

THE BIG ISSUE VENDOR EDITION!

VENDOR MAGAZINES:

Featuring The Big Issue Vendors

THE BIG ISSUE VENDOR EDITION!

The following Vendor Magazines were created with the content gathered from the individual Vendors we worked with. Each one was made and given to the vendor it features. They are each two pages long and feature their personal bios, pictures and a thank you. The final product was printed and folded to be a personal magazine for each vendor. The intent of the biographies and pictures is that they would be used by The Big Issue on the website platform.

The Order of the Magazines:

Fikiswa

Jakoef Galant

Lavista Ntshoza

Leslie Collins

Nolusapho Pani

No-Senior

Nosiphiuro Pike

Steven Robert

Thelma Jack

Themba Tinzi

Xolani Nkomiyatyhoboza

Zoliuse Mayekiso

Zwkwiswa Mqikelaua





Fikiswa,

Thank you for all of the time and effort you have put into participating in our project. We really appreciate everything you have done. We really enjoyed getting to know you and having the opportunity to spend time with you. You have developed such strong leadership skills. We remember the first day that we met you, your confidence was striking and we knew you would be an excellent member of our team! We loved hearing about your boys, your perspective of the Big Issue, and what you want to eventually be (We hope you do open that pizzeria!) We know you will do great things in the future (and maybe even see the Eiffel Tower someday). You are a natural leader and can do great things! Strive to learn more and do bigger and better things!

Thank you again!!!

Ari, Gianna and Nadjia



THE BIG
ISSUE
VENDOR
EDITION!

**I Can Provide For
Myself and My
Family Because of
The Work That I Do
With The Big Issue.
It Empowers Me As
A Woman.**

Fikiswa

While Typing on A Laptop New Friends Are Made!



Fikiswa Charges Ahead of the Pack, Quickly Learning New Skills and Teaching Others



Testing Her Ability to Teach, Fikiswa Takes Notes on Leadership



New Vendor,
New Mentor,
New Friends.



Name: Fikiswa
Vendor #: 1968
Pitch: Cavendish
Monthly Goal: 50 magazines

Hi my name is Fikiswa and my vendor number is 1968. I am a brand new vendor of The Big Issue. I learned about The Big Issue from my brother in law, Xolani and I thought it sounded like exactly what I needed. I want to be able to support and provide for my kids. After working at The Big Issue for about two weeks I have earned enough to take my kids out on the weekends and I was able to buy them christmas clothing. I one day hope to save enough to be able to open my own pizzeria.



Jakoef

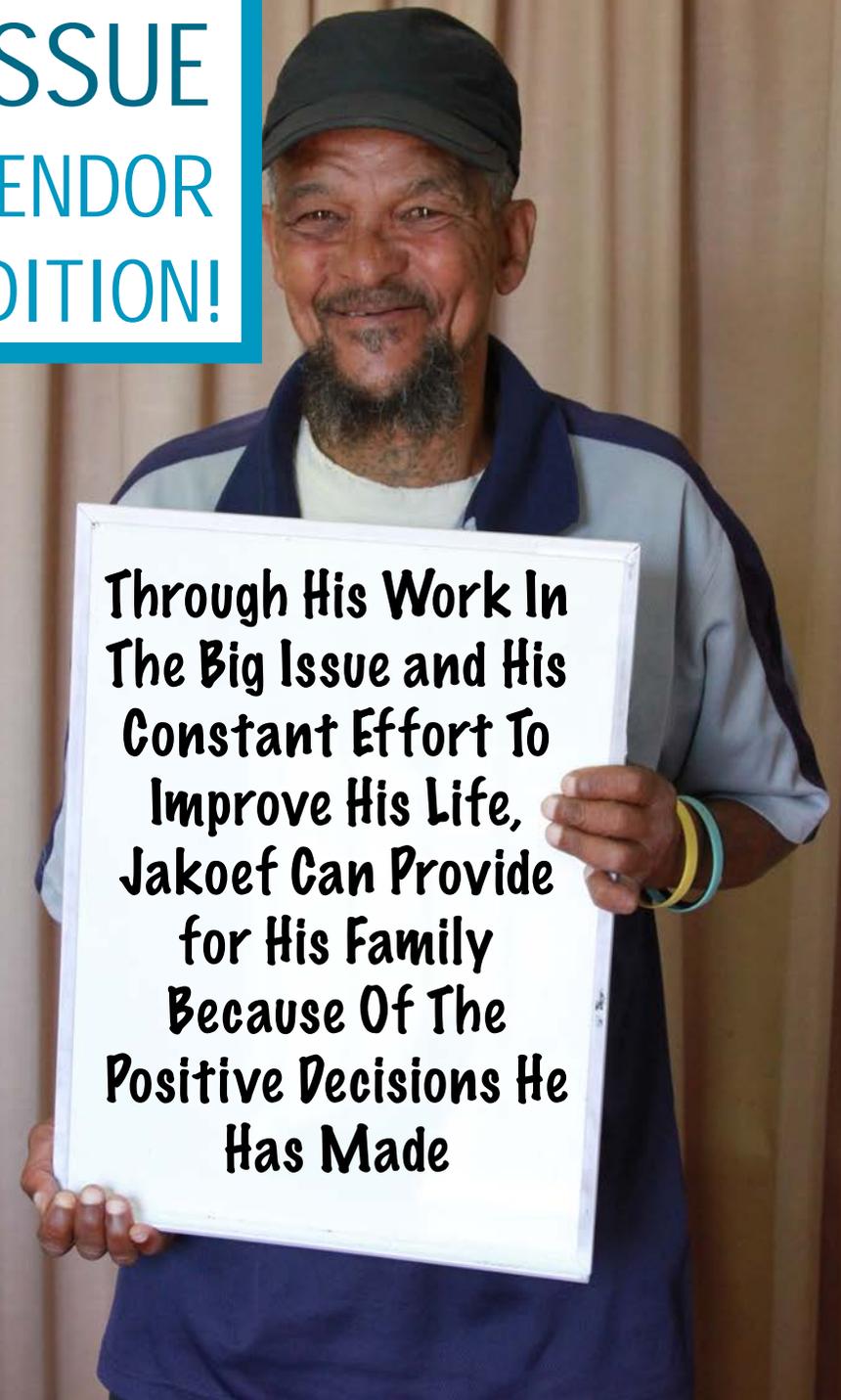
Thank you for all of the time and effort you have put into participating in our project. We appreciate everything you have done. We really enjoyed getting to know you and having the opportunity to spend time with you. Having the opportunity to visit your home and see your family is one we will never forget! You have inspired us with your story of growth from your days of crime to the strong businessman you are today. We hope that you are proud of your accomplishments and are happy with the information that will be going on your online profile! The world will soon know just who Jakoef is!

