

2024

Family Weekend



Join us on Giving Day

<https://givingday.ucsc.edu/>



Giving Day, UC Santa Cruz's largest fundraising event of the year, returns Nov. 20.

The ninth annual 24-hour online crowdfunding campaign will host more than 175 project teams, 20 challenges and is poised to amplify and support thousands of students.

Funds raised during Giving Day directly benefit student and campus projects, helping to ensure students have access to financial support, basic needs, mental-health resources, opportunities to participate in cutting-edge research, and connections that catalyze their social mobility.



Dear UCSC Families,

Welcome to Parent and Family Weekend! We are delighted to have you join us and experience a glimpse of life at UC Santa Cruz. Your support plays a vital role in our students' success, and we are grateful for the opportunity to share our vibrant campus community with you.

Enjoy your time exploring our beautiful surroundings, engaging with our programs, and connecting with fellow families. We hope this weekend brings lasting memories and deeper connections to UCSC!

Thank you for being part of the Slug family!

Sincerely,
The UC Santa Cruz Family Weekend Team



Friday, November 1

1:00 - 8:00 PM

Check-In

Woodstock's Pizza, 710 Front Street, Downtown Santa Cruz

Visit our Friday check-in space at Woodstock's Pizza in downtown Santa Cruz! Stop by to check in, pick up any materials & merchandise, and connect with our Family Weekend team.

4:00 - 7:00 PM

First Friday Festivities & Art Tour

Assorted Locations, Downtown Santa Cruz

firstfridaysantacruz.com

First Friday Santa Cruz is a monthly Art Tour across the county, featuring exhibits and events in our local galleries and art spaces.

First Friday at Institute of Arts & Sciences (IAS)

IAS, 100 Panetta Ave

Exhibit: Seeing Through Stone will begin at 5:00 PM

6:00 - 8:00 PM

UCSC's Got Talent!: Open Mic

Stevenson Coffee House, Stevenson College, UCSC

UCSC has a ton of talent. Come to Stevenson Coffee House for our Open Mic to strut your stuff or cheer on those who perform!

