

Self Evaluation

Please evaluate your project's trajectory relative to your individual and team contributions. Your feedback will be useful for understanding your team dynamic and how work was divided amongst you.

Overall Team Evaluation

The Team's overall progress has:

Exceeded expectations; Met expectations; Not met expectations

Your collective ability to work together as a team has:

Exceeded expectations; Met expectations; Not met expectations

What could the team have done as a whole to improve the team dynamic?

I believe my team worked very well together. Therefore, I do not have many qualms about our team dynamic. Of course there were differences in opinion about the most effective means of accomplishing certain goals such as the order of the sections. We always discussed the pros and cons of each option and came to a consensus. The work could have been divided more evenly. I felt that I was responsible for much of the text and was almost entirely in charge of creating the webpage even though I'm not very adept with technology. However, this unequal distribution of work was not a result of teammates not wanting to put in the effort. I think we just accepted tasks without realizing which were more time consuming. Every teammate initiated communication to meet up. We met at least six times, even twice in one day. Everyone was very willing to work together. We actually laughed a lot and had fun!

Please write a brief (1/2-1 page) reflection about your individual understanding of, and insight into, your FakeStarter page—it's strengths, its weaknesses, the way it captures (or doesn't) the trajectory of your learning in this class. Feel free to write anything here. It is your moment to give me insight into YOUR individual, perceptive thoughts about composing this final project.

Before this project I never realized how much effort and finesse is required to create a webpage or advertisement. Every little detail required attention, from font to text size, from alignment to color. I hope the page reflects how much time I put into deciding on the best arrangement for the font and graphics.

Working with IMcreator was difficult. I am not very skilled with computers. The program was finicky, had very limited options for text, and often seemed to have a mind of its own. Consequently, I spent hours trying to move and format text. I tried to make the font and formatting as consistent as possible.

I think our page reflects our ability to produce concise sentences. In perusing other kickstarter pages, we decided the most effective pages were shorter. I poured over every sentence making sure every piece of text was relevant and contributed to our argument. We could have written more, but we felt that we included all relevant information. I think we used pathos, logos, and ethos effectively. We used concrete details about the product, portrayed our inventor authentically as a student hoping to make an impact, and appealed to the audiences' need to help others.

This project was challenging because there were so many components and I would find myself getting lost in the details of one aspect. I would obsess over a particular text box, and in doing so would lose sight of the page as a whole. Between page design, the text, images, the video, the two rhetorical analyses, I found the project overwhelming. Another challenge to the page was combining our three very different writing styles into one cohesive page of text.

I think the strength of our fakestarter is our video. My favorite part of the project was writing the script because I could be more creative and use less formal writing. It was also fun to rewrite the script on the fly as we were filming. While filming I would recognize that a particular phrase seemed awkward and would write a more effective sentence off the cuff. As a result, I believe the audio sounds very natural, as if it weren't scripted. This, combined with the footage provides an authentic and compelling message.

Evaluation of Yourself – comments will be kept confidential

Your name: Abbegail Nack

Role

Please check the role(s) you seem to have assumed during this team project.

Role	This term			
	Always	Mostly	Occasionally	Never
Leadership / Decision-Making		x		
Organization / Scheduling / Recordkeeping		x		
Motivation / Spirit / Persistence		x		
Creativity / Inventiveness		x		
Visual Design	x			
Technical Ability / Computer Skills		x		
Creating Written Content		x		
Revising Other’s Writing	x			
Creating Video Content			x	

Overall Self Evaluation

My effort: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations
 My writing: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations
 My teamwork: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations

My Principal Contributions to Team Effort

Please List your contributions to the Team effort. Be honest and complete.

I was primarily responsible for designing the web page and writing the script of the video, the rhetorical analysis of our page, and most sections on our page. I also revised a considerable portion of my teammate’s text. I also filmed our video and acted as makeup artist for our bruised star.