Thank You So Much!

Ari, Gianna, Nadjia



THE BIG ISSUE VENDOR EDITION!



**Through His Work In
The Big Issue and His
Constant Effort To
Improve His Life,
Jakoef Can Provide
for His Family
Because Of The
Positive Decisions He
Has Made**

Jakoef



Jakoef Proudly Shows Off His Family and Pictures He Brought In For The Website



Name: Jakoef
Vendor #: 0842
Pitch: Camp, Hof
Monthly Goal: 100 magazines



Jakoef's Family Through The Years.

While Showing The Vendor Group His House, Jakoef Videotapes His Life



Hi my name is Jakoef and my vendor number is 0842. I have been selling The Big Issue for 12 years and I could not see myself anywhere else. It is the perfect job for me because I have problems with my hands, so I can't lift heavy things. The magazine is light and allows me to talk to all types of people. I just like to be happy and cool with my customers and greet them with a smile. Sometimes my customers bring me clothes or food while I'm on my pitch and I want to say thank you. I love selling because I am able to put food on the table and provide for my family. I was arrested for stealing many times before I started selling The Big Issue. But since I've been selling I never want to steal from other people, because I know every day I will have something in my pocket. I am happy that I am able to support my wife Maria and our 3 children. I have 5 grandchildren as well and I love when they come and visit because I can give them food and clothing. In my free time I like to play all kinds of sports but I most love chess. Every now and then I garden at my family home and it really helps me to relax. I am excited for the magazine to go online because I want the world to know who I am.

Lavista,

Thank you for all of the time and effort you have put into participating in our project. You have been an important part of the Mentor program and we appreciate everything you have done for us. You will be a huge part of getting the younger vendors to be involved and motivated in this project. It has been amazing getting to know you and learning about how much you care for your mother. You are a quick learner and can teach what you learn very well. You have made football fans out of all of us and we love seeing the enthusiasm you share. We hope to one day come back to Cape Town and be able to have you as our tour guide! We can't wait for the website to be up so your customers from around the world will be able to support you!

Thank you again!!!

P.S. GO PIRATES!

Ari, Gianna, Nadjia



THE BIG ISSUE VENDOR EDITION!



**I Am Able To
Support My
Mother and Help
Change Her Life,
The Big Issue Has
Improved My
Way Of Life**

Lavista

Lavista Types His First Post!



