

Mr. & Mrs. Apollos A. Smith
Leaning Pine Road
Paul Smiths, NY 12970

Dear Mr. & Mrs. Smith,

Last year, the class of 1972 organized a new fundraising opportunity for Paul Smith's College called the **50th Reunion Challenge**. We decided to celebrate our 50th anniversary by challenging our class to give back to their alma mater, a place that no doubt provided us all with an experience that we still reminisce about today.

While our initial goal was to raise \$30,000, we raised **over \$100,000** with a 20% participation rate! It was an incredible testament to the commitment of our Smitties who time and time again continue to show their support. We had also hoped to set the example for future 50th reunion classes, and as members of the Class of 1973, we'd like to pass the idea on to all of you as you gear up to celebrate your 50th anniversary this year.

Your support is key to helping Paul Smith's continue to provide a transformative experience to students. No gift is too small, and we encourage you to participate however you can! Your donation will have an impact on current and future programs at PSC, and it also helps the College gain outside support when seeking additional funding. If you can make a significant commitment, now is the time! If you already made a donation between July 2022 and today, it will count towards the 50th Reunion Challenge.

Alumni Reunion is scheduled for July 28 – 30 of this year. We only get to have a 50th reunion once; will you help to make it one of your best yet? You can donate now by:

- Visiting PSC online: www.paulsmiths.edu/give
- By phone: (518) 327 - 6315
- Or contact the PSC Advancement Department by email: collegeadvancement@paulsmiths.edu

As the pioneer for the first 50th Reunion Challenge, I am available to help answer any questions or brainstorm with you on how to engage further. If you are interested in chairing this important reunion campaign, please contact me or the PSC College Advancement department for details on how you can get involved.

Best,



Jim Voorhies
Class Representative, 1972

