

**STRATEGIC PLAN**  
FOR INTERNATIONALIZATION

**IMPLEMENTATION PLAN**

## IMPLEMENTATION PLAN

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UC Santa Cruz is poised to implement its Strategic Plan for Internationalization. The goal, Comprehensive internationalization, is to ensure that all members of the campus community — students, faculty, and staff — are prepared and encouraged to study, teach, conduct research, and work in a global context, and that institutional policies, programs, and initiatives are aligned to achieve this goal.

This Implementation Plan prioritizes specific goals for immediate focus, followed by longer-term goals over the next three to five years.

*We must equip our entire campus community with the tools to communicate and collaborate across international and cultural boundaries.*

*UCSC Strategic Plan for Internationalization, 2021*



# GOAL 1 - Expand and Enhance Globally-Focused Research and Engagement

## INITIATIVES AND TACTICS

### A. Engage faculty and foster global collaboration

1. Provide seed grants to faculty to create or expand international collaborations
2. Develop interdisciplinary faculty seminars abroad designed to enhance curriculum, mobility, and research partnerships
3. Increase grant opportunities that foster international research
4. Explore donor funding for international research and initiatives

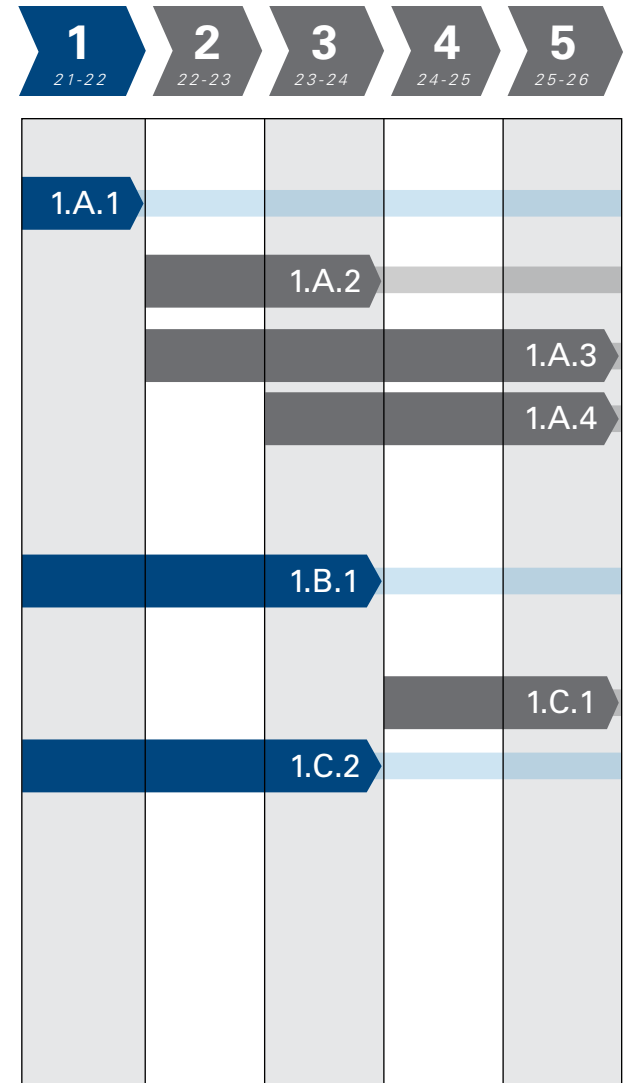
### B. Develop a campus resource to disseminate information on faculty engaged in international research and initiatives

1. Map international activity of faculty and communicate broadly

### C. Create opportunities and facilitate global impact

1. Increase housing availability for visiting scholars
2. Increase international graduate student enrollments

## SEQUENCING (YEARS)



Blue = academic year 21-22



# GOAL 2 - Provide Global Learning Opportunities for All

## INITIATIVES AND TACTICS

### A. Increase opportunity and access

1. Support faculty in the creation or modification of globally-focused courses in every major
2. Increase the number of faculty-led and exchange programs, and increase student participation in both
3. Develop virtual and in-person international internship programs
4. Develop international online course exchanges
5. Expand and promote domestic study-away opportunities
6. Expand the iFloor model

