



UNIVERSITY OF CALIFORNIA  
**SANTA CRUZ**

**Global  
Engagement**

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# ANNUAL REPORT

2019-2020



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## On The Cover

The ocean represents our need for exploration and collaboration across borders.

The Division of Global Engagement Annual Report is published yearly for friends and partners and serves as a report of divisional performance and activities. All materials in this publication are property of UC Santa Cruz and may not be reproduced.

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Over the past year, we have had the honor and good fortune of being a part of a dynamic and growing division – a team made up of International Student and Scholar Services, Global Programming, Study Abroad, and Global Initiatives. The units within the Division of Global Engagement work collaboratively to achieve our mission:

“To inspire and facilitate global learning and research at UC Santa Cruz.”

Our mission is realized through the support we provide, advising students and scholars on how to navigate immigration and international travel. It is seen in the programs we create, which bring people from different cultures together and help shape the dynamic learning community of UC

Santa Cruz. It is amplified through the partnerships we develop, forging ties with peer institutions around the world, and exploring the future of global cooperation.

This past year especially, during the Coronavirus pandemic, the nature of our interconnected world and the need to collaborate across borders has never been more evident. We have been reminded of our purpose and of the value and importance of international education and a global perspective.

In the coming year, we look forward to all of the new and exciting possibilities ahead of us to provide global learning opportunities for our students during this pause in international mobility.

**Richard Hughey**  
Interim Vice-Provost  
Global Engagement

**Becky George**  
Assistant Vice-Provost  
Global Engagement



## A STRATEGIC PLANNING PROCESS

**UC Santa Cruz, along with 10 other universities across the U.S., participated in the 16th cohort of the American Council on Education’s (ACE) Internationalization Laboratory, a guided and collaborative strategic planning process spanning two years (2018-2020), and involving the entire campus community, including Senate faculty, staff, and students.**

Working through a mentored process with ACE, UC Santa Cruz assembled a Steering Committee to comprehensively review current internationalization activities on campus. Though the conclusion of the process has been delayed by the onset of the pandemic (see pg. 5 for details), we are in the final stage of the process, synthesizing information gathered throughout AY 2019-20, working with the Senate to refine institutional goals, and formulating a strategic action plan for the future.

This plan aims to better position UC Santa Cruz to participate in the global dialogue and educate undergraduate and graduate students to meaningfully engage in an increasingly interconnected world.

### **What is comprehensive internationalization?**

ACE defines comprehensive internationalization as “a strategic, coordinated process that seeks to align and integrate policies, programs, and initiatives to position colleges and universities as more globally oriented and internationally connected institutions.”

