

# Feiyi Wang

3720 Walnut St, Philadelphia, PA 19104  
feiyiw@sas.upenn.edu  
+1 (610) 739-3909

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## EDUCATION

- University of Pennsylvania** August 2022 – Present  
Ph.D. student, Joint Doctoral Degree in Marketing and Psychology
- University of Pennsylvania** August 2019 – May 2022  
B.A. with honors in Psychology; Minors in Statistics & Consumer Psychology  
Honors: *summa cum laude*
- University of California, Berkeley** August 2018 – May 2019  
College of Letters and Science

## RESEARCH INTERESTS

Computational modeling of consumer behavior; judgment and decision making; cognitive representation; teamwork and collaboration.

## PUBLICATIONS & WORK IN PROGRESS

- Wang, Feiyi**, Aka, Ada, & Bhatia, Sudeep, “Dynamics of Counterfactual Retrieval,” revise and resubmit at the *Journal of Experimental Psychology: Learning, Memory, & Cognition*.
- Wang, Feiyi**, Aka, Ada, & Bhatia, Sudeep (2021). Dynamics of Counterfactual Retrieval. In *Proceedings of the Annual Meeting of the Cognitive Science Society* (Vol. 43, No. 43).

## CONFERENCES

- Talk presentation at Subjective Probability, Utility, & Decision Making (SPUDM) August 23, 2021
- Talk presentation at Society for Mathematical Psychology (MathPsych) July 1, 2021
- Talk presentation at European Group of Process Tracing Studies (EGPROC) May 18, 2021
- Poster presentation at Society for Judgment and Decision Making (SJDM) February 10, 2022
- Poster presentation at Psychonomic Society November 6, 2021
- Poster presentation Cognitive Science Society (COGSCI) July 27, 2021

## RESEARCH GRANTS & AWARDS

2022 Morris Viteles Award for Excellence in Undergraduate Research in Psychology

\$4500 Velay Women's Science Research Fellowship Program (2021)

\$4500 Lila R. Gleitman Undergraduate Summer Fellowship Program in Interdisciplinary Mind and Brain Studies (2020)

\$250 Millstein Family Undergraduate Research Grant (2021)

\$500 Ruth Marcus Kanter College Alumni Society Undergraduate Research Grant (2020)

## TEACHING EXPERIENCE

**College of Arts & Sciences, University of Pennsylvania**

Behavioral Economics and the Psychology of Choice

Fall 2021

**Mind Center for Outreach, Research, and Education, University of Pennsylvania**

Data Analysis Using R for the Research Assistant Training Program

Fall 2022

## OTHER EXPERIENCE

Peer Reviewer, Cognitive Science Society

2022

Research Peer Advisor, Center for Undergraduate Research & Fellowships, UPenn

2020 - 2022

Organizer, Diversity & Engagement (DivE) Initiative at MindCORE, UPenn

2020 - 2022

Research Assistant, Computational Behavioral Science Lab, UPenn

2019 - 2020

Research Assistant, The Developing Minds Lab, UPenn

2019 - 2020

Research Assistant, Language & Cognitive Development Lab, UC Berkeley

2018 - 2019

## OTHER HONORS & AWARDS

\$200 Kraft Scholarship Prizes for Freshmen, UC Berkeley (2019)

College of Arts and Sciences Dean's List, UPenn (2021-2022)

Member of Phi Beta Kappa

## SELECTED SKILLS

Modeling: Text analysis, Markov random walk, Markov Decision Processes

Statistical: Bayesian hierarchical modeling, Regression analysis, ANOVA

Programming: Python, R, SPSS, LaTeX, Excel, Qualtrics