7:00 - 9:30 PM

Jive Machine at Abbott Square

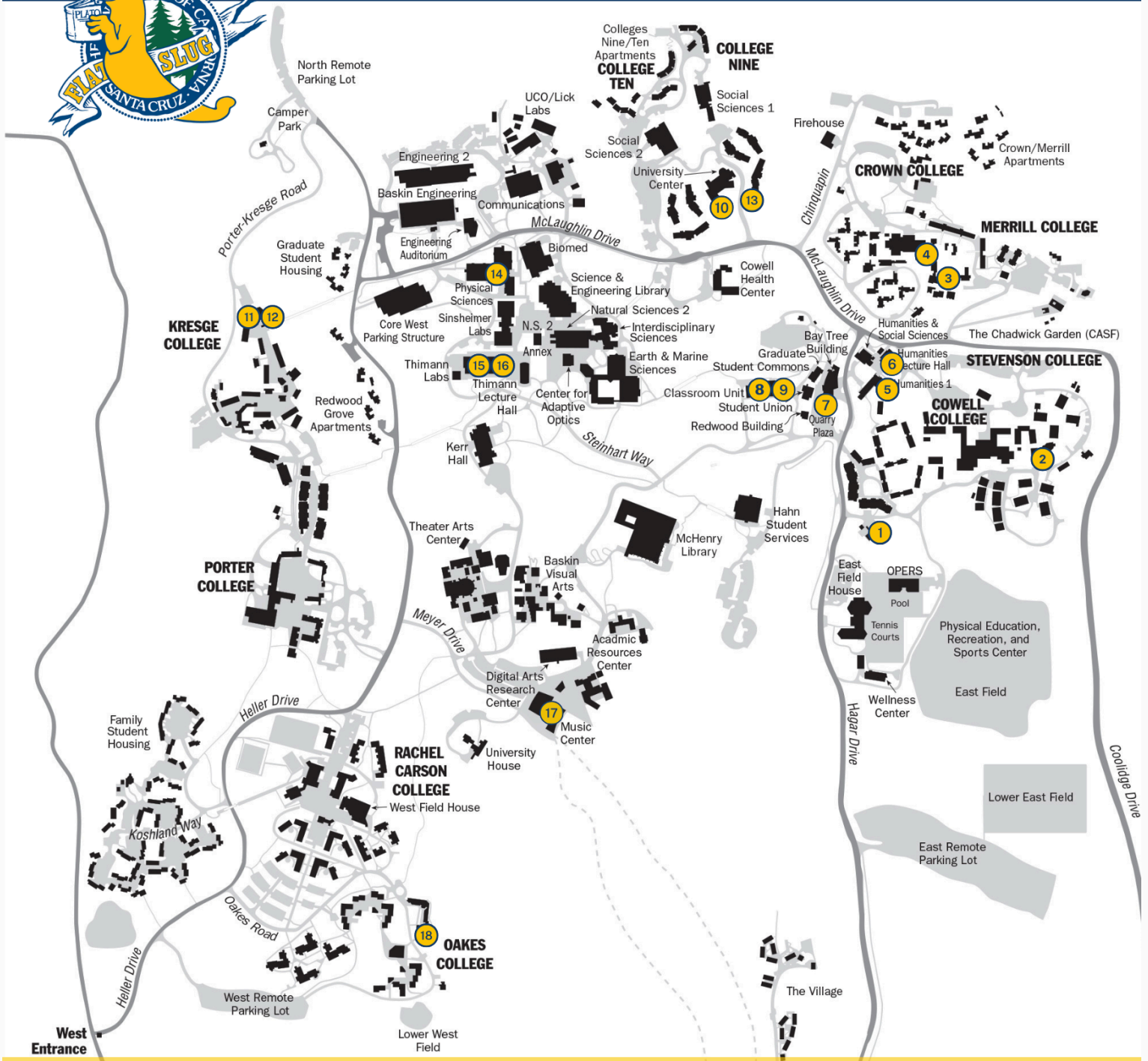
725 Front Street, Santa Cruz

Horns, reggae, classic rock... it's an all-out party when Jive Machine sets the stage.

Note: Parking on Friday is only available at the following downtown garages:

- Locust St. Parking Structure
- River/Front Parking Structure
- Soquel/Front Parking Structure

Any cars parked in the Trader Joe's lot will be ticketed or towed.



- | | | |
|-----------------------------------|----------------------|------------------------------|
| 1 Cowell Apartment Community Room | 7 Quarry Plaza | 13 Namaste Lounge Physical |
| 2 Stevenson Academic, Room 150 | 8 Classroom Unit 1 | 14 Sciences Building |
| 3 Merrill Academic, Room 102 | 9 Classroom Unit 2 | 15 Thimann Lecture 001 |
| 4 Cultural Center at Merrill | 10 Multipurpose Room | 16 Thimann Lecture 003 |
| 5 Humanities 1, Room 210 | 11 Kresge 3105 | 17 Music Center Recital Hall |
| 6 Humanities Lecture Hall | 12 Kresge 3201 | 18 Oakes Learning Center |

SATURDAY PROGRAM LOCATIONS

Saturday, November 2

8:00 AM - 4:00 PM: CHECK IN

Quarry Plaza

8:00 - 10:00 AM

Humanities Division: Meet the Dean Reception (Humanities 1, Room 210)

Join the Dean of Humanities and the Student Achievement Team for an informal reception with coffee and pastries. Learn more about our dynamic humanities majors and minors. We'll also discuss paid internships and research opportunities available exclusively to our humanities students. Whether you're proposed or declared in a humanities major or minor or still exploring your options, we'd love to connect with you and your family to share how the Humanities Division can support your academic and career goals.

Physical Sciences Meet & Greet (Physical Sciences Building)

Join us for food, fun activities, and cool science demonstrations, and meet the Science Excellence advisers. You will have a good time learning more about the sciences.

