flickering (5Hz) checkerboard for 1100 ms



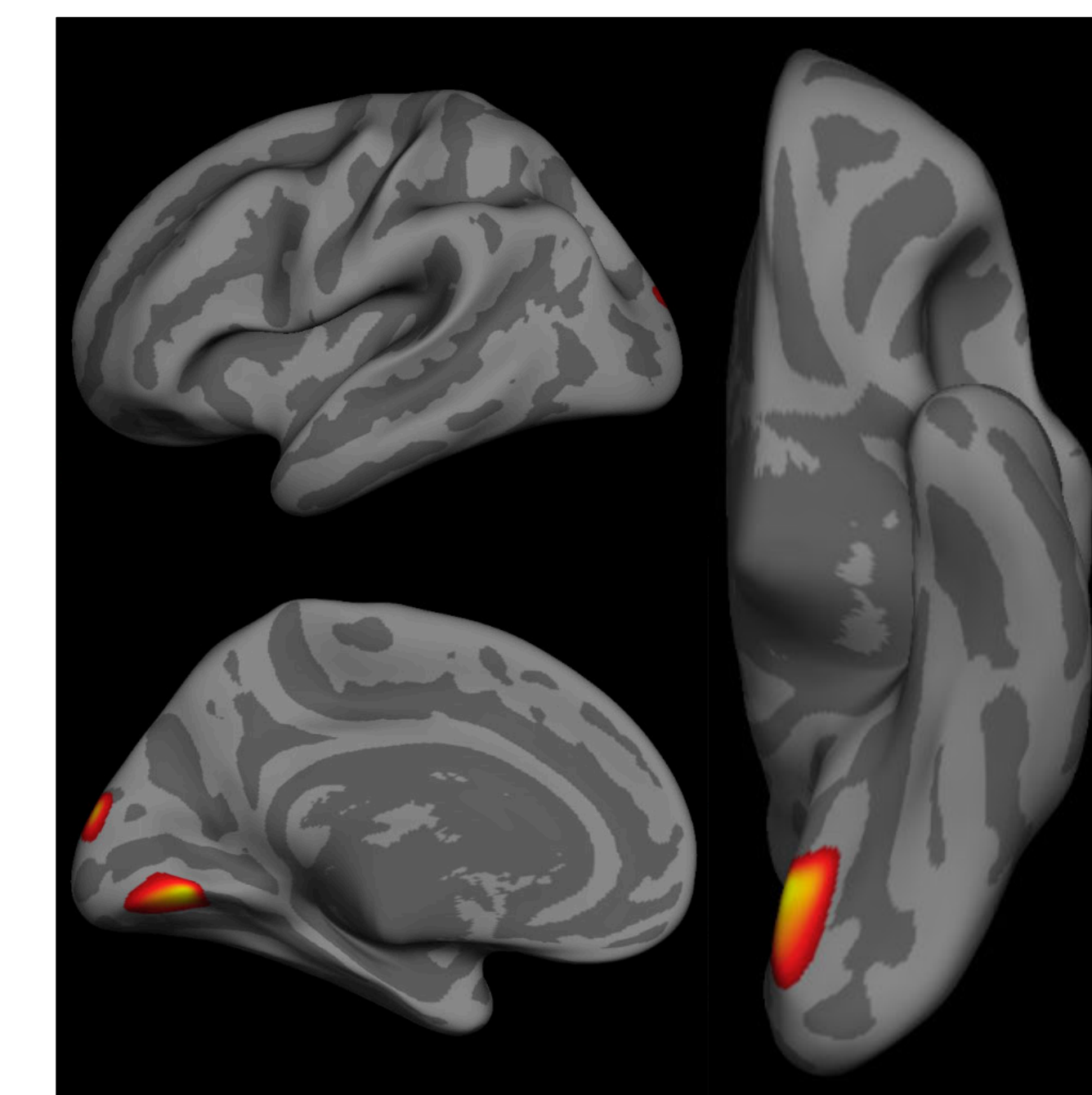