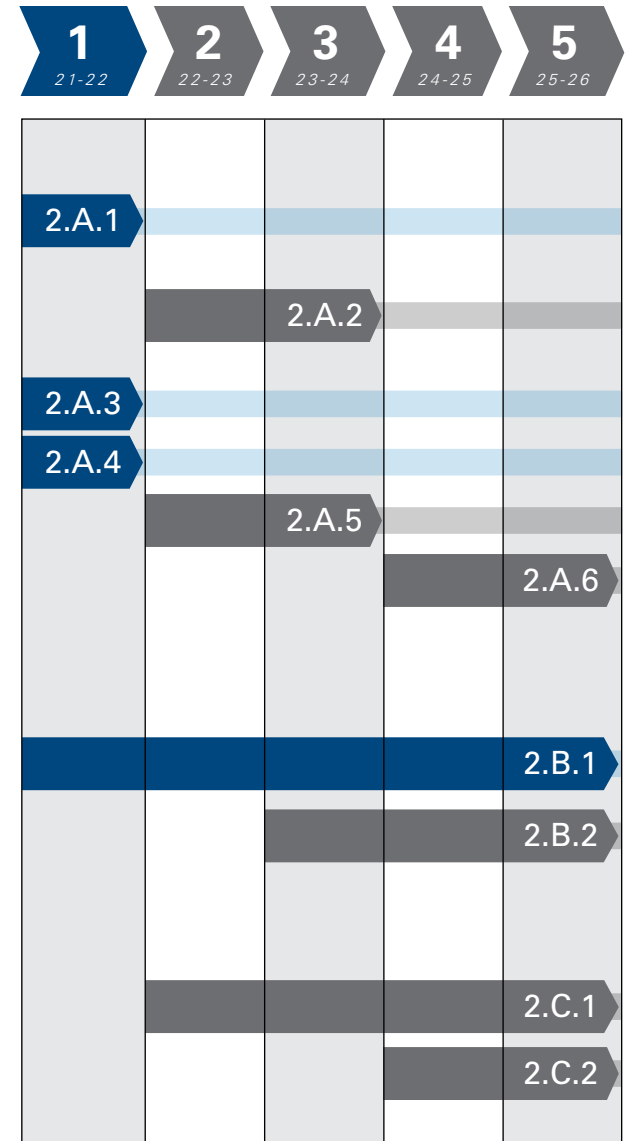
### B. Expand foreign language training opportunities for undergraduate and graduate students to support their study and research

1. Increase language curriculum tied to degrees and the Centers with regional research foci and area studies
2. Develop language-focused exchange partnerships

### C. Develop undergraduate and graduate global studies/theory designations, minors, or concentrations

1. Partner with academic units to develop minors or concentrations with global focus
2. Facilitate inclusion of global concentrations and pathways in degrees