Name: Lavista
Vendor #: 2641
Pitch: Green Market Square
Monthly Goal: 50 magazines

Lavista Becomes A Camera Master, Taking Charge Over Those Lessons



The Camera Master Teaches Other Vendors How To Use A Camera



The Mentors Pose For A Picture After A Day On The Streets



Hi My name is Lavista and my vendor number is 2641. I work in Green Market Square as a Big Issue Vendor. I have been working for The Big Issue for 7 years. I joined The Big Issue because a friend, Thando, who I was working with in Green Market Square told me about The Big Issue and told me that I would be good at selling it because of my personality. I was lost and frustrated the first time I started selling The Big Issue because people didn't know what it was. My friend told me that I must be strong and to not give up. He taught me how to best approach the customers and taught me about different magazines in the world like the Big Issue to help explain to customers how it works. In 2 weeks time, I was able to get over my frustration and it became easier to sell the Big Issue. I love my pitch because I get to meet a lot of new people and learn new languages that I can use to interact with people. Languages that I know include Xhosa, Afrikaans, English, German, Dutch, and a little bit of Italian. The Big Issue has helped me get through schooling and I have become a better person because of it. I am interested in eventually becoming a tour guide for tourists in Cape Town. I want to work my way from the bottom to the top. I am interested in saving up for a tour guide course and hope to eventually achieve my goal.



Leslie,

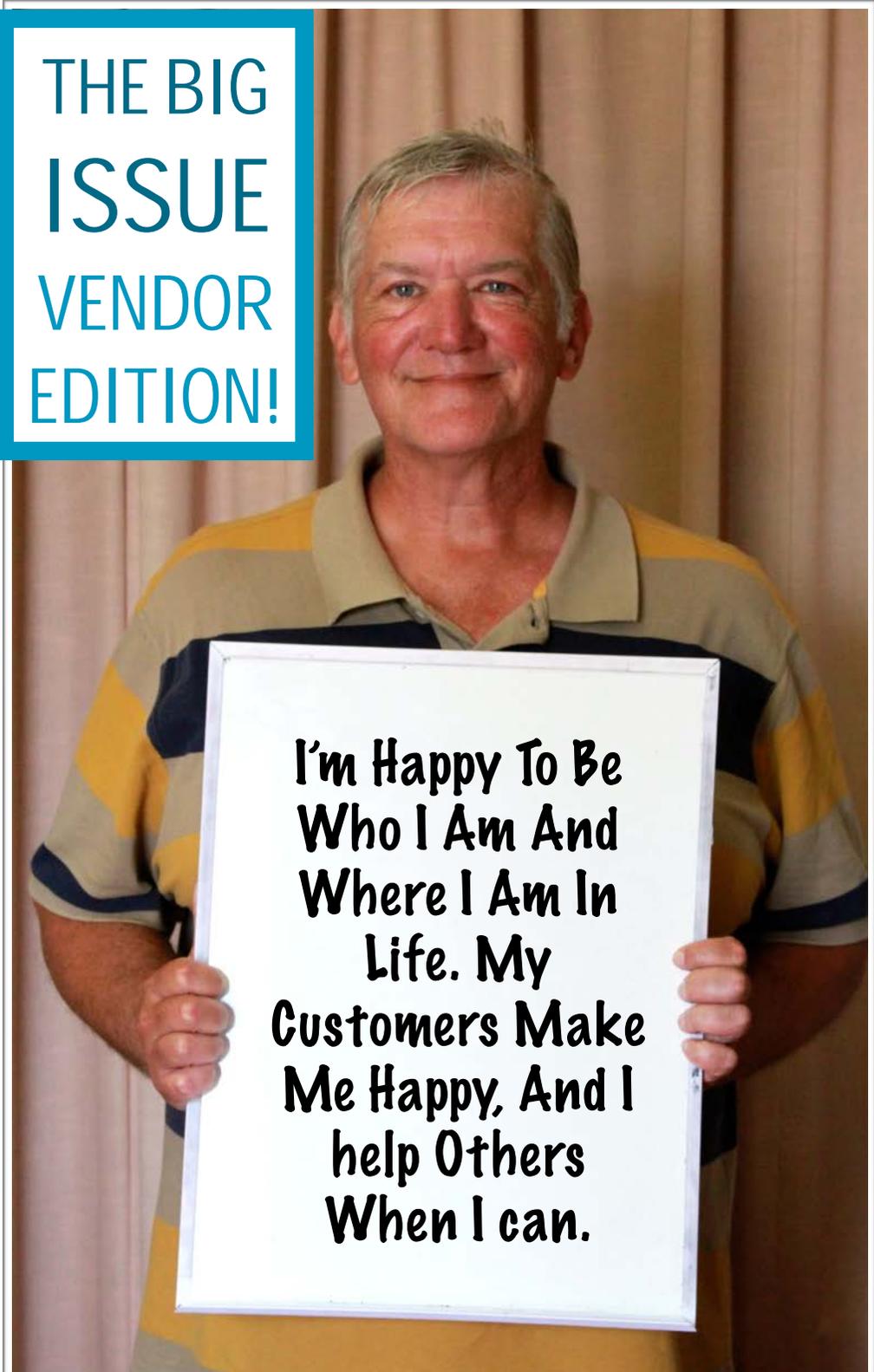
Thank you for all of the time and effort you have put into participating in our project. We really appreciate everything you have done. We will never forget the many stories you have told us and the fascinating things we have learned from you! Thank you so much for sharing your past with us and entertaining us for hours. You are an inspiration for us all with the amount of charity work you do and the constant friendships you make with those around you. We feel like we are a part of your family from the time we have shared! Continue striving to do better and get to know your customers! You are such a wonderful person and such a lively spirit! Never let anyone tear you down!