UCSC Laser Lab (Physical Sciences, Room 183)

Our lab specializes in ultrafast spectroscopy, where we study extremely fast processes in materials using advanced laser technology. Families visiting will get a unique opportunity to tour the lab, see our high-powered lasers in action, and explore the fascinating world of nanoparticles through hands-on demonstrations. We welcome curious minds of all ages to learn about the cutting-edge science happening right here!

Baskin School of Engineering (Baskin Engineering Building Lobby)*

*Kick off your morning with coffee, fresh pastries, and some exclusive swag. Meet and chat with our friendly engineering faculty, staff, and students in a relaxed setting. It's a great opportunity for student families to connect, ask questions, and get a feel for our engineering community. *This program will begin at 9 am.*

9:00 - 10:00 AM

Morning Yoga (East Field)

Start your day of programs off right with a quick session of morning yoga led by one of our certified instructors!

Saturday, November 2

9:00 - 10:30 AM

Campus Natural Reserve Hike (Meet at the Music Center Recital Hall)

Join UCSC Marine Biology student Sophia R. for a guided walk through the scenic Great Meadow, overlooking Monterey Bay. As a Field Inquiry Mentor, Sophia leads activities for first-year students, encouraging participants to explore nature through observation and questions. The walk descends off-trail into the meadow and ends at the UCSC Arboretum's Australian Garden by 10:30 am. From there, you can return to the start or a nearby bus stop. Covering 0.7 miles on varied terrain, plus another 0.7 miles uphill if returning, participants should wear comfortable shoes, dress in layers, bring water, and prepare for sun.

10:00 - 11:00 AM

Outside of the Classroom: How Student Affairs Supports Your Student (Classroom Unit 1)

The presentation will show how student affairs staff support students beyond academics. It will cover key resources like residence life, counseling, career services, student organizations, and resource centers that promote personal growth, leadership, and belonging. Parents will learn how staff collaborate with students to create a supportive campus environment. The presentation will also explore students' psychological, social, and emotional development in college, offering insights and tips for families to help students build independence and resilience during this transition.

Undecided? Exploration strategies for finding a major (Kresge 3201)

This presentation offers insights into what it means to be "undecided" or "exploratory" and introduces resources and strategies to support students and their families in navigating the major exploration process at UCSC. We invite families to join us with any questions about exploring majors and discovering those that align with their goals and values.

CARE 101 (Namaste Lounge, College Nine)

CARE (Center for Advocacy, Resources & Empowerment) serves the UC Santa Cruz community by providing free and confidential support to those impacted by sexual assault, intimate partner/domestic violence, stalking, or sexual harassment. We offer prevention education training and work collaboratively with campus communities to create a culture of respect and empowerment. Come and learn about who we are and what we do!

Family Transitions (Multipurpose Room, College Nine/John R. Lewis)

This program will focus on helping parents support their students in navigating the transitions of coming to college. Learn about common challenges both students and family members experience and what resources are available for students' emotional health and well-being.

Summer Session 101: Discover Why Summer is the Perfect Optional Fourth Quarter (Merrill Academic, Room 102)*

Learn how summer can be the perfect time for your student to make degree progress, whether fulfilling major or general education requirements. We will explore the benefits of this optional "fourth quarter," including available financial aid options, helping your student stay on track or even get ahead in their academic journey. *Please note that this program will run from 10:15 to 10:45 am.

Saturday, November 2

10:00 - 11:00 AM

Going Global at UCSC (Stevenson Academic, Room 150)*

*Your students can experience the world through enriching UCSC Global Learning programs as part of their undergraduate degree. UCSC offers a variety of international and domestic programs that allow your students to fulfill degree requirements while they engage with other cultures, which will help them broaden their perspectives and involvement with the world, their academic focus, and their professional goals. Learn about the programs available and how Global Learning helps support students through the process, including academics, financial aid, and health and safety. *Please note that this program will run from 10:20 - 11:20 am.*

¿Qué hacemos en la Universidad de California? (Humanities Lecture Hall)*

*Esta presentación se enfoca en los diferentes trabajos que se emprenden en una universidad de investigación como la de UC Santa Cruz. El Profesor Lazo discutirá los diferentes tipos de trabajos investigatorios de las facultades y como esos trabajos afectan las clases que toman los estudiantes. También hablará sobre un libro que él está escribiendo sobre la historia de los periódicos escritos en español en los Estados Unidos en el Siglo XIX. *Este programa se desarrollará de 10:30 a 11:30 am.*