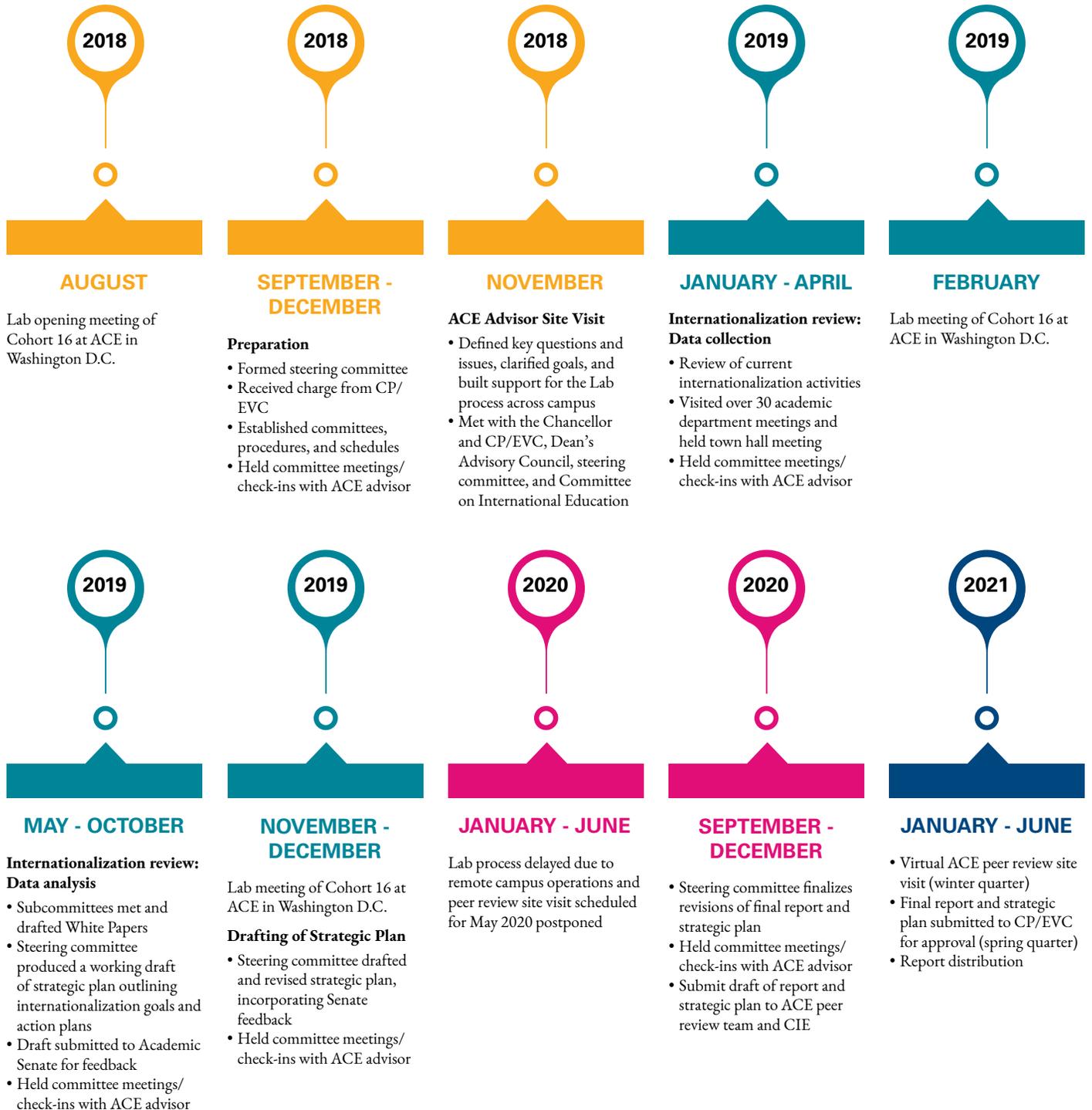
At UC Santa Cruz, guided by our Principles of Community to “promote an environment that values and supports every person in an atmosphere of civility, honesty, cooperation, professionalism, and fairness,” we empower students and faculty to engage with the global community, respect different world views, and work confidently in diverse teams to solve 21st-century challenges.

To this end, Global Engagement will continue to expand global learning and research opportunities for our students and faculty, integrate international students and scholars into our campus community, and develop partnerships with institutions around the world to enhance cooperation in teaching, research, and service.

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<sup>1</sup> Comprehensive Internationalization Framework. (2020, July 13). Retrieved July 30, 2020, from <https://www.acenet.edu/Research-Insights/Pages/Internationalization/CIGE-Model-for-Comprehensive-Internationalization.aspx>

# ACE INTERNATIONALIZATION LAB TIMELINE



## Claudio Campagna



Claudio Campagna is an international scholar from the Wildlife Conservation Society in Argentina with a long history at UC Santa Cruz. He works as an adjunct professor and associate researcher for the Institute of Marine Sciences and Ecology & Evolutionary Biology Department. His current focus, The Language of Conservation Project, co-headed with Dr. Daniel Guevara, Chair and Associate Professor of the Department of Philosophy at UC Santa Cruz, began in 2008.

