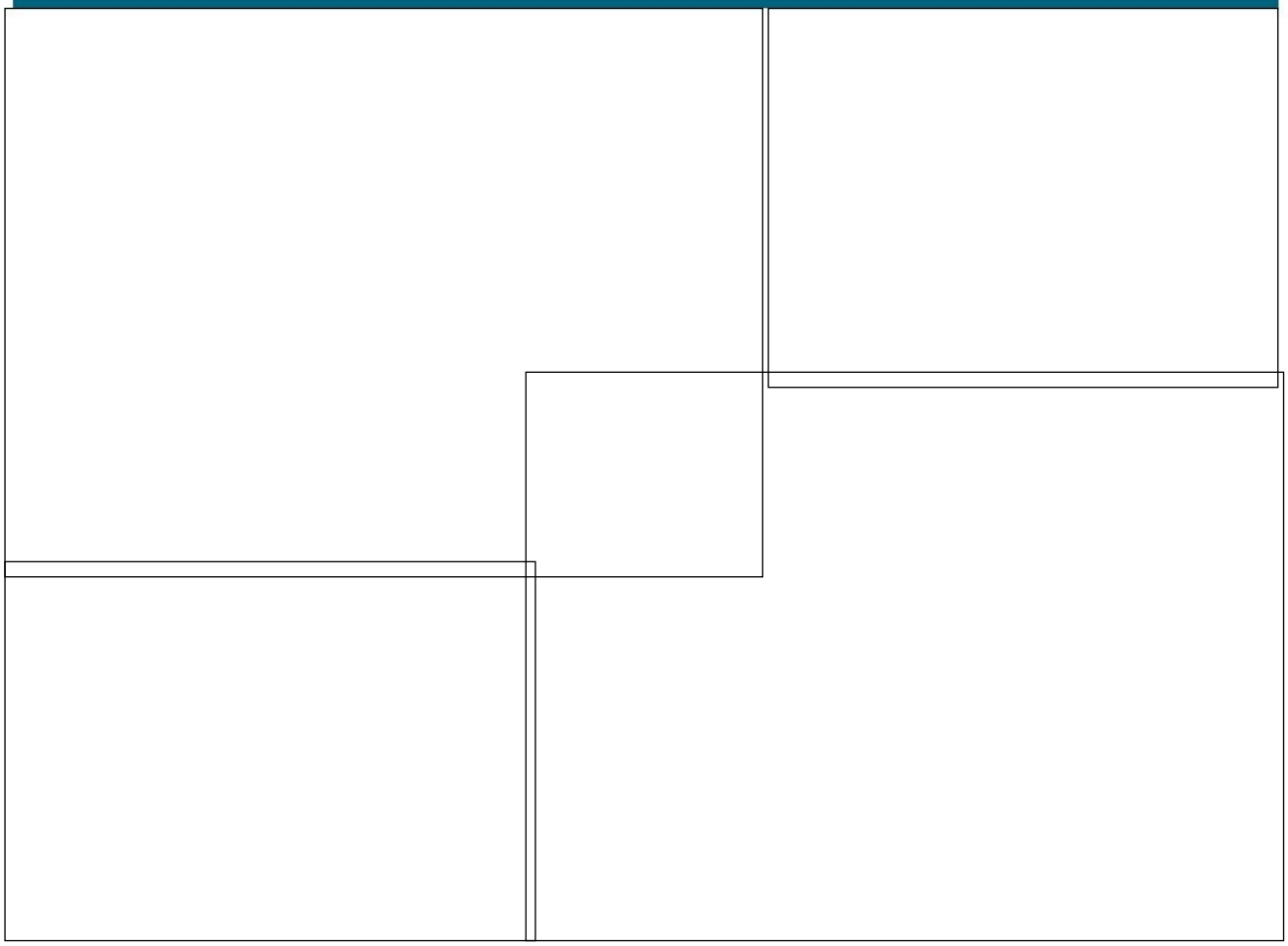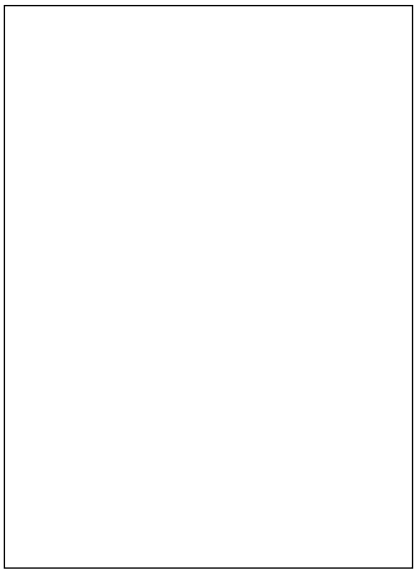PERSONAL PROFILES