10:00 - 12:00 PM

Tie Dye Workshop (Cowell Apartments Community Room)

Join alum Jeremy Carlson (Rachel Carson '99) for a vibrant tie-dye workshop where creativity knows no bounds! Learn unique techniques and create your colorful masterpieces under the expert guidance of a seasoned artist. Didn't bring a shirt to dye? Swing by the Merchandise table located in Quarry Plaza to purchase the perfect shirt to dye!

Carpenter Lab Tours (Biomedical Sciences Building, Room 125)

The Carpenter lab studies RNA's role in regulating our immune responses. We are mainly focused on understanding the processes that lead to inflammation. During the visit, we can discuss how we can do this, for example, our use of CRISPR technology to understand the role that RNA plays in controlling inflammation. We can also show some of the cells we work with in culture. Many of these cells have been equipped with fluorescent tags, which are visible under the microscope, and we can demonstrate these.

Saturday, November 2

11:00 - 12:00 PM

Overview of Student Health Services: UC SHIP and CruzCare (Multipurpose Room, College Nine / John R. Lewis)

Learn about Student Health Services and the Student Health Insurance Plan, UC SHIP and CruzCare.

The Core Course: A UCSC Tradition, More Relevant Than Ever (Merrill Cultural Center)

Aims McGuinness offers a brief history of a legendary feature of UCSC's undergraduate experience: the college "core course." How has the core course changed over time? What does it offer students today?

Empowering Diversity: Programs and Services of Ethnic, Gender, and Sexuality Resource Centers at UC Santa Cruz (Classroom Unit 2)

This presentation will cover programs and services offered by UC Santa Cruz's Resource Centers, which support students from diverse backgrounds. Resource Centers include the African American Resource and Cultural Center, American Indian Resource Center, Asian American/Pacific Islander Resource Center, El Centro: Chicana Latinx Resource Center, Lionel Cantú Queer Resource Center, and Women's Center. These centers provide leadership development, cultural celebrations, and services to help students thrive academically and personally. By fostering an inclusive environment, the centers empower students to explore their identities and build community on campus.

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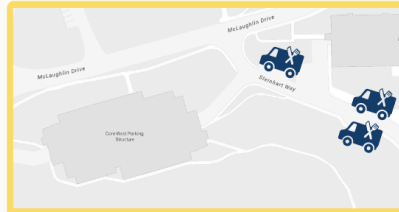
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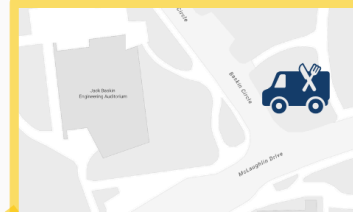
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LUNCH