The Language of Conservation is an interdisciplinary initiative that seeks a radical change in the way we talk and think about the value of life in all its diverse, natural forms. The issue the initiative faces is that the language used in the current conservation landscape does not capture the detriment of extinction — Campagna believes that the most important problem humanity faces is the conservation of the diversity of life from its destructive capacities.

Campagna’s philosophical interest in conservation biology began after realizing that interdisciplinary studies were needed in order to promote new values for the conservation of living things.

“The future is interdisciplinary and focuses on the breaking of frontiers,” Campagna said. “Boundaries are placed by the intellectual problems we need to solve, and humanity has to be wise to break all barriers that make those boundaries stronger.”

That philosophical interest led to the project’s most significant accomplishment.

“Language of naturalists had a deep understanding of species and representatives. The language provides a logic that induces values to help understand what the primary needs of those forms of life are,” Campagna said.

The environment UC Santa Cruz provides has been fundamental to Campagna’s life as well as research. He is also grateful for the work done at ISSS as they have assisted him in important personal and professional matters.

“[UC Santa Cruz] helped me develop a welcoming attitude towards intellectual challenges, encouraged creativity and a sense of trust in the capacity of the mind to overcome the unknown,” Campagna said. “[ISSS] has made it possible to work at UC Santa Cruz. They advised me about what to do and what not to and they have made sure that my time here has passed without worries unrelated to my work.”

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“We believe that language is critical to understanding the wrongs of pushing a form of life to extinction, we refer to the logical structure of language, not just the terminology.”





## INTERNATIONAL STUDENT AND SCHOLAR SERVICES

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**International Student and Scholar Services (ISSS) ensures campus-wide internationalization becomes a reality at UC Santa Cruz by bringing together the world's most experienced students, scholars, and researchers.**

ISSS provides advising on immigration, cultural, and personal matters to all members of the UC Santa Cruz international community while offering workshops, information sessions, and orientation to our international students, scholars, and employees.

### **Immigration Services**

- Immigration advising
- SEVIS maintenance and DHS/Department of State reporting
- Employment authorizations (OPT/CPT/AT)
- Education and training on immigration topics
- Petition filing for immigration, including H-1B and permanent residency
- Additional advising, including SSN, ITIN, and DMV

### **Services to Campus**

- Compliance oversight (PDSO/RO)
- Campus training and outreach
- Partnering with college and department advisers
- HR/Legal/Insurance

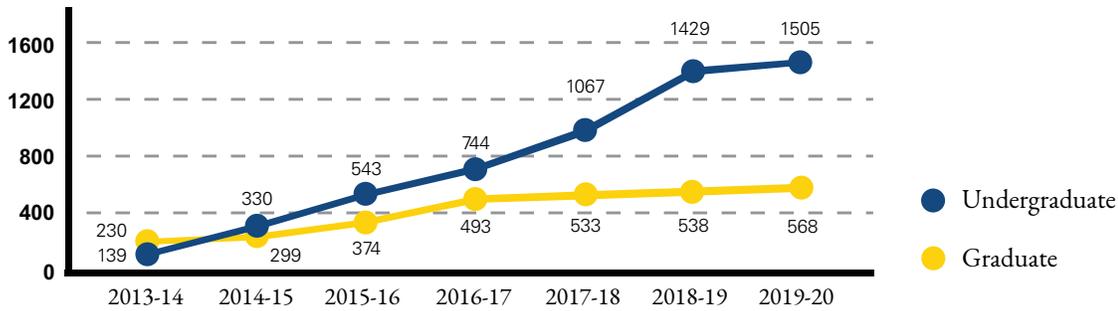
### **Health, Wellness, and Financial Stability**

- Health Care and Mental Health workshops with Health Services and CAPS
- Sara Matthews Scholarship
- Tax software support
- Tax workshops

# INTERNATIONAL STUDENTS

Student data based on unduplicated headcount for the academic year 2019-2020 (including summer 2020). International students are defined as individuals with F and J visas.