I think I was the primary leader, organizing most of the meeting times. However, both Kristin and Nicolas helped to organize when we would meet. I think Kristin and Nicolas looked to me for most executive decisions about our page. I usually organized what tasks we worked on, not because I was overly commanding, but just naturally lead our focus.

What I Could have Done Better

Please list the areas in which you think you could have done better, in relation to his/her contributions to the team effort. Be constructive.

I have trouble relying on others. I tried my best to incorporate both of my teammates’ thoughts and opinions into all of the writing. Therefore, I let some things on the page remain even if I didn’t believe they were the best. For instance, Kristin wanted to eliminate some of the graphics and I agreed despite believing the page looked better if they remained. However, I did find myself rewriting a lot of Kristin and Nicolas’ work. I endeavored to keep the same concept while improving the sentence structure. I hope I was as diplomatic as possible and did not appear too overbearing.

Evaluation of Other Team Members – *comments will be kept confidential*

(Duplicate as needed to evaluate each team member - one form per team member)

Evaluee name: Kristin Olson

Primary Role(s)

My teammate has assumed the following role in the team’s dynamics (check all that apply):

- Leader; Organizer; Motivator; Creative Lead; Reliable Worker; Technical Lead;
- Writer/Reviser; Visual Designer; Video Creator; Other (explain) _____

Overall Teammate Evaluation

Teammate’s effort: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations
Teammate’s writing: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations
Teammate’s teamwork: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations

My Teammate’s Principal Contributions to Team Effort

Please List your teammate’s contributions to the Team effort. Be honest and complete.

Kristin’s primary contribution was putting the video together. She did an amazing job with editing the video, piecing together nearly twenty different scenes into a cohesive video. She picked the music, and spent hours working on getting the timing of the transitions and audio to be just right. Kristin provided the camera as well. Kristin was also was the teammate who edited most of my work. When I had a question about design, I would to Kristin for input about font and page layout.

What My Teammate could have done better

Please list the areas in which you think your teammate could have done better, in relation to his/her contributions to the team effort. Be constructive.

Kristin was a skilled writer, but I often had to revise her work for clarity. Her ideas were sublime, but sometimes she had trouble translating those ideas into effective sentences.

Evaluation of Other Team Members – *comments will be kept confidential*

(Duplicate as needed to evaluate each team member - one form per team member)

Evaluee name: Nicolas DiLibero

Primary Role(s)

My teammate has assumed the following role in the team's dynamics (check all that apply):

- Leader; Organizer; Motivator; Creative Lead; Reliable Worker; Technical Lead;
 Writer/Reviser; Visual Designer; Video Creator; Other (explain) Nicolas provided our project and inventor and was crucial in maintaining contact with him.

Overall Teammate Evaluation

Teammate's effort: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations
Teammate's writing: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations
Teammate's teamwork: Exceeded normal expectations; Met normal expectations; Did not meet normal expectations

My Teammate's Principal Contributions to Team Effort

Please List your teammate's contributions to the Team effort. Be honest and complete.

Nicolas was key in finding our product and inventor. Nick was crucial in keeping in contact with our inventor and enticing him to be a part of our video. Nicolas did create text, such as the challenges section, but a lot of his writing needed substantial revision. Nicolas's primary contribution was his input of ideas. Nicolas's contribution to the project wasn't always tangible, but he had excellent ideas about what to include in the text and video. He thought of several of the scenes for the video. Nick also helped direct Alex in the video.

What My Teammate could have done better

Please list the areas in which you think your teammate could have done better, in relation to his/her contributions to the team effort. Be constructive.

Nicolas could have contributed more to the project. His lack of contribution wasn't his fault; Kristin would take on responsibilities that couldn't be completed by more than one person at a time. Nicolas contributed text, but his text was often in fragments and needed a considerable amount of revision. It always felt like Nick was an integral component to our team, but reflecting back on the project, I realize he did not assume very many tasks.

FakeStarter Title: Squeeze with Ease Term: B 2013

Name: Abbegail Nack