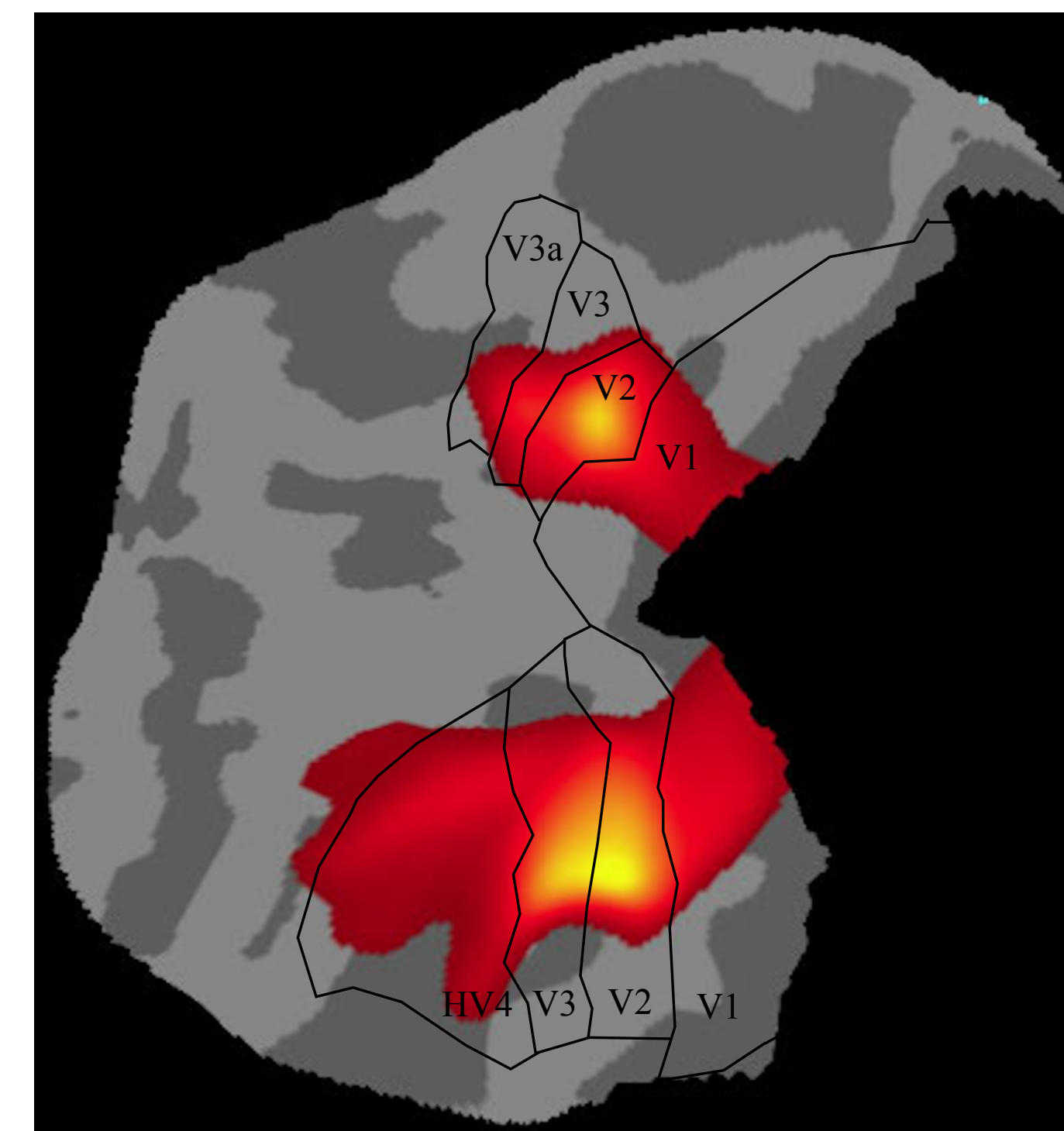
Task: monitor for intermittent flicker of fixation dot