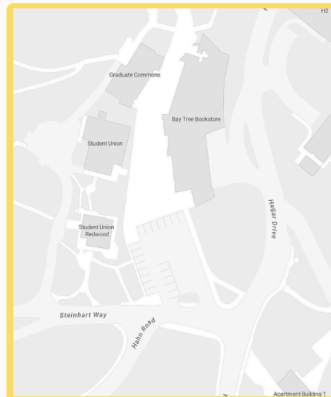
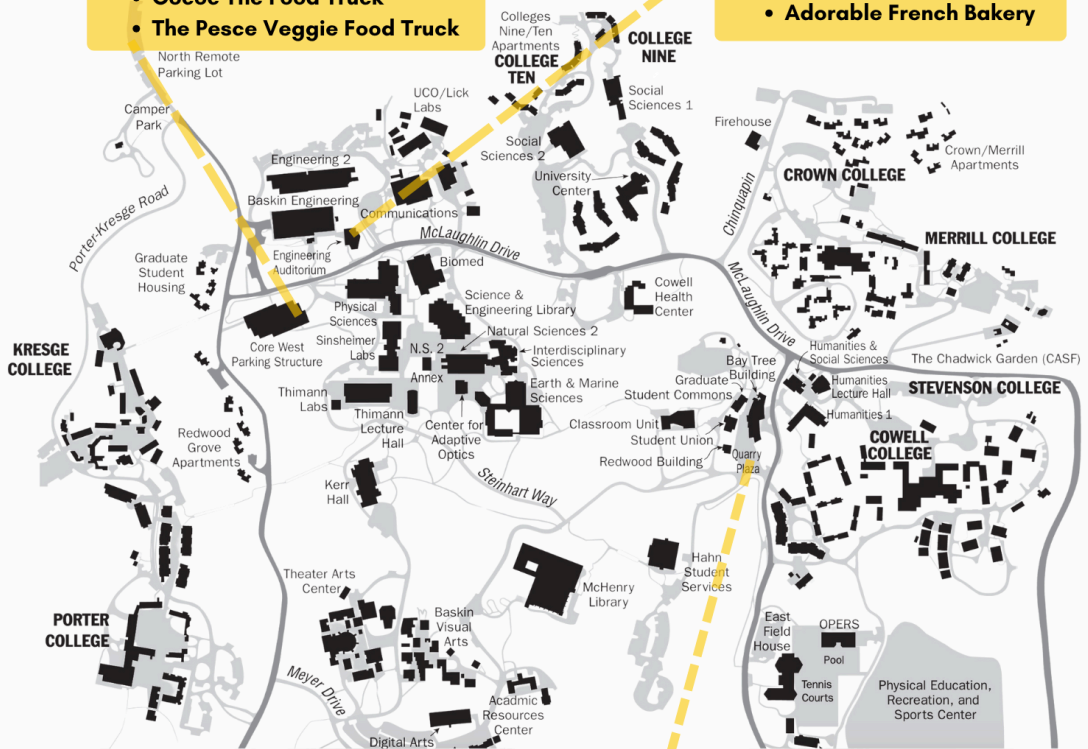
12:00-2:00 PM



- Pana Venezuelan Food Truck
- Cococ The Food Truck
- The Pesce Veggie Food Truck



- TOGOS Sandwiches
- Adorable French Bakery



- S&B Food Truck
 - (Sandwiches & Burgers)
- Dos Hermanos Pupuseria Food Truck
- TOGOS Sandwiches
- Iveta Cafe

Dining Halls

- Cowell / Stevenson
- Rachel Carson / Oakes
- College Nine / John R. Lewis

SLUG BITES SATURDAY MAP

Stop by the Quarry at noon for a free cookie from Pacific Cookie Company (while supplies last)

Saturday, November 2

2:00-3:00 PM

Navigating UCSC Financial Aid for Degree Completion (Classroom Unit 1)

This session will include information on how to prepare for variable costs during your college career, maintaining financial aid eligibility, and unique circumstances that may arise that may warrant an appeal request. We recognize that for many families, this is the first time you may be pursuing higher education, and for those who have gone through this before, this presentation is an opportunity to learn more about how financial aid works here at UCSC and tools for supporting your student.

The Okinawa Memories Initiative: Experiential Learning Abroad (Humanities Lecture Hall)

Alan Christy will talk about an international public history project he directs that employs about 20 undergraduate students working with faculty and media professionals. The Okinawa Memories Initiative uses oral history, archival research, and public exhibition approaches to understanding the experience of living through the dramatic changes in Okinawa, from the devastation of the Battle of Okinawa through the construction of the largest US military base complex in Asia to Okinawa's current state as a burgeoning tech and climate research center.

Preparing Students for Career Success (Classroom Unit 2)

This session aims to equip families with the knowledge and resources necessary to assist their UCSC students in navigating the path to career success. We will provide an overview of the services, resources, and events we offer students to help them explore career paths and prepare for full-time jobs.

Home Away From Home: Housing at UCSC (Kresge 3105)

Discover how UCSC's campus housing creates a safe, supportive, and dynamic environment for students. This presentation will explore the diverse residential communities, amenities, and services that foster personal growth and academic success. Whether your student currently lives on-campus or is navigating the housing process for their second, third, or fourth year, gain valuable insights into how UCSC housing supports their evolving needs and enhances their college journey.