Thank you again!!!

Ari, Gianna and Nadjia



THE BIG ISSUE VENDOR EDITION!



Leslie “Les” Collins



Les Shows Us The House Where He Lived and The Memories He Shared With The Owner

Lavista Poses as Les Takes A Quick Picture



Les Shows The Jungle Garden To His Guests



Les Shares the Knowledge He Has Learned to A fellow Vendor



Name: Leslie Collins
Vendor #: 1676
Pitch: Spar- Vredehoek
Monthly Goal: 250 magazines

Hi my name is Leslie, but everyone calls me Les, and my vendor number is 1676. I have been selling The Big Issue for 5 years and 10 months. I was introduced to The Big Issue by a vendor friend of mine who knew I was unemployed and needed a livelihood. For a person of my age this is one of the best jobs I could ask for in Cape Town. I love my pitch because I have very dedicated customers who buy the magazine from me every month. Some even pay more than R20 and I greatly appreciate it because it will help me have my own business one day. I like to be with my customers and show them the happy and lively person I am. The Big Issue has given me the opportunity to be self-sufficient and has allowed me to open up. I want people around the world to know me and The Big Issue.



Nolusapho

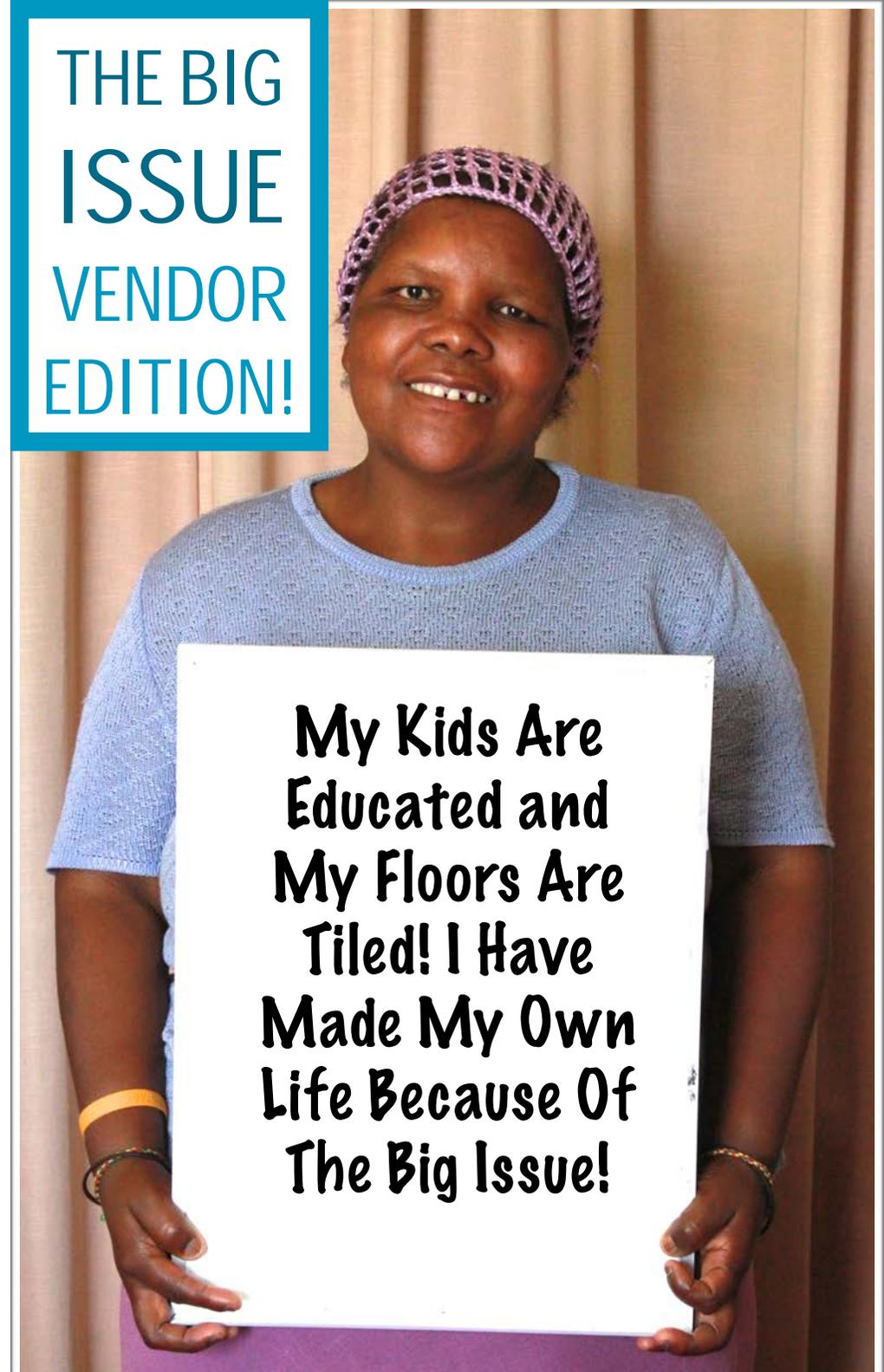
Thank you for all of the time and effort you have put into participating in our project. We appreciate everything you have done. We really enjoyed getting to know you and having the opportunity to spend time with you. It was great seeing you learn to take pictures and having so much fun with it. You put all your effort into everything that was handed your way and that is truly inspiring. We hope that you are proud of your accomplishments and are happy with the information that will be going on your online profile!