- Ten subjects. BOLD fMRI, 3T, 3mm voxels
- 55 minutes of Color Adapt scanning (plus retinotopy and a “color localizer”)
- Model both the “direct effect” of a color upon neural response and the “carry-over effect” of the prior stimulus

Separate behavioral experiment measured blue/green color naming for the same subjects and stimuli

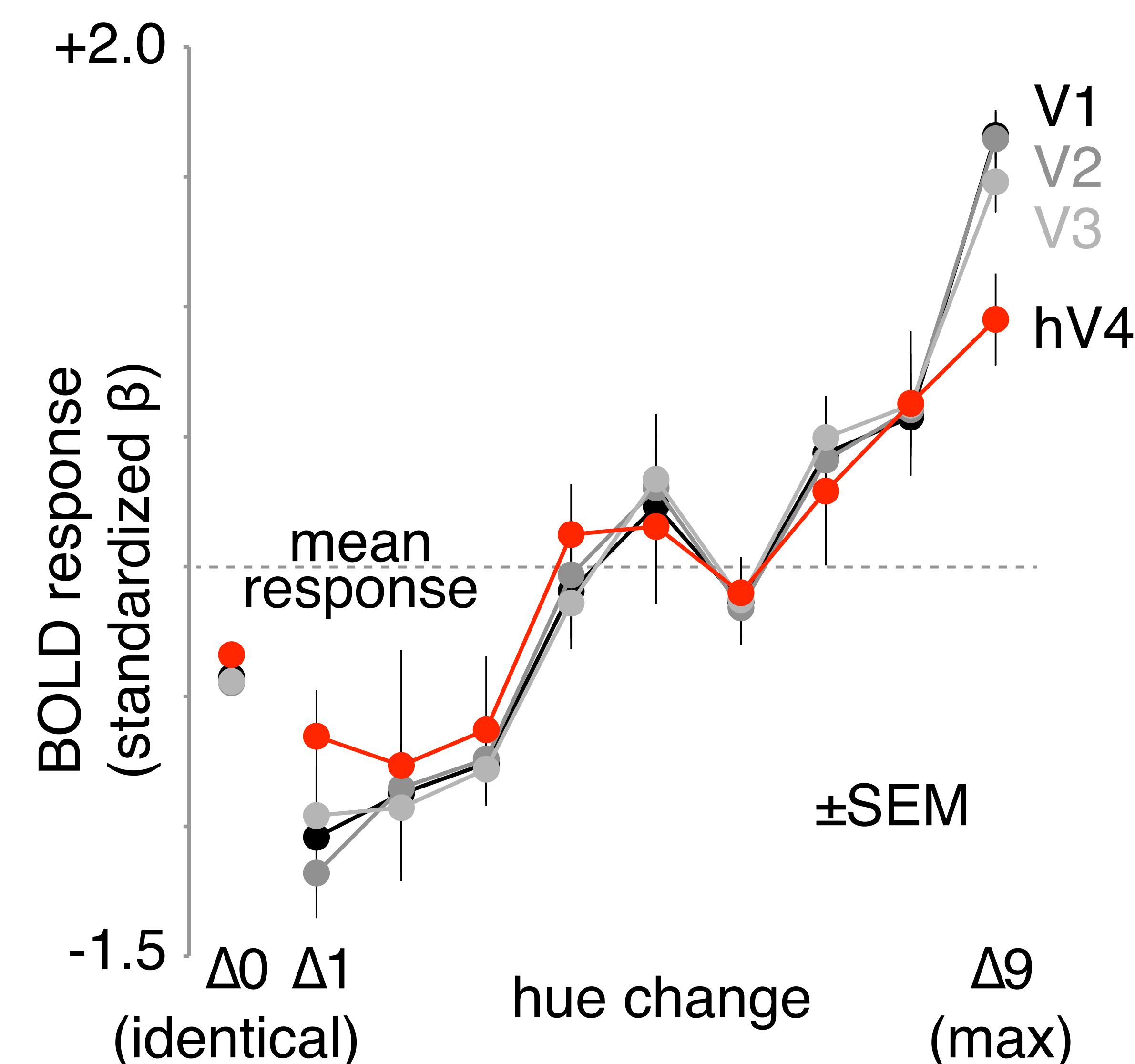


Hue change produces recovery from adaptation well fit by a linear model

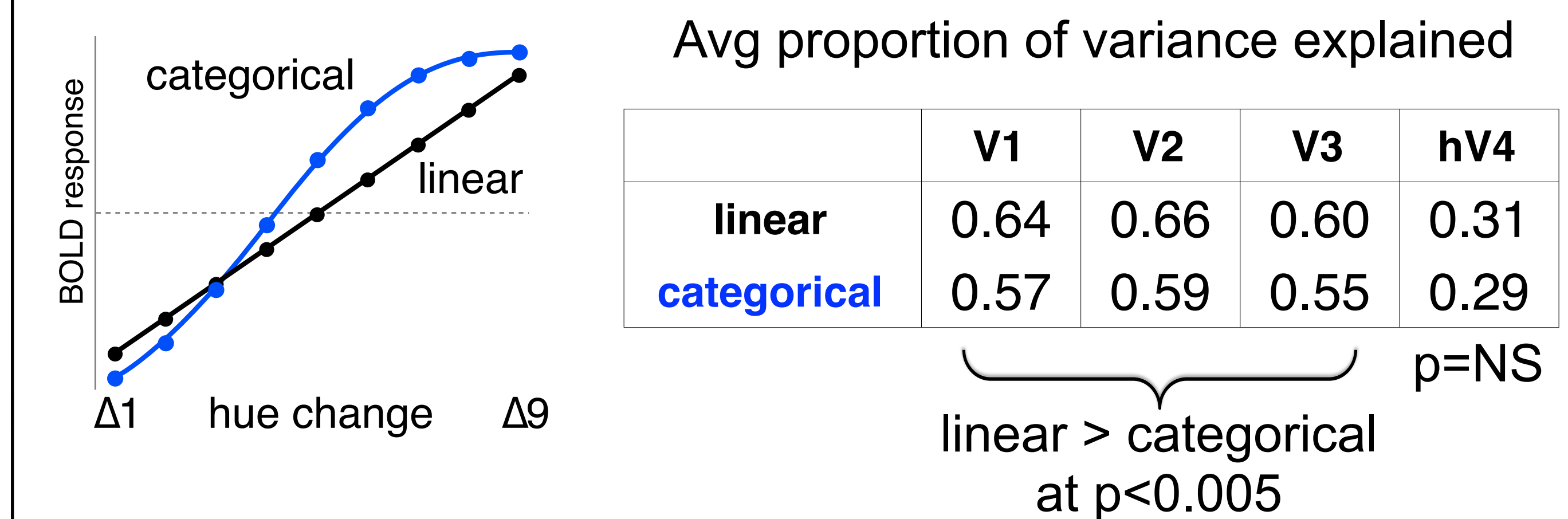


q=0.05 by FDR

Effect of size of color change upon BOLD response within region

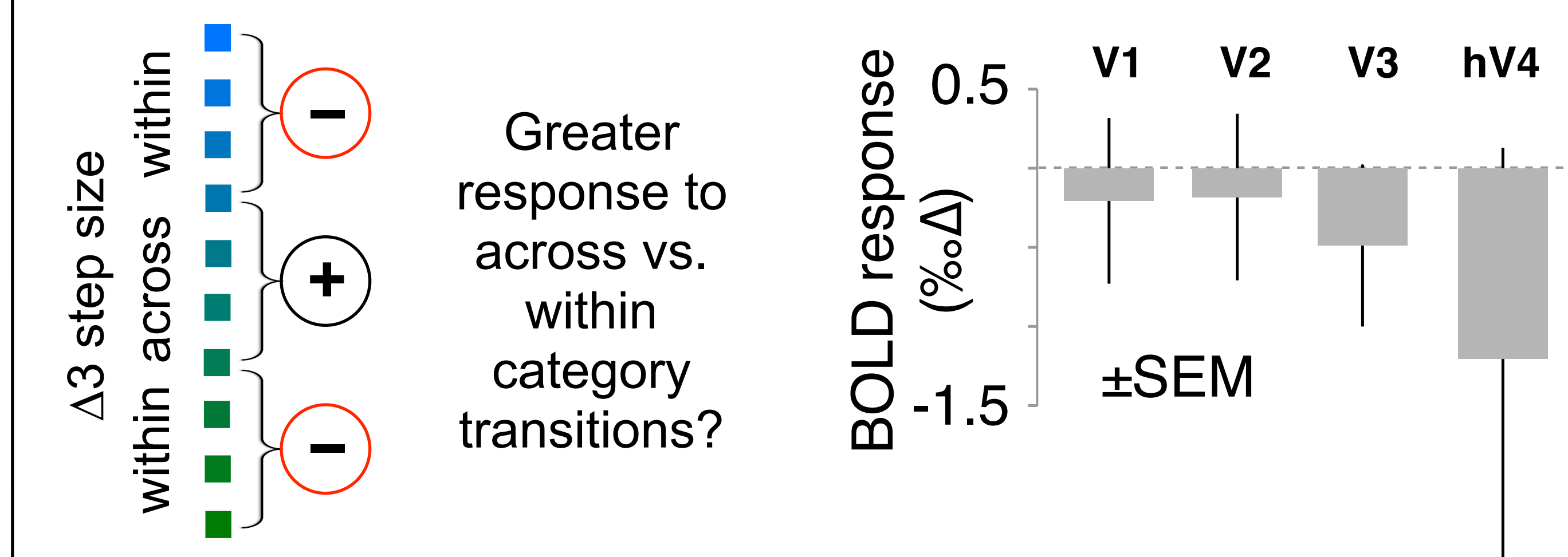


Linear model is better than categorical in V1-V3



Interaction of lin > cat with V1 vs hV4: p=0.07 (two-tailed)

No difference across the categorical boundary



No cross-boundary effect was found within visual area regions or in a whole brain analysis (FDR q=0.05 level)

Summary

- Variation in hue (blue \leftrightarrow green) is represented by linear variation in neural similarity within cortical areas V1-V3.
- Within area hV4, both a linear and a categorical model of neural similarity performed equally poorly
- $\Delta 3$ transitions within and across the categorical boundary did not differ in responses within V1-hV4 or elsewhere in a whole-brain analysis
- Neural features of categorical color perception were not found during viewing of colors without explicit reference to category