## Enrollment by Academic Year



## HIGHLIGHTS

**1776** Degree-seeking undergraduate and graduate students

**112** Incoming exchange and visiting students

**24** Sponsored students

**67** Total countries represented by students

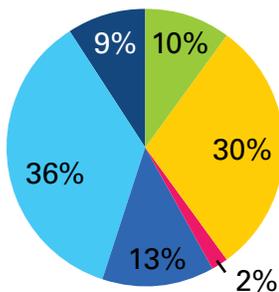
## Top Countries of Origin\*

Undergraduate		Graduate	
China	1020	China	225
India	47	India	82
Taiwan	43	Iran	28
South Korea	23	Taiwan	16
Canada	14	Mexico	14
Hong Kong	14	South Korea	14
Japan	13	Bangladesh	13
Vietnam	13	Canada	12
Malaysia	7	Turkey	10
Turkey	6	Brazil	7

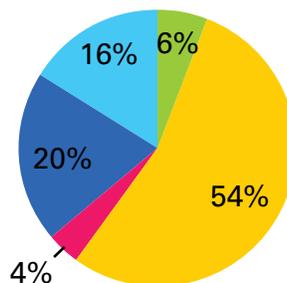
\* Representative of degree-seeking students

## Enrollment by Division

### Undergraduate



### Graduate

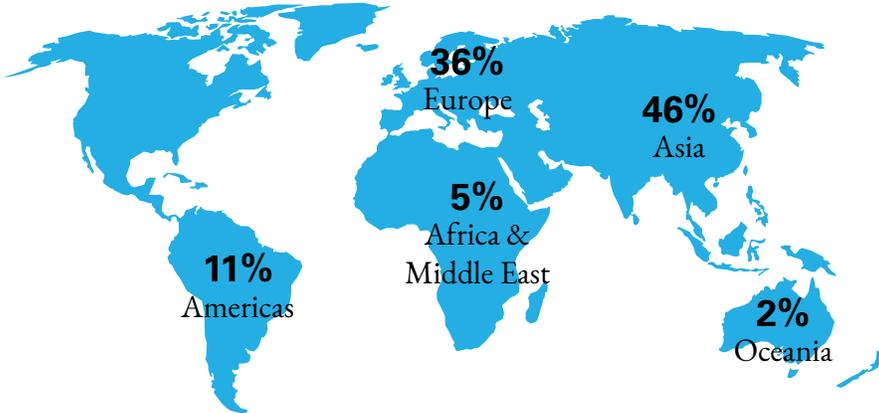


- Arts
- Engineering
- Humanities
- Physical & Biological Sciences
- Social Sciences
- Undeclared

# INTERNATIONAL SCHOLARS

Data from the fiscal year calendar, July 1, 2019 - June 30, 2020, of faculty, researchers, and staff.

## Regional Areas of Origin

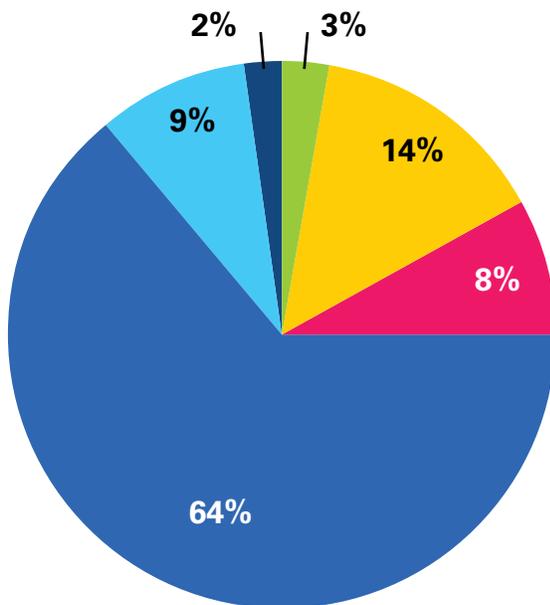


## Top Countries of Origin

Scholars	
China	86
India	22
Germany	17
France	17
Spain	14
Italy	12
UK	10
Canada	8
Brazil	7
Denmark	6

\* per country

## Divisional Affiliation



- Arts
- Humanities
- Social Sciences
- Engineering
- Physical & Biological Sciences
- Other (Non-academic divisions)

## HIGHLIGHTS

**288** Faculty, researchers, and staff

**67** H1-B and other

**221** J-1 visitors

**49** Countries of origin

Learn more at  
[iss.ucsc.edu](https://iss.ucsc.edu)

PROGRAMMING



### HIGHLIGHTS

**743** Students Attended International Orientation

**77** Unique Programs Hosted

**102** Active Global Mentees



# GLOBAL PROGRAMMING

**Global Programming designs and facilitates orientation programs, events, and activities for international undergraduates, graduate students, and scholars to foster increased intercultural learning, to build community, and to support cultural adjustment.**

Global Programming offers support by assisting with pre-departure orientations and re-entry programming for study abroad students, administers a mentorship program for first-year international students, and offers international/intercultural events open to all, such as programming during International Education Week. Special Customized Programs can be arranged for short-term programs for departments and partners.

Data for the academic year 2019-2020 (including summer 2019)

## Academic Success

- Graduate Preparation Program
- Beyond Orientation Workshops
- Introduction to U.S. Classroom Culture
- Support to Colleges and Advisers
- DICP: Supporting International Students & Scholars
- Training for Student Leaders and Professional Staff

## Special Customized Programs

- Summer Engineering Program with Korea Advanced Institute of Science and Technology (KAIST)
- Law and Society with Chuo University
- Innovation and Entrepreneurship with Brazil

## Cultural Engagement

- International Student Orientation
- Global Leaders
- Global Mentorship Program
- Intercultural Workshops
- Events, Activities, and Excursions
- Global Cafe Cross-cultural Conversations
- International Education Week
- Study Abroad Fair and Alumni Recognition Dinner Support
- Intercultural Communication Orientation Support
- Workshops with Career Center on Intercultural Skills
- Peace Corps Workshops

## Graduate Preparation Program Participation by Academic Year



## Program Participation by Student Type

	Intl Undergrad	U.S. Undergrad	U.S. Grad	Intl Grad	Intl Scholars
2019-2020	653	964	19	300	120

# STUDY ABROAD

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## Through academic coursework, internships, and experiential learning, Study Abroad aims to:

Provide students the opportunity to graduate with international experience, promote an internationalized campus that cultivates an understanding of our diverse global community, and encourage students to study, explore and engage with other cultures—to broaden their perspective and involvement in the world.

Through international academic experiences, UC Santa Cruz prides itself on inspiring students to explore and transform their lives, the university, and the world. Below are examples of study abroad opportunities at UC Santa Cruz.

### Program Types

- UCSC Faculty-Led (now Global Seminars)
- UCSC Global Exchanges
- UCSC Domestic Exchanges
- UC Education Abroad Programs
- Other UCSC programs
- Independent programs

### Events

- Fall Study Abroad Fair
- Summer Opportunities Fair
- International Education Week
- EOP workshops for first-generation students
- Program information sessions
- Scholarship workshops
- First-time traveler workshops
- Pre-Departure Orientations

### Advising

- Application workshops
- Program exploration workshops
- Walk-in advising
- Diversity and identity abroad
- Intercultural communication orientations
- Scholarship advising: Boren, Fulbright, Gilman, Rhodes, and Marshall
- Financing study abroad workshops
- Study Abroad 101 outreach presentations

### Campus Collaboration

- Faculty-led and global/domestic exchange management
- Faculty-led proposal workshops
- Faculty risk management training
- Advisor workshops/resources
- International site visit participation
- UCEAP academic integration grants

**“Studying abroad matures you and gives you a new, broader perspective on life and the world.”**

- Tolu FAMILONI

## HIGHLIGHTS

**317** Enrolled students (\*650-675)

**11** UCSC programs (\*100)

**285** UCEAP programs (\*475)

**20** Other programs (\*80)

**58%** Studied a language abroad

**35** Visited Countries

\*Expected number before COVID-19

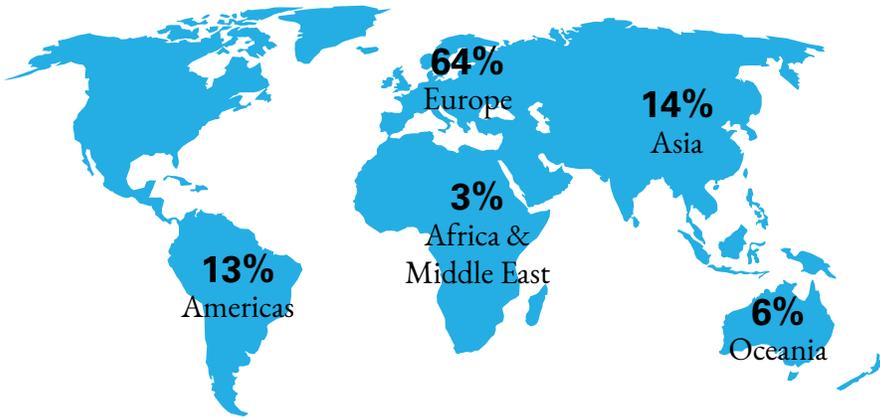
# ABROAD

# STUDY ABROAD

Due to the impact of COVID-19, spring and summer 2020 experienced program cancellations.

Data for the academic year 2019-2020 (including summer 2020)

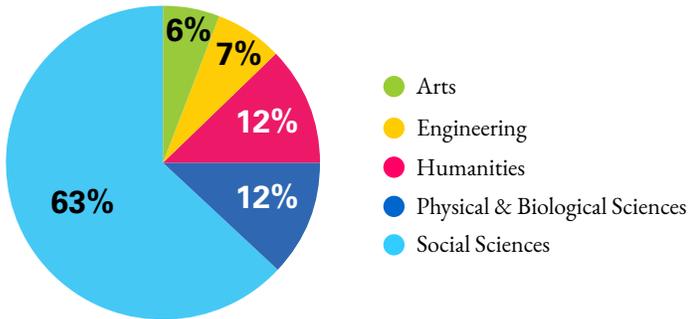
## Students Abroad by Region



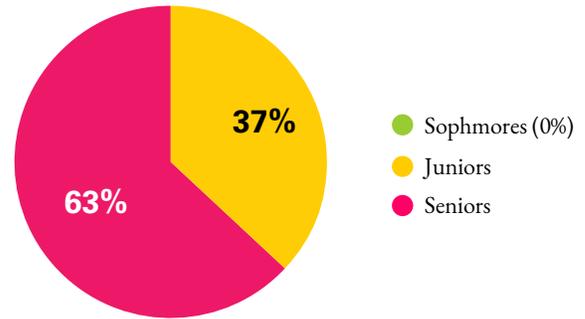
## Top Ten Participation by Department

1. Psychology
2. Economics
3. Politics
4. Ecology & Evolutionary Biology
5. Sociology
6. Environmental Studies
7. Anthropology
8. Computer Science
9. Film & Digital Media
10. Art, History, LALS

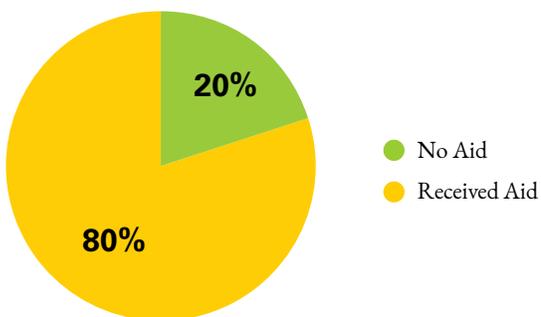
## Participation by Division



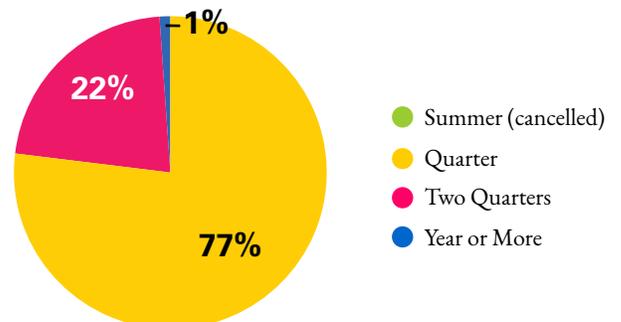
## Participation by Class Level



## Students Receiving Financial Aid



## Enrollment by Term



# WHO AM I ABROAD?

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## Lucia Ortiz



Studying abroad had been a dream of mine since my first year. I didn't know how I was going to do it or when I was going to do it but I was determined to make it work. Throughout my undergraduate career, I always made excuses for why it wasn't a good time to apply, either because of my two jobs or because of money or my other responsibilities. I kept putting off my search for studying abroad until winter 2019 of my junior year when I decided to study abroad the following summer in Brazil.

As a student from a first-generation, low-income single-parent household, I've faced multiple obstacles throughout my college career.

Because of this I continuously doubted myself that things wouldn't work out for me.

I kept reminding myself time and time again that I had nothing to lose and I could find help for my expenses.

After submitting four different scholarship applications, I was awarded three: the Gilman Scholarship, the Promise Award, and the Foreign Language Education Abroad Fund

I was excited that I was that much closer to going to Brazil. I was proud of myself for pushing my doubts aside and thankful that others believed in me and that I was capable of achieving this.

Once it was time for me to depart, I was excited to be going to a new country but nervous because it was the first time traveling internationally by myself to a place where I knew no one. When I arrived, I was greeted by wonderful, welcoming people. My host made me feel at home and our program staff made us feel like a family. Studying abroad in Brazil was an experience I will never forget. I made new friends from other countries and learned about Brazilian culture, politics, and everyday life while experiencing everything firsthand.

Studying abroad was one of the best decisions I've made throughout my undergraduate career because I came back with new friendships, perspectives, knowledge, and passion for learning and getting outside of my comfort zone.

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“With the support of my study abroad advisor, Ashley, I pushed myself to complete my application and meet the deadlines. She informed me about several scholarships and encouraged me to apply.”

# GLOBAL PARTNERSHIPS

UC Santa Cruz enters into formal partnerships with universities outside the U.S., foreign government agencies, and non-profit organizations to promote international cooperation in teaching, research, and other fields of mutual interest.

Global Initiatives manages a growing portfolio of international partnerships and agreements, facilitates visits to campus by foreign delegations, engages in faculty outreach, and provides strategic communications support across the division.

Map data reflects delegation visits and partnership agreements established during the academic year 2019-2020 (including summer 2020). For a complete listing, see the GlobalConnect database at [global.ucsc.edu/partnerships](http://global.ucsc.edu/partnerships).

## Delegation Visits

- Aarhus University - Denmark
- Amrita University - India
- China Scholarship Council - China
- COMEXUS (Fulbright Mexico)
- Cónsul General of Mexico in San Jose
- IIT Kanpur - India
- National Autonomous University of Mexico (UNAM)
- Queen Mary University - United Kingdom
- Rikkyo University - Japan
- Technische Universität Berlin - Germany
- Tecnológico de Monterrey - Mexico
- Tunghai University - Taiwan
- University of Melbourne - Australia
- University of Queensland - Australia

## New Partnerships in Europe

### Administrative Staff Exchange

- Aarhus University - Denmark

### Student Exchange

- Institut Supérieur d'Agriculture Rhône-Alpes (ISARA) - France
- University of Bergen - Norway

## New Partnerships in South America

### General Memorandum of Understanding

- Universidad del Rosario - Colombia

## HIGHLIGHTS

**UC MEXUS Mobility Workshop**  
hosted at UC Santa Cruz in October 2019

**50+** Active partnership agreements

**15** Direct student exchange agreements, and growing

**14** Delegation visits



Representatives from UC Santa Cruz and Rikkyo University (Tokyo, Japan) meet to establish a Global Exchange Program.

## New Partnerships in Asia

### Student Exchange

- Sophia University - Japan
- University of Tokyo - Japan

### Special Program

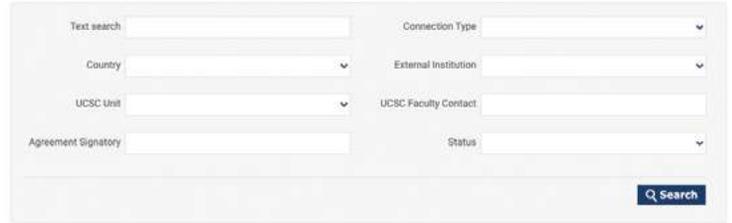
- Chuo University - Japan

# IPPS

# GLOBAL CONNECT

A PARTNERSHIP AND ACTIVITIES DATABASE FOR UC SANTA CRUZ

### GlobalConnect



The screenshot shows a search interface for GlobalConnect. It includes a 'Text search' input field, a 'Country' dropdown menu, a 'UCSC Unit' dropdown menu, and an 'Agreement Signatory' input field. On the right side, there are 'Connection Type', 'External Institution', 'UCSC Faculty Contact', and 'Status' dropdown menus. A blue 'Search' button is located at the bottom right of the form.

Global Engagement launched an online database platform called GlobalConnect to leverage regional and international expertise and connections of UCSC faculty, which help drive campus internationalization efforts, and to manage international partnerships and activities.

### What is GlobalConnect?

GlobalConnect showcases information about institutions that UCSC is engaged with across the world, through faculty research and scholarly collaborations, partnership agreements, professional networks, and other related activities. GlobalConnect consists of two parts:

- The **Publisher** - where the public searches for information in the database
- The **Portal** - where members of the campus community submit information for display in the Publisher

### How can faculty submit information to GlobalConnect?

Submit or update information in GlobalConnect any time via the Portal by simply logging in with a CruzID. Specify whether

information is displayed in the Publisher, or simply shared internally with Global Engagement for planning and reporting.

### How does Global Engagement use GlobalConnect?

GlobalConnect is curated by Global Engagement as a resource for the campus community, to provide a snapshot of UCSC's global footprint, foster connections among faculty, and incorporate faculty expertise into strategic planning. The division draws from GlobalConnect, for example, to guide campus leadership's international travel, devise institutional partnership strategies, develop country/region activity reports, and plan foreign delegation visits to the UCSC campus.

Learn more at [global.ucsc.edu/globalconnect](http://global.ucsc.edu/globalconnect)

# GLOBAL LEARNING

IN THE AGE OF ONLINE COLLABORATION

Traditional exchange partnerships allow for reciprocal mobility of students between partner universities. Students earn credit toward their degrees while studying abroad and gaining global perspectives.

In these rapidly changing times, Global Engagement is exploring additional forms of cooperation to broaden student accessibility to global learning opportunities, such as virtual internships and virtual exchange, sometimes referred to as the Collaborative Online International Learning model (COIL).

While virtual opportunities for global learning can take a variety of forms, typically, they occur at the course level. Faculty from each partner institution co-develop project-based learning activities in

their courses, positioning their students to work together to achieve learning outcomes. Joint activities are typically carried out through established online, collaborative modalities, and may also involve capstone experiences, such as short-term visits by the students to each other's institutions.

**Global Classrooms**, recently announced by Global Engagement, provides UCSC faculty with an opportunity to learn how to develop virtual exchange courses that allow students to engage in project-based learning with partnering institutions around the world.

Learn more at [global.ucsc.edu/globaclassrooms](http://global.ucsc.edu/globaclassrooms)

WHEREVER  
WE ARE,  
WE'RE STILL  
**BANANA  
SLUGS.**





## CONTACT US

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