Thank You So Much!

Ari, Gianna, Nadjia



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Nolusapho

Nolusapho Proudly Shows Her Home To Fellow Vendors



Name: Nolusapho
Vendor #: 2963
Pitch: Orange Street
Monthly Goal: R3,600



Nolusapho Proudly Shows Her Home To Fellow Vendors

All Smiles And Good Thoughts As Nolusapho Shares Her Drawings



Hi my name is Nolusapho and my vendor number is 2963. I started selling The Big Issue after my friend Zukiswa helped me and I have been working for 5 years. I sell because when I was not working it was a struggle to educate my kids. After my husband passed away I didn't have much. I could not give food to my kids and I was unable to educate them. But ever since selling The Big Issue those problems have gotten much smaller. I sell The Big Issue in order to make a living for myself and better the lives of my children, this is not something I just do for fun. One day I hope to take the skills I learned at The Big Issue to be a clearance or shelf-packer.



No-Senior

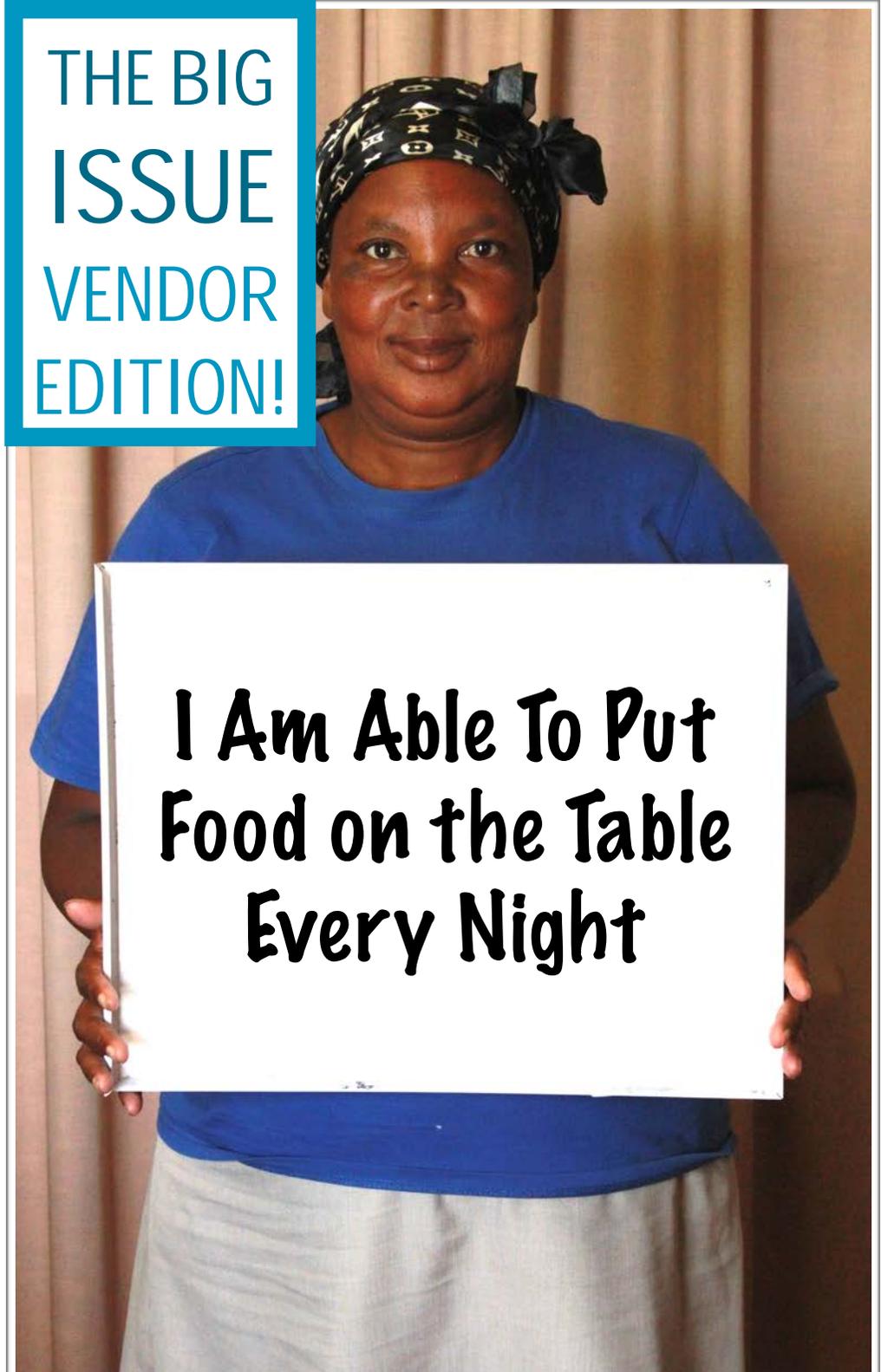
Thank you for all of the time and effort you have put into participating in our project. We really appreciate everything you have done. We really enjoyed getting to know you and having the opportunity to spend time with you. You show so much love just through your smile that we immediately felt like part of the family. We hope that you are proud of your accomplishments and are happy with the information that will be going on your online profile!