## SEQUENCING (YEARS)



Blue = academic year 21-22

# GOAL 3 - Strengthen Student Success

## INITIATIVES AND TACTICS

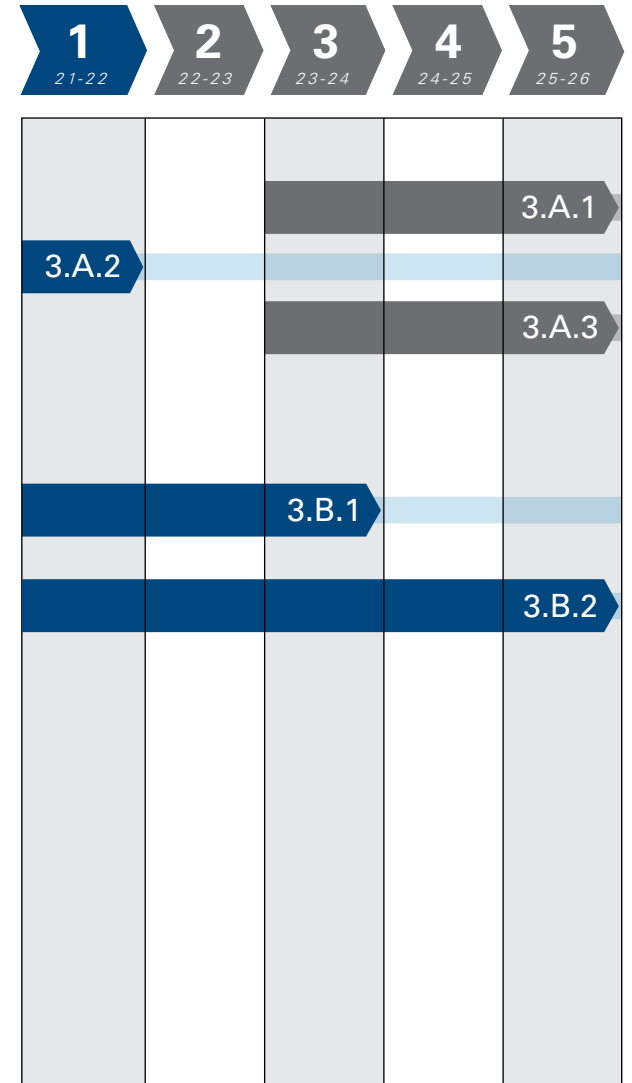
### A. Improve international student experience and support

1. Expand writing and language support for international students
2. Monitor the well-being of the international student populations
3. Diversify the international student population

### B. Provide support and opportunities for cross-cultural understanding for all students, staff, and faculty

1. Support faculty and staff in teaching and working with students from multiple countries, cultures, and backgrounds
2. Expand and integrate co-curricular opportunities to engage students across cultures and nationalities

## SEQUENCING (YEARS)



Blue = academic year 21-22

# GOAL 4 - Enhance Our Global Reputation

## INITIATIVES AND TACTICS

### A. Establish faculty advisory groups by world region to inform strategy and guide implementation of global initiatives

1. Identify and develop research foci and world regions to prioritize international efforts and define UC Santa Cruz's global profile
2. In consultation with the regional faculty advisory groups, develop a process to identify projects and regions of the world where we can have the greatest impact as an institution

### B. Broaden and deepen institutional partnerships with universities abroad

1. Increase the number of international partnerships
2. Support faculty collaboration and research with partners
3. Cultivate partnerships beyond academia with the private sector, governments, and non-governmental organizations

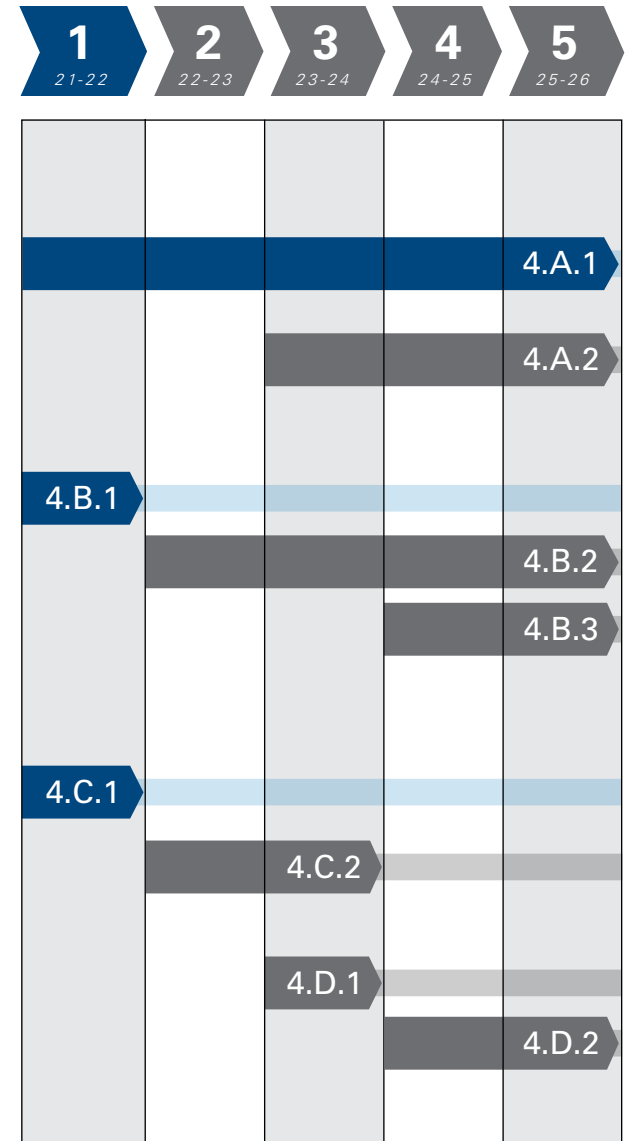
### C. Enhance the communication strategy to tell our international story

