

Organisation	Typical Guests	Amentities	Suplimental Services
EA	non-profits/ NGOs (majority), universities	hot drinks, biscuits, projectors, flipcharts, speakers, BBQ	YES
EB	play group, clubs, neighborhood forums, residence associations	chairs, tables (no tea/coffee or audio equipt.)	NO
EC	other charities, council, private individuals (PE for children), note - NO PARTIES OR FUNCTIONS	big screen/chairs/table (no charge), kitchen equipt., tea/coffee, flip charts	YES
ED	private tutotrs, churches, residents	mats, foam blocks, elastic bands, chairs, table, projector, TV, sound system (all included)	NO

Booking Frequency	Events/ Programming	Ads/ Marketing Techniques	Pricing Factors
412 in last fiscal year (7.9 per week avg.)	meetings, trainings, b-day parties, workshops, activism & policy	Website, Instagram	charity discounts, out of hours bookings (extra charge)
AA groups and Tai Chi weekly	forums and club activities	N/A	compare rates to other orgs.
Evenings are mostly outside Abbey hours, no renting on weekends ?		word of mouth, instagram, newsletter	weekday/weekend pricing, local vs. non- local charities, daytime vs. evening
Every day mix of private and community centre run programs	film evening/ talk	website, leaflet, newsletter	private businesses vs. residents, discount for regulars and private parties