Thank You So Much!

Ari, Gianna, Nadjia



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No-Senior

No-Senior Proudly Shows off Her House And Son To A Group Of Fellow Vendors



No-Senior Makes A New Friend And Shares A Drink



Sharing Stories In Order To Advance The Website



Name: No-Senior
Vendor #: 3124
Pitch: Bettegoine
Monthly Goal: R3000

Hi my name is No-Senior and my vendor number is 3124. I started selling The Big Issue in 2011 after my friend Zukiswa told me about what they do here. The Big Issue has helped me be able to support my family and be a better mom to my kids. I have 6 children and 3 of them are in school and the others are working or looking for jobs. Because of The Big Issue my kids are now able to go to school and they don't suffer because they don't have money. I dream to one day sell my own clothing. My age doesn't allow me to do much else but I want to see this dream come true. I also hope to one day have a place of my own.



Nosiphiwo

Thank you for all of the time and effort you have put into participating in our project. We appreciate everything you have done. We really enjoyed getting to know you and having the opportunity to spend time with you. Your warm spirit and love of the people around you truly inspired us through our time working with you. We hope that you are proud of your accomplishments and are happy with the information that will be going on your online profile! We hope that you will accomplish your dream of having your minivan and selling your fruits and vegetables to supermarkets in Cape Town!

Thank you so much!

Ari, Gianna, and Nadjia



THE BIG ISSUE VENDOR EDITION!



**After Starting
Work With The Big
Issue, Nosiphiwo
Has Been Able To
Upgrade Her Home
and Give Her
Family A Better
Life**

Nosiphiwo

Nosiphiwo Learns
Camera Skills
From Her Vendor
Mentor



New Friends Are
Made Through
Laughing and
Brainstorming

Old Friends
Are Cherished
Through All
Times



Name: Nosiphiwo
Vendor #: 2552
Pitch: Barteraans Koner
Monthly Goal: R1500

Hi my name is Nosiphiwo and my vendor number is 2552. I met a woman named Monica who was a previous vendor of The Big Issue. I decided to see what it was about, applied and was hired. I have been selling the magazine for 9 years now. I sell to support my 4 children and family. I fell in love with selling the magazine and I will sell for a long time. I am a huge people person and selling to customers allows me to meet so many people I used to borrow money from loan sharks but since I started selling I am able to save money. I dream of using the money I've saved from selling The Big Issue to buy a minivan so that I can transport agriculture from The Eastern Cape to Cape Town. I want to sell fruits and vegetables to supermarkets because my family home in Eastern Cape has a great garden. The Big Issue has helped me excel in life and anyone who was in my position should come here too.

Steven,

Thank you for all of the time and effort you have put into participating in our project. We appreciate everything you have done. You opened up so easily and were a thrill to work with. We really enjoyed getting to know you and having the opportunity to spend time with you. Your love for art is something to be admired, keep painting and creating the beautiful work that you do. We hope that you are proud of your accomplishments and are happy with the information that will be going on your online profile!

Thank You So Much!