Let's Talk About Money (Krege 3201)*

What makes it so hard to talk about money? Join Tiffany Zachmeier (UCSC 2021) for a lively discussion about why students and parents have difficulty talking about money, how financial silence impacts our focus, health, and quality of life, and how rethinking our "money talk" can help us reduce financial stress and feel better about life.

**Please note that this program will run from 2:15 - 3:15 pm.*

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2:00-3:00 PM

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**Please note: this program will run from 2:20 - 3:20 pm.*

What Video Games Taught Me, and Why I Teach about Video Games (Multipurpose Room, College Nine / John R. Lewis) *

Soraya Murray is a visual culture scholar focused on art, film, and video games. In this talk, Murray discusses how she became an 'accidental' game scholar at a time when that wasn't even a real thing yet. She illuminates how video games can be an important tool for teaching visual analysis, imparting sophisticated themes around media and representation, and showing students how the imagined worlds games build can tell us about our own world.

**Please note, this program will begin at 2:30 pm.*

2:00 - 4:00 PM

Women's Basketball Game (Kaiser Permanente Arena, Downtown Santa Cruz)

Join us at Kaiser Permanente Arena in downtown Santa Cruz to cheer on the women's basketball team—let's pack the stands and show our Slug spirit! Make sure to wear your Family Weekend nametag for free admission!

Tie Dye Workshop (Cowell Apartments Community Room)

Join alum Jeremy Carlson (Cochise Carlson '99) for a fun tie-dye workshop where creativity knows no bounds! Learn unique techniques and create your colorful masterpieces under the expert guidance of a seasoned artist. Didn't bring a shirt to dye? Swing by the Merchandise table located in Quarry Plaza to purchase the perfect shirt to dye!

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Saturday, November 2

3:00-4:00 PM

How should we teach to support learning? Understanding the culture and practice of teaching and learning (Merrill Academic, Room 102)

What comes to mind when you think of learning in a college classroom? While many picture a professor lecturing on a stage, today's classrooms are different. UC Santa Cruz integrates the science of learning to help students succeed, using research-based strategies that promote active learning, even in large courses. These methods, focused on collaboration and hands-on practice, lead to deeper, lasting learning. Students also engage in experiential, career-oriented opportunities across disciplines. Join us for an interactive session with Dr. Robin Dunkin, Associate Teaching Professor and Faculty Director of the Teaching and Learning Center, to explore teaching and learning at UC Santa Cruz.

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Chemical Screening Center Tours (Physical Sciences Building, 4th Floor)

We offer researchers equipment and chemicals that help them do their experiments faster, with less waste, and with more chance of curing disease while learning skills for biotech/pharma careers.



Saturday, November 2

4:00 - 6:00 PM

College Receptions

Check out your student's affiliated college, learn about events and resources, tour the community, and chat with our wonderful college staff.

- **College Nine Reception**
 - Lawn in between Soc Sci 1 & 2 (rain locations: Namaste and Rec Lounge)
- **Cowell College**
 - Cowell Courtyard (Rain locations: Cowell Conference Room, Page Smith Library, and Cowell Fireside)
- **Crown College**
 - Cultural Center at Merrill
- **John R. Lewis College**
 - Lawn in between Soc Sci 1 & 2 (rain locations: Namaste and Rec Lounge)
- **Kresge College**
 - Kresge Academic Plaza (indoor site TBD)
- **Merrill College**
 - Cultural Center at Merrill
- **Oakes College**
 - Oakes Learning Center
- **Porter College**
 - Koi Pond, Porter Squiggle
- **Rachel Carson College**
 - Oakes Learning Center
- **Stevenson College**
 - Cowell Courtyard (Rain locations: Cowell Conference Room, Page Smith Library and Cowell Fireside)

5:00 - 8:30 PM

Dia de los Muertos Ceremonia (Quarry Ampitheatre)

A space to collectively honor and celebrate the lives of our loved ones. Join us for a night of danza, prayer, food, music, and community. We are excited to welcome parents and families during the UCSC Family Weekend. We will be serving food for our guests starting at 5:00 pm until 6:30 pm when the ceremony begins. We encourage you to arrive early if you can.