1. Communicate our assets, activities, impacts, and plans via the web, annual reports, newsletters, and other publications
2. Leverage innovative tools to collect, archive, analyze, and display international activity

### D. Engage alumni living and/or working abroad

1. Develop a plan to engage with international alumni and alumni living abroad
2. Develop a database of international alumni and other alumni living abroad

## SEQUENCING (YEARS)



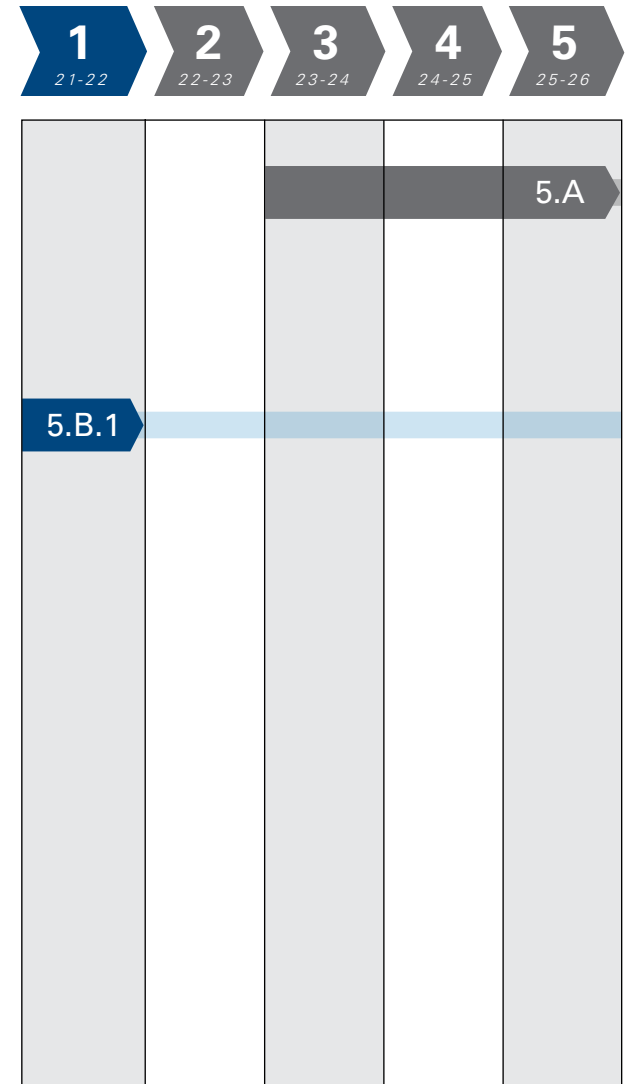
Blue = academic year 21-22

# GOAL 5 - Define Organizational Structure

## INITIATIVES AND TACTICS

- A. Establish a permanent principal officer position to lead the division to ensure global engagement is part of campus leadership discussions and planning**
- B. Provide comprehensive risk management for student, faculty, and staff international travel**
  - 1. Create and fund a position dedicated to managing international risk that will create policy and enact best practices to mitigate risk to individuals and the institution

### SEQUENCING (YEARS)



Blue = academic year 21-22

