

Viva Fiesta! Family Fun Night 2025 at ABVM School

March 2025

Dear Donor,

I hope this message finds you well. We are reaching out with a heartfelt request for your support in making this year's *Viva Fiesta!* – **Assumption of the Blessed Virgin Mary School Family Fun Night Carnival** an unforgettable experience for our students and families.

In light of the recent **Eaton Fires**, our school community has opened its doors to welcome many families from Altadena who have tragically lost their homes and school. Overnight, our enrollment increased by **33%**, and while we are honored to provide a safe and nurturing environment for these children, we recognize the challenges that come with such rapid growth.

Viva Fiesta is more than just a night of fun—it's a chance for our families to come together, heal, and create joyful memories during an incredibly difficult time. We are committed to ensuring that every child can participate in the festivities without increasing the cost for families to attend, and that's where your generosity can make a profound impact.

With your **sponsorship or donation**, we can cover the costs of activities, games, food, and entertainment, allowing every family, especially those who have endured loss—to experience the magic of community and celebration without financial burden.

Would you consider making a tax-deductible donation to help us bring joy to these deserving families? Any amount, big or small, will go directly toward making **Viva Fiesta** a night to remember for all in the Pasadena & Altadena area..

Your kindness and support will make all the difference in bringing smiles, laughter, and hope to our school community. If you'd like to contribute, please go to our Support Us page on the website at https://school.abvmpasadena.org/support-us/.

Thank you for being a light in our community. Together, we can ensure that every child and family, regardless of their circumstances, feels loved, supported, and celebrated. **GO GATORS!**

With gratitude,

ABVM School Principal



Viva Fiesta! Sponsorship Levels

Your generous donation will help us create a **magical and memorable Family Fun Night** for all our students, including those who have been displaced by the **Eaton Fires**.

Platinum Sponsor - \$1,000

- Logo/name displayed on School Website, Event Website, Step and repeat banner, and social media
- VIP Entrance (skip the line)
- **VIP table** at the event (Food, Wristband for unlimited rides and games included)
- Verbal acknowledgment during event

Note: 1 Sponsor - \$500

- Logo/name displayed on select event signage and social media
- Recognition in school newsletter and website
- VIP Entrance (Skip the line)
- Verbal acknowledgment during event
- **VIP table** at the event (No food or wristband)

Silver Sponsor – \$250

- VIP Entrance (Skip the line)
- **VIP Table** (No food or wristband)
- Verbal acknowledgment during event