

# Ask Moby!

## Why Care about Coastal Litter?

**It Starts on Land** - 60-80% of ocean litter enters the water from the land

**It's Widespread** - Marine life across all the Earth's oceans are exposed to and potentially threatened by ocean litter.

**It's Slow Violence** - While it might seem insignificant at first, litter has dangerous widespread and long-term effects:

- Nets, ropes, and other debris **entangle** wildlife, hurting them and making it hard to move. It can even stunt their growth in some case
- Animals can **starve** when they mistakenly swallow litter. It blocks their digestive tracts or makes them feel full and unable to eat.
- Plastics break up into **microplastics**, which contaminate the environment and can be toxic to living creatures, including humans!

## Why am I a Sperm Whale?

Sperm whales like me once were hunted by Nantucket whalers for our valuable oils. Spermaceti oil, taken from the head of sperm whales, was widely used to make products like candles, ointments, cosmetics, and even machine lubricant. Whaling once was the biggest threat we faced.

Today, we face a new threat: marine litter. Ocean wildlife like us are hurt by plastics, fishing gear, and other waste in the ocean. Beached sperm whales have been found with tons of litter inside their stomachs and guts. Even here on Nantucket, animals like seals and the endangered Atlantic right whales face the perils of human litter.

Fortunately, I am here to collect litter so my real-life counterparts can remain safe in the wild. **So please, join Nantucket in the battle to protect our oceans by feeding me beach litter!!**

## How can You Make an Impact?

### Short Term

**Leave nothing** behind on the beach!

**Dispose** of litter you find!

### Long Term

Make a point to **never litter!**

**Reduce** your garbage output!

**Rethink** your plastic habits!

## Spread the Word!

Take a pic with me & post it with #NantucketMoby!

Find me at

Instagram

@moby\_nantucket

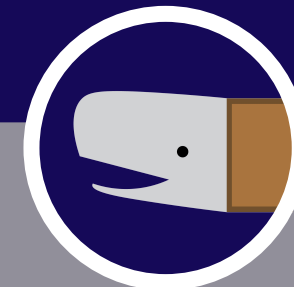
Twitter



Scan with your phone camera!



MARINE MAMMAL  
ALLIANCE NANTUCKET



Moby was made in memory of David Ozias



This sculpture was constructed by Billy Sherry