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Fractals: Nature's Blueprint and Design's Secret Weapon

Introduction

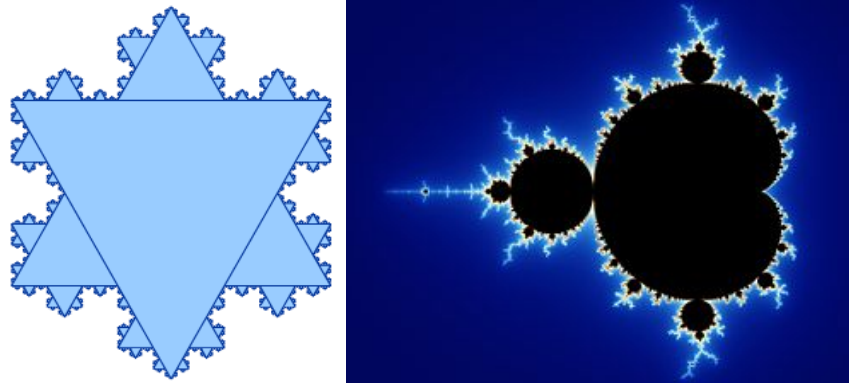
When you look closely at a fern leaf, notice the jagged edge of a coastline, or admire the delicate curves of a cathedral's rose window, you're seeing fractals at work. These endlessly repeating patterns exist all around us, quietly weaving complexity into the world's design. But fractals aren't just mathematical curiosities – they are the invisible architecture of nature, art, and technology; the blending of art, science, and math into an exquisite array. In this post, we'll explore what fractals are, how they shape both the natural world and human creativity/design, and why they continue to fascinate scientists, artists, and dreamers alike.

What Are Fractals?

The simple definition of a fractal is a pattern that repeats itself at different scales (self-similarity). The man who discovered fractals – Benoit Mandelbrot – defined a fractal as “a set whose fractal dimension is strictly greater than its topological dimension.” A definition that lays somewhere in between the previous two is that a fractal is a complex geometric shape characterized by self-similarity across different scales – meaning that parts of the structure resemble the whole, no matter how much you zoom in or out. Unlike traditional geometric figures (like lines, squares, or cubes), fractals cannot be easily described by simple whole-number dimensions. Instead, they have a property called a fractal dimension (a way of measuring how a fractal fills space as you zoom in closer and closer – it tells you how complicated or "dense" a shape is at infinitely small scales), which is typically strictly greater than their topological (the basic, intuitive idea of how many directions you can move within it – it's a whole number that tells you the "connectedness" of the object) dimension but less than the next whole number.

For example, a line has a topological dimension of 1, but a fractal curve, like the Koch snowflake (seen below), twists and folds so much that it "fills space" more than a regular line, giving it a fractal dimension between 1 and 2. This fractional dimension

captures the idea that fractals are more complex than lines, but not quite full two-dimensional surfaces. Fractal dimensions provide a way to measure how “dense” or “rough” a fractal appears at different scales – an essential feature for understanding natural forms like clouds, coastlines, and plant structures. Another example of a fractal is the fractal that was discovered by Benoit Mandelbrot, which is called the Mandelbrot Set (seen below). A fractal is a never ending pattern. They are a visualization of infinity created by repeating a pattern over and over again in an ongoing feedback loop. Fractals are considered the picture of chaos. They are familiar and soothing to us because they are natural and all around us, and help us model complex systems in an understandable way.

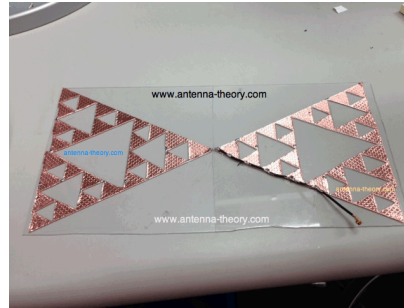
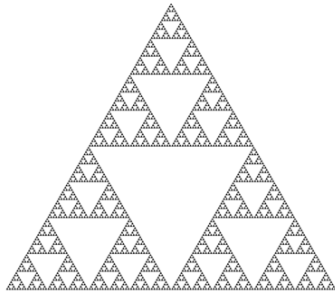


The Koch Curve (Snowflake) & The Mandelbrot Set

Fractals in Design

Fractals can be used in design to create more efficient designs, or make the designs more aesthetically pleasing to the viewer. They can be used to make designs more organic and natural looking when it comes to their patterns. Fractals can make designs more efficient because their repeating, space-filling patterns can maximize functionality while minimizing material, space, or energy use. In design and engineering, this can lead to structures that are stronger, lighter, more flexible, or more energy-efficient than traditional designs. Some examples of this are:

- Fractal Antennas – traditional antennas are often long and bulky, but fractal antennas use self-similar patterns (like the Sierpinski triangle, seen below) to fit long effective lengths into small areas.



The Sierpinski Triangle & Fractal Antenna using the Sierpinski Triangle

- Structural Design and Architecture – branching, fractal-like frameworks (similar to the way trees grow) can distribute stress more evenly across a building. This can reduce material usage while maintaining strength – especially important for bridges, skyscrapers, and disaster-resistant structures. The Golden Gate Bridge in San Francisco (seen below) uses fractals in its architecture. The main cables are huge braided structures made up of thousands of smaller wires bundled together: small wires → bundled into strands → strands bundled into cables – this repetition of form across scales is very fractal-like. This bundling method makes the cables extremely strong while using relatively thin, flexible wires – similar to how fractals efficiently build complexity and strength from simple repeating units. If you look at the towers, you'll notice they're made of large frames that are filled with smaller, repeating cross-braces. These nested, repeating frames create visual self-similarity and efficient weight distribution, again, echoing fractal ideas.

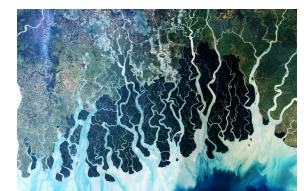


The Golden Gate Bridge

Fractals in Nature

One of the reasons spending time outdoors is so therapeutic is because of the fractal patterns found all around that relax us. A study done at the University of Oregon found that fractals can reduce our stress levels up to 60%. Why are fractals found in nature, you may ask? Fractals are found in nature because they are an efficient way for living and non-living systems to grow, spread, and function. They let complex structures form from simple rules, cover space effectively, and adapt across scales – all without needing huge amounts of energy or resources. Some examples of fractals in nature are:

- A fern leaf contains branching structures where each leaf on a fern looks like the bigger branch and each vein looks like the bigger leaf, and so on. This repeating pattern is a depiction of a fractal.
- Romanesco broccoli grows by repeating the same simple pattern over and over at different scales. Each small cone (the little bumps) is a miniature, spiral-shaped copy of the whole head – and each of those small cones is made of even smaller cones, and so on.
- Snowflakes grow through a process called "branching," where the same basic pattern repeats itself at smaller and smaller scales as the flake forms. This repeated branching – and the fact that each arm mirrors the others – creates a self-similar, fractal-like structure.
- River deltas look like fractals because the way rivers split and branch as they flow toward the sea mimics the self-repeating, space-filling nature of fractals. As a river approaches the ocean, it splits into smaller branches (called distributaries), and those distributaries branch into even smaller ones, continuing the process. This creates self-similarity at different scales – just like a fractal.



Conclusion

Fractals bridge the gap between chaos and order, nature and design. They show how complexity can arise from simple principles. Next time you look at a tree, a cloud, a rose window of a cathedral, or a building, you might just spot the fingerprints of a fractal.

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