Saturday, November 2

ALL DAY

UC Santa Cruz Arboretum

9:00 - 5:00 pm

Located on the west side of the UCSC campus, the Garden is between the main campus entrance and the west entrance. Tours are given at 11 am

Seymour Marine Discovery Center

10:00 - 4:00 pm

Located at 100 McAllister Way, about an 8-10 minute drive from the main campus. Behind-the-Scenes Research Tour at 11 AM, 1 PM, 2 PM, 3 PM

The Mystery Spot (465 Mystery Spot Road, Santa Cruz, CA 95065)

The Mystery Spot is a gravitational anomaly in the redwoods and is a classic attraction in Santa Cruz. Tickets must be purchased in advance. Mention "UCSC FAMILY WEEKEND" any day over Family Weekend for free parking at the Mystery Spot.

Santa Cruz Beach Boardwalk

11:00 - 5:00 pm

Family Weekend participants will receive a discount code for a ride wristband and unlimited attractions on Saturday or Sunday for \$34.95.

Bay Tree Campus Store

10:00 - 4:00 pm

Located at the Quarry Plaza - the Bay Tree Campus Store is the best place to grab all your UCSC apparel. Family Weekend participants will receive 20% off any UCSC gift items.

Whole Lotta Vintage Market

10:00 - 5:00 pm

Located in a portion of the parking lot at Cathcart and Cedar Streets, Whole Lotta Vintage is an outdoor market featuring vintage clothing and handmade jewelry and accessories by local artists.

Institute of Arts & Sciences (100 Panetta Ave, Santa Cruz)

12-5 pm

The Institute of the Arts and Sciences catalyzes the power of the arts to explore the ethical and aesthetic dimensions of today's critical issues.

Sunday, November 3

10:00 - 12:00 PM

Donuts with DSAS - the Division of Student Affairs & Success (Quarry Plaza)

As Family Weekend comes to a close on Sunday, it's the perfect time to say farewell to your student and wrap up the weekend on a sweet note. Join us for a casual morning gathering with the Division of Student Affairs, where you can enjoy donuts, coffee, and good company before heading home. It's a wonderful way to connect with staff and other families one last time before your departure!



Parking & Transportation

Friday

Parking on Friday is only available at the following downtown garages:

- Locust St. Parking Structure
- River/Front Parking Structure
- Soquel/Front Parking Structure

Please bring your parking ticket to check in at Woodstocks Pizza for a 2-hour validation sticker.

Please DO NOT park in the Trader Joe's / Woodstock's lot. You will be ticketed or towed.

Saturday

All Family Weekend guests are asked to enter the main entrance of campus and park in the East Remote Parking Lot (Lot 104) for free. Guests can walk up to campus, take any shuttle from the East Remote Lot, or ride on Santa Cruz Metro for free.

Santa Cruz Metro will be free on Saturday, November 3rd, and we encourage all guests to leave their cars off campus and take public transit.

Other campus lots are available during the weekend for an additional fee. Please look for posted signage indicating the rules and regulations for each lot.

Family Weekend / Campus Shuttles will be available until midnight and run on a continuous campus loop.

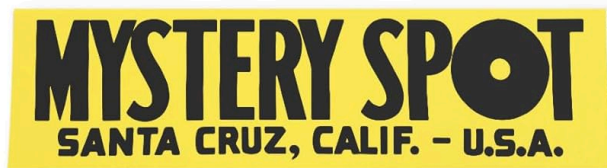
Sunday

All Family Weekend guests are asked to enter the main entrance of campus and park in either the Hahn Lot (Lot 101) or the East Remote Parking Lot (Lot 104).

Questions?

Stop by Check-In from 1-8 p.m. on Friday at Woodstock's or from 8 am -4 p.m. on Saturday in the Quarry Plaza to speak with a Family Weekend staff member. Also, it's a great chance to pick up some Family Weekend swag!