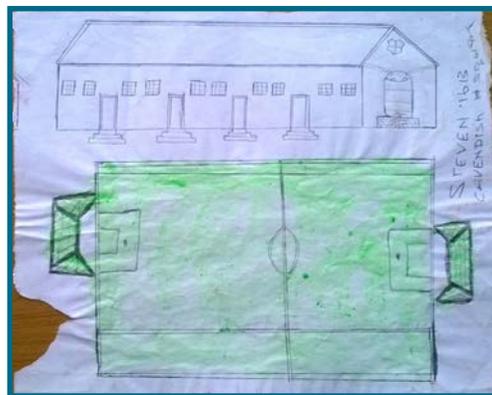
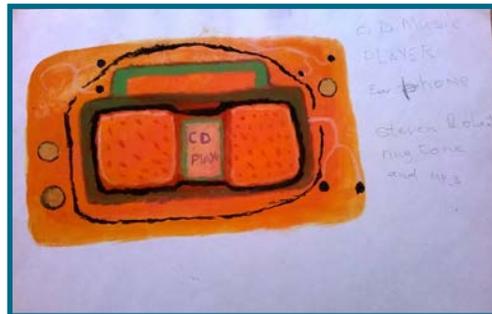
Ari, Gianna, Nadjia

THE BIG ISSUE VENDOR EDITION!

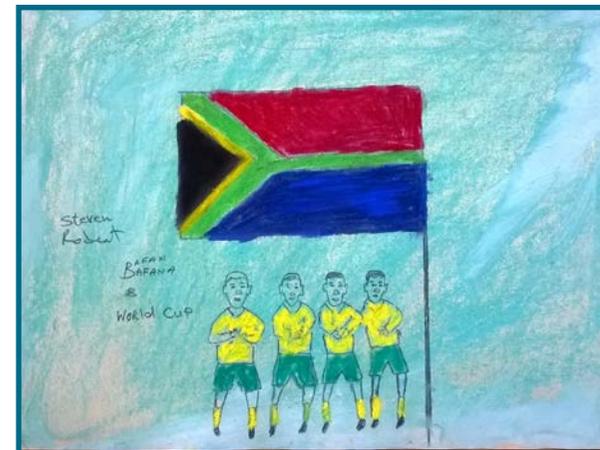


Steven

Steven Likes To Use Blues In His Artwork, He Loves Painting Fish and Things Around Him



Steven's Artwork is inspiring and wonderful to look at. He works hard to try and improve his life as much as possible. With The Help of Others he will be able to accomplish great things. He hopes to have an art show to feature his works that The Big Issue has helped him create.



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Thelma



Thelma Smiles as she makes new friends at The Big Issue.

Everyone smiles as stories of family are told to the group



Thelma Tells Steve about her life and work at The Big Issue.

Thelma,

Thank you for all of the time and effort you have put into participating in our project. We really appreciate everything you have done. We really enjoyed getting to know you and having the opportunity to spend time with you. You were always a smiling addition to our project and made us laugh everyday! We hope that you are proud of your accomplishments with the project and always strive to do more for yourself!

Thank you again!!!

Ari, Gianna, Nadjia





Themba,

Thank you for all of the time and effort you have put into participating in our project. We really appreciate everything you have done. You have put countless hours in to the project and we know how much you cared for us. Your smiles and laughter always brightened our days and we always looked forward to you walking in! You can motivate a crowd to do this project in the future and we know that you will step up and lead. Thank you so much for all that you have taught us and shared with us. Every second has been useful! We hope to hear about you playing soccer around the Big Issue in the near future!

Thank you again!!!

Ari, Gianna, Nadja



THE BIG
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Themba Relives His Visit To Austria, A
Football Match That Won His Heart

The Mentors
Learn How To
Upload Pictures
That They Took
on The Streets
Of Woodstock



Themba
Enthusiastically
Shows The Group
His House

Themba Explains
the Project to Our
Small Group
Preparing Himself
To Lead.



The Creche Leader
Shares Stories of
Themba's Daughters
From Years Ago



Mzwethemba "Themba"



Name: Mzwethemba Tinzi
Vendor# : F15
Pitch : Newlands Avenue
Monthly Goal: 500 Magazine

Hi my Name Is Themba and my vendor number is F15. I have been working for the Big Issue for 13 years. I like working with the Big Issue because it has given me a lot of opportunities to expand my life. I went to the Homeless world cup in 2002 and it made me so aware of the world around me. I loved the experience of going to Austria and staying there with other people who love soccer as much as me. It was so cool to have the experience of seeing people all around the world who work on the streets. It was really fun playing soccer on the street and getting people involved in the game. It was my first time flying on a plane, I was a little bit nervous but I was fine once it took off. It was about a 10 hour flight from Johburg to Switzerland. I had a video that my customers wanted to see about my time Austria. It was great to see that they were excited about watching me go to Austria and be in the homeless world cup. I continue to work for The Big Issue to help support myself and my family. I was a part time tour guide for different companies when I was not busy at my pitch. One of the companies came and picked me from the traffic lights and I would head to the townships and do tours that lasted about four hours. I would tell the tourists about the culture in the townships. I would go sometimes during the week as well. When I'm not selling the Big Issue I like to go with friends in the townships and watch soccer with them. I like to party a little on the weekends and go around and just have a good time with friends. I love music and dancing.



