

# GOAT FAST RACING

## *2025-2026 SPONSORSHIP INFORMATION PACKET*



# WPI

***SOCIETY OF AUTOMOTIVE ENGINEERS***

***SAE-OFFICERS@WPI.EDU***

***100 INSTITUTE ROAD***

***WORCESTER, MASSACHUSETTS***

***WORCESTER POLYTECHNIC INSTITUTE***



## ABOUT US:

Since 1985, the Worcester Polytechnic Institute (WPI) chapter of the Society of Automotive Engineers (SAE) has been racing cars engineered and crafted by student engineers. Our members graduate with real-world experience in vehicle dynamics, CAD, manufacturing, embedded software, PCB design, and more.

In 2025, we placed 4th at the Formula Hybrid + Electric competition at New Hampshire Speedway. We also took home the IEEE Engineering The Future Award, our 5<sup>th</sup> IEEE award in a row. Thanks to the hard work and dedication of our team and support from our industry partners, last year marked our greatest success as an EV team so far. With a new car in the works, we hope to make 2026 even better!

# Why You Should Sponsor GOAT FAST RACING



## Recruitment

Each year a dedicated team of WPI Students from mechanical, electrical, and computer engineering backgrounds develop and compete with a custom electric racecar. By supporting our efforts, you build a professional connection with a talented network of alumni entering the workforce.



***Current members and recent alumni have been employed by companies such as:***



Mercedes-Benz



Koenigsegg



TOYOTA

**FLUX  
MARINE**

ORBIS ELECTRIC

**BAE SYSTEMS**

## Philantropy

Your support means that we can continue to learn engineering through hands-on projects. We are classified as a 501(c)(3) nonprofit organization; All monetary and in-kind donations are tax deductible.

## Advertisement

On our car your logo will be seen by thousands of WPI Students as well as Formula Hybrid+Electric competitors, spectators and staff. There are many ways we can help you connect with your audience:

- Your logo on our tshirts
- Your logo on our trailer
- Campus Events
- Social Media Collaboration



# How You Can Contribute

Our team relies on the help of sponsors to to acquire the materials and services needed to build a competitive race car. We appreciate in-kind donations and monetary support alike. If anyone at your company is interested in sharing their knowledge with the next generation of engineers, we love to have visitors talk to us and give presentations on campus. We also enjoy going out to our sponsors' locations to learn about how they operate.



## Payment Information

### Check:

If making a gift by check, please make checks payable to **Worcester Polytechnic Institute** and indicate "WPI FSAE Club" in the memo line. Checks can be sent to:

TheWPI Fund  
100 Institute Road  
Worcester, MA  
01609

### Online (with Credit Card):

Donations can be made at [www.wpi.edu/+giving](http://www.wpi.edu/+giving). Please enter "WPI FSAE Club" after selecting "Other" in the designation dropdown menu.

# SPONSORSHIP LEVELS

|                                                                                      | Bronze<br>\$100-999 | Silver<br>\$1000-4999 | GOLD<br>\$5000-9999 | Platinum<br>\$10,000+ |
|--------------------------------------------------------------------------------------|---------------------|-----------------------|---------------------|-----------------------|
| Your logo on our website                                                             | ✓                   | ✓                     | ✓                   | ✓                     |
| Invitation to unveiling event                                                        | ✓                   | ✓                     | ✓                   | ✓                     |
| Spotlight on Social Media                                                            | Small               | Medium                | Large               | X-Large               |
| Your logo on our Apparel                                                             | Small               | Medium                | Large               | X-Large               |
| Your logo on our Racecar                                                             | Small               | Medium                | Large               | X-Large               |
| Team Newsletter                                                                      | ✓                   | ✓                     | ✓                   | ✓                     |
| Personalized Campus Visit or Presentation                                            |                     |                       | ✓                   | ✓                     |
| Team Visit for a demo day/ photo shoot/ recruitment event (in person up to 50 miles) |                     |                       |                     | ✓                     |

## Contact Information

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# Thank You to our Current Sponsors



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MARINE



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racing

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