Thank You To Our Sponsors

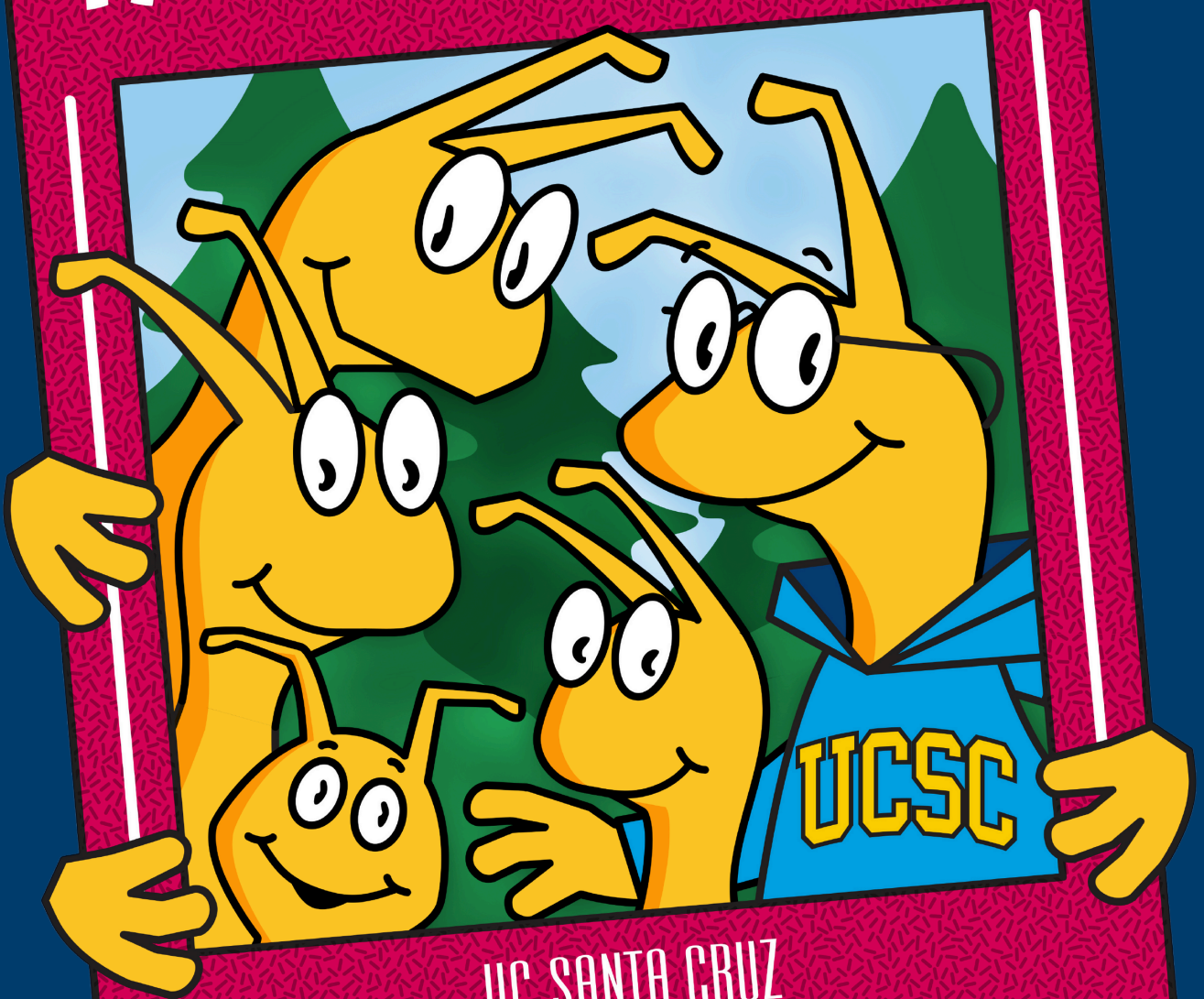




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FAMILY WEEKEND



UC SANTA CRUZ