Xolani,

Thank you so much for all that you did for us! You put so much time and effort into the project in order to advance your own career and help others along the way! We really appreciate all the time you put toward the website and the many hours that you were off your pitch to help The Big Issue. Your leadership skills and enthusiasm are a constant reminder that this will work and that it is so important for all the vendors. Xolani you are such an amazing help and a great handyman who wants to improve the world! We hope to hear about your accomplishments in tiling and owning your own business! We know that you will always be your own boss!

Continue keeping up the great work!

Thank you again!!!

Ari, Gianna, Nadjia



THE BIG ISSUE VENDOR EDITION!



HandyMan Xolani
Helps Fix A
Broken Door Of A
New Friend



Xolani Shows Off His
Neighbors and Dogs In a
Large Group Photo
Outside His House



Intently Listening To
The Mentor Program
Xolani Commits To
Helping Others



Xolani Joins A Mentor
Group To Help
Others Advance Their
Lives



Xolani



Name: Xolani
Vendor #: 1664
Pitch: Protea Rd. Clairemont
Monthly Goal:

Hi my name is Xolani. My vendor number is 1664. I have been a vendor for 6 years. I work at the Big Issue in order to support myself and to get business opportunities so that I can be my own boss. I am building a house in Eastern Cape and I am very excited about it. I also have a house here in Cape Town. I see the Big Issue as a kick start to help me get to have a bigger business. I have used the money to help me become my own boss and give me more ideas to do my own work. I am a very hard worker I know how to plaster, tile floors and do other manual labor. I would love to save up for a truck so that I can work for myself and do jobs that need to be done as a Handy Man. I currently tile people's floors and I do my own tile work in my house as well. I am looking forward to apply for my driving license again, I must get it completed so that I can actively work for myself. I did have a license for driving a forklift but must also reapply for that.



Zoliwe

Thank you for all of the time and effort you have put into participating in our project. We really appreciate everything you have done. We really enjoyed getting to know you and having the opportunity to spend time with you. It is inspiring that you have learned so much from The Big Issue and want to take that knowledge and run your own business. We hope that you are proud of your accomplishments and are happy with the information that will be going on your online profile! Continue to spread the word of The Big Issue to those in need!

Thank You So Much!

Ari, Gianna, Nadjia



THE BIG ISSUE VENDOR EDITION!



**She Built Her Own House
Because of Her Achievements
with The Big Issue, Where
Will Life Take Her Next?**



Zoliwe

Zoliwe Learns
How to Take A
Picture!



Zoliwe
Videotapes Her
House For All To
See!



Friends Sit Next
To Each Other
During Meetings



Zoliwe Proudly
Shows Off Her
House For All To
See!



Name: Zoliwe
Vendor #: 2862
Pitch: Wale Street
Monthly Goal: R3000

Hi my name is Zoliwe and my vendor number is 2862. I heard about The Big Issue from my friend Zukiswa. I was unable to find a job and she told me about The Big Issue and I have been selling for 5 years. The magazine has taught me how to run a business and if I want to learn more they can give me that information. Before selling it was hard for me to support my family, but now I am able to and I also know how to make money. My customers are so supportive. One customer even helped me pay for a bus ticket to Eastern Cape so that I could visit my family. I one day want to open my own business cash store. Whenever I hear that someone is in a bad way I want them to know that there is a place where they can wipe their tears and that is The Big Issue.



Zukiswa



Thank you for all of the time and effort you have put into participating in our project. We really appreciate everything you have done. We really enjoyed getting to know you and having the opportunity to spend time with you. Your laugh and smile was something we looked forward to every meeting. It was great to see how excited you were about all the activities and how much effort you put into them. We hope that you are proud of your accomplishments and are happy with the information that will be going on your online profile!

Thank You So Much!

Ari, Gianna, Nadjia



THE BIG
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**Since She
Started Selling
The Big Issue, She
Hasn't Struggled
To Give Her Kids
What They
Deserve**

Zukiswa

New Friends Share
Coffee While Telling
Stories Of Family



Zukiswa is all Smiles
As She Uses The
Camera To Show Her
House Off To New
Friends.



Never Ceasing to
Smile, Zukiswa Shares
a Drawing Of Her
Family With Our
Group



Name: Zukiswa
Vendor #: 2647
Pitch: Somerset
Monthly Goal: R500

Hi my name is Zukiswa and my vendor number is 2647. I joined The Big Issue after my friend Monica Uuka told me about it and I've been selling ever since 1997, so 17 years. I have told a lot of my friends about what The Big Issue can do for them and they have listened to my advice. Since selling The Big Issue I have been able to build my house that has 3 bedrooms and feel better about myself. In the future I hope to start my own business and The Big Issue has taught me how to be a business person. I have many dreams such as owning a spaza shop or mini market, maybe even buying a sheep, pig or cow to sell. I want to own a truck or minivan so that I can transport myself and others. I can't wait for the magazine to online so that my customers can